

Strengths, Weaknesses, Opportunities, and Threats (SWOT) Partnership Analysis

Strengths

Internal qualities and resources that maximize the likelihood of successful partnership outcomes. Partner members should consider:

- What does your partnership do well?
- What are some strengths of the EPP's current partnership with the district?
- What unique or low-cost resources can your partnership draw on for this work?
- What do other stakeholders see as the partnership's strengths?

Weaknesses

Internal attributes and resources that work against successful partnership outcomes. Partnership members should consider:

- What are we doing now that we could be doing better?
- What are our partnership's greatest needs?
- What could improve our partnership?
- Where does our partnership lack sufficient resources?
- What are others likely to see as our partnership weaknesses?

Opportunities

External factors (changes in policy, economy, technology, demographics, etc.) that can be used to the partnership's advantage. Partners should consider:

- What would we like to do that we are not currently doing?
- What opportunities are open to our partnership?
- What current trends could be used to the partnership's advantage?
- What projected trends should be considered within the partnership?
- What are some areas for growth in the EPP's current partnership with the district?

Threats

External factors that could jeopardize partnership success. Partners should consider:

- What are the most critical challenges our partnership faces?
- What are other EPPs doing that might impact our work?
- How are changes in educator standards impacting the partnership?
- What external factors have the possibility to negatively affect the partnership?