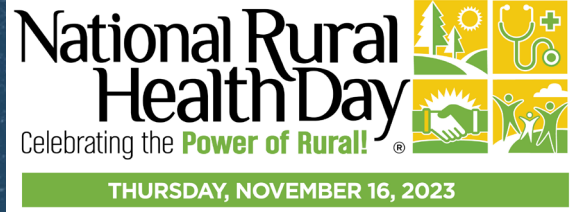


State Offices of Rural Health

*Assistance, Connection, the
Road Less Travelled & Moving the
Power of Rural Forward*



Tammy Norville, CEO
NOSORH
November 9, 2023



A Little About Me!

- North Carolina native
- Graduate of UNC-Chapel Hill
- Holds CPC-I, CPC, RMM, RMC, RMB certifications
- Worked at NC ORH for almost 15 years providing TA to rural safety-net providers across the state

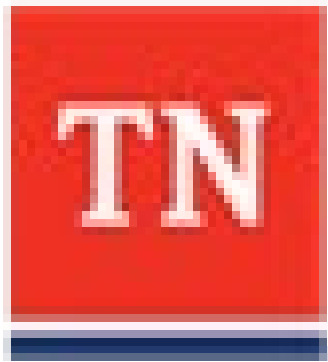


Most Interesting...



Ryder

Buster



Department of
Health

THANKS!!





WHY?



National Organization of State Offices of Rural Health



NOSORH

promotes the capacity
of State Offices of Rural
Health and rural
stakeholders to improve
health in rural America
through leadership
development, advocacy,
education and
partnerships.



#PowerOfRural | powerofrural.org

National Rural
Health Day



More simply, we...

**Connect, leverage and
resource partnerships
and communities to
improve rural health!**



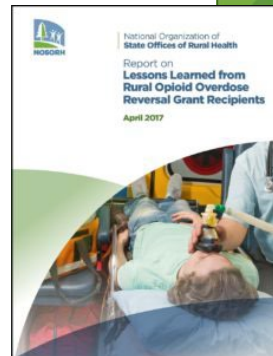
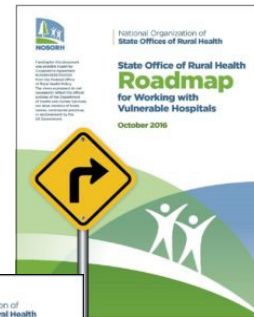
National Organization of State Offices of Rural Health

Rural EMS Conference

Grant Writing Workshops & on demand Beyond the Basics webinars

TruServe Web-Based Performance Measures

nosorh.org





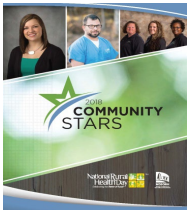
EDUCATE – Webinars; Regional and annual meetings; In-depth institutes

COLLABORATE - Technical Assistance; Listening sessions; Provide resources: fact sheets, briefs, toolkits, playbooks

COMMUNICATE - Policy and program changes; Resources from partners; The Power of Rural – all year long!

[*nosorh.org*](https://nosorh.org)

Power of Rural Campaign



Founded to bring attention to:

- Rural America is a great place to live and work and be a healthcare provider
- Quality and innovation are abundant in rural communities
- Disparities do exist and can be addressed through joint national, state and local efforts
- Growing beyond the day into a movement!

Check out your stars!

National Rural Health Day

Celebrating the **Power of Rural!**®



THURSDAY, NOVEMBER 16, 2023

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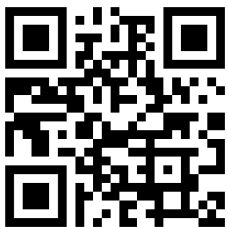


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Visit
[powerofrural.org!](https://powerofrural.org)



PowerOfRural.org

- Free resources
- Community Star stories
- Key messages
- ...and more!

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State Offices of Rural Health

A True Part of the State:

- 37 are in state government
- 10 are within academic institutions
- 3 are independent non-profits

SORH Funding

3 core functions:

- Information Dissemination
- Rural Health Coordination
- Technical Assistance

Other funding:

- Small Hospital Improvement Program
- Rural Hospital Flexibility Program
- CDC health equity





All of NOSORH's work is accomplished with partners, the State Offices of Rural Health and their stakeholders... more on State Offices of Rural Health



WHY?

Source: simonsinek.com

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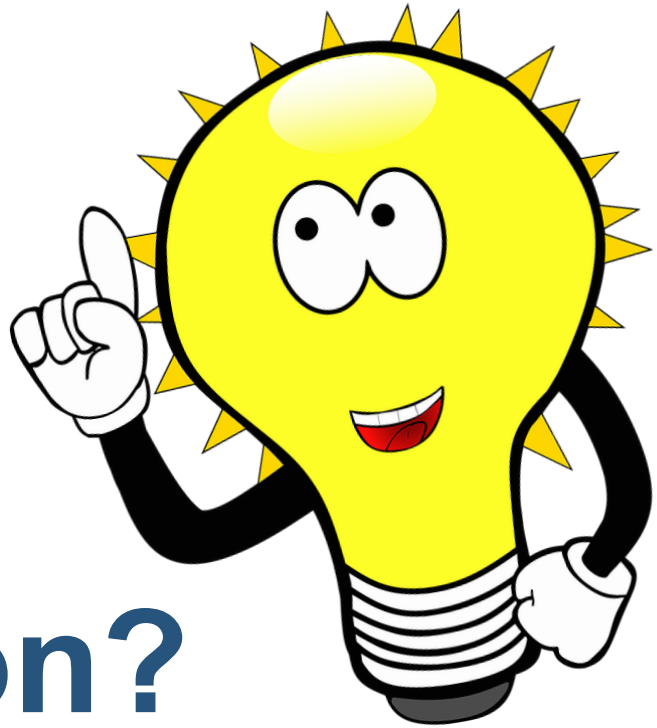


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What is Innovation?



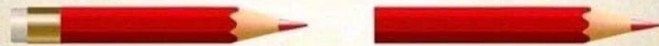
Sometimes in life
everything goes smoothly




And sometimes unexpected
happens,



The important thing,
knowing how to turn
problems into opportunities





“There are five nonnegotiable characteristics that every effective leader must have: a sense of calling, an ability to communicate, creativity in problem solving, generosity, and consistency.”

-- John C. Maxwell





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WHY?

Source: simonsinek.com

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How to Work with SORH!

Grants

Workforce

Recruitment and Retention
Data

Community and Fiscal Support

Partnership Development

Continued Support and Facilitation

The Moral of the Story



Sometimes...

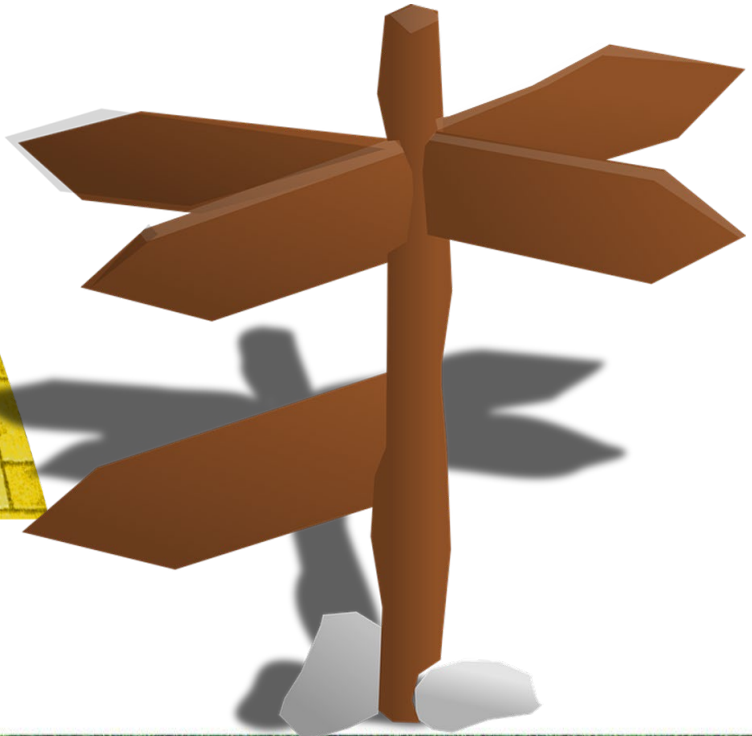
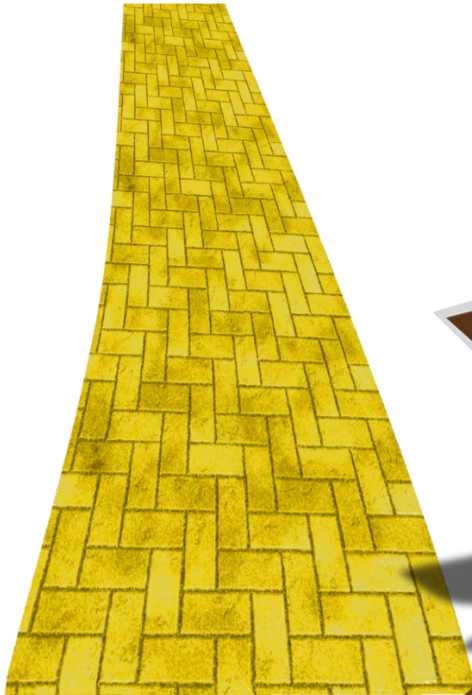


National Organization of **State Offices of Rural Health**

Sometimes...



National Organization of **State Offices of Rural Health**



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**BE
BRAVE!!**



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It Takes A Village





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**“The way to get started
is to quit talking and
start doing.”**

-- Walt Disney





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Sometimes in life
everything goes smoothly



And sometimes unexpected
happens,



The important thing,
knowing how to turn
problems into opportunities





About ▾ Members ▾ Events ▾ Policy & Advocacy ▾ Resources ▾ Members Only ▾ 🔍

NOSORH Members: Browse by State

A B C D E F G H I J K L M N O P Q R S T U V W Z

A

ALABAMA OFFICE OF RURAL HEALTH
Alabama Department of Public Health

Work

The RSA Tower, Suite 1040
201 Monroe Street
Montgomery AL 36104

Work Phone: 334-206-5517

Work Fax: 334-206-5434

Website: [Alabama Office of Rural Health](#)



**Find your
State Office of Rural Health!**



nosorh.org/nosorh-members/nosorh-members-browse-by-state/



Remember



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As a Rural Health Provider

SPECIAL!



As a Rural Health Provider

Backbone of the healthcare system



As a Rural Health Provider

Business... fundamentals matter and have direct impact on sustainability and viability of the organization



The Moral of the Story

Rural Health Providers
are the first line in helping
rural communities & neighbors
become and remain more well.





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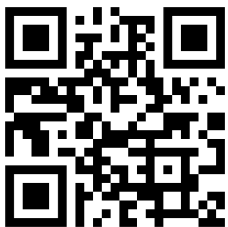


National Rural Health Day

Celebrating the **Power of Rural!**®



THURSDAY, NOVEMBER 16, 2023



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[powerofrural.org!](https://powerofrural.org)



My Wish for You



Questions??



"YOU'RE OFF TO GREAT PLACES.
TODAY IS YOUR DAY.
YOUR MOUNTAIN IS WAITING,
SO GET ON YOUR WAY."
- DR. SEUSS



National Organization of **State Offices of Rural Health**

National Rural Health Day[®]

THURSDAY, NOVEMBER 16, 2023



Celebrating the
Power of Rural![®]



Tammy Norville, CEO
Phone: 919.689.5110
Mobile: 919.215.0220 (including text)
Email: tammyn@nosorh.org

Thank you!

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Thank You!!



Ryder & Buster

