

**Annual Performance Report, FY 2013-14
American Red Cross, Knoxville, TN (1213)**

	Overall	EKG Technician, Certificate of Completion	Nurse Assistant Training, Certificate of Completion	Phlebotomy Technician, Certificate of Completion
Program Enrollment	132	7	119	6
Number Still Enrolled	44	7	37	0
Percent Still Enrolled	33.3%	100.0%	31.1%	0.0%

WITHDRAWAL SUMMARY

Special Circumstance Withdrawals	0	0	0	0
Number of Withdrawals	12	0	10	2
Withdrawal Rate	9.1%	0.0%	8.4%	33.3%

COMPLETION SUMMARY

Number Not Currently Enrolled	88	0	82	6
Number of Completions	76	0	72	4
Completion Rate	86.4%	N/A	87.8%	66.7%

PLACEMENT SUMMARY

Special Circumstance Non-Placements	0	0	0	0
Placed Withdrawals	1	0	0	1
Number Placeable	77	0	72	5
Number Placed In-Field	39	N/A	37	2
In-Field Placement Rate	50.6%	N/A	51.4%	40.0%
Number Placed	41	N/A	39	2
Placement Rate	53.2%	N/A	54.2%	40.0%

STUDENT DEMOGRAPHICS

Race				
Caucasian	107	N/A	94	N/A
Percent Caucasian	81.1%	N/A	79.0%	N/A
African-American	16	N/A	16	N/A
Percent African-American	12.1%	N/A	13.4%	N/A
Hispanic	6	N/A	6	N/A
Percent Hispanic	4.5%	N/A	5.0%	N/A
Other	3	N/A	3	N/A
Percent Other	2.3%	N/A	2.5%	N/A
Subtotal Race	132	N/A	119	N/A
Gender				
Male	24	N/A	22	N/A
Percent Male	18.2%	N/A	18.5%	N/A
Female	108	N/A	97	N/A
Percent Female	81.8%	N/A	81.5%	N/A
Subtotal Gender	132	N/A	119	N/A
Age				
Under 25	48	N/A	48	N/A
Percent Under 25	36.4%	N/A	40.3%	N/A
25 and Over	84	N/A	71	N/A
Percent 25 and Over	63.6%	N/A	59.7%	N/A
Subtotal Age	132	N/A	119	N/A

NOTE: Reporting fiscal year spans July 1, 2013 thru June 30, 2014. N/A: Not applicable or less than 10 students enrolled in the program.