

**INSURANCE VERIFICATION
SYSTEMS
BEST PRACTICES**

**BASED ON 20 YEARS AS AN
ADMINISTRATOR AND 10 YEARS IN THE
PRIVATE SECTOR**

G. BART BLACKSTOCK

BEST PRACTICE

- FULL BOOK DOWNLOAD TWICE A MONTH OR MORE
- IICMVA MODEL WITH VIN ONLY (aka broadcast or unknown carrier) VERIFICATION
 - Best of both worlds, a reliable (95% or better) database is created allowing for proactive enforcement
 - Real time check to fill in the gaps between full book downloads

NEXT BEST

- Full book only
 - The advantage is a database that is better than 95% accurate is created allowing for proactive enforcement
 - The only thing missing is a real time check

THIRD BEST

- Add/delete with or without IICMVA MODEL with VIN ONLY (aka broadcast or unknown carrier) verification
 - Advantage is you can create a database that allows the system to be both proactive and reactive
 - Disadvantage is there is so much cross traffic they are very difficult to manage. Most of the programs that still show high uninsured rates are add/delete systems

LAST

- IICMVA MODEL ONLY
 - This system is designed to be reactive only
 - Verification requires data entry by requestor
 - The policy number on the insurance card may not be the number the company will confirm coverage on.