



Hispanic Heritage Month 2023

TN Health Disparities Task Force

Bethsy Harrigan, Community Engagement Coordinator, Division of Health Disparities Elimination

September 14th 2023

Hispanic Heritage Month



September 15th - October 15th

Bethsy Harrigan – Statewide

- **Community Engagement Coordinator**
 - Contact: Bethsahida.Harrigan@tn.gov
- **City/Country of Origin: Chattanooga,**
 - Family from Haiti
- *Focus: Immigrants and Refugees*
- Fun fact: I went on 5 vacations/trips this summer!



What is Hispanic Heritage Month?

- September 15th- October 15th
- Began in 1968 as Hispanic Heritage Week
- Extended to a full month in 1988
- Celebrated nationwide through festivals, art shows, conferences, community gatherings and so much more.

Defining Hispanic and/or Latino

- According to the CDC - Hispanic or Latino origin includes people of Mexican, Puerto Rican, Cuban, Central and South American, Dominican, and other or unknown Latin American or Spanish origin. People of Hispanic origin may be of any race.
- Other definitions:
- *Hispanic* refers to a person with ancestry from a country whose primary language is Spanish.
- *Latino* and its variations refer to a person with origins from anywhere in Latin America (Mexico, South and Central America) and the Caribbean.
- In academic circles, *Latino/a/x* has recently become the most frequently used term, though both are still in use

Date Significance

- To include the celebration of several Latin American independence days:
 - September 15th: Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua
 - September 16th : Mexico
 - September 18th : Chile
- Holidays that recognize Hispanic Contributions:
 - October 9th – Virgin Islands- Puerto Rico Friendship Day
 - Celebrated in the U.S Virgin Islands
 - Día de la Raza -- Indigenous Peoples' Day (October 12th)

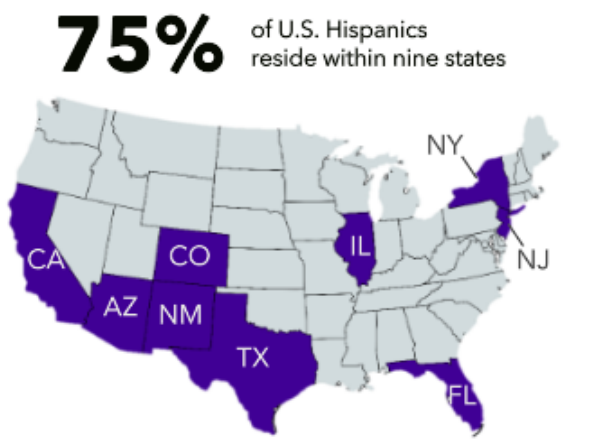
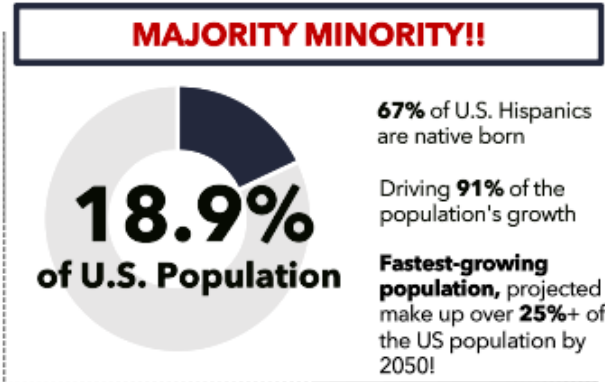
Population Statistics

HISPANICS ARE THE GROWTH ENGINE OF AMERICA



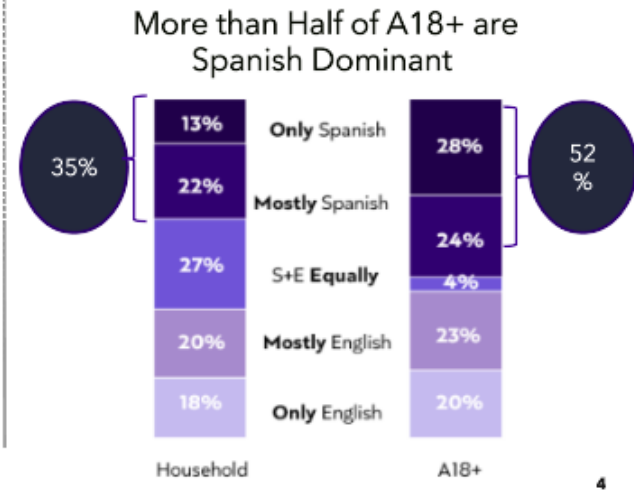
U.S Hispanics are **the 2nd largest** Spanish speaking country in the world

U.S. Hispanic Buying Power reached **1.9 trillion** in 2022. 5th largest globally.



Top 5 by Country of Origin

Hisp Origin	Population	% among Hispanics
Mexican	37.2M	61%
Puerto Rican	5.83M	10%
Cuban	2.38M	4%
Salvadoran	2.31M	4%
Dominican	2.09M	3%



Implications in Health

- In Tennessee, it is estimated that 5.2% of the population is Hispanic and/or Latino
- Hispanic population health outcomes are affected by:
 - Language, cultural barriers, lack of access to preventive care and lack of health insurance
 - Leading causes of death: cancer, heart disease, unintentional injuries (accidents), stroke, diabetes, Alzheimer's disease
 - Compared to non-Hispanic whites, Hispanics/Latinos have higher rates of obesity
 - There are disparities within Hispanic subgroups

Upcoming Events –not all inclusive

HOLA HORA LATINA PRESENTS:
HOLA FESTIVAL 2023
 VIVE, AMA, GOZA ~ LIVE, LOVE, LAUGH
 WORLD'S FAIR PARK PERFORMANCE LAWN
SEPTEMBER 16th: 4pm to 10pm
SEPTEMBER 17th: 11am to 6pm
 FIREWORKS AT 9PM

This project was supported in whole or in part by federal award number 21.027 awarded to Knox county by the U.S. Department of the Treasury and the Arts and Culture Alliance

Cierre de VERANO

SEPTIEMBRE
 SÁBADO **23** 11:00 AM
 2023

400B OLD NASHVILLE HWY
 AL LADO DEL RESTAURANT
 DE MI CAMPO
 (615) 500-0923
 BORICUAS EN TENNESSEE
 DE MI CAMPO RESTAURANT

CLARKSVILLE
HISPANIC HERITAGE
 2023 LATIN FESTIVAL

SATURDAY, SEPTEMBER 30TH
 12:00pm to 6:00pm

CELEBRATING THE HISPANIC CULTURE IN AND AROUND OUR COMMUNITY WITH A GREAT FESTIVAL

WHERE?
 VALOR HALL CONFERENCE & EVENT CENTER
 105 Walker Garrett Ln, Oak Grove, KY 42262

MAKE YOUR BRAND VISIBLE WITH OUR SPONSOR PACKAGES

APPLICATIONS OPEN FOR:

- Hispanic and International Food Trucks & Vendors
- Hispanic and International Craft and Products
- Local Small Businesses and Organizations

SPONSORS

CREATIVE SOLUTIONS, Food Plans, CFD SERVICES INC, Google, Legends Bank, Keeping Your Means

www.hispanicheritageclarkville.com

ORGANIZED BY CLARKSVILLE HISPANIC AND LATINO COMMUNITY FOUNDATION

SIGN-UP HERE

Task Force Schedule for HHM

- **September 21st** – Special Guest: TN Dept of Health Commissioner Dr. Ralph Alvarado & Intro to Spanish Lesson by Dr. Tamara Chavez-Lindell, Division of Health Disparities Elimination
- **October 5th** – All about Puerto Rico by Dr. Katherine Diaz, Office of Faith-Based and Community Engagement
- **October 12th** – Panel Discussion on Language Variety – TDH staff and community partners

How Can You Celebrate?

1. Learn about the History of Hispanic in the United States
2. Enjoy Hispanic Music
3. Support Hispanic businesses, authors, creators, etc.
4. Research the contributions of Hispanics to different academic fields
5. Take a (virtual) field trip to a Spanish-speaking country
6. Attend a National Hispanic Heritage Month Event in your area.

How are you all celebrating Hispanic Heritage Month?

Resources:

- **Resources:**
- Tennessee State Museum video Abuela storybook - <https://tnmuseum.org/videos?xmod-4953-pp-366832-item=139177>
- Hispanic Organization of Leaders and Achievers (Tennessee specific community partner) - <https://www.holatn.org/>
- Official fed. Gov site- <https://www.hispanicheritagemonth.gov/>
- National Archives - <https://www.archives.gov/news/topics/hispanic-heritage-month>
- National Endowment for the Humanities - <https://edsitement.neh.gov/teachers-guides/hispanic-heritage-and-history-unitedstates>
- National Park Service - <https://www.nps.gov/subjects/npscelebrates/hispanic-heritage-month.htm>
- Smithsonian - <https://www.si.edu/events/heritagemonth>
- <https://latino.si.edu/learn/teaching-and-learning-resources/hispanic-heritage-month-resources>

References:

- https://minorityhealth.hhs.gov/hispanic-heritage-month/?utm_campaign=health_equity_link&utm_medium=email&utm_source=govdelivery
- <https://sites.ed.gov/hispanic-initiative/national-hispanic-heritage-month/>
- <https://minorityhealth.hhs.gov/omh/browse.aspx?lvl=3&lvlid=64>
- <https://medschool.duke.edu/blog/ask-oedi-hispanic-latino-latina-latinx-which-best>
- <https://www.cdc.gov/nchs/hus/sources-definitions/hispanic-origin.htm>