# **THREESTAR**

### **COMMUNITY SNAPSHOT**

## **CARTER COUNTY**

Cities: Elizabethton\*, Johnson City, Watauga

### From 2015 to 2018, TNECD has made

10

Investments through
Community and Rural Development
Grants and Consulting Services
valued at:

\$985,091

Mayor Rusty Barnett www.cartercountytn.gov

www.cartercountyecd.com

### LABOR AND WORKFORCE

23,911	Population (2012)	57,254
22,825	Population (2017):	56,488
4.5%	Population Percent Change (2012-2017):	-1.3%
51.8%	Median Age:	44.4
	22,825 4.5%	22,825 Population (2017): 4.5% Population Percent Change (2012-2017):

#### **ENTREPRENEURSHIP AND SMALL BUSINESS**

Johnson City Small Business Development Center SBDC is located at: East Tennessee State University Guide for entrepreneurs starting a business: <a href="https://www.tnsmartstart.com/">https://www.tnsmartstart.com/</a>

#### **ECONOMIC STATUS**

**TAX STRUCTURE AND REVENUES** 

**DEMOGRAPHICS** 

County Economic Status (FY 2019):	At-Risk
Personal Income Per Capita (2017):	\$33,506
Market Income Per Capita (2017):	\$22,253
Median Household Income (2017):	\$34,625
Poverty Rate (2017):	24.5%

### **EDUCATION**

Average ACT Score (2018):	20.2	State Debt Per Capita (2015):	\$913
High School Graduation Rate (2018):	92.0%	County Debt Per Capita (FY 2017):	\$380
College Going-Rate (2017):	62.1%	Local Sales Tax Collections (FY 2017):	\$10,296,287
Age 25-64 with High School Degree or Higher:	86.1%	Local Sales Tax Collections (FY 2018):	\$10,728,115
Age 25-64 with Associates Degree or Higher:	22.0%	Local Sales Tax Collections Percent Change	4.70/
Age 25-64 with Bachelor's Degree or Higher:	16.5%	(FY 2017 to FY 2018):	4.2%

#### **SAFETY**

Crime Rate Per 1,000 People (2017): 54.6

Located in TNECD Northeast Region - Director of Business Development: Iliff.McMahan@tn.gov

TNECD - 312 Rosa L Parks Blvd, 27th Floor, Nashville TN, 37243 - <a href="https://tn.gov/ecd/threestar">https://tn.gov/ecd/threestar</a>
ThreeStar -- Community Development Director: Jody.Sliger@tn.gov

