THREESTAR

COMMUNITY SNAPSHOT

BRADLEY COUNTY

Cities:

Charleston, Cleveland*

From 2015 to 2018, TNECD has made

7

Investments through
Community and Rural Development
Grants and Consulting Services
valued at:

\$330,288

Mayor D. Gary Davis www.bradleycountytn.gov

www.clevelandchamber.com

LABOR AND WORKFORCE

Labor Force (2017):	50,172	Population (2012)	101,061
Employment (2017):	48,336	Population (2017):	105,560
Unemployment Rate (2017):	3.7%	Population Percent Change (2012-2017):	4.5%
Labor Force Participation Rate (2017):	60.2%	Median Age:	39.2

ENTREPRENEURSHIP AND SMALL BUSINESS

Cleveland Small Business Development Center SBDC is located at: Cleveland State Community College Guide for entrepreneurs starting a business: https://www.tnsmartstart.com/

ECONOMIC STATUS

DEMOGRAPHICS

County Economic Status (FY 2019):	Transitional
Personal Income Per Capita (2017):	\$38,766
Market Income Per Capita (2017):	\$29,590
Median Household Income (2017):	\$46,381
Poverty Rate (2017):	18.0%

EDUCATION

Average ACT Score (2018):	20.3	State De
High School Graduation Rate (2018):	93.0%	County I
College Going-Rate (2017):	64.7%	Local S
Age 25-64 with High School Degree or Higher:	86.2%	Local S
Age 25-64 with Associates Degree or Higher:	32.1%	Local Sa
Age 25-64 with Bachelor's Degree or Higher:	23.0%	(FY 2017

TAX STRUCTURE AND REVENUES

State Debt Per Capita (2015):	\$913	
County Debt Per Capita (FY 2017):	\$732	
Local Sales Tax Collections (FY 2017):	\$31,544,681	
Local Sales Tax Collections (FY 2018):	\$32,649,559	
Local Sales Tax Collections Percent Change	3.5%	
(FY 2017 to FY 2018):		

SAFETY

Crime Rate Per 1,000 People (2017): 89.5

Located in TNECD Southeast Region -

Director of Business Development: Sam.Wills@tn.gov

TNECD - 312 Rosa L Parks Blvd, 27th Floor, Nashville TN, 37243 - https://tn.gov/ecd/threestar
ThreeStar -- Community Development Director: Jody.Sliger@tn.gov

