

LET'S CLEAR THE AIR

Be a Champion for Smoke Free Public Places

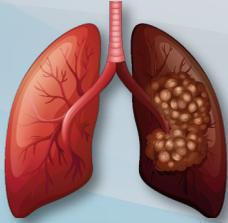
What We Knew Then

1964 VS 2015

What We Know Now

955,000

Tennesseans Smoked



1st Surgeon General Report: Smoking known to cause **Lung Cancer**



Average Cost of Cigarette Pack = \$1.60

WARNING

False claims of "safe smoking" promoted by tobacco industry

1,230,000

Tennesseans Smoke



6 of top 10 leading causes of death linked to smoking

Tobacco claims at least **30** Tennessee lives per day



Average Cost of Cigarette Pack = \$5.19

CAUTION

E-cigarettes are not a proven safe smoking alternative or cessation aid

46th
Tennessee
Tobacco Ranking

T E N N E S S E E



24.3%
of adults
smoke



24.7%
of TN adolescents
use tobacco



15.0%
of pregnant
mothers smoke

Tennesseans are exposed to secondhand smoke at work, home and at play.

One carton of cigarettes equates to **\$700** in health-related costs.

Nearly **90%** of smokers start before age 18.

For every carton sold, **\$2** is spent on tobacco-related cleanup.

Almost **70%** of smokers want to quit completely.

WHAT CAN YOU DO?

Implement voluntary smoke-free policies

Increase smoke-free zone signage

Limit tobacco visibility

"TDH encourages people, in our volunteer spirit, not to smoke or spew clouds of nicotine in public places. We can all appreciate how this considerate choice will reduce negative health effects from secondhand smoke and limit tobacco visibility for impressionable children while respecting Tennessee law that prohibits certain local bans."

— Dr. John Dreyzehner, MD, MPH, TDH Commissioner

TN Department of Health

Volunteer to Clear the Air

<http://tn.gov/health/topic/FHW-tobacco>

