



# Workforce Development

## Marshall County, Tennessee



## Employer Participation Guide

Teaching Work: Cultivating a Culture of Work & Growing a Homegrown Talent Pipeline

**Get Involved and Grow Your Workforce**



Marshall Works Well is partnering with local business & industry to educate students on skills needed to capture high wage, high-demand jobs now, and in the future. Consider your organization's impact and access for shaping the workforce skills of students and job seekers in Marshall County.

- **Industry Presentations & Facility Tours**
  - Starting in 3rd grade
- **Connection to Spot Low Technology Center**
  - Work-based Learning/Internship/Apprenticeships
  - Application Center
  - High School Employment Service by EDGE
  - Job Fair for HS Seniors Every May
- **Customized Education & Training/Resources**
  - TCATs
  - CSCC
  - K-12
  - MTIDA/MTSU Wages & Benefits Survey
- **Monthly Luncheons with Mayor/City Manager**
  - Top 12 Employers by Number
- **Advanced Manufacturing Council Meetings**
  - Quarterly with Educators & Employers
- **Communications & Marshall Job Hub**
  - Newsletters/Postcards (*MailChimp*)
  - Text Service (*SimpleTexting*)
  - Basecamp & Tally Forms
- **Regular BEAR Meetings**
  - Using Google Sheet/Doc/Calendar CRM System

# Education | Teaching Work Together

## Presentations with Students/Teachers (3rd - 6th Grades)

3rd Grade - 1 hour

4th Grade - 1 hour

5th Grade - 1 hour

6th Grade - 1 hour

6th Grade Interviews & Resumes - 3 hours

Job Fair for HS Seniors - 2-4 hours

Tour of Mfg Facility - 2-3 hours



Total - 11-14 Hours of Time Per School Calendar Year  
for Your HR/Person

Each Student in Marshall County will Graduate having  
Toured no fewer than Three (3) Manufacturing Facilities  
and heard presentations from no fewer than Six (6)  
Manufacturers

- CBC Group 2nd Shift all HS Students from MCHS
- TCAT Pulaski Tech Training with Teledyne
- Marelli Prod Tech - 24 applications from Social Blast
- Old Hickory Smokehouse Student Shift



- Marshall Job Hub - Job Openings Blast
- Adv Mfg Council & Mfg Association
- EDGE HS Employment Service



# Workforce Development | Local Partner

## Marshall Job Hub

#makeitinMarshall - [www.lewisburgtn.info](http://www.lewisburgtn.info) - #investinmc

[Home](#) [Seeking Employment](#) [Submit Job Opening](#) [Resume's](#)

### Production Helper Wanted at Berry Global



**Berry**  
**Now Hiring**  
Production Helper

To Apply,  
[careers-berryglobal.icims.com](http://careers-berryglobal.icims.com)

[www.marshalljobhub.com](http://www.marshalljobhub.com)

#### Links To Assist Job Search

- [TN Reconnect](#)
- [TN Work Learn Earn](#)
- [South Central TN Workforce Alliance](#)
- [Jobs4TN.gov](#)
- [Apprenticeship TN](#)
- [TN Work Ethic Diploma](#)
- [Project Lead the Way](#)
- [Learning Blade for STEM](#)
- [Career One Stop](#)
- [Grow Your Career with Google](#)
- [My Next Move](#)
- [TN Maker Minded](#)
- [Work In LewisburgTN Facebook Group](#)
- [Jobs Near Lewisburg](#)
- [Indeed Jobs in Lewisburg, TN](#)
- [LinkedIn Job Search for Lewisburg](#)
- [lewisburgtn.info](http://lewisburgtn.info)

#### For More Assistance

Contact the American Job Center  
SCHRA Office

## Blasts Out To:

### LinkedIn:

- [Greg Lowe](#)
- [City of Lewisburg](#)

### Facebook:

- [LewisburgTN](#)
- [I Love Lewisburg](#)
- [Marshall Co. Happenings](#)
- [MarCo Small Business Network](#)
- [Lewisburg & Marshall Events](#)

### Twitter:

- [LewisburgTN](#)

### Instagram:

- [Lewisburgtn](#)



**MARSHALL**  
**COUNTY**  
TENNESSEE





### Greg Lowe

Director of Economic Development |  
City of Lewisburg

(931) 359-1544 (O)

(931) 993-7499 (C)

[greg.lowe@lewisburgtn.gov](mailto:greg.lowe@lewisburgtn.gov)

#### About

- Worked in Economic Development for the City of Lewisburg since 2009
  - *Worked 25+ Existing Industry Expansions, 17 Industry Recruitments involving \$470+M in Capital Investment and 3,000+ New Jobs*
- Worked in Codes Enforcement, Public Relations and Assistant to Economic Development for the City of Lewisburg from 2006-2009
- Worked as Reporter, Photographer and Editor for the Lewisburg Tribune and Marshall Gazette from 1992-2006

#### Graduated Programs:

- [TN Certified Economic Development Professional](#) | Serve as Mentor | Teach Ethics in ECD for [TN Basic Economic Development Course](#)
- [TVA Rural Leadership Institute](#) | Served on TVA Rural ED Cabinet (7 years) representing Tennessee
- TVA Workforce Institute (Two-Time Graduate)
- TVA Certified EDO | [Awarded 2019 Community of Excellence](#)
- [TVA Community Innovation Academy](#)
- Digital ED University for Digital ED Certification

[TEDC](#) President (2022) | [Main Street](#) Lewisburg Director | TN Chamber of Commerce Board of Directors (2023-2026)

[MakItInMarshall.com](http://MakItInMarshall.com)

[Lewisburgtn.info](http://Lewisburgtn.info) | [Lewisburgtn.gov](http://Lewisburgtn.gov) | [Lewisburgtn.dev](http://Lewisburgtn.dev) | [Lewisburgtn.net](http://Lewisburgtn.net) | [ExperienceLewisburg.com](http://ExperienceLewisburg.com)

