Read the Fine Print

The Tennessee Consumer Protection Act prohibits businesses from being unfair or deceptive. Therefore, businesses list required information on packaging or in advertisements known as **disclaimers**. These **disclaimers** are often referred to as the “**fine print**” because they are usually printed in small letters and do not draw consumers’ attention.

Consumers should **always read the fine print** on a product before buying it!

Here are some things you can learn from **fine print**:

- What batteries might be required and whether they are included
- Whether additional parts or accessories are required
- Whether assembly is required
- Whether the product is new or refurbished (used product that has been restored)
- Warranty information (how long the product is guaranteed to last)
- What additional shipping or handling fees are required with purchase
- What the recommended age range of consumer using the product is

*Can you find three disclaimers in the advertisement below? After you do, color the robot.*