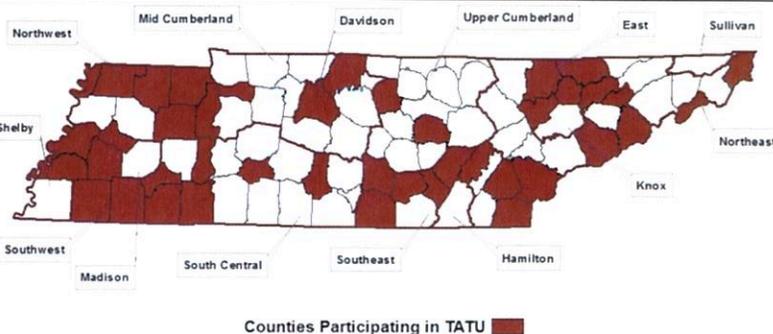


Helping Children to Not Begin to Use Tobacco

Empowering teens through peer-to-peer education - Teens Against Tobacco Use (TATU)



45 counties participated
\$306,000 Year 1 Tobacco Settlement invested

Goals for change

Partner with community agencies to financially support youth groups to attend training.

LHD provide support in student team projects: financial support for materials, judge contests

Integrate anti-tobacco messages through student organizations such as HOSA, SADD, student health councils and after-school clubs

Student engagement and leadership in presenting anti-tobacco messages in and after school activities

By the numbers

112 adults and 411 high school students trained in delivering anti-tobacco education

23,285 students served (56% grades 1-6, 27% grades 7-8, 17% grades 9-12)

67% of student teams given permission to conduct school hours activities, 80% gained permission for after-school hours

Clear support for student teams: 79% school faculty, 42% school boards, 9% Parent Teach Organizations, 51% local government and 37% of teams received local media coverage

New and continuing community partners: teen advisory boards, Boys and Girls clubs, school districts, drug prevention coalitions, coordinated school health programs, AHEC, churches, UT Extension, and private physician practices

16 uploads of locally produced teen team materials

From the field

*By empowering the students through the Teen Health Councils and getting students more involved with each other through peer-to-peer education, school officials report more of the at-risk students becoming involved and requesting active roles in school activities and education addressing health risks. **Carroll County***

*The program has helped teen facilitators to become more vocal in their anti-tobacco decision. Program success can be attributed to community and school buy-in and teen counselor participation. **Marshall County***

Improvements Identified by Plan-Do-Check-Act Cycles of Learning

- Improve logistics and quality of student and adult training
- Create additional statewide evaluation measures
- Advertise/promote student-led events before implementation
- Designate the TATU facilitator within schools
- Involve students in planning and promoting

Project Progress

