

**Annual Performance Report, FY 2010-11  
University of Phoenix, Chattanooga, TN (1525)**

	Overall	Accounting, Bachelor of Science in Accounting	Business Administration - Management, Associate of Applied Science	Business/Accounting, Bachelor of Science	Business/Administration, Bachelor of Science in Business	Business/Communications, Bachelor of Science	Business/E-Business, Bachelor of Science	Business/Finance, Bachelor of Science in Business	Business/Global Management, Bachelor of Science
Program Enrollment	862	1	35	42	56	9	2	13	3
Number Still Enrolled	483	N/A	9	26	22	N/A	N/A	10	N/A
Percent Still Enrolled	56.0%	N/A	25.7%	61.9%	39.3%	N/A	N/A	76.9%	N/A

**WITHDRAWAL SUMMARY**

Number of Withdrawals	343	N/A	4	14	34	N/A	N/A	3	N/A
Special Circumstance Withdrawals	17	N/A	1	1	3	N/A	N/A	0	N/A
Withdrawal Rate	37.8%	N/A	8.6%	31.0%	55.4%	N/A	N/A	23.1%	N/A

**COMPLETION SUMMARY**

Number Not Currently Enrolled	379	N/A	26	16	34	N/A	N/A	3	N/A
Number of Completions	36	N/A	22	2	0	N/A	N/A	0	N/A
Completion Rate	9.9%	N/A	88.0%	13.3%	0.0%	N/A	N/A	0.0%	N/A

**PLACEMENT SUMMARY**

Number Placeable	N/A								
Special Circumstance Non-Placements	N/A								
Placed Withdrawals	N/A								
Number Placed In-Field	N/A								
In-Field Placement Rate	N/A								
Number Placed	N/A								
Placement Rate	N/A								

**STUDENT DEMOGRAPHICS**

**Race**

Caucasian	337	N/A	11	18	25	N/A	N/A	7	N/A
Percent Caucasian	39.1%	N/A	31.4%	42.9%	44.6%	N/A	N/A	53.8%	N/A
African-American	181	N/A	12	4	11	N/A	N/A	2	N/A
Percent African-American	21.0%	N/A	34.3%	9.5%	19.6%	N/A	N/A	15.4%	N/A
Hispanic	19	N/A	2	1	0	N/A	N/A	0	N/A
Percent Hispanic	2.2%	N/A	5.7%	2.4%	0.0%	N/A	N/A	0.0%	N/A
Other/Unknown	325	N/A	10	19	20	N/A	N/A	4	N/A
Percent Other/Unknown	37.7%	N/A	28.6%	45.2%	35.7%	N/A	N/A	30.8%	N/A
Subtotal Race	862	N/A	35	42	56	N/A	N/A	13	N/A

**Gender**

Male	304	N/A	14	11	23	N/A	N/A	8	N/A
Percent Male	35.3%	N/A	40.0%	26.2%	41.1%	N/A	N/A	61.5%	N/A
Female	558	N/A	21	31	33	N/A	N/A	5	N/A
Percent Female	64.7%	N/A	60.0%	73.8%	58.9%	N/A	N/A	38.5%	N/A
Subtotal Gender	862	N/A	35	42	56	N/A	N/A	13	N/A

**Age**

Under 25	205	N/A	0	9	12	N/A	N/A	1	N/A
Percent Under 25	23.8%	N/A	0.0%	21.4%	21.4%	N/A	N/A	7.7%	N/A
25 and Over	657	N/A	35	33	44	N/A	N/A	12	N/A
Percent 25 and Over	76.2%	N/A	100.0%	78.6%	78.6%	N/A	N/A	92.3%	N/A
Subtotal Age	862	N/A	35	42	56	N/A	N/A	13	N/A

NOTE: Reporting fiscal year spans July 1, 2010 thru June 30, 2011. N/A: Not applicable or less than 10 students enrolled in the program.

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	Business/Hospitality Management, Bachelor of Science in Business	Business/Human Resource Management, Bachelor of Science	Business/Integrated Supply Chain & Operations Management, Bachelor of Science	Business/Management, Bachelor of Science in Business	Business/Marketing, Bachelor of Science in Business	Business/Service Sector, Bachelor of Science in Business	Business/Small Business Management and Entrepreneurship, Bachelor of Science in Business	Business/Sustainable Enterprise Management, Bachelor of Science	Criminal Justice Administration, Bachelor of Science
Program Enrollment	5	23	4	197	20	1	17	5	50
Number Still Enrolled	N/A	8	N/A	124	11	N/A	4	N/A	22
Percent Still Enrolled	N/A	34.8%	N/A	62.9%	55.0%	N/A	23.5%	N/A	44.0%
<b>WITHDRAWAL SUMMARY</b>									
Number of Withdrawals	N/A	15	N/A	65	9	N/A	13	N/A	28
Special Circumstance Withdrawals	N/A	2	N/A	4	0	N/A	1	N/A	1
Withdrawal Rate	N/A	56.5%	N/A	31.0%	45.0%	N/A	70.6%	N/A	54.0%
<b>COMPLETION SUMMARY</b>									
Number Not Currently Enrolled	N/A	15	N/A	73	9	N/A	13	N/A	28
Number of Completions	N/A	0	N/A	8	0	N/A	0	N/A	0
Completion Rate	N/A	0.0%	N/A	11.6%	0.0%	N/A	0.0%	N/A	0.0%
<b>PLACEMENT SUMMARY</b>									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>									
<b>Race</b>									
Caucasian	N/A	5	N/A	68	7	N/A	7	N/A	20
Percent Caucasian	N/A	21.7%	N/A	34.5%	35.0%	N/A	41.2%	N/A	40.0%
African-American	N/A	7	N/A	52	3	N/A	5	N/A	8
Percent African-American	N/A	30.4%	N/A	26.4%	15.0%	N/A	29.4%	N/A	16.0%
Hispanic	N/A	1	N/A	4	2	N/A	0	N/A	1
Percent Hispanic	N/A	4.3%	N/A	2.0%	10.0%	N/A	0.0%	N/A	2.0%
Other/Unknown	N/A	10	N/A	73	8	N/A	5	N/A	21
Percent Other/Unknown	N/A	43.5%	N/A	37.1%	40.0%	N/A	29.4%	N/A	42.0%
Subtotal Race	N/A	23	N/A	197	20	N/A	17	N/A	50
<b>Gender</b>									
Male	N/A	3	N/A	87	8	N/A	10	N/A	18
Percent Male	N/A	13.0%	N/A	44.2%	40.0%	N/A	58.8%	N/A	36.0%
Female	N/A	20	N/A	110	12	N/A	7	N/A	32
Percent Female	N/A	87.0%	N/A	55.8%	60.0%	N/A	41.2%	N/A	64.0%
Subtotal Gender	N/A	23	N/A	197	20	N/A	17	N/A	50
<b>Age</b>									
Under 25	N/A	6	N/A	44	2	N/A	1	N/A	16
Percent Under 25	N/A	26.1%	N/A	22.3%	10.0%	N/A	5.9%	N/A	32.0%
25 and Over	N/A	17	N/A	153	18	N/A	16	N/A	34
Percent 25 and Over	N/A	73.9%	N/A	77.7%	90.0%	N/A	94.1%	N/A	68.0%
Subtotal Age	N/A	23	N/A	197	20	N/A	17	N/A	50

NOTE: Reporting fiscal year spans July 1, 2010 thru June 30, 2011. N/A: Not applicable or less than 10 students enrolled in the program.

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	Criminal Justice/Human Services, Bachelor of Science	Criminal Justice/Institutional Healthcare, Bachelor of Science	Criminal Justice/Management, Bachelor of Science	Health Administration, Bachelor of Science	Health Administration/Emergency Management, Bachelor of Science	Health Administration/Health Information Systems, Bachelor of Science	Health Administration/Health Management, Bachelor of Science	Health Administration/Long Term Care, Bachelor of Science	Information Systems, Bachelor of Science in Business
Program Enrollment	9	1	33	109	2	3	85	6	58
Number Still Enrolled	N/A	N/A	27	46	N/A	N/A	73	N/A	30
Percent Still Enrolled	N/A	N/A	81.8%	42.2%	N/A	N/A	85.9%	N/A	51.7%
<b>WITHDRAWAL SUMMARY</b>									
Number of Withdrawals	N/A	N/A	6	60	N/A	N/A	12	N/A	28
Special Circumstance Withdrawals	N/A	N/A	0	0	N/A	N/A	0	N/A	0
Withdrawal Rate	N/A	N/A	18.2%	55.0%	N/A	N/A	14.1%	N/A	48.3%
<b>COMPLETION SUMMARY</b>									
Number Not Currently Enrolled	N/A	N/A	6	63	N/A	N/A	12	N/A	28
Number of Completions	N/A	N/A	0	3	N/A	N/A	0	N/A	0
Completion Rate	N/A	N/A	0.0%	4.8%	N/A	N/A	0.0%	N/A	0.0%
<b>PLACEMENT SUMMARY</b>									
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>									
<b>Race</b>									
Caucasian	N/A	N/A	12	36	N/A	N/A	38	N/A	26
Percent Caucasian	N/A	N/A	36.4%	33.0%	N/A	N/A	44.7%	N/A	44.8%
African-American	N/A	N/A	8	23	N/A	N/A	17	N/A	9
Percent African-American	N/A	N/A	24.2%	21.1%	N/A	N/A	20.0%	N/A	15.5%
Hispanic	N/A	N/A	1	3	N/A	N/A	2	N/A	2
Percent Hispanic	N/A	N/A	3.0%	2.8%	N/A	N/A	2.4%	N/A	3.4%
Other/Unknown	N/A	N/A	12	47	N/A	N/A	28	N/A	21
Percent Other/Unknown	N/A	N/A	36.4%	43.1%	N/A	N/A	32.9%	N/A	36.2%
Subtotal Race	N/A	N/A	33	109	N/A	N/A	85	N/A	58
<b>Gender</b>									
Male	N/A	N/A	11	14	N/A	N/A	7	N/A	50
Percent Male	N/A	N/A	33.3%	12.8%	N/A	N/A	8.2%	N/A	86.2%
Female	N/A	N/A	22	95	N/A	N/A	78	N/A	8
Percent Female	N/A	N/A	66.7%	87.2%	N/A	N/A	91.8%	N/A	13.8%
Subtotal Gender	N/A	N/A	33	109	N/A	N/A	85	N/A	58
<b>Age</b>									
Under 25	N/A	N/A	13	30	N/A	N/A	25	N/A	10
Percent Under 25	N/A	N/A	39.4%	27.5%	N/A	N/A	29.4%	N/A	17.2%
25 and Over	N/A	N/A	20	79	N/A	N/A	60	N/A	48
Percent 25 and Over	N/A	N/A	60.6%	72.5%	N/A	N/A	70.6%	N/A	82.8%
Subtotal Age	N/A	N/A	33	109	N/A	N/A	85	N/A	58

NOTE: Reporting fiscal year spans July 1, 2010 thru June 30, 2011. N/A: Not applicable or less than 10 students enrolled in the program.

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	Information Technology/ Multimedia and Visual Communication, Bachelor of Science in Technology	Management, Bachelor of Science in Management	Organizational Security and Management, Bachelor of Science	Psychology, Bachelor of Science	Retail Management, Bachelor of Science in Business	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY - CONCENTRATION IN NETWORKING AND TELECOMMUNICATIONS	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH A CONCENTRATION IN SOFTWARE ENGINEERING	BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY WITH A CONCENTRATION IN WEB DEVELOPMENT
Program Enrollment	2	3	2	57	1	1	3	4
Number Still Enrolled	N/A	N/A	N/A	32	N/A	N/A	N/A	N/A
Percent Still Enrolled	N/A	N/A	N/A	56.1%	N/A	N/A	N/A	N/A
<b>WITHDRAWAL SUMMARY</b>								
Number of Withdrawals	N/A	N/A	N/A	25	N/A	N/A	N/A	N/A
Special Circumstance Withdrawals	N/A	N/A	N/A	1	N/A	N/A	N/A	N/A
Withdrawal Rate	N/A	N/A	N/A	42.1%	N/A	N/A	N/A	N/A
<b>COMPLETION SUMMARY</b>								
Number Not Currently Enrolled	N/A	N/A	N/A	25	N/A	N/A	N/A	N/A
Number of Completions	N/A	N/A	N/A	0	N/A	N/A	N/A	N/A
Completion Rate	N/A	N/A	N/A	0.0%	N/A	N/A	N/A	N/A
<b>PLACEMENT SUMMARY</b>								
Number Placeable	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Special Circumstance Non-Placements	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placed Withdrawals	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed In-Field	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
In-Field Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Number Placed	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Placement Rate	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
<b>STUDENT DEMOGRAPHICS</b>								
<b>Race</b>								
Caucasian	N/A	N/A	N/A	25	N/A	N/A	N/A	N/A
Percent Caucasian	N/A	N/A	N/A	43.9%	N/A	N/A	N/A	N/A
African-American	N/A	N/A	N/A	9	N/A	N/A	N/A	N/A
Percent African-American	N/A	N/A	N/A	15.8%	N/A	N/A	N/A	N/A
Hispanic	N/A	N/A	N/A	0	N/A	N/A	N/A	N/A
Percent Hispanic	N/A	N/A	N/A	0.0%	N/A	N/A	N/A	N/A
Other/Unknown	N/A	N/A	N/A	23	N/A	N/A	N/A	N/A
Percent Other/Unknown	N/A	N/A	N/A	40.4%	N/A	N/A	N/A	N/A
Subtotal Race	N/A	N/A	N/A	57	N/A	N/A	N/A	N/A
<b>Gender</b>								
Male	N/A	N/A	N/A	14	N/A	N/A	N/A	N/A
Percent Male	N/A	N/A	N/A	24.6%	N/A	N/A	N/A	N/A
Female	N/A	N/A	N/A	43	N/A	N/A	N/A	N/A
Percent Female	N/A	N/A	N/A	75.4%	N/A	N/A	N/A	N/A
Subtotal Gender	N/A	N/A	N/A	57	N/A	N/A	N/A	N/A
<b>Age</b>								
Under 25	N/A	N/A	N/A	19	N/A	N/A	N/A	N/A
Percent Under 25	N/A	N/A	N/A	33.3%	N/A	N/A	N/A	N/A
25 and Over	N/A	N/A	N/A	38	N/A	N/A	N/A	N/A
Percent 25 and Over	N/A	N/A	N/A	66.7%	N/A	N/A	N/A	N/A
Subtotal Age	N/A	N/A	N/A	57	N/A	N/A	N/A	N/A

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