



JONES COLLEGE OF BUSINESS

June 8, 2016

To Friends of MTSU's Accounting Program:

I am happy to report that MTSU's Beta Alpha Psi chapter had another great 2015-16 academic year. We are on track to again achieve Superior Chapter status, which is the highest award level that can be earned through service and professional activities. For the fifth consecutive year, our Deloitte Best Practices competition team placed at the regional meeting. Our team competed in the "Leadership and Management" category and won third place in a highly competitive field. The chapter had a great variety of professional speakers last year, and participated in numerous service activities – both on the MTSU campus and in the Murfreesboro and Nashville communities. The officers and I are looking forward to attending the upcoming Beta Alpha Psi national meeting in Baltimore. The meeting provides great networking and professional opportunities, and also helps jumpstart plans for the fall semester. Our chapter looks forward to numerous development opportunities for our members in the 2016-17 academic year. I am writing to give you information about two upcoming events and to ask for your participation.

Meet the Firms (our initial recruiting event) is on Thursday, September 1, from 5:00-7:00 p.m. in the Tennessee Ballroom of the James Union Building. (Please note that this is back in our "traditional" location.) We invite you to participate by setting up a display table for your organization. The Ballroom will be available at 4:00 p.m. for set up. Participants will receive Resume Books containing resumes and photos for Beta Alpha Psi members. Please return the enclosed form by Monday, August 22, to indicate your desire to participate in *Meet the Firms*.

The *Battle for the BAP Cup* (the annual golf outing) is at Indian Hills Golf Course in Murfreesboro on Friday, September 9, in our same location as last year. We will have a shotgun start at 8:00 a.m. A picnic will follow the tournament at the golf course starting at approximately 12:30 p.m. The enclosed flyer shows all the ways you can participate in the golf outing. If you plan to participate in the *Battle for the BAP Cup*, please return the entry form by Friday, September 2.

Meet the Firms and *Battle for the BAP Cup* are the most significant activities our chapter hosts. Proceeds from these events help pay our operating costs and travel for our members to attend regional and national meetings. While the benefits in achieving Superior Chapter status are immeasurable, there are additional costs involved. Your support helps fund these crucial activities, and we believe that the effort will result in better prepared professionals. Even though our chapter continues to elevate its goals, we are pleased to be able to maintain the same registration fees. As has been past practice, the \$200 *Meet the Firms* registration fee is waived for organizations entering a team in the golf outing.

While your financial support is important, we also value your interaction with our students. We invite you to make a presentation at one of our Beta Alpha Psi meetings, which are normally held on Tuesdays at 4:30 p.m. with refreshments following the meeting. Priority on date selection will be given to firms who are *Tournament Sponsors* at the annual *Battle for the BAP Cup*. If you would like to speak at one of our meetings, please indicate your interest on the attached form, and let us know what dates are best for you. I look forward to working with you in the upcoming academic year.

Sincerely,

A handwritten signature in black ink that reads "Paula B. Thomas".

Paula B. Thomas, CPA, DBA
Deloitte Foundation Professor of Accounting

2016 MEET THE FIRMS

Middle Tennessee State University

- Who:** Accounting Firms and Other Organizations that Hire Our Graduates, MTSU Students and Faculty
- When:** Thursday, September 1, 2016, 5:00 – 7:00 p.m. (Set-up begins at 4:00)
- Where:** James Union Building, Tennessee Ballroom, MTSU Campus, Murfreesboro, Tennessee

Meet the Firms is MTSU's premiere recruiting event of the year. The event is sponsored by Beta Alpha Psi, and all accounting majors and recent accounting graduates are invited. This well-attended event will provide the opportunity for you to meet numerous potential employees before finalizing your campus interview decisions. Participants also enjoy visiting with colleagues, faculty, and former classmates.

We encourage you to bring as many people as you would like from your organization. We do not need the names in advance, but do request that all your representatives sign in upon arrival at the Student Union Building. A table and four chairs will be set up for each participating organization. On-campus parking continues to be a challenge; therefore, we suggest that you carpool if possible. Please let us know how many parking passes you will need for the event so that we can mail the passes to you well in advance.

The registration fee for *Meet the Firms* is \$200.00; however, this fee is waived for any organization that enters a team in the *Battle for the BAP Cup*. See the golf application form for more information.

You may use this document as the invoice for the event. Upon request, we will be happy to provide an invoice in the form of a letter.

Please use the accompanying form to register for Meet the Firms.

2016 MEET THE FIRMS

Registration Form

Please return this form by Monday, August 22, 2016.

Name of Organization	
Point of Contact Information	
Name	
E-mail address	
Number of parking passes needed	
Address to mail parking passes	

BETA ALPHA PSI PRESENTATION INFORMATION

Beta Alpha Psi is scheduling speakers for the 2016-2017 academic year. Our meetings are normally on Tuesday afternoons; they begin at 4:30 p.m. and last for approximately one hour. Following the meeting we usually have an informal gathering to provide a time for the presenters and the students to mingle. Refreshments are served, and we always appreciate it greatly when the participating organization reimburses the cost. We would be delighted to have you participate and ask that you indicate your willingness to take part in the space provided below.

_____ **WILL PARTICIPATE** Our preferred date is _____

_____ **CANNOT PARTICIPATE** at this time

Checks should be made payable to **Beta Alpha Psi**, and are due no later than the date of the event. Completed forms should be sent to Dr. Paula B. Thomas via any of the following:

Mail: MTSU Department of Accounting, Box 50, Murfreesboro, TN 37132.

Fax: 615-898-5839

E-mail: pbthomas@mtsu.edu

2016 BATTLE FOR THE BAP CUP GOLF OUTING

MIDDLE TENNESSEE STATE UNIVERSITY

WHO: Accountants from throughout Tennessee and MTSU Students and Faculty

WHEN: Friday, September 9, 2016, 8:00 a.m.

WHERE: Indian Hills Golf Course, Murfreesboro, Tennessee

WHY: This is an important Fundraising Event for our Beta Alpha Psi chapter. It is a wonderful opportunity for camaraderie and strengthening professional contacts, while providing funds to support our students.

The format of the golf outing is a four-person scramble. Each team will consist of **THREE** members from your organization and one student. Team entry fees entitle each team member to:

- green and cart fees;
- beverages during the round (nonalcoholic only); and
- a ticket to the picnic following the golf outing.

Mulligans are included in the team entry fees and will not be sold separately.

Additional tickets to the picnic for non-golfers from the company/firm/government agency may be purchased for \$10 each.

Teams may enter as Tournament Sponsor Teams or as Participating Teams. While we are particularly grateful for our tournament sponsors, our students and faculty appreciate all participation.

Tournament sponsorship includes

- One team entry as described above, and additional team entry(ies) at the reduced rate of \$400 per team.
- Tournament sponsors' names will appear on **all** tournament promotional literature and **all** tournament signs and banners at the golf course.
- Priority will be given to tournament sponsors in selecting a date to present at a regular BAP meeting. Preferred dates may be requested on the attached Meet the Firms form; requests will be honored in the order in which the Meet the Firms forms are received.
- Four additional tickets for non-golfers to the picnic that will follow the golf tournament.

ENTRY FEES

TOURNAMENT SPONSOR TEAMS.....\$850

PARTICIPATING TEAMS.....\$550

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Two types of sponsorship that do not require team entry are available.

1. **HOLE-IN-ONE PRIZE SPONSORS**\$100

A sign displaying the sponsor's name (use of a logo is not available) will appear at a par-3 hole.

2. **HOLE SPONSORS**\$100

A sign displaying the sponsor's name (use of a logo is not available) will appear at the sponsored hole.

Please use the accompanying form to enter the Golf Outing

2016 BATTLE FOR THE BAP CUP GOLF OUTING

Entry Form

Please return this form by Friday, September 2, 2016.

Name of Organization: used for appropriate signs		
Type of Participation: Check all that apply		Tournament Sponsor Team: \$850 (provide additional information below)
		Participating Team: \$550 (provide additional information below)
		Hole-in-One Prize Sponsor: \$100
		Hole Sponsor: \$100
Picnic tickets for non-golfers:		\$10 each (Please indicate the total number of additional tickets purchased in the block to the left.)

Each team will consist of **THREE** members from the organization and one student or faculty. Please provide the following information, including the name of a particular student on the 4th line, if so desired. If you are sponsoring more than one team (*Tournament Sponsors* can enter additional teams for \$400 per team), please complete an additional form for each team.

Names of Participants
1.
2.
3.
4. Name of Requested Student:

Please provide a point of contact for your team:

Name: _____

Phone Number: _____

E-Mail address: _____

You may use this form as the event invoice. Upon request, we will be happy to provide an invoice in the form of a letter. Payment should be made by check payable to **Beta Alpha Psi**, and it is due at or before the event. Please return this form to Dr. Paula B. Thomas by **Friday, September 2** via fax (615-898-5839), e-mail (pbthomas@mtsu.edu.) or mail at MTSU Department of Accounting, Box 50, Murfreesboro,