



**STATE OF TENNESSEE  
DEPARTMENT OF HEALTH**

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NASHVILLE, TN 37243

**BILL LEE**  
GOVERNOR

**RALPH ALVARADO, MD, FACP**  
COMMISSIONER

July 23, 2024

Mr. Alan Levine  
Chairman, President and Chief Executive Officer  
Ballad Health  
303 Med Tech Parkway, Suite 300  
Johnson City, TN 37604

**Re: Approval of FY25 budget for Ballad Health's ("Ballad") FY23-25 Spending Plans**

Mr. Levine,

I am writing to address the FY25 budget for the spending plans ("Replacement Plans") required of Ballad for FY23-25 under Section 3.06(c) of the Fourth Amended and Restated Terms of Certification dated July 1, 2023 ("TOC"). We understand that Ballad has simultaneously requested approval of similar FY25 budgets for Replacement Plans from Virginia under their Letter Authorizing a Cooperative Agreement ("CA") and desires that the states align required spending under the TOC and CA as closely as possible.

These budgets have been reviewed by staff at the Tennessee Department of Health ("TDH") and the Tennessee Certificate of Public Advantage ("COPA") Monitor. Thank you for the original submission and the additional information Ballad provided based upon the requests of the COPA Monitor. The final FY25 budget for the Replacement Plans, which have been recommended to me for approval by TDH staff and the COPA Monitor, are attached to this letter. The FY25 budgets for the Replacement Plans do not alter the total amount of the monetary commitment under the TOC, nor do they alter the relative amount required under each spending plan.

I find that the FY25 budgets for Replacement Plans reasonably address the spending obligations under the TOC. **Therefore, I approve the FY25 budgets for the Replacement Plans titled FY23-FY25 Plans (FY25 Budgets) dated 6/24/2024, effective as of July 1, 2024.**

We do note that final satisfaction of the monetary obligations and commitments of Ballad under Section 3.01 of the TOC will only be determined after review and verification by the COPA Monitor that sufficient amounts were expended under the standards set forth in that

Mr. Alan Levine, President and Chief Executive Officer  
Ballad Health  
July 23, 2024  
Page 2

section. We further note, as we stated in our letter last year approving the budgets for Replacement Plans, that based upon our general calculations and making certain spending assumptions, there may be at least two (2) plans – Behavioral Health and Region-Wide HIE - for which, even with full expenditures under the Replacement Plans, Ballad may not meet its monetary obligations and commitments by FY25 end. If that is the case, we encourage Ballad to seek approval in advance of spending for additional appropriate expenditures under the plan modification process set forth in section 3.06(c) of the TOC.

We appreciate Ballad engaging with the COPA Monitor to establish satisfactory targets and key performance indicators (“KPIs”) for projects within the Spending Plans. We look forward to receiving quarterly updates on each plan’s progress and the community benefits derived from these expenditures. However, we note that some of the KPIs listed in this approved budget may not fully and easily demonstrate the public advantage under the Certificate of Public Advantage (“COPA”) that the Spending Plans are intended to realize. We would request Ballad begin drafting its FY26-28 Spending Plans with more direct KPIs demonstrating a clear public advantage. Because the FY26-28 Spending Plans will be the final spending plans contemplated under the TOC, we also encourage Ballad to work with the COPA Monitor to begin that process as soon as reasonably possible.

We appreciate Ballad’s efforts to fulfill its monetary commitments under the TOC and look forward to the benefit these expenditures will have for the citizens of Tennessee.

Please let my staff know if you have any additional questions or need further clarification.

Sincerely,



Ralph Alvarado, MD, FACP  
Commissioner

**Attachment: FY23-FY25 Plans (FY25 Budgets)**

cc: Julie Bennett, Chief Legal Officer  
Ballad Health

Marvin Eichorn, EVP, Chief Administrative Officer  
Ballad Health

Mr. Alan Levine, President and Chief Executive Officer  
Ballad Health  
July 23, 2024  
Page 3

Karen Seiden, COPA Compliance Officer  
Ballad Health

Karen Shelton, MD, Commissioner  
Virginia Department of Health

Joe Hilbert, Deputy Commissioner for Governmental and regulatory Affairs  
Virginia Department of Health

Erik Bodin, Office of Licensure and Certification  
Virginia Department of Health

Kevin Meyer  
COPA Analyst, Virginia Department of Health

Allyson Tysinger  
Virginia Senior Assistant Attorney General

Joe R. Landsman  
COPA Monitor

Kevin M. Kreutz, Deputy Attorney General  
State of Tennessee

JW Randolph, MPH, Deputy Commissioner Health Strategy and Regulation  
Tennessee Department of Health

Elizabeth Jones, Director, Health Planning  
Tennessee Department of Health

Jim Mathis, COPA Director  
Tennessee Department of Health

Judi Knecht, COPA Assistant Director  
Tennessee Department of Health

Claire C. Haltom  
Baker Donelson PC

# FY23-FY25 PLANS (FY25 Budgets)

# Behavioral Health Plan – FY23-FY25 (FY25 Budget)

The internal Ballad annual operating and capital budget concludes by no later than June 30th of each year in time for the start of next fiscal year on July 1st.

The annual operating and capital budget is not final until being approved by the Ballad board of directors, which currently occurs at the August board meeting.

The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.

# FY25 Budget: Behavioral Health FY23 – FY25 Summary

**C - Capital Plan Budgeted Spend**  
 \* Includes capital and operational expense

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #1 – Develop the Ballard Health Behavioral Services Infrastructure: Service line leadership</b>	Yes- Further delineation of strategy from initial 3-year plan	<ul style="list-style-type: none"> <li>Continue and build Behavioral Health infrastructure</li> </ul>	X	X	X	\$2,312,557	\$3,293,469	<b>\$3,934,741</b>
<b>Strategy #1 – Develop the Ballard Health Behavioral Services Infrastructure: Workforce retention and development for healthcare community</b>	Yes- Further delineation of strategy from initial 3-year plan	<ul style="list-style-type: none"> <li>Support academic programs for mental health professionals</li> <li>Expand mental health resources for health care professionals</li> </ul>	X	X	X	\$528,805	\$1,763,869	<b>\$1,761,050</b>
<b>Strategy #2 – Develop a Comprehensive Approach to the Integration of Behavioral Health and Primary Care Integration</b>	Yes	<ul style="list-style-type: none"> <li>Optimization and expansion of current integrated sites</li> </ul>	X	X	X	\$474,240	\$484,389	<b>\$604,108</b>
<b>Strategy #3 – Supplement Existing Regional Crisis System For Youth and Adults</b>	Yes	<ul style="list-style-type: none"> <li>Optimization of inpatient and support services</li> <li>Expand community programs</li> <li>Expand Outpatient Services</li> </ul>	X	X	X	\$4,755,694	\$7,374,202*	<b>\$7,287,918*</b>
			X	X	X		C- \$3,607,342	<b>C- \$1,029,900</b>
<b>Strategy #4 – Develop Enhanced and Expanded Resources for Addiction Treatment</b>	Yes	<ul style="list-style-type: none"> <li>Expansion of Addiction Treatment Services</li> <li>Expansion of Recovery Ecosystem</li> </ul>	X	X	X	\$917,712	\$3,210,346*	<b>\$1,209,203*</b>
			X	X	X		C- \$60,000	<b>C- \$71,000</b>
<b>Strategy #5 – Behavioral Health Telehealth Implementation - NEW</b>	Yes	<ul style="list-style-type: none"> <li>Optimize and expand telehealth services</li> </ul>	X	X	X	\$385,518	\$879,017*	<b>\$1,560,107*</b>
							C- \$50,000	<b>C-\$157,500</b>
<b>Total Spend</b>						\$9,374,526	\$17,005,292*	<b>\$16,357,127*</b>
							C- \$3,717,342	<b>C- \$1,258,400</b>

# Strategy #1: Develop the Ballard Health Behavioral Services Infrastructure: Service Line Leadership

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Continue and build Behavioral Health Infrastructure FY23: \$2,312,557 FY24: \$3,293,469 <b>FY25: \$3,934,741</b>	<ul style="list-style-type: none"> <li>Maintain current staffing and operations (recurring spend of salary and benefits) – FY23:\$2,312,557 FY24:\$3,293,469 <b>FY25: \$3,934,741</b></li> <li>Hire the following positions:               <ul style="list-style-type: none"> <li>Backfill Chief Medical Officer role (moving to 0.6FTE) (Q1 FY23)                   <ul style="list-style-type: none"> <li>Cost may also include engaging a recruiting firm due to lack of candidates <b>COMPLETE</b></li> </ul> </li> <li>Post Data Analyst position (1.0 FTE) (Ongoing from FY23 plan)- <b>COMPLETE</b> <ul style="list-style-type: none"> <li>Resource will collect and analyze data to drive improvements in patient flow, operational efficiencies to expand access, and support development of outpatient services</li> </ul> </li> <li>Repost Marketing position (0.5 FTE) (Ongoing from initial 3-year plan)- <b>COMPLETE</b></li> <li>Repost Clinical Educator (1.0 FTE) (Ongoing from FY22 plan) <b>COMPLETE</b></li> <li>Repost Outreach Manager (1.0 FTE) (Ongoing from initial 3-year plan)- <b>COMPLETE</b></li> <li>Post Reimbursement Specialist and/or engage reimbursement consultant (1.0 FTE) (Q1 FY24)- <b>COMPLETED</b> engagement with consultant.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>CMO hired</li> <li>Data Analyst hired Y/N</li> <li>Clinical Educator hired Y/N</li> <li>Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>Data Analyst hired Y/N</li> <li>Marketing position hired Y/N</li> <li>Outreach manager hired Y/N</li> <li>Reimbursement Specialist/Consultant retained Y/N</li> <li>Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> </ul>

# Strategy #1: Develop the Ballad Health Behavioral Services Infrastructure: Service Line Leadership

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Continue and build Behavioral Health Infrastructure FY23: \$2,312,557 FY24: \$3,293,469  <b>FY25: \$3,934,741</b></p>	<ul style="list-style-type: none"> <li>• Increase Marketing support to 1.0 FTE (Q1 FY25) (moved from prior slide)</li> <li>• Hire (1.0) FTE for ongoing reimbursement/coding/billing support Q1 FY25</li> <li>• Hire additional (2.0) FTEs for Outreach Q1 FY25</li> <li>• Hire additional (2.5) FTEs for Clinical/Community Educators Q1 FY25               <ul style="list-style-type: none"> <li>• Mental health training and supplies (operational expense)</li> </ul> </li> <li>• Hire (1.0) FTE for System Therapy Leader Q1 FY25</li> <li>• Add operational expense of lease/supply cost for Service Line Leadership operations Q1 FY25</li> <li>• Perform annual evaluation of new FTEs to support the next years plan Q4 FY25</li> </ul>			<ul style="list-style-type: none"> <li>• 1.0 Marketing FTE hired Y/N</li> <li>• Reimbursement specialist hired Y/N</li> <li>• Outreach FTE's hired Y/N</li> <li>• Clinical Educators hired Y/N</li> <li>• System Therapy Leader hired Y/N</li> <li>• Annual evaluation complete Y/N</li> </ul>

FY23 Budget
Continue and build Behavioral Health Infrastructure- <u>\$2,312,557</u> \$2,312,557

FY24 Budget
Continue and build Behavioral Health Infrastructure- <u>\$3,293,469</u> \$3,293,469

FY25 Budget
Continue and build Behavioral Health Infrastructure- <u>\$3,934,741</u> <b>\$3,934,741</b>



# Strategy #1: Develop the Ballard Health Behavioral Services Infrastructure: Workforce Development

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Support academic programs for mental health professionals  FY23: \$427,555  FY24: \$1,605,419  <b>FY25: \$1,732,555</b></p>	<p>Child/Adolescent Psychiatry Fellowship at ETSU (tied to HR/GME plan)- FY23:\$5,000 FY24:\$97,000 <b>FY25: \$160,000</b></p> <ul style="list-style-type: none"> <li>Implementation of operational plan at ETSU (Q2 FY25) (Ongoing from FY23 plan) <ul style="list-style-type: none"> <li>We believe that for a successful application, this partnership will require up to a year for Accreditation Council for Graduate Medical Education (ACGME) review, hiring plan development, space needs assessment and offers to the first class of fellows.</li> </ul> </li> <li>Hiring of Faculty and Staff (Q1 FY25) (Ongoing from FY23 plan) <ul style="list-style-type: none"> <li>Hire Consult Liaison attending</li> <li>Recruitment and supply cost</li> </ul> </li> </ul> <p>❖ Behavioral Health will be responsible for operational expenses and HR/GME will be responsible for academic expenses</p>	<ul style="list-style-type: none"> <li>Plan developed and initiated Y/N</li> <li>Clinic location identified Y/N</li> <li>Acute Care training locations identified Y/N</li> <li>ACGME Application submitted Y/N</li> <li>ACGME Approval of new program Y/N</li> <li># of offers made to Faculty and Staff</li> <li>Evaluation complete Y/N</li> <li>Evaluation results submitted to states</li> </ul>	<ul style="list-style-type: none"> <li>Plan developed and initiated Y/N</li> <li>Clinic location identified Y/N</li> <li>Acute Care training locations identified Y/N</li> <li>ACGME Application submitted Y/N</li> <li>ACGME Approval of new program Y/N</li> <li>Consult Liaison attending hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Plan developed and initiated Y/N</li> <li>Clinic location identified Y/N</li> <li>Acute Care training locations identified Y/N</li> <li>ACGME Application submitted Y/N</li> <li>ACGME Approval of new program Y/N</li> <li>Consult Liaison attending hired Y/N</li> </ul>

# Strategy #1: Develop the Ballad Health Behavioral Services Infrastructure: Workforce Development

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Support academic programs for mental health professionals FY23: \$427,555 FY24: \$1,605,419 <b>FY25: \$1,732,555</b></p>	<p>Further expansion of the Addiction Medicine Fellowship (tied to HR/GME plan)- Ongoing Operational Expense FY23: \$350,000 FY24: \$1,435,864 <b>FY25: \$1,500,000 (ongoing operations)</b></p> <ul style="list-style-type: none"> <li>• Identification of clinical facility for rotational model in SWVA (Q2 FY23) <b>COMPLETE</b></li> <li>• Hiring of Faculty and Staff (Q3 FY23) (Ongoing from FY23 plan) <ul style="list-style-type: none"> <li>• Additional Addictionologist, Therapist, Case Manager, Nurse, and Certified Peer Recovery Specialist- <b>COMPLETE</b></li> </ul> </li> <li>• Identification of new space to house Addiction Medicine Fellowship and provide clinic operations (Q1 FY24) - <b>COMPLETE</b></li> </ul> <p>❖ Behavioral Health will be responsible for operational expenses and HR/GME will be responsible for academic expenses</p>	<ul style="list-style-type: none"> <li>• Clinical facility identified Y/N</li> <li>• Offers made to faculty and staff Y/N</li> <li>• # of faculty and staff hired (will list position detail)</li> </ul>	<ul style="list-style-type: none"> <li>• Clinical rotation started Y/N</li> <li>• Offers made to faculty and staff Y/N</li> <li>• # of faculty and staff hired (will list position detail)</li> <li>• New clinical facility identified Y/N</li> </ul>	<ul style="list-style-type: none"> <li>• Maintain ongoing operations</li> <li>• # of fellows completing program</li> <li>• # of fellows hired within service area</li> </ul>
	<p>Support academic programs for mental health therapy professionals- FY23: \$72,555 FY24: \$72,555 <b>FY25: \$72,555</b></p> <ul style="list-style-type: none"> <li>• Sponsor 5 students with scholarships to further support expansion of outpatient services, will include a 1-year commitment (Ongoing yearly expense from FY23 plan) <ul style="list-style-type: none"> <li>• Scholarship candidates would include Bachelor/Master of Social Work, Counseling, Psychology or Mental Health related field.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• # of students identified</li> <li>• # of contracts executed</li> </ul>	<ul style="list-style-type: none"> <li>• # of students identified</li> <li>• # of contracts executed</li> </ul>	<ul style="list-style-type: none"> <li>• # of students identified</li> <li>• # of contracts executed</li> </ul>

# Strategy #1: Develop the Ballad Health Behavioral Services Infrastructure: Workforce Development

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand mental health resources for health care professionals  FY23: \$101,250  FY24: \$158,450  <b>FY25: \$28,495</b></p>	<p>Develop additional mental health resources to support internal and external healthcare workforce as recommended by Clinical Council</p> <ul style="list-style-type: none"> <li>Implement Schwartz Rounds program open to all community healthcare providers (Q3 FY23) (Ongoing from FY23 plan) – Operational expense FY23: \$76,250 FY24: \$83,450 <b>FY25: \$28,495</b> <ul style="list-style-type: none"> <li>Structured program to provide caregivers a forum to share and discuss social and emotional issues they face in caring for patients and families.</li> <li>Maintain at JCMC, scale to HVMC, BRMC, and JMH</li> </ul> </li> <li>Explore and implement online Mental Wellness platform to allow for internal and external providers to anonymously access professionally moderated group support and on demand resources for healthcare professionals (Q4 FY23) (Ongoing from FY23 plan) - FY23: \$25,000 Operational expense FY24: \$75,000 N/A for FY25</li> </ul>	<ul style="list-style-type: none"> <li>Listing of Facilities identified</li> <li>Program implemented Y/N</li> <li># of participants per Schwartz session</li> <li>Vendor identified Y/N</li> <li>Program implemented Y/N</li> <li># of active users/month</li> <li>#of sessions/month</li> </ul>	<ul style="list-style-type: none"> <li>Listing of Facilities identified</li> <li>Program implemented Y/N</li> <li># of participants per Schwartz session</li> <li>Vendor identified Y/N</li> <li>Program implemented Y/N</li> <li># of active users/month</li> <li>#of sessions/month</li> </ul>	<ul style="list-style-type: none"> <li>Program implemented Y/N</li> <li># of participants per Schwartz session</li> <li>Survey results shared by location post event Y/N</li> </ul>

# Strategy #1: Develop the Ballad Health Behavioral Services Infrastructure: Workforce Development

## FY23 Budget

Child/Adolescent Psychiatric Fellowship- \$5,000  
 Expansion of Addiction Medicine Fellowship- \$350,000  
 Student Scholarships- \$72,555  
*Total Academic programs support- \$427,555*

Schwartz Rounds- \$76,250  
 Online Mental Wellness- \$25,000  
*Total Mental health resource expansion- \$101,250*

\$528,805

## FY25 Budget

Child/Adolescent Psychiatric Fellowship- \$160,000  
 Expansion of Addiction Medicine Fellowship- \$1,500,000  
 Student Scholarships- \$72,555  
*Total Academic programs support- \$1,732,555*

Schwartz Rounds- \$28,495  
*Total Mental health resource expansion- \$28,495*

**\$1,761,050**

## FY24 Budget

Child/Adolescent Psychiatric Fellowship- \$97,000  
 Expansion of Addiction Medicine Fellowship- \$1,435,864  
 Student Scholarships- \$72,555  
*Total Academic programs support- \$1,605,419*

Schwartz Rounds- \$83,450  
 Online Mental Wellness- \$75,000  
*Total Mental health resource expansion- \$158,450*

\$1,763,869

# Strategy #2: Develop a Comprehensive Approach to the Integration of Behavioral Health and Primary Care

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Optimization and expansion of current integrated sites FY23: \$474,240 FY24: \$484,389</p> <p><b>FY25: \$604,108</b></p>	<ul style="list-style-type: none"> <li>Evaluate demand and add additional human resources at current sites as needed (ongoing from initial 3-year and FY22 plan) Ongoing Operational Expense – FY23: \$474,240 FY24: \$484,389 <b>FY25: \$604,108</b></li> <li>Evaluate the need for additional integrated sites, develop and implement plans for expansion as needed (Q3 FY23) (Ongoing from FY23 plan)               <ul style="list-style-type: none"> <li>Add Psychiatrist in SWVA (1.0 FTE)(Q1 FY24) <b>COMPLETE</b></li> <li>Hire Behavioral Health Nurse (LPN) in SWVA (1.0 FTE)(Q1 FY24) <b>COMPLETE</b></li> <li>Evaluate and hire additional FTEs as needed (FY25)                   <ul style="list-style-type: none"> <li>Add Therapist FTE at Lebanon</li> <li>Add Therapist FTE at Elizabethton</li> </ul> </li> <li>Expand sites in the following locations:                   <ul style="list-style-type: none"> <li>Rogersville, TN</li> <li>Kingsport, TN</li> <li>Big Stone Gap, VA</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Staff hired from FY22 plan?               <ul style="list-style-type: none"> <li>1 FTE in Greeneville Y/N</li> <li>1 FTE in Elizabethton Y/N</li> <li>1 FTE in Norton Y/N</li> <li>1 FTE in Rural Retreat Y/N</li> </ul> </li> <li>Evaluation completed Y/N</li> <li>Plan developed Y/N</li> <li># of new team members hired</li> <li># of visits with Behavioral Health providers per site / month</li> </ul>	<ul style="list-style-type: none"> <li># of new team members hired</li> <li># of visits with Behavioral Health providers per site / month</li> <li>Psychiatrist hired Y/N</li> <li>LPN hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li># of FTE’s hired (include job titles)</li> <li>New locations opened Y/N               <ul style="list-style-type: none"> <li>Rogersville</li> <li>Kingsport</li> <li>Big Stone Gap</li> </ul> </li> <li># of visits with Behavioral Health providers per site / month</li> <li>Increase visits by 10% compared to FY24</li> </ul>

**FY23 Budget**

Total Behavioral Health integrated site infrastructure- \$474,240

**FY24 Budget**

Total Behavioral Health integrated site infrastructure- \$484,389

**FY25 Budget**

Total Behavioral Health integrated site infrastructure- **\$604,108**



# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Optimization of Inpatient and Support Services</p> <p>FY23: \$1,816,110</p> <p>FY24: \$2,654,944*</p> <p>C: \$1,000,000</p> <p><b>FY25: \$3,803,421*</b></p> <p><b>C: \$1,023,900</b></p>	<p>Respond Expansion (Crisis assessment/patient flow services)- Ongoing Operational Expense FY23: \$204,525 FY24: \$213,252 <b>FY25: \$396,726</b></p> <ul style="list-style-type: none"> <li>Maintain staffing and operations (ongoing from initial 3-year and FY22 plans) <ul style="list-style-type: none"> <li>Hire FTEs to support operational growth as needed</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li># of crisis assessments performed /month</li> <li># of calls handled/month</li> </ul>	<ul style="list-style-type: none"> <li># of crisis assessments performed /month</li> <li># of calls handled/month</li> <li># of new FTEs hired</li> </ul>	<ul style="list-style-type: none"> <li># of crisis assessments performed /month</li> <li># of calls handled/month</li> <li># of new FTEs hired</li> </ul>
	<p>Transportation services (ongoing from initial 3-year plan)- Ongoing Operational Expense FY23: \$324,414 FY24 \$351,994 <b>FY25: \$361,834</b></p> <ul style="list-style-type: none"> <li>Maintain staffing and current operations of transport services (ongoing)</li> <li>Purchase additional van (Q3 FY23) <b>COMPLETE</b></li> <li>Hire 2 additional FTEs (Q3 FY23) <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>Van purchased</li> <li>FTEs hired Y/N</li> <li># of transports completed /month</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li># of transports completed /month</li> </ul>	<ul style="list-style-type: none"> <li># of transports completed /month</li> </ul>

C - Capital Plan Budgeted Spend

\* Includes capital and operational expense

# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Optimization of Inpatient and Support Services FY23: \$1,816,110 FY24: \$2,654,944* C: \$1,000,000</p> <p><b>FY25: \$3,803,421* C: \$1,023,900</b></p>	<p>SBIRT (ongoing from initial 3-year and FY22 plans)- Ongoing Operational Expense FY23: \$111,398 FY24: \$504,491 <b>FY25: 1,208,126* C: \$19,500</b></p> <ul style="list-style-type: none"> <li>Maintain staffing and operations as described in previous plans (ongoing)</li> <li>Implement hiring strategy to scale up to Hub and Spoke model (Q4 FY25) <ul style="list-style-type: none"> <li>Hire Navigators (23 total-14 from existing plan not hired and 9 incremental)</li> <li>Hire SBIRT Program Manager</li> <li>Hire Lead Navigator- Facilities</li> <li>Hire Lead Navigator- Hub</li> <li>Complete motivational interviewing training for SBIRT team members</li> </ul> </li> <li>Implement marketing strategies (Q4 FY25)</li> <li>Purchase needed IT equipment including computers and cell phones (Q4 FY25)</li> <li>Identify needed assistance for patient referral placement such as transportation vouchers and support (Q4 FY25)</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li># of filled positions</li> <li># of vacant positions</li> <li>Increase the number of SBIRT screenings by 10% above FY22 Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li># of filled positions</li> <li># of vacant positions</li> <li>Increase the number of SBIRT screenings by 10% above FY23 Y/N</li> </ul>	<ul style="list-style-type: none"> <li># of filled positions</li> <li># of vacant positions</li> <li>Increase the number of SBIRT screenings by 10% above FY24 Y/N</li> <li># of staff completed motivational interview training vs. # of staff hired</li> <li># of patients referred to treatment</li> </ul>
	<p>24/7 Walk-in at Woodridge (Projected Operational loss)- FY23: \$1,109,623 FY24:\$316,584 <b>FY25: \$465,910</b></p> <ul style="list-style-type: none"> <li>Complete construction and open services (Q2 FY23) <b>COMPLETE</b></li> <li>Hire walk-in support staff (4.0 FTE) (ongoing from FY24)</li> </ul>	<ul style="list-style-type: none"> <li>Construction complete</li> <li>Services operational</li> <li>Serve a minimum of 100 walk in patients per month Y/N</li> <li># of patients seen per month</li> </ul>	<ul style="list-style-type: none"> <li>Serve a minimum of 100 walk in patients per month Y/N</li> <li># of patients seen per month</li> <li>Staff hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Serve a minimum of 150 walk in patients per month Y/N</li> <li># of patients seen per month</li> <li>Staff hired Y/N</li> </ul>

**C - Capital Plan Budgeted Spend**  
\* Includes capital and operational expense

# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Optimization of Inpatient and Support Services FY23: \$1,816,110 FY24: \$2,654,944* C: \$1,000,000</p> <p><b>FY25:</b> <b>\$3,803,421*</b> <b>C: \$1,023,900</b></p>	<p>Care Coordinators for post discharge follow up- Ongoing operational expense FY23: \$66,150 FY24: \$98,844 <b>FY25: \$1,311,350* C: \$1,004,400</b></p> <ul style="list-style-type: none"> <li>Hire staff to support discharge follow up post psychiatric hospitalization <b>C: \$4,400</b> <ul style="list-style-type: none"> <li>Hire 2 FTEs (Q3 FY23) <b>COMPLETE</b></li> <li>Maintain staffing and operations (FY25)</li> <li>Hire 2 FTEs dedicated to HEDIS measures (Q4 FY25)</li> <li>Purchase desktop computers (Q4 FY25)</li> </ul> </li> <li>Implement Healthy Planet / Compass Rose modules as applicable for behavioral health care coordination. <b>FY25 C: \$1,000,000*</b> <ul style="list-style-type: none"> <li>This is in conjunction with the previously approved Population Health initiative related to Healthy Planet/Compass Rose – BH allocated portion based on increased need for care coordination in high complexity cases.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Hire staff Y/N</li> <li>Improvement of 7 day follow up metrics to exceed baseline of 33.3% Y/N</li> <li>Improvement of 30 day follow up metrics to exceed baseline of 58.6% Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Improvement of 7 day follow up metrics to exceed baseline of 33.3% Y/N</li> <li>Improvement of 30 day follow up metrics to exceed baseline of 58.6% Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Improvement of 7 day follow up metrics to exceed baseline of 33.3% Y/N</li> <li>Improvement of 30 day follow up metrics to exceed baseline of 58.6% Y/N</li> <li># of FTEs hired</li> <li>Healthy Planet / Compass Rose module implemented Y/N</li> </ul>
	<ul style="list-style-type: none"> <li>Build Behavioral Health Case Management Team –Operational expense FY24: \$169,778 <b>FY25: \$59,475</b> <ul style="list-style-type: none"> <li>Post position for a Behavioral Health Case Manager II to perform system wide catastrophic case management (1.0 FTE) N/A for FY25</li> <li>Post position for a Manager, PRM Behavioral Health for Virginia (1.0 FTE) (ongoing from FY24)</li> <li>Evaluate and implement behavioral health case managers as needed to support patients in the ED and acute care settings</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Team members hired Y/N (will list position detail)</li> </ul>	<ul style="list-style-type: none"> <li>Team members hired Y/N (will list position detail)</li> </ul>

C - Capital Plan Budgeted Spend  
\* Includes capital and operational expense





# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand Community Programs FY23:\$416,216 FY24: \$1,100,366</p> <p><b>FY25: \$1,228,074*</b> <b>C: \$6,000</b></p>	<p>Implement school-based behavioral health support systems- FY23: \$201,487 FY24: \$331,662 <b>FY25: \$302,643*</b> <b>C: \$6,000</b></p> <ul style="list-style-type: none"> <li>• Create Critical Incident Stress Management (CISM) response team to deploy to school settings as necessary Ongoing operational expense- FY24: \$131,662 <b>FY25: operational- \$152,643</b> <ul style="list-style-type: none"> <li>• Hire 2 FTEs (Q3 FY23) (Ongoing from FY23 plan) <b>COMPLETE</b></li> <li>• Hire additional navigation FTEs (Q4 FY25)</li> <li>• Purchase necessary IT equipment (Q4 FY25)</li> <li>• CISM training complete (Q4 FY25)</li> </ul> </li> <li>• Pilot Stress Relief Lounges in school-based settings (Q2 FY23) <b>COMPLETE</b> <ul style="list-style-type: none"> <li>• Environmental resources (couch, reading material, lighting, music)</li> <li>• Training for student and volunteer peer support</li> </ul> </li> <li>• Expand Stress Relief Lounges to 3 additional school systems (Phased approach throughout FY24)- Operational expense plus supplies FY24: \$200,000 <b>FY25: \$150,000</b> <ul style="list-style-type: none"> <li>• Environmental resources (couch, reading material, lighting, music)</li> <li>• Training for student and volunteer peer support</li> <li>• Contract with partner to provide resiliency training</li> <li>• Scale to 15 additional sites (Q4 FY25)</li> <li>• Deploy reset boxes to identified schools (Q4 FY25)</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• CISM staff hired Y/N</li> <li>• # of incident responses/month</li> <li>• Pilot site identified Y/N</li> <li>• # of students and volunteers trained</li> </ul>	<ul style="list-style-type: none"> <li>• CISM staff hired Y/N</li> <li>• # of incident responses/month</li> <li>• # of sites</li> <li>• # of students and volunteers trained</li> </ul>	<ul style="list-style-type: none"> <li>• CISM staff hired Y/N</li> <li>• # of incident responses/month</li> <li>• # of staff trained</li> <li>• # of sites</li> <li>• # of visits per site</li> <li>• # of reset boxes deployed</li> </ul>

C - Capital Plan Budgeted Spend

\* Includes capital and operational expense

# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-Expand Community Programs</b> FY23: \$416,216 FY24: \$1,100,366</p> <p><b>FY25: \$1,228,074*</b> <b>C: \$6,000</b></p>	<p>Sexual Assault Nurse Examiner (SANE) Program- provides post trauma care and emotional support- Ongoing operational expense - FY23: \$64,804 FY24: \$199,388 <b>FY25: \$479,333</b></p> <ul style="list-style-type: none"> <li>Maintain staffing and operations for SANE program (ongoing from FY23 plan) <ul style="list-style-type: none"> <li>Hire SANE Nurse Manager- <b>COMPLETE</b> <ul style="list-style-type: none"> <li>Promote SANE Nurse Manager to Corporate Director</li> </ul> </li> <li>Hire SANE RN- <b>COMPLETE</b></li> <li>Hire SANE RN- SWVA (Q1 FY25)</li> </ul> </li> <li>Support Highlands Community Service Board (CSB) SANE infrastructure (Q1 FY25)</li> </ul>	<ul style="list-style-type: none"> <li># of nursing FTE's hired</li> <li>Pilot site identified Y/N</li> </ul>	<ul style="list-style-type: none"> <li># of nursing FTE's hired</li> </ul>	<ul style="list-style-type: none"> <li>SWVA SANE RN Hired Y/N</li> <li>CSB funding awarded Y/N</li> </ul>
	<p>Community Navigators for Pediatric Crisis Support- Ongoing operational expense - FY23: \$93,925 FY24: \$192,858 N/A for FY25</p> <ul style="list-style-type: none"> <li>Implement pediatric crisis support system</li> <li>Hire 4 FTEs to support the following locations (Q4 FY23) (Ongoing from FY23 plan)</li> <li>Pediatric Emergency Departments <ul style="list-style-type: none"> <li>Johnson City, TN (1 FTE)</li> <li>Kingsport, TN (1 FTE)</li> <li>Bristol, TN (1 FTE)</li> </ul> </li> <li>All other Emergency Departments (1 FTE)</li> </ul>	<ul style="list-style-type: none"> <li>Staff hired Y/N</li> <li># of kids served</li> </ul>	<ul style="list-style-type: none"> <li>Staff hired Y/N</li> <li># of kids served</li> </ul>	
	<p>Strengthen community action through Ballad Health and community – based investments for Behavioral Health services (mental health &amp; substance use disorder) FY25: \$100,000</p>			<ul style="list-style-type: none"> <li>Funding awarded Y/N (provide names and amount)</li> </ul>

C - Capital Plan Budgeted Spend

\* Includes capital and operational expense

# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Expand Community Programs FY23: \$416,216 FY24: \$1,100,366</p> <p><b>FY25: \$1,228,074*</b> <b>C: \$6,000</b></p>	<p>Partner with Frontier Health to form an Intensive Treatment Team (FY24) – Operational expense FY24: \$376,458 <b>FY25: \$346,098</b></p> <ul style="list-style-type: none"> <li>Program to identify/address root causes and care coordination for behavioral health patients with high recidivism rates</li> <li>Identify and enroll patients in the program</li> </ul>		<ul style="list-style-type: none"> <li># of patients enrolled</li> <li>Decrease ED visits by 50% for enrollees</li> <li>Decrease IP psychiatric hospitalization by 50% for enrollees</li> </ul>	<ul style="list-style-type: none"> <li># of patients enrolled</li> <li>Decrease ED visits by 60% for enrollees</li> <li>Decrease IP psychiatric hospitalization by 60% for enrollees</li> </ul>
<p>Expand Outpatient Services FY23:\$2,523,368 FY24: \$4,618,893* C: \$3,607,342</p> <p><b>FY25: \$2,256,423</b></p>	<ul style="list-style-type: none"> <li>Open Outpatient Behavioral Health clinic in Bristol FY24: Capital \$500,000 and Operational Expenses \$73,440 N/A for FY25</li> <li>Hire Staff to support services (Q4 FY24) <ul style="list-style-type: none"> <li>Psychiatrist (0.5 FTE)</li> <li>APP (1.0 FTE)</li> <li>Therapist (1.0 FTE)</li> <li>Support Staff (1.0 FTE)</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Clinic open Y/N</li> <li># of clinic visits per month</li> </ul>	
	<p>Maintain staffing and operations at new and incremental outpatient clinics approved in previous plans – FY24: Operational Losses \$605,550 <b>FY25: \$1,091,587</b></p> <ul style="list-style-type: none"> <li>Kingsport <ul style="list-style-type: none"> <li>Greeneville <ul style="list-style-type: none"> <li>Hire Therapist FTE</li> </ul> </li> <li>Rogersville</li> <li>Big Stone Gap <ul style="list-style-type: none"> <li>Hire Therapist FTE</li> </ul> </li> </ul> </li> <li>Add staff as needed to scale services to meet demand</li> </ul>		<ul style="list-style-type: none"> <li># of additional staff hired Y/N (will list position detail)</li> <li># of visits per site / month</li> </ul>	<ul style="list-style-type: none"> <li># of additional staff hired Y/N (will list position detail)</li> <li># of visits per site / month</li> <li>Increase visits by 10% over FY24</li> </ul>

**C - Capital Plan Budgeted Spend**

**\* Includes capital and operational expense**

# Strategy #3: Supplement Existing Regional Crisis System:

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued</b> - Expand Outpatient Services  FY23: \$2,523,368  FY24: \$4,618,893*  C: \$3,607,342  <b>FY25: \$2,256,423</b></p>	<ul style="list-style-type: none"> <li>Development of Outpatient campus Johnson City, TN- Multiyear project-capital expense plus operational expense (expense minus revenue) <ul style="list-style-type: none"> <li>Open new dedicated child/adolescent outpatient clinic with Intensive Outpatient Services- capital and operating expense (Q4 FY23) (Ongoing from FY23 plan) – FY23: \$149,250+\$1,049,003 FY24: Capital \$1,282,302; Operational \$281,022 <b>FY25: \$402,233</b> <ul style="list-style-type: none"> <li>Hire staff to support service (Q3 FY24) <ul style="list-style-type: none"> <li>Child/Adolescent Psychiatrist (2.0 total FTE) <b>COMPLETE</b></li> <li>Advanced Practice Providers (2.0 FTE) (ongoing from FY24)</li> <li>Therapists (ongoing from FY24)</li> <li>Support Staff (ongoing from FY24)</li> </ul> </li> </ul> </li> <li>Relocate and expand current adult outpatient clinic to provide added capacity and Intensive Outpatient Services- capital and operating expense (Q4 FY23) (Ongoing from FY23 plan) FY23: \$1,325,115 FY24: Capital \$1,825,040; Operational \$51,539 <b>FY25: \$762,603</b> <ul style="list-style-type: none"> <li>Psychiatrist (2.0 FTE) (Q3 FY24) (ongoing from FY24)</li> <li>Advanced Practice Providers (2.0 FTE) (Q3 FY24) (ongoing from FY24)</li> <li>Hire additional staff to meet demand</li> </ul> </li> <li>Add Transcranial Magnetic Stimulation (TMS) as a new service (ongoing from FY24)</li> <li>Evaluation of additional specialized behavioral health services</li> <li>Maintain and grow Johnson City, TN clinics operations <ul style="list-style-type: none"> <li>Hire FTEs to support operational growth as needed (FY25) <ul style="list-style-type: none"> <li>Hire Psychiatric Clinical Pharmacist 1.0 FTE (Q1 FY25)</li> </ul> </li> </ul> </li> </ul> </li></ul>	<ul style="list-style-type: none"> <li>Construction on schedule Y/N</li> <li>Staff hired Y/N</li> <li>Set clinic volume baseline in FY24 and increase by 25% in FY25 Y/N</li> <li>Construction on schedule Y/N</li> <li>Staff hired Y/N</li> <li>Increase clinic volumes in FY24 by 50% over FY22 volumes Y/N</li> <li>Evaluation complete Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Construction on schedule Y/N</li> <li>Staff hired Y/N</li> <li>Set clinic volume baseline in FY24 and increase by 25% in FY25 Y/N</li> <li># of TMS procedures/month</li> <li>Construction on schedule Y/N</li> <li>Staff hired Y/N</li> <li>Increase clinic volumes in FY24 by 50% over FY22 volumes Y/N</li> <li>Evaluation complete Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Set clinic volume baseline in FY24 and increase by 25% in FY25 Y/N</li> <li># of TMS procedures/month</li> <li>Increase clinic volumes in FY25 by 50% over FY24 volumes Y/N</li> <li># of staff hired (provide job role detail)</li> <li>Clinical Psychiatric Pharmacist hired Y/N</li> </ul>

# Strategy #3: Supplement Existing Regional Crisis System

## FY23 Budget

Respond Services-	\$204,525
Transportation Services-	\$324,414
SBIRT-	\$111,398
Completion of 24/7 Walk-in-	\$1,109,623
Care Coordinators-	<u>\$66,150</u>
Optimization of Inpatient and Support Services-	\$1,816,110
School based support systems-	\$201,487
SANE-	\$64,804
Gambling Addiction-	\$56,000
Pediatric Community Navigators-	<u>\$93,925</u>
Expand Community Programs-	\$416,216
OP Clinic in Norton-	\$149,250
New Child/Adolescent Clinic in JC-	\$1,049,003
Adult Expansion with IOP in JC-	<u>\$1,325,115</u>
Expand Outpatient Services-	\$2,523,368
	\$4,755,694

## FY24 Budget

Respond Services-	\$213,252
Transportation Services-	\$351,994
SBIRT-	\$504,491
WPH 24/7 Walk-in additional supporting staff-	\$316,584
Care Coordinators-	\$98,844
Behavioral Health Case Management team-	<u>\$169,778</u>
Optimization of Inpatient and Support Services-	\$1,654,943
School based support systems (CISM & Stress Relief Lounges)-	\$331,662
SANE-	\$199,388
Pediatric Community Navigators-	\$192,858
Intensive Treatment Team-	<u>\$376,458</u>
Expand Community Programs-	\$1,100,366
New Child/Adolescent Clinic in JC- capital-	\$1,282,302
New Child/Adolescent Clinic in JC- operational-	\$281,022
Adult Expansion with IOP in JC-	\$1,825,040
Adult Expansion with IOP in JC- operational-	\$51,539
OP Clinic in Bristol-	\$573,440
Ongoing Operating Loss Expansion Clinics-	<u>\$605,550</u>
Expand Outpatient Services-	\$4,618,893
	\$7,374,202*
	C: \$3,607,342

**C - Capital Plan Budgeted Spend**  
 \* Includes capital and operational expense

# Strategy #3: Supplement Existing Regional Crisis System

FY25 Budget	
Respond Services-	\$396,726
Transportation Services-	\$361,834
SBIRT-	\$1,208,126*
WPH 24/7 Walk-in additional supporting staff-	\$465,910
Care Coordinators and Healthy Planer Implementation-	\$1,311,350*
Behavioral Health Case Management team-	<u>\$59,475</u>
Optimization of Inpatient and Support Services-	\$3,803,421
School based support systems (CISM & Stress Relief Lounges)-	\$302,643*
SANE-	\$479,333
Community award funding-	\$100,000
Intensive Treatment Team-	<u>\$346,098</u>
Expand Community Programs-	\$1,228,074
Ongoing Operating Loss Expansion Clinics-	\$1,091,587
New Child/Adolescent Clinic in JC- operational-	\$402,233
Adult Expansion with IOP in JC- operational-	<u>\$762,603</u>
Expand Outpatient Services-	\$2,256,423
	<b>\$7,287,918*</b>
	<b>C: \$1,029,900</b>

**C - Capital Plan Budgeted Spend**

**\* Includes capital and operational expense**

# Strategy #4: Develop Enhanced and Expanded Resources For Addiction Treatment

Initiative Q1	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Expansion of Addiction Treatment Services FY23: \$855,068 FY24: \$2,890,703* C: \$60,000  <b>FY25: \$827,925*</b> <b>C: \$71,000</b>	STRONG Futures (Greeneville Women’s Recovery Project)- FY23: \$389,111 FY24: Ongoing Operating Loss- \$2,561,535 <b>FY25: Ongoing Operating Loss- \$706,925</b> <ul style="list-style-type: none"> <li>Maintain staffing &amp; operations of current Outpatient Clinic &amp; Living Center (ongoing from initial 3-year and FY22 plans)</li> <li>Relocation of Living Center- (prior credit expected to offset)</li> <li>❖ Operational loss assumes current funding sources only. The team will continue to work to identify alternative funding sources such as grants, philanthropy, and improved contracting rates for covered services.</li> </ul>	# of unduplicated families served # of mothers/children utilizing the Living Center	<ul style="list-style-type: none"> <li># of unduplicated families served</li> <li># of mothers/children utilizing the Living Center</li> </ul>	<ul style="list-style-type: none"> <li># of unduplicated families served</li> <li># of mothers/children utilizing the Living Center</li> <li>Relocation of Living Center complete Y/N</li> </ul>
	Strong Futures Outpatient Expansion – FY23: \$433,313 FY24: Operating Loss \$219,168 N/A for FY25 <ul style="list-style-type: none"> <li>Kingsport, TN (Q2 FY23) (Ongoing from FY23 plan) <ul style="list-style-type: none"> <li>Hire 4 FTEs</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Morristown clinic open Y/N</li> <li>Kingsport clinic open Y/N</li> <li>Staff onboarded Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Kingsport clinic open Y/N</li> <li>Staff onboarded Y/N</li> </ul>	

C - Capital Plan Budgeted Spend

\* Includes capital and operational expense

# Strategy #4: Develop Enhanced and Expanded Resources For Addiction Treatment

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Expansion of Addiction Treatment Services FY23: \$855,068 FY24: \$2,890,703* C: \$60,000</p> <p><b>FY25: \$827,925*</b> <b>C: \$71,000</b></p>	<p>Expansion of services at Overmountain Recovery in Gray, TN- FY23: \$30,000 Capital expense FY24: \$60,000 <b>FY25: C: \$71,000</b></p> <ul style="list-style-type: none"> <li>Hire second physician (Q2 FY23) (Q1 FY24)- <b>COMPLETE</b></li> <li>Hire additional (1.0) Advanced Practice Provider Q1 FY25</li> <li>Hire additional staff to support growth as needed (ongoing)</li> <li>Expand into adjoining suites via phased approach to allow for volume growth (existing BH Admin and Respond suites) - capital (Q1 FY25) (ongoing from FY24 plan)</li> </ul>	<ul style="list-style-type: none"> <li>Physician hired Y/N</li> <li>APPs hired Y/N</li> <li>Construction complete Y/N</li> <li>Grow clinic volume by 25% over FY22 baseline Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Physician hired Y/N</li> <li># of additional staff hired</li> <li>Construction complete Y/N</li> <li>Grow clinic volume by 10% over FY23 baseline Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Additional APP hired Y/N</li> <li>Construction complete Y/N</li> <li>Grow clinic volume by 10% over FY24 baseline Y/N</li> </ul>
	<p>Pilot MAT Initiation in the ED setting FY23:\$2,644 Educate and roll out in phased approach</p> <ul style="list-style-type: none"> <li>Pilot at JCMC (Q4 FY23)- This location was selected due to proximity to several MAT clinics interested in this initiative, and the proximity and interest of the ETSU Addiction Medicine Fellowship to be involved in the program- <b>COMPLETE</b></li> <li>Expand to all Ballad EDs in a phased approach in FY24/FY25</li> <li>Naloxone Distribution – work with Population Health to develop a strategy based on highest need (Operational Expense) FY24: \$50,000 <b>FY25: \$50,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Pilot (JCMC) complete Y/N</li> <li># of patients discharged with a bridge order for suboxone</li> </ul>	<ul style="list-style-type: none"> <li>Pilot (JCMC) complete Y/N</li> <li># of EDs implemented</li> <li># of patients discharged with a bridge order for suboxone</li> <li># of Naloxone kits distributed</li> </ul>	<ul style="list-style-type: none"> <li># of EDs implemented</li> <li># of patients discharged with a bridge order for suboxone</li> <li># of Naloxone kits distributed</li> </ul>

**C - Capital Plan Budgeted Spend**

\* Includes capital and operational expense



# Strategy #4: Develop Enhanced and Expanded Resources For Addiction Treatment

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Expansion of Recovery Ecosystem FY23: \$62,644 FY24: \$319,643  <b>FY25: \$381,278</b>	Invest in Recovery Housing projects – FY24: \$100,000 <b>FY25: \$150,000</b> Develop Recovery Housing Strategy Partner as needed- focus on housing for strong futures population			<ul style="list-style-type: none"> <li># and detail of grant awards</li> </ul>
	Peer Recovery Specialists embedded into Inpatient Psychiatric settings - Ongoing Operational Expenses FY23: \$62,644 FY24: \$144,643 <b>FY25: \$156,278</b> <ul style="list-style-type: none"> <li>Embed Certified Peer Recovery Specialists (Q2 FY23) <ul style="list-style-type: none"> <li>Woodridge Poplar Unit (TN) – 2 FTEs (carry over to Q1 FY24) – hire for vacant FTE (Q1 FY25)</li> <li>Ridgeview (VA) – 1 FTE- <b>COMPLETE</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>CPRS on boarded Y/N</li> </ul>	<ul style="list-style-type: none"> <li>CPRS on boarded Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Hire for vacant FTE at Woodridge Y/N</li> <li>Maintain operations Y/N</li> </ul>
	Host a Recovery Symposium focused on prevention, addiction treatment, and recovery ecosystem – Operational Expense FY24: \$75,000 <b>FY25: \$75,000</b> <ul style="list-style-type: none"> <li>Recovery symposium scheduled for June 2024- expenses budgeted in FY24 may carryover to FY25</li> </ul>		<ul style="list-style-type: none"> <li>Planning complete Y/N</li> <li># of attendees</li> </ul>	<ul style="list-style-type: none"> <li>Planning complete Y/N</li> <li># of attendees</li> </ul>

# Strategy #4: Develop Enhanced and Expanded Resources for Addiction Treatment

## FY23 Budget

Strong Futures Greeneville Operational Losses-	\$389,111
Strong Futures Expansion OP sites-	\$433,313
Expansion of Overmountain Recovery-	\$30,000
MAT Initiation in ED-	<u>\$2,644</u>
Expansion of Addiction Treatment Services-	\$855,068
Expansion of Recovery Ecosystem-	<u>\$62,644</u>
	\$917,712

## FY24 Budget

Strong Futures Greeneville Operational Losses-	\$2,561,535
Strong Futures Expansion OP sites-	\$219,168
Expansion of Overmountain Recovery(capital)-	\$60,000
Naloxone distribution-	<u>\$50,000</u>
Expansion of Addiction Treatment Services-	\$2,890,703
Invest in Recovery Housing Projects-	\$100,000
Peer Recovery Specialists-	\$144,643
Recovery Symposium-	<u>\$75,000</u>
Expansion of Recovery Ecosystem-	\$319,643
	\$3,210,346*
	C- \$60,000

## FY25 Budget

Strong Futures Greeneville Operational Losses-	\$706,925
<del>Strong Futures Expansion OP sites-</del>	<del>\$0</del>
Expansion of Overmountain Recovery (capital)-	\$71,000
Naloxone distribution-	<u>\$50,000</u>
Expansion of Addiction Treatment Services-	\$827,925
Invest in Recovery Housing Projects-	\$150,000
Peer Recovery Specialists-	\$156,278
Recovery Symposium-	<u>\$75,000</u>
Expansion of Recovery Ecosystem-	\$381,278

**\$1,209,203\***  
**C: \$71,000**

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**

# Strategy #5: Behavioral Health Telehealth Implementation

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Optimize and expand telehealth services FY23: \$385,518 FY24: \$879,017* C: \$50,000</p> <p><b>FY25: \$1,560,107*</b> <b>C: \$157,500</b></p>	<p>Provide Psychiatric Consult Liaison (C/L) services Ongoing Operational Expenses FY23: \$280,518 FY24: \$829,017 <b>FY25: \$1,402,607</b></p> <ul style="list-style-type: none"> <li>Contract with a telehealth Vendor to provide C/L services in the hospital settings- capital and new operational expense <ul style="list-style-type: none"> <li>Replace and expand current limited C/L service within tertiary hospital settings (Q1 FY23) <b>COMPLETE</b></li> <li>Add new C/L services to community hospital settings (Q2 FY23) <b>COMPLETE</b></li> <li>Begin planning for building internal structure to provide Consult Liaison services</li> <li>Hire staff as needed</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Contract executed Y/N</li> <li>CL services -tertiary Y/N</li> <li>CL services community Y/N</li> <li>90% of consults seen within 24 hours Y/N</li> </ul>	<ul style="list-style-type: none"> <li>90% of consults seen within 24 hours Y/N</li> <li># of new TMs hired</li> </ul>	<ul style="list-style-type: none"> <li>90% of consults seen within 24 hours Y/N</li> <li># of new TMs hired</li> </ul>
	<p>Telehealth in PC/BH Integrated sites- FY23: \$10,000 <b>FY25: \$0</b></p> <ul style="list-style-type: none"> <li>Cost of IT equipment to roll out telehealth to existing PC/BH integrated clinic <b>COMPLETE</b></li> <li>Implement telehealth in new identified PC/BH integrated sites (Q4 FY25)</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li># of tele visits completed/month</li> </ul>		<ul style="list-style-type: none"> <li># of tele visits completed/month</li> </ul>
	<p>Add telehealth options for Behavioral Health Outpatients- Capital expense FY23: \$75,000 FY24: \$25,000 <b>FY25: \$0</b></p> <ul style="list-style-type: none"> <li>Implement telehealth in all behavioral health clinics (Q4 FY23)(Ongoing from FY23 plan) <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Telehealth implemented Y/N</li> <li>Increase tele visits by 10% Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Increase tele visits by 5% over FY23 Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Increase tele visits by 5% over FY24 Y/N</li> </ul>
	<p>Telehealth School based initiatives- Capital expense FY23: \$20,000 FY24 \$25,000 <b>FY25: C: \$157,500</b></p> <ul style="list-style-type: none"> <li>Choose School / School System for tele-behavioral pilot (Q2 FY23) <b>COMPLETE</b></li> <li>Purchase tele-health carts for newly implemented schools</li> <li>Hire staff as needed to support services</li> <li>Develop workflow for tele-behavioral (Q2 FY23)(Ongoing from FY23) <b>COMPLETE</b></li> <li>Implement tele-behavioral (Q4 FY23) (Ongoing from FY23 plan) <b>COMPLETE</b></li> <li>Scale tele behavioral services to interested school systems</li> </ul>	<ul style="list-style-type: none"> <li>Pilot site identified Y/N</li> <li>Services launched Y/N</li> <li># of students served</li> </ul>	<ul style="list-style-type: none"> <li># of sites implemented</li> <li># of staff hired</li> <li># of students served</li> </ul>	<ul style="list-style-type: none"> <li># of sites implemented</li> <li># of staff hired</li> <li># of students served</li> </ul>

**C - Capital Plan Budgeted Spend**  
\* Includes capital and operational expense

# Strategy #5: Behavioral Health Telehealth Implementation

## FY23 Budget

Psychiatric Consult Liaison-	\$280,518
Telehealth PC/BH Integration-	\$10,000
Telehealth in all OP Behavioral Health clinics-	\$75,000
Telehealth School Based Initiatives-	<u>\$20,000</u>
	\$385,518

## FY24 Budget

Psychiatric Consult Liaison ongoing expense-	\$829,017
Telehealth in all OP Behavioral Health clinics-	\$25,000
Telehealth School Based Initiatives-	<u>\$25,000</u>
	\$879,017*
C-	-\$50,000

## FY25 Budget

Psychiatric Consult Liaison ongoing expense-	\$1,402,607
Telehealth in PC/BH Integrated sites-	\$0
Telehealth in all OP Behavioral Health clinics-	\$0
Telehealth School Based Initiatives (capital)-	<u>\$157,500</u>
	<b>\$1,560,107*</b>
	<b>C: \$157,500</b>

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**



# Children's Health Plan – FY23-FY25 (FY25 Budget)

The internal Ballad annual operating and capital budget concludes by no later than June 30th of each year in time for the start of next fiscal year on July 1st.

The annual operating and capital budget is not final until being approved by the Ballad board of directors, which currently occurs at the August board meeting.

The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.

# FY25 Budget: Children’s Health FY23 – FY25 Summary

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25 (TO BE UPDATED)
<b>Strategy #1: Develop Necessary Ballard Children’s Health Services Infrastructure to support the Niswonger Children’s Health Network that improve safety, quality, and efficiency in care</b>	Yes	<ul style="list-style-type: none"> <li>Support Miracle Field in Kingsport</li> <li>Develop strategies for increased physician engagement throughout the Ballard Health service area</li> </ul>	X	X	X	\$1,546,112	\$7,954,493 <sup>◇</sup>	<b>\$9,684,517*</b>
		<ul style="list-style-type: none"> <li>Support Network expansion</li> <li>Childcare Expansion<sup>◇</sup></li> </ul>	X	X	X			
<b>Strategy #2: Create environments for children and families within Ballard Health that promote a family-centered delivery system, alleviate family health-care burden, and promote resiliency and opportunity for families we serve</b>	New	<ul style="list-style-type: none"> <li>Expand the Niswonger Pediatric complex care program</li> </ul>	X	X	X	\$47,580	\$120,600	<b>\$126,112</b>
<b>Strategy #3: Develop Telemedicine and Rotating Specialty Clinics In Rural Hospitals</b>	Yes	<ul style="list-style-type: none"> <li>Determine gaps in subspecialty services</li> </ul>	X	X	X	\$160,000	\$437,000	<b>\$437,000*</b>
		<ul style="list-style-type: none"> <li>Work in conjunction with telehealth service line to develop project plan for expansion (Partnerships = B)</li> </ul>	X	X	X			
		<ul style="list-style-type: none"> <li>Utilize ETSU in plans for further expanding telehealth coverage</li> </ul>	X	X	X			
		<ul style="list-style-type: none"> <li>Evaluate post-inpatient telehealth needs</li> </ul>	X	X	X			
							C-\$277,000	<b>C- \$277,000</b>

<sup>◇</sup> Childcare Expansion Initiative added via Amendment in FY24 (FY24 budget amount updated)



# New 3-Year Plan: FY23 – FY25 Summary

**C - Capital Plan Budgeted Spend**  
 \* Includes capital and operational expense

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #4: Recruit and Retain Subspecialists</b>	Yes	<ul style="list-style-type: none"> <li>Recruit targeted subspecialties</li> <li>Evaluate partnerships to eliminate coverage gaps</li> </ul>	X X	X X	X X	\$6,965,670	\$5,711,274	<b>\$5,520,171</b>
<b>Strategy #5: Assess, Align and Implement Strategies to Improve Pediatric Trauma Care Delivery and Prevention</b>	Yes	<ul style="list-style-type: none"> <li>Develop project plan for pediatric quality improvement</li> <li>Determine educational resources needed for trauma prevention</li> <li>Focus program development on prevention of non-accidental trauma in children</li> <li>Maintain current pediatric trauma program</li> </ul>	X X X X	X X X X	X X X X	\$215,000	\$221,000	<b>\$251,164</b>
<b>Total Spend</b>						\$8,934,362	\$14,444,367 <sup>◇</sup>	<b>\$16,018,964*</b> <b>C- \$6,577,000</b>

# Strategy #1: Develop Necessary Ballard Children’s Health Services Infrastructure to Support the Niswonger Children’s Health Network That Improve Safety, Quality, and Efficiency In Care

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Maintain and evaluate additional resources needed for support of network expansion FY23: \$1,446,112 FY24: \$1,704,493  <b>FY25: \$2,127,626</b>	<ul style="list-style-type: none"> <li>• Maintain infrastructure</li> <li>• Data analytics (1.0 FTE) <span style="color: green;">COMPLETE</span></li> <li>• NsCN Quality Coordinator (1.0 FTE)</li> <li>• NsCN AVP Program Operations (1.0 FTE) Replace director of CRC with a manager level position <span style="color: green;">COMPLETE</span></li> <li>• NsCN Director of Clinical Services (1.0 FTE) <span style="color: green;">COMPLETE</span></li> <li>• Reallocate clinical specialist FTE to NICU –position unfilled from FY22 <span style="color: green;">COMPLETE</span></li> <li>• Nursing Supervisor (1.0 FTE) <span style="color: green;">COMPLETE</span></li> <li>• Medical Social Worker (1.0 FTE) <span style="color: green;">COMPLETE</span></li> <li>• Pediatric Pharmacy Specialist</li> <li>• Marketing and Communications Coordinator <span style="color: green;">COMPLETE</span></li> </ul>	<ul style="list-style-type: none"> <li>• Hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>• Hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>• Hired Y/N</li> </ul>
Miracle Field  FY23: \$50,000 FY24: \$0 <b>FY25: \$0</b>	<ul style="list-style-type: none"> <li>• Support Miracle Field in Kingsport, TN <span style="color: green;">COMPLETE</span></li> </ul>	<ul style="list-style-type: none"> <li>• Investment made Y/N - FY23 only</li> </ul> <p><b>Per amendment approval:</b></p> <ul style="list-style-type: none"> <li>• Ballard Health will report annual utilization statistics for the Miracle Field to both states using information provided by the city of Kingsport</li> <li>• Ballard Health will provide both states with an update on any projects added to the Miracle Field each year based on information provided by the city of Kingsport</li> </ul>	<ul style="list-style-type: none"> <li>• Investment made Y/N - FY23 only</li> </ul> <p><b>Per amendment approval:</b></p> <ul style="list-style-type: none"> <li>• Ballard Health will report annual utilization statistics for the Miracle Field to both states using information provided by the city of Kingsport</li> <li>• Ballard Health will provide both states with an update on any projects added to the Miracle Field each year based on information provided by the city of Kingsport</li> </ul>	<ul style="list-style-type: none"> <li>• Investment made Y/N - FY23 only</li> </ul> <p><b>Per amendment approval:</b></p> <ul style="list-style-type: none"> <li>• Ballard Health will report annual utilization statistics for the Miracle Field to both states using information provided by the city of Kingsport</li> <li>• Ballard Health will provide both states with an update on any projects added to the Miracle Field each year based on information provided by the city of Kingsport</li> </ul>



# Strategy #1: Develop Necessary Ballad Children’s Health Services Infrastructure to Support the Niswonger Children’s Health Network That Improve Safety, Quality, and Efficiency In Care

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Develop strategies for increased physician participation in quality improvements efforts for the Niswonger Children’s Network FY23: \$50,000 FY24: \$50,000 <b>FY25: \$50,000</b>	<ul style="list-style-type: none"> <li>Formalize plan for community physician participation opportunities in data submission and outcome measures</li> <li>Determine medical director for quality <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Develop 2 quality projects involving community physicians Y/N</li> <li>Medical Director Hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Develop 2 quality projects involving community physicians Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Develop 2 quality projects involving community physicians Y/N</li> <li>Medical Director Hired Y/N</li> </ul>
Childcare Expansion FY24: \$6,200,000 <sup>◇</sup> <b>FY25: \$7,506,891*</b> <b>C: \$6,300,000</b>	<ul style="list-style-type: none"> <li>Operationalize first centers</li> <li>Develop plans for next centers</li> <li>Fully implement community/regional partnerships</li> </ul>		<ul style="list-style-type: none"> <li>At least 2 centers fully operational Q2</li> <li>Plans developed for at least 3 additional centers Q4</li> <li>3 partnerships developed Q3</li> </ul>	<ul style="list-style-type: none"> <li>Open 2 new centers Q2</li> <li>Plans developed for at least 3 additional centers Q3</li> <li>Achieve at least 80% enrollment in centers opened in FY24 Q4</li> </ul>

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**

◇ Childcare Expansion Initiative added via Amendment in FY24 (FY24 budget amount updated)

## FY23 Budget

Infrastructure- \$1,544,754  
 Miracle Field- \$50,000  
 Physician quality- \$50,000  
**\$1,546,112**

## FY24 Budget

Infrastructure- \$1,704,493  
 Physician quality- \$50,000  
 Childcare Expansion<sup>◇</sup>- \$6,200,000  
**\$7,957,493**

## FY25 Budget

Infrastructure- \$2,127,626  
 Physician quality- \$50,000  
 Childcare Expansion<sup>◇</sup> \$7,506,891  
**\$9,684,517\***  
**C: \$6,300,000**

# Strategy #2: Create Care Environments for Children that Promote a Family-Centered Approach to Delivery and that Help Alleviate Healthcare Burden

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Expand the Niswonger pediatric complex care program FY23: \$47,580 FY24: \$120,600  <b>FY25: \$126,112</b> <b>C: \$0</b>	<ul style="list-style-type: none"> <li>Increase patient enrollment in the service <b>COMPLETE</b></li> <li>Hire 1.0 FTE community health worker for the service <b>COMPLETE</b></li> <li>Hire 1.0 FTE RN for the service <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Ballad Health will enroll 70 children in the complex care program in FY23</li> <li>Ballad Health will increase enrollment 30% above FY 23 enrollment by FY25 Y/N</li> <li>Hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Ballad Health will increase enrollment 30% above FY 23 enrollment by FY25 Y/N</li> <li>Hired Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Ballad Health will increase enrollment 30% above FY 23 enrollment by FY25 Y/N</li> <li>Hired Y/N</li> </ul>

FY23 Budget
Complex care program- <u>\$47,580</u> \$47,580

FY24 Budget
Complex care program- <u>\$120,600</u> \$120,600

FY25 Budget
Complex care program- <u>\$126,112</u> <b>\$126,112</b>

**C - Capital Plan Budgeted Spend**  
 \* Includes capital and operational expense



# Strategy #3: Develop Telemedicine and Rotating Specialty Clinics in Rural Hospitals

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand telehealth support for women and children in the Ballad Health service area                      FY23: \$60,000                      FY24: \$337,000*                      C: 277,000</p> <p><b>FY25: \$337,000*</b>  <b>C: \$277,000</b></p>	<ul style="list-style-type: none"> <li>Perform gap assessment for subspecialty coverage <b>COMPLETE</b></li> <li>Expand school based telemedicine, setting a goal of 5 new school systems</li> <li>Formulize expansion plan in targeted services                             <ul style="list-style-type: none"> <li>Expand teleneonatology to all delivery hospitals <b>COMPLETE</b></li> <li>Evaluate opportunities for post inpatient telehealth support</li> <li>Expand subspecialty telehealth coverage in rural markets</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Assessment performed Y/N</li> <li>Plans formalized Y/N</li> <li>Gap analysis supplied to states Y/N</li> <li>Expand telehealth to a minimum of two sites, one being in Virginia</li> </ul>	<ul style="list-style-type: none"> <li>Assessment performed Y/N <b>COMPLETE</b></li> <li>Plans formalized Y/N</li> <li>Gap analysis supplied to states Y/N <b>COMPLETE</b></li> <li>Expand telehealth to a minimum of two sites, one being in Virginia <b>COMPLETE</b></li> <li>School MOU agreements signed <b>COMPLETE</b></li> <li>Number of schools enrolled &gt;or= 5 <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Plans formalized Y/N</li> <li>Continued support of school-based telehealth program Y/N</li> <li>Initiate one pediatric subspecialty telehealth site Y/N</li> <li>Expand telehealth to two additional school sites</li> </ul>
<p>Actively engage in strategic partnership opportunities for providing telehealth support for children’s services (to include but not limited to Vanderbilt, Cincinnati children’s Hospital, LeBonheur, and/or UVA)                      FY23: \$100,000                      FY24: \$100,000</p> <p><b>FY25: \$100,000</b></p>	<ul style="list-style-type: none"> <li>Explore and establish opportunities for partnership in providing telehealth support</li> </ul>	<ul style="list-style-type: none"> <li>Establish one formal partnership for telehealth support Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Establish one formal partnership for telehealth support Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Establish one formal partnership for telehealth support Y/N</li> </ul>

**C - Capital Plan Budgeted Spend**  
 \* Includes capital and operational expense

FY23 Budget	
Telehealth support-	\$60,000
Explore partnerships-	<u>\$100,000</u>
	\$160,000

FY24 Budget	
Telehealth support-	\$337,000
Explore partnerships-	<u>\$100,000</u>
	\$437,000

FY25 Budget	
Telehealth support-	\$337,000
Explore partnerships-	<u>\$100,000</u>
	<b>\$437,000*</b>
	<b>C: \$277,000</b>



# Strategy #4: Recruit and Retain Subspecialists

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Open recruitment for gaps in subspecialty coverage and retention of existing providers</p> <p>FY23: \$6,965,670 FY24: \$5,711,274</p> <p><b>FY25: \$5,520,171</b></p>	<ul style="list-style-type: none"> <li>Pediatric neurology (<b>1.6 clinical</b> FTE plus academic support) <b>COMPLETE</b></li> <li>Pediatric radiology (Support to Mountain Empire Radiology)</li> <li>Pediatric anesthesia (1 full anesthesia team)</li> <li>Pediatric pulmonology (<b>1.6 clinical</b> FTE plus academic support) <b>COMPLETE</b></li> <li>Pediatric nephrology (0.8 clinical FTE plus academic support)</li> <li>Pediatric rheumatology (0.5 clinical FTE plus academic support) <b>COMPLETE</b></li> <li>Pediatric urology (CCHMC agreement)</li> <li>Geneticist (faculty assistance agreement) <b>COMPLETE</b></li> <li>Child abuse prevention practitioner</li> <li>Developmental behavioral pediatrician (faculty assistance agreement)</li> <li>Adolescent medicine specialist (faculty assistance agreement)</li> <li>Clinical Psychologist (ETSU support)</li> <li>APP practice support (1.0 FTE for BHMA)</li> <li>Retain previously recruited/contracted physicians <b>COMPLETE</b></li> </ul>	<p>Specialty coverage obtained:</p> <ul style="list-style-type: none"> <li>Pediatric neurology Y/N</li> <li>Pediatric radiology Y/N</li> <li>Pediatric anesthesia Y/N</li> <li>Pediatric pulmonology Y/N</li> <li>Pediatric nephrology Y/N</li> <li>Pediatric rheumatology Y/N</li> <li>Pediatric urology Y/N</li> <li>Geneticist Y/N</li> <li>Child abuse prevention practitioner Y/N</li> <li>Developmental behavioral pediatrician Y/N</li> <li>Adolescent medicine specialist Y/N</li> <li>Clinical Psychologist Y/N</li> <li>APP practice support Y/N</li> <li>Retain previously recruited/contracted physicians Y/N</li> </ul>	<p>Specialty coverage obtained/maintained:</p> <ul style="list-style-type: none"> <li>Pediatric neurology Y/N</li> <li>Pediatric radiology Y/N</li> <li>Pediatric anesthesia Y/N</li> <li>Pediatric pulmonology Y/N</li> <li>Pediatric nephrology Y/N</li> <li>Pediatric rheumatology Y/N</li> <li>Pediatric urology Y/N</li> <li>Geneticist Y/N</li> <li>Child abuse prevention practitioner Y/N</li> <li>Developmental behavioral pediatrician Y/N</li> <li>Adolescent medicine specialist Y/N</li> <li>Clinical Psychologist Y/N</li> <li>APP practice support Y/N</li> <li>Retain previously recruited/contracted physicians Y/N</li> </ul>	<p>Specialty coverage obtained/maintained:</p> <ul style="list-style-type: none"> <li>Pediatric neurology Y/N</li> <li>Pediatric radiology Y/N</li> <li>Pediatric anesthesia Y/N</li> <li>Pediatric pulmonology Y/N</li> <li>Pediatric nephrology Y/N</li> <li>Pediatric rheumatology Y/N</li> <li>Pediatric urology Y/N</li> <li>Geneticist Y/N</li> <li>Child abuse prevention practitioner Y/N</li> <li>Developmental behavioral pediatrician Y/N</li> <li>Adolescent medicine specialist Y/N</li> <li>Clinical Psychologist Y/N</li> <li>APP practice support Y/N</li> <li>Retain previously recruited/contracted physicians Y/N</li> </ul>

## FY23 Budget

\$6,965,670

## FY24 Budget

\$5,711,274

## FY25 Budget

**\$5,520,171**

# Strategy #5: Assess, Align and Implement Strategies to Improve Pediatric Trauma Care Delivery and Prevention

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Develop project plan for pediatric quality improvement</p> <p>FY23: \$0 FY24: \$0 <b>FY25: \$0</b></p>	<ul style="list-style-type: none"> <li>Assign to project manager <b>COMPLETE</b></li> <li>Formulate project team</li> <li>Develop plan for data collection and benchmarks</li> </ul>	<ul style="list-style-type: none"> <li>Assigned Y/N</li> <li>Team formed Y/N</li> <li>Plan developed Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Team formed Y/N <b>COMPLETE</b></li> <li>Plan developed Y/N <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Initiation of at least 3 projects under the pediatric Quality Improvement Plan Y/N</li> <li>Team has scheduled monthly meetings with at least 75% attendance at each meeting Y/N</li> <li>Clear use of PDSA cycle to promote positive progress toward goals. Y/N</li> </ul>
<p>Determine educational resources needed for trauma prevention</p> <p>FY23: \$0 FY24: \$0 <b>FY25: \$0</b></p>	<ul style="list-style-type: none"> <li>Identify improvement opportunities</li> <li>Work within Ballad Health service area to provide trauma focused education resources <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Opportunities identified Y/N</li> <li>Resources provided Y/N</li> <li># and detail for education resources identified that are needed for trauma prevention</li> </ul>	<ul style="list-style-type: none"> <li>Opportunities identified Y/N</li> <li>Resources provided Y/N</li> <li># and detail for education resources identified that are needed for trauma prevention</li> </ul>	<ul style="list-style-type: none"> <li>Opportunities identified Y/N (ongoing effort)</li> <li>Resources provided Y/N</li> <li># and detail for education resources identified that are needed for trauma prevention (ongoing effort)</li> </ul>
<p>Focus program development on prevention of non-accidental trauma in children</p> <p>FY23: \$0 FY24: \$0 <b>FY25: \$0</b></p>	<ul style="list-style-type: none"> <li>Continue work with regional committee</li> <li>Post child abuse prevention practitioner program</li> <li>Develop region wide prevention strategies</li> </ul>	<ul style="list-style-type: none"> <li>Work continued Y/N</li> <li>Program Developed Y/N</li> <li>Strategies developed Y/N</li> <li>Updates on and stats for programs and strategies shared at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>Work continued Y/N</li> <li>Program Developed Y/N</li> <li>Strategies developed Y/N</li> <li>Updates on and stats for programs and strategies shared at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>Work continued Y/N</li> <li>Program Developed Y/N</li> <li>Strategies developed Y/N</li> <li>Updates on and stats for programs and strategies shared at quarterly meetings</li> </ul>

# Strategy #5: Assess, Align and Implement Strategies to Improve Pediatric Trauma Care Delivery and Prevention

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Continue current pediatric ED infrastructure  FY23: \$215,000 FY24: \$221,000  <b>FY25: \$251,164</b>	<ul style="list-style-type: none"> <li>Maintain current trauma program and Pediatric ED manager <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Maintained Y/N</li> <li>Status provided during each quarterly meeting</li> </ul>	<ul style="list-style-type: none"> <li>Maintained Y/N</li> <li>Status provided during each quarterly meeting</li> </ul>	<ul style="list-style-type: none"> <li>Maintained Y/N</li> <li>Status provided during each quarterly meeting</li> </ul>

FY23 Budget
\$215,000

FY24 Budget
\$221,000

FY25 Budget
<b>\$251,164</b>

# Rural Health Plan – FY23-FY25 (FY25 Budget)

The internal Ballad annual operating and capital budget concludes by no later than June 30th of each year in time for the start of next fiscal year on July 1st.

The annual operating and capital budget is not final until being approved by the Ballad board of directors, which currently occurs at the August board meeting.

The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.

# FY25 Budget: Rural Health FY23 – FY25 Summary

C- Capital Plan Budgeted Spend  
\*Includes capital and operational expense

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #1: Recruit Primary Care Physicians and Mid-Levels to Practices in Counties of Greatest Need</b>	Yes	<ul style="list-style-type: none"> <li>Continue recruitment efforts of key identified primary care</li> </ul>	X	X	X	\$760,746	\$916,276	<b>\$2,222,010</b>
<b>Strategy #2: Recruitment of Physician Specialists to Meet Rural Access Needs</b>	Yes	<ul style="list-style-type: none"> <li>Continue recruitment efforts of key identified specialists in our rural markets</li> <li>Evaluation of outreach needs</li> </ul>	X	X	X	\$1,015,718	\$4,433,321* C: \$195,000	<b>\$2,942,125</b>
<b>Strategy #3: Implement Team-Based Care Models to Support Primary Care Providers, Beginning with Pilots in High Need Counties</b>	Yes	<ul style="list-style-type: none"> <li>Enhance pod infrastructure</li> <li>Implement Team-Based Care (TBC) in our Peds Specialties</li> </ul>	X	X	X	\$552,660	\$500,200	<b>\$833,600</b>
<b>Strategy #4: Develop and Deploy Virtual Care Services</b>	Yes	<ul style="list-style-type: none"> <li>Integrated system-wide virtual health platform</li> <li>Expand Virtual Urgent Care</li> <li>Identification of Virtual Consultation Services</li> <li>Establish new Tele-neurology system platform</li> <li>Carter County Ambulance<sup>◇</sup></li> </ul>	X	X	X	\$767,000	\$1,780,810* <sup>◇</sup> C: \$199,221	<b>\$1,209,424</b>
<b>Strategy #5: Coordinate Preventive Health Care Services (VDH Specific Strategy)</b>	Yes	<ul style="list-style-type: none"> <li>Streamline preventive procedures and diagnostic tests</li> </ul>	X	X	X	\$8,676	\$15,133	<b>\$15,133</b>
<b>Total Spend</b>						\$3,104,800	\$7,645,740	<b>\$7,222,292</b>

◇ Carter County Ambulance Initiative added via Amendment in FY24 (FY24 budget amount updated)



# Strategy #1: Recruit Primary Care Physicians and Mid-Levels to Practices in Counties of Greatest Need

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Continue recruitment efforts of key identified primary care providers in our rural markets</p> <p>FY23: \$760,746 FY23 projected details below: MD (2) APP (3) Women’s Health APP (2) FY24: \$916,276</p> <p><b>FY25: \$2,222,010</b></p>	<ul style="list-style-type: none"> <li>Recruit new primary care clinicians to counties of greatest need (FY23-FY25): Potential counties identified below:               <ul style="list-style-type: none"> <li><b>Virginia</b> <ul style="list-style-type: none"> <li>Buchanan County</li> <li>Dickenson County</li> <li>Smyth County</li> <li>Washington County</li> <li>Wythe County</li> </ul> </li> <li><b>Tennessee</b> <ul style="list-style-type: none"> <li>Hamblen County <b>COMPLETE</b></li> <li>Hawkins County</li> <li>Cocke County</li> </ul> </li> </ul> </li> <li>Recruit Women’s Health APP in the following counties:               <ul style="list-style-type: none"> <li>Wise County, VA <b>COMPLETE</b></li> <li>Washington County, VA</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 5 clinicians to start in FY23 and/or FY24 (State and county detail will be provided) with start dates as they occur</li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 2-3 clinicians to start in FY24 and/or FY25 (State and county detail will be provided) with start dates as they occur</li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 5 clinicians to start in FY25 and/or FY26 (State and county detail will be provided) with start dates as they occur</li> </ul>

**FY23 Budget**

\$760,746

**FY24 Budget**

\$916,276

**FY25 Budget**

**\$2,222,010**

# Strategy #2: Recruitment of Physician Specialists to Meet Rural Access Needs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Continue recruitment efforts of key identified specialists in our rural markets</p> <p>FY23: \$1,015,718</p> <p>General Surgery MD General Surgery APP Pulmonary/CC MD Pulmonary/CC APP GYN Oncologist MD Cardiologist MD Neurologist MD Sports Medicine MD</p> <p>FY23 Targeted LOIs: General Surgery APP Pulmonary/CC APP Neurologist MD</p> <p>FY24 Targeted LOIs: General Surgery MD Sports Medicine MDs (2) Wound Care APPs (2) Urologist MD GYN Oncologist MD Cardiologist MD Pulmonary/CC APP</p> <p>FY24: \$4,433,321* C: \$195,000</p> <p><b>FY25: \$2,942,125</b></p>	<ul style="list-style-type: none"> <li>General Surgery APP in Greene County, TN <b>COMPLETE</b></li> <li>General Surgeon(s) in Smyth County, VA <b>COMPLETE</b></li> <li>Pulmonary/Critical Care               <ul style="list-style-type: none"> <li>Physician in Washington County, VA</li> <li>Establish APP in Carter County, TN <b>COMPLETE</b></li> </ul> </li> <li>Infectious Disease physician               <ul style="list-style-type: none"> <li>Telehealth consults in rural counties</li> </ul> </li> <li>GYN Oncologist</li> <li>Cardiologist for Greene County, TN <b>COMPLETE</b></li> <li>Neurologist in Washington County, VA</li> <li>Sports Medicine physician in Wise County, VA <b>COMPLETE</b></li> <li>Wound Care APP in Smyth County, VA</li> <li>Wound Care APP in Wise County, VA</li> <li>Urologist in Sullivan County, TN (Kingsport)</li> <li>Sports Medicine physician in Washington County, TN (Johnson City)</li> <li>Pulmonary/Critical Care APP in Washington &amp; Russell County, VA</li> <li>Women’s Health Clinic Move in Smyth County, VA</li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 3 Incremental clinicians to start in FY23 and/or FY24 (state and county detail will be provided) with start dates as they occur</li> <li>Date Construction started</li> <li>Date Construction completed</li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 3 Incremental clinicians to start in FY24 and/or FY25 (state and county detail will be provided) with start dates as they occur</li> <li>Date Construction started</li> <li>Date Construction completed</li> </ul>	<ul style="list-style-type: none"> <li>Sign LOIs with 3 Incremental clinicians to start in FY25 and/or FY26 (state and county detail will be provided) with start dates as they occur</li> </ul>



# Strategy #2: Recruitment of Physician Specialists to Meet Rural Access Needs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Evaluation of outreach needs	<ul style="list-style-type: none"> <li>Complete Physician Needs Assessment (PNA) Ballad Health will be updating the Provider Needs Assessment in FY23. At the conclusion of that work, Ballad Health will update the table showing the provider needs by county and the corresponding targets <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Complete PNA</li> <li>PNA provided to states when completed</li> </ul>		

FY23 Budget
\$1,015,718

FY24 Budget
\$4,433,321* C: \$195,000

FY25 Budget
<b>Total: \$2,942,125</b>

**C - Capital Plan Budgeted Spend**  
\* Includes capital and operational expense

# Strategy #3: Implement Team-Based Care Models to Support High Need Counties

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY24 KPIs & Targets
Enhance TBC infrastructure FY23: \$552,660 FY24: \$500,200 <b>FY25: \$492,000</b>	<ul style="list-style-type: none"> <li>Enhance pod infrastructure                             <ul style="list-style-type: none"> <li>Clinical Pharmacist</li> <li>Evaluate additional outreach opportunities to assist patients with gap closure and annual visits to their Primary Care Physician PCP <b>COMPLETE</b></li> </ul> </li> <li>Increase Care Management services                             <ul style="list-style-type: none"> <li>In collaboration with Ballard One Care Management Structure, evaluate additional care management services required to meet the needs of our vulnerable patient population and reduce avoidable ED and IP Utilization</li> </ul> </li> <li>Implement TBC in Peds Specialties. N/A for FY25                             <ul style="list-style-type: none"> <li>Hire Behavioral Health Psychologist</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Hire 3 additional staff in FY23 Y/N</li> <li>TBC Program established</li> <li>25% increase in annual wellness visits - 20,562</li> <li>Behavioral Health Psychologist volume</li> </ul>	<ul style="list-style-type: none"> <li>Hire 3 additional staff in FY24 Y/N</li> <li>10% increase in annual wellness visits</li> <li>TBC Program established</li> <li>Behavioral Health Psychologist volume</li> </ul>	<ul style="list-style-type: none"> <li>Hire 3 additional staff in FY24 Y/N</li> <li>10% increase in annual wellness visits</li> </ul>
Enhance pod infrastructure FY23: \$341,600 FY24: \$341,600 <b>FY25: \$341,600</b>				
Implement TBC in our Peds Specialties FY23: \$211,060 FY24: \$158,600 <b>FY25: \$0</b>				

FY23 Budget
Enhance pod infrastructure- \$341,600 TBC in Peds specialties- <u>\$211,060</u> \$552,660

FY24 Budget
Enhance pod infrastructure- \$341,600 TBC in Peds specialties- <u>\$158,600</u> \$500,200

FY25 Budget
Enhance TBC infrastructure (including losses) - \$492,000 Enhance pod infrastructure - <u>\$341,600</u> <b>\$833,600</b>



# Strategy #4: Develop and Deploy Virtual Care Services

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Integrated system-wide virtual health platform FY23: \$469,000 FY24: \$199,221 C: \$199,221 <b>FY25: \$0</b>	<ul style="list-style-type: none"> <li>Optimize usage of integrated system-wide virtual health platform among Ballad providers</li> </ul>	<ul style="list-style-type: none"> <li>Purchased telehealth carts (67)</li> <li># of telehealth carts in use with locations</li> </ul>	<ul style="list-style-type: none"> <li>Purchased telehealth carts (67)</li> <li># of telehealth carts in use with locations</li> </ul>	<ul style="list-style-type: none"> <li>Purchased telehealth carts (67)</li> <li># of telehealth carts in use with locations</li> </ul>
Expand Virtual Urgent Care FY23: \$270,000 FY24: \$903,575 <b>FY25: \$754,500</b>	<ul style="list-style-type: none"> <li>Implement virtual urgent care strategy that leverages Point of Care Testing in our brick-and-mortar locations <b>COMPLETE</b></li> <li>Evaluate the need to convert and/or expand an existing UC location to 8p-8a to establish a 24/7 Urgent Care (FY23) <b>COMPLETE</b></li> <li>Establish 24/7 Virtual Urgent Care</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>Achieve 2,400 or more virtual urgent care visits</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>Achieve 2,400 or more virtual urgent care visits</li> </ul>	<ul style="list-style-type: none"> <li>Y/N</li> <li>Achieve 3,000 or more virtual urgent care visits</li> </ul>
Identification of Virtual Consultation Services FY23: \$28,000 FY24: \$28,000 <b>FY25: \$0</b>	<ul style="list-style-type: none"> <li>Evaluate and identify locations for telehealth pods for consultation services. N/A for FY25</li> </ul>	<ul style="list-style-type: none"> <li>Establish 4 telehealth pods for consultation/telehealth services</li> </ul>	<ul style="list-style-type: none"> <li>Establish 4 telehealth pods for consultation/telehealth services</li> </ul>	
Establish new Tele-neurology system platform FY24: \$322,088 <b>FY25: \$454,924</b>	<ul style="list-style-type: none"> <li>Begin seeing patients on new Tele-neurology system platform. Spend is the net loss associated with the program (consult services) and the move to one vendor.</li> </ul>		<ul style="list-style-type: none"> <li>New Tele-neurology system platform established</li> </ul>	<ul style="list-style-type: none"> <li>New Tele-neurology system platform established</li> <li>Achieve 765 Tele-Neurology Consults</li> </ul>
Carter County Ambulance FY24: \$327,926 <sup>◇</sup>	<ul style="list-style-type: none"> <li>Provide financial support to the Carter County Emergency and Rescue Squad, Inc to purchase an additional ambulance to add to the existing fleet</li> </ul>		<ul style="list-style-type: none"> <li>Funds provided to purchase ambulance</li> </ul>	

◇ Carter County Ambulance Initiative added via Amendment in FY24 (FY24 budget amount updated)



# Strategy #4: Develop and Deploy Virtual Care Services

## FY23 Budget

Integrated system-wide virtual health platform- \$469,000  
Expand Virtual Urgent Care- \$270,000  
Virtual Consultation Services- \$28,000  
\$767,000

## FY25 Budget

Expand Virtual Urgent Care- \$754,500  
Identification of Virtual Consultation- \$0  
Establish new Tele-neurology system platform- \$454,924  
**\$1,209,424**

## FY24 Budget

Integrated system-wide virtual health platform- \$199,221  
Expand Virtual Urgent Care- \$903,575  
Virtual Consultation Services- \$28,000  
Tele-neurology system- \$322,088  
Carter County Ambulance<sup>◇</sup> - \$327,926  
\$1,780,810  
C:\$199,221

◇ Carter County Ambulance Initiative added via Amendment in FY24 (FY24 budget amount updated)

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**

# Strategy #5: Coordinate Preventive Health Care Services (VDH Specific Strategy)

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Streamline preventive procedures and diagnostic tests</p> <p>FY23: \$8,676</p> <p>FY24: \$15,133</p> <p><b>FY25: \$15,133</b></p>	<p>Establish quarterly health fairs in each market to assist patients in closing identified gaps in care for the following screenings: <b>COMPLETE</b></p> <ul style="list-style-type: none"> <li>• Screening Colonoscopies</li> <li>• Women's' Health</li> <li>• Breast Cancer Screenings</li> <li>• Cervical Cancer Screenings</li> <li>• Diabetes Screenings</li> <li>• Hypertension Screenings</li> <li>• Lung Screenings</li> <li>• Calcium Scoring Screenings</li> <li>• Head &amp; Neck Cancer Screenings</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct 16 health fairs; date, location, and screening to be provided</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct 24 health fairs; date, location, and screening to be provided</li> </ul>	<ul style="list-style-type: none"> <li>• Conduct 24 health fairs; date, location, and screening to be provided</li> </ul>

FY23 Budget
\$8,676

FY24 Budget
\$15,133

FY25 Budget
<b>\$15,133</b>

# Population Health - FY23-FY25 (FY25 Budget)

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The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.



# FY25 Budget: Population Health FY23 – FY25 Summary

**C - Capital Plan Budgeted Spend**  
**\* Includes capital and operational expense**

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #1: Develop Population Health Infrastructure within the Health System and the Community</b>	Yes	<ul style="list-style-type: none"> <li>Continue and build population health infrastructure</li> <li>Expand social care integration/system care management through needs referral platform, Community Partner Referral Network and social care/care management workforce</li> <li>Advance and maintain mPINC</li> <li>Continue to serve and expand STRONG ACC backbone services</li> <li>Build a comprehensive contraceptive health strategy, special focus on vulnerable populations</li> <li>Expand our population health data capacity and capability including Epic’s Healthy Planet and Compass Rose</li> </ul>	X	X	X	\$4,079,696	\$7,290,350* C- \$4,649,480	<b>\$6,887,676</b> <b>C- \$4,001,000</b>
<b>Strategy #2: Position Ballard Health as a Community Health Improvement Organization</b>	Yes	<ul style="list-style-type: none"> <li>Expand STRONG Pregnancies and STRONG Starts</li> <li>Expand/Maintain Appalachian Highlands Care Network</li> <li>Expand STRONG LINK (longitudinal study)</li> <li>Expand Cessation services</li> <li>Expand early prenatal care services</li> <li>Support breastfeeding initiation across the region</li> </ul>	X	X	X	\$5,613,534	\$6,320,157	<b>\$6,364,943</b>
<b>Strategy #3: Enable Community Resources and Sound Health Policy</b>	Yes	<ul style="list-style-type: none"> <li>Strengthen community action through Ballard Health and community-based program investments</li> <li>Expand mobile services to at-risk women and disparate groups</li> <li>Support Ballard Health efforts on prevention, early detection and intervention aimed at reducing leading causes of mortality and morbidity</li> <li>Expand Faith Community Nursing</li> </ul>	X	X	X	\$4,068,248	\$3,875,553	<b>\$4,013,110</b>
<b>Total Spend</b>						\$13,761,478	\$17,486,060* C- \$4,649,480	<b>\$17,265,729*</b> <b>C- \$4,001,000</b>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Continue and build population health infrastructure</p> <p>FY23: \$1,440,055            2023 \$: \$1,026,713 salaries;            \$413,342 operations (\$50,000 allocated to mPINC work)            2023 Staffing: 9.5 positions</p> <p>FY24: \$1,216,216 salaries            \$186,500 operations</p> <p><b>FY25: \$1,279,748 salaries</b>  <b>\$ 222,864 operations</b>  <b>\$1,502,612</b></p>	<ul style="list-style-type: none"> <li>Maintain current staffing and operations</li> <li>Evaluate needs for growth</li> </ul>	<ul style="list-style-type: none"> <li>Maintain 10 carryover positions</li> <li>Prepared Needs Assessment Q4</li> </ul>	<ul style="list-style-type: none"> <li>Maintain 10 carryover positions Q4</li> <li>Prepared Needs Assessment Q4</li> </ul>	<ul style="list-style-type: none"> <li>Maintain 10 carryover positions Q4</li> <li>Prepared annual needs assessment of Department of Population Health for growth/FTEs Q4</li> </ul>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand social care integration/system care management through needs referral platform, Community Partner Referral Network and social care/care management workforce</p> <p>FY23: \$811,516 2023 \$: \$411,516 salaries; \$400,000 operations 2023 Staffing: 7 FY24: \$331,883 salaries \$283,736 operations</p> <p><b>FY25: \$457,321 salaries</b> <b>\$355,804 operations</b> <b>\$813,125</b></p>	<ul style="list-style-type: none"> <li>Build Universal Social Screening (USS) questions inside Epic <b>COMPLETE</b></li> <li>Hire social care navigators <b>COMPLETE</b></li> <li>Train internal department/service line teams and develop workflows for use of USS <b>COMPLETE</b></li> <li>Expand # of UniteUs community organizations</li> </ul>	<ul style="list-style-type: none"> <li>USS integrated into Epic Q3</li> <li>Hiring and training complete Q2</li> <li>4 facilities activated Q4</li> <li>4 navigators to be hired Q4</li> <li>Update of teams trained to be provided at quarterly meetings</li> <li>130 in-network community organizations</li> </ul>	<ul style="list-style-type: none"> <li>205 in-network community organizations Q4</li> </ul>	<ul style="list-style-type: none"> <li>260 in-network community organizations Q4</li> <li>Produce an annual utilization report of the Unite Us system network Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Expand use of Universal Social Screener (USS) throughout inpatient and ambulatory settings</li> <li>Implement Healthy Planet client management system across social care programs</li> <li>Build social care integration hub for the system</li> </ul>		<ul style="list-style-type: none"> <li>Build inpatient system USS workflow Q1</li> <li>Build ambulatory system USS workflow Q2</li> <li>Begin USS expanded implementation Q3</li> <li>USS implemented in 5 service lines/departments Q3</li> <li>Healthy Planet client management system adopted by 2 social care programs Q3</li> <li>Social Care Integration Hub plan complete Q1</li> <li>Hire 2 FTEs for Social Care Integration Hub Q2</li> </ul>	<ul style="list-style-type: none"> <li>Integrate health-related social need (HRSN) questions into SBIRT assessment in ED at Holston Valley, Bristol Regional and Johnson City Medical Centers-Q2</li> <li>Integrate SBIRT questions into HRSN assessment in all inpatient settings-Q3</li> <li>Implement ambulatory USS workflow-Q4</li> </ul>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Advance and maintain mPINC</p> <p>FY23: \$50,000 2023 \$: \$50,000 allocation of infrastructure funding 2023 Staffing: 0 FY24: \$0</p> <p><b>FY25: \$0</b></p>	<ul style="list-style-type: none"> <li>Develop mPINC system guidebook <b>COMPLETE</b></li> <li>Distribute guidebook to all L&amp;D leaders <b>COMPLETE</b></li> <li>Participate in CDC mPINC 2022 survey <b>COMPLETE</b></li> <li>Conduct listening sessions post CDC survey with L&amp;D <b>COMPLETE</b></li> <li>Conduct internal mPINC survey with all L&amp;Ds based on CDC survey</li> <li>Implement quality improvement processes based on findings from survey</li> </ul>	<ul style="list-style-type: none"> <li>Guidebook produced and distributed Q2</li> <li>All L&amp;D sites participating Q3</li> <li>All L&amp;D sites participating and output report produced Q3</li> </ul>	<ul style="list-style-type: none"> <li>Survey completed Q2</li> <li>Processes developed Q3</li> <li>Processes implemented Q4</li> </ul>	<ul style="list-style-type: none"> <li>Take 2024 survey results and create Quality Improvement plan to address areas of opportunity-Q4</li> </ul>
<p>Continue to serve and expand STRONG ACC backbone services</p> <p>FY23: \$320,435 2023 \$: \$320,435 salaries and operations 2023 Staffing: 3 FY24: \$286,754 salaries \$98,992 operations</p> <p><b>FY25: \$307,522 salaries</b> <b>\$ 67,100 operations</b> <b>\$374,622</b></p>	<ul style="list-style-type: none"> <li>Communicate Ballard's ACC activation plan across system <b>COMPLETE</b></li> <li>Continue to fund ACC Executive Director and 1 support staff <b>COMPLETE</b></li> <li>Provide operational funding to ACC</li> <li>Hire additional support staff</li> </ul>	<ul style="list-style-type: none"> <li>Produce communication checklist and complete communications Q2</li> <li>2 positions retained Q4</li> <li>\$80,000 provided Q4</li> <li>Hire one additional community engagement specialist Q2</li> </ul>	<ul style="list-style-type: none"> <li>3 positions retained Q4</li> <li>\$80,000 provided Q4</li> <li>Hire 1 additional community engagement specialist Q2</li> </ul>	<ul style="list-style-type: none"> <li>3 positions retained Q4</li> <li>\$80,000 provided Q4</li> </ul>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Build a comprehensive contraceptive health strategy, special focus on vulnerable populations</p> <p>FY23: \$50,000 2023 \$: \$50,000 operations 2023 Staffing: 0 FY24: \$50,000 FY24 Staffing: 0</p> <p><b>FY25: \$0</b></p>	<ul style="list-style-type: none"> <li>Assess current contraceptive health activities/programs internally and with community partners <b>COMPLETE</b></li> <li>Use results to build strategic plan <b>COMPLETE</b></li> <li>Socialize plan internally and externally for input and buy-in <b>COMPLETE</b></li> <li>Implement contraceptive health supports across the region and internally guided by strategic plan <b>COMPLETE</b></li> <li>Explore contraceptive device/product purchasing and distribution <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Assessment produced Q2</li> <li>Produce strategic plan Q3</li> <li>Produce tactical activation report Q4</li> </ul>	<ul style="list-style-type: none"> <li>Convene community stakeholders to implement supports Q1</li> <li>Convene internal stakeholders to implement supports Q1</li> <li>Device/product purchase plan complete Q2</li> <li>Plan elements implemented Q4</li> </ul>	<p>None: initiative not to be included in 2025 plan</p>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand our population health data capacity and capability including Epic's Healthy Planet and Compass Rose</p> <p>FY23: \$1,407,690 2023 \$: \$134,190 salaries; \$1,273,500 Healthy Planet and Compass Rose acquisition costs 2023 Staffing: 2 FY24: \$178,045 salaries \$8,744 operations C: \$4,649,480 Healthy Planet/Compass Rose (HP/CR)</p> <p><b>FY25: \$ 189,309 salaries</b> <b>\$ 7,008 operations</b> <b>C: \$4,001,000 (HP/CR)</b> <b>\$4,197,317</b></p>	<ul style="list-style-type: none"> <li>• Begin using Healthy Planet for social care integration/care management</li> <li>• Hire a pop health data manager <b>COMPLETE</b></li> <li>• Hire additional data analyst <b>COMPLETE</b></li> <li>• Coordinate with new Chief Analytics Officer to add pop health data capacity <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Activate use in at least 2 Ballard program areas Q4</li> <li>• Hires completed Q2</li> <li>• Operational guideline report completed with analytics Q2</li> <li>• Updates of position hiring and onboarding to be provided at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Healthy Planet scaled system-wide for social care integration/care management Q4</li> </ul>	<ul style="list-style-type: none"> <li>• Demonstrate the implementation of Compass Rose through production of an annual utilization report Q4</li> </ul>

**C - Capital Plan Budgeted Spend**

# Strategy #2: Position Ballard Health as a Community Health Improvement Organization

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand STRONG Pregnancies and STRONG Starts</p> <p>FY23: \$2,345,181 2023 \$: \$2,037,656 salaries; \$307,525 in operating 2023 Staffing: 43 FY24: \$2,014,597 salaries \$ 252,472 operations</p> <p><b>FY25: \$2,072,769 salaries \$ 218,750 operations \$2,291,519</b></p>	<ul style="list-style-type: none"> <li>Add new pediatric STRONG Starts sites</li> <li>Launch STRONG support groups <b>COMPLETE</b></li> <li>Increase screenings in STRONG Pregnancies</li> <li>Increase enrollment in STRONG Starts</li> <li>Hire additional FTEs to support expansion</li> </ul>	<ul style="list-style-type: none"> <li>Add 3 sites Q4</li> <li>Launch 1 group Q4</li> <li>4,800 screenings in STRONG Pregnancies Q4</li> <li>1,300 enrolled in STRONG Starts Q4</li> <li>Updates of site onboarding and group launched to be provided at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>Add 3 new sites Q4</li> <li>9,000 screenings in STRONG Pregnancies Q4</li> <li>5,000 enrolled in STRONG Starts Q4</li> <li>Updates of site onboarding and group launched to be provided at quarterly meetings</li> <li>7 FTEs hired Q2</li> </ul>	<ul style="list-style-type: none"> <li>21,000 screenings in STRONG Pregnancies Q4</li> <li>10,000 enrolled in STRONG Starts Q4</li> <li>Updates of site onboarding and group launched to be provided at quarterly meetings</li> <li>Fill vacant positions-Q2</li> </ul>
<p>Support breastfeeding initiation across the region (This is <u>not</u> new, but has been broken out of STRONG Pregnancies – budget in FY23 was \$219,390 salaries)</p> <p>FY24: \$219,390 salaries \$50,000 operations/campaigns</p> <p><b>FY25: \$287,605</b></p>	<ul style="list-style-type: none"> <li>Develop awareness campaigns</li> <li>Explore community breastfeeding supports for increased access</li> <li>Expand lactation services across the system</li> </ul>		<ul style="list-style-type: none"> <li>2 campaigns launched Q4</li> <li>Breastfeeding support inventory completed Q2</li> <li>Fill vacant lactation positions Q1</li> <li>Add 3 new facilities to coverage Q3</li> </ul>	<ul style="list-style-type: none"> <li>Develop a system approach to lactation support-Q2</li> <li>Begin implementing system supports-Q4</li> <li>Produce an annual report of clients served by site Q4</li> </ul>

# Strategy #2: Position Ballard Health as a Community Health Improvement Organization

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand/Maintain Appalachian Highlands Care Network</p> <p>FY23: \$2,837,328 2023 \$: \$1,894,694 salaries; \$942,634 operations 2023 Staffing: 42 FY24: \$2,496,127 salaries \$ 819,612 operations</p> <p><b>FY25: \$2,664,025 salaries</b> <b>\$ 638,230 operations</b> <b>\$3,302,255</b></p>	<ul style="list-style-type: none"> <li>• Increase enrollment</li> <li>• Add sites to network</li> <li>• Add FTEs to support expansion/maintenance and increased enrollment <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>• 5,000 enrolled Q4</li> <li>• 1,600 patients enrolled in complex care management</li> <li>• 10 New sites Q4</li> <li>• New hires Q3</li> <li>• Updates of site onboarding to be provided at quarterly meetings</li> <li>• Updates of position hiring and onboarding to be provided at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>• 7,000 enrolled Q4</li> <li>• 3,200 patients enrolled in complex care management Q4</li> <li>• Fill FY23 vacancies Q4</li> <li>• Updates of site onboarding to be provided at quarterly meetings</li> </ul>	<ul style="list-style-type: none"> <li>• 10,200 enrolled Q4</li> <li>• 3,900 patients enrolled in complex care management Q4</li> <li>• Fill FY24 vacancies Q4</li> </ul>



# Strategy #2: Position Ballard Health as a Community Health Improvement Organization

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand STRONG LINK (longitudinal study)</p> <p>FY23: \$50,000 2023 \$: 50,000 2023 Staffing: 0 FY24: \$75,000</p> <p><b>FY25: \$50,000</b></p>	<ul style="list-style-type: none"> <li>Increase study enrollment</li> <li>Add enrollment sites</li> </ul>	<ul style="list-style-type: none"> <li>400 enrolled Q4</li> <li>4 enrollment sites Q4</li> </ul>	<ul style="list-style-type: none"> <li>400 enrolled Q4</li> <li>3 enrollment sites Q4</li> </ul>	<ul style="list-style-type: none"> <li>550 enrolled-Q4</li> <li>Create an annual Strong LINK report-Q4</li> </ul>
<p>Expand Cessation services</p> <p>FY23: \$283,557 2023 \$: \$268,557 salaries; \$15,000 operations 2023 Staffing: 5 FY24: \$358,351 salaries \$34,608 operations</p> <p><b>FY25: \$410,332 salaries \$ 23,232 operations \$433,564</b></p>	<ul style="list-style-type: none"> <li>Add Cessation Counselors</li> <li>Expand population to adults in BHMA <b>COMPLETE</b></li> <li>Develop provider and nurse continuing medical education module (CME) for cessation best practice <b>COMPLETE</b></li> <li>Launch continuing medical education course (CME) <b>COMPLETE</b></li> <li>Expand to additional populations across the system</li> <li>Explore purchase and provision of nicotine replacement therapies for clients</li> </ul>	<ul style="list-style-type: none"> <li>Hire 4 new cessation counselors Q3</li> <li>260 enrolled Q4</li> <li>CME content produced Q3</li> <li>CME launched Q3</li> <li>Curriculum provided to states during Q4</li> </ul>	<ul style="list-style-type: none"> <li>Hire 3 new cessation counselors Q2</li> <li>900 enrolled Q4</li> <li>Update of added populations will be provided at quarterly meetings</li> <li>Purchase and cost analysis completed Q2</li> </ul>	<ul style="list-style-type: none"> <li>Hire 2 new cessation counselors Q2</li> <li>Add 2 new referral sites/groups-Q3</li> <li>2,600 enrolled Q4</li> <li>Update of added populations will be provided at quarterly meetings</li> <li>Produce an annual report on number of ceased clients</li> </ul>

# Strategy #2: Position Ballard Health as a Community Health Improvement Organization

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand early prenatal care services <b>COMPLETE</b></p> <p>FY23: \$97,468                      2023 \$: \$97,468                      2023 Staffing: 2                      FY24: \$0</p>	<ul style="list-style-type: none"> <li>• Add additional referral partners <b>COMPLETE</b></li> <li>• Train an additional Early Prenatal Care (EPC) Navigator <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>• Secure 6 total referral partners Q4</li> <li>• Training completed Q2</li> <li>• Updates on new partners to be provided at quarterly state meetings</li> </ul>	<p><b>COMPLETE</b></p>	<p><b>COMPLETE</b>—no longer part of 2025 plan</p>

# Strategy #3: Enable Community Resources and Sound Health Policy

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Strengthen community action through Ballad Health and community-based program investments</p> <p>FY23: \$3,330,486 2023 \$: \$3,330,486 2023 Staffing: 0 FY24: \$3,330,000</p> <p><b>FY25: \$3,300,000</b></p>	<ul style="list-style-type: none"> <li>Conduct current site evaluations for potential continuation and/or increased funding</li> <li>Identify additional promising and best practices</li> </ul>	<ul style="list-style-type: none"> <li>Site evaluations on all funded organizations complete Q4</li> <li>RFPs issued and organizational partnerships evaluated Q4</li> </ul>	<ul style="list-style-type: none"> <li>Site evaluations on all funded organizations complete Q4</li> <li>RFPs issued and organizational partnerships evaluated Q4</li> </ul>	<ul style="list-style-type: none"> <li>Site evaluations on all funded organizations complete Q4</li> <li>RFPs issued and organizational partnerships evaluated Q4</li> <li>Highlight work of distinct programs at each quarterly meeting</li> </ul>
<p>Expand mobile services to at-risk women and disparate groups</p> <p>FY23: \$458,462 2023: \$208,092 staffing; \$250,370 operations 2023 Staffing: 7 FY24: \$226,367 staffing \$169,186 operations</p> <p><b>FY25: \$243,924 salaries \$169,186 operations \$413,110</b></p>	<ul style="list-style-type: none"> <li>Launch new mobile health unit <b>COMPLETE</b></li> <li>Expand mobile services with free clinics and other partners</li> </ul>	<ul style="list-style-type: none"> <li>Accomplished Q4</li> <li>10 identified partners Q4</li> </ul>	<ul style="list-style-type: none"> <li>Mobile services will be provided in every county in Ballad's GSA service area Q4</li> </ul>	<ul style="list-style-type: none"> <li>Mobile services (mammography or women's health) will be delivered to residents from every county in Ballad's 21-county geographic service area Q4</li> </ul>

# Strategy #3: Enable Community Resources and Sound Health Policy

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Support Ballad Health efforts on prevention, early detection and intervention aimed at reducing leading causes of mortality and morbidity</p> <p>FY23: \$200,000 2023 \$: \$200,000 2023 Staffing: 0 FY24: \$150,000</p> <p><b>FY25: \$300,000</b></p>	<ul style="list-style-type: none"> <li>Launch prevention, early detection/treatment campaigns</li> <li>Launch process improvement initiatives directed at decreasing mortality and morbidity <b>COMPLETE</b></li> <li>Identify initiatives internally and externally that align with reduction of mortality and morbidity and coordinate and support</li> </ul>	<ul style="list-style-type: none"> <li>2 campaigns launched or partnerships established Q4</li> <li>Develop one improved process each in heart, cancer, and trauma programs Q4</li> </ul>	<ul style="list-style-type: none"> <li>2 campaigns launched or partnerships established Q4</li> <li>Internal inventory complete Q1</li> <li>External partnership inventory complete Q2</li> <li>Initiatives prioritized for coordination and support Q3</li> </ul>	<ul style="list-style-type: none"> <li>2 campaigns launched or partnerships established Q4</li> <li>Begin implementing prioritized initiatives in -Q3</li> <li>Report on specific programs, partnerships, or results at each quarterly meeting</li> </ul>
<p>Expand Faith Community Nursing <b>COMPLETE</b></p> <p>FY23: \$79,300 2023 \$: \$79,300 salaries 2023 Staffing: 5 FY24: \$0</p>	<ul style="list-style-type: none"> <li>Expand Virginia footprint <b>COMPLETE</b></li> <li>Expand number of faith-based sites <b>COMPLETE</b></li> <li>Integrate Universal Social Screener into program <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>At least 1 new VA site Q3</li> <li>5 new sites Q4</li> <li>Screener integrated Q2</li> </ul>		<ul style="list-style-type: none"> <li><b>COMPLETE</b>—no longer part of the FY25 plan</li> </ul>

# Strategy #1: Develop Population Health Infrastructure within the Health System and the Community

## FY23 Budget

Population Health infrastructure-	\$1,440,055
Expand social care integration/system-	\$811,516
Advance/maintain mPINC-	\$50,000
Continue to expand STRONG ACC-	\$320,435
Build a contraceptive health strategy-	\$50,000
Expand population health data capacity-	<u>\$1,407,690</u>
	<b>\$4,079,696</b>

## FY24 Budget

Population Health infrastructure-	\$1,402,716
Expand social care integration/system-	\$615,619
Advance/maintain mPINC-	\$0
Continue to expand STRONG ACC-	\$385,746
Build a contraceptive health strategy-	\$50,000
Expand population health data capacity-	<u>\$4,836,269</u>
	<b>\$7,290,350</b>

## FY25 Budget

Population Health infrastructure-	\$1,502,612
Expand social care integration/system-	\$813,125
Advance/maintain mPINC-	\$0
Continue to expand STRONG ACC-	\$374,622
Build a contraceptive health strategy-	\$0
Expand population health data capacity-	<u>\$4,197,317</u>
	<b>\$6,887,676</b>

# Strategy #2: Position Ballad Health as a Community Health Improvement Organization

## FY23 Budget

Expand STRONG Pregnancies and STRONG Starts-	\$2,345,181
Expand Appalachian Highlands Care Network-	\$2,837,328
Expand STRONG link-	\$50,000
Expand Cessation services-	\$283,557
Expand early prenatal care services-	\$97,468
	<b>\$5,613,534</b>

## FY24 Budget

Expand STRONG Pregnancies and STRONG Starts-	\$2,267,069
Support breastfeeding initiation across the region-	\$269,390
Expand Appalachian Highlands Care Network-	\$3,315,739
Expand STRONG link-	\$75,000
Expand Cessation services-	\$392,959
Expand early prenatal care services-	\$0
	<b>\$6,320,157</b>

## FY25 Budget

Expand STRONG Pregnancies and STRONG Starts-	\$2,291,519
Support breastfeeding initiation across the region-	\$287,605
Expand Appalachian Highlands Care Network-	\$3,302,255
Expand STRONG link-	\$50,000
Expand Cessation services-	\$433,564
Expand early prenatal care services-	\$0
	<b>\$6,364,943</b>

# Strategy #3: Enable Community Resources and Sound Health Policy

FY23 Budget	
Strengthen community-based programs-	\$3,330,486
Expand mobile services-	\$458,462
Support early detection and intervention-	\$200,000
Expand faith community nursing-	<u>\$79,300</u>
	\$4,068,248

FY24 Budget	
Strengthen community-based programs-	\$3,330,000
Expand mobile services-	\$395,553
Support early detection and intervention-	\$150,000
Expand faith community nursing-	<u>\$0</u>
	\$3,875,553

FY25 Budget	
Strengthen community-based programs-	\$3,300,000
Expand mobile services-	\$413,110
Support early detection and intervention-	\$300,000
Expand faith community nursing-	<u>\$0</u>
	<b>\$4,013,110</b>

# HR/GME Plan – FY23-FY25 (FY25 Budget)

The internal Ballad annual operating and capital budget concludes by no later than June 30th of each year in time for the start of next fiscal year on July 1st.

The annual operating and capital budget is not final until being approved by the Ballad board of directors, which currently occurs at the August board meeting.

The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.



# FY25 Budget: HR/GME FY23 – FY25 Summary

**C - Capital Plan Budgeted Spend**  
\* Includes capital and operational expense

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #1: Establish the Tennessee Virginia Regional Health Sciences Consortium (TVRHSC)</b>	This strategy is folded into the other strategies.					n/a	n/a	n/a
<b>Strategy #1: Expand Ballad academic infrastructure to support regional academic programs</b>	Modified-#1 Expand Ballad academic infrastructure to support regional academic programs	<ul style="list-style-type: none"> <li>Expand internal preceptor/instructor capacity</li> <li>Expand educational offerings across the Appalachian Highlands</li> <li>Regional community Engagement/pipeline development</li> <li>Continue first five-year plan implementation/operations</li> </ul>	X	X	X	\$2,028,189	\$2,150,689	<b>\$2,088,189</b>
<b>Strategy #2: Expand Ballad Research infrastructure to support regional research programs</b>	Modified-#2 Expand Ballad Research infrastructure to support regional research programs	<ul style="list-style-type: none"> <li>Enhance current research</li> <li>Continue first five-year plan implementation/operations</li> </ul>	X	X	X	\$2,082,187	\$1,909,300	<b>\$1,848,300</b>
<b>Strategy #3: Develop and support regional research and academic programs</b>	Modified-#3 Develop and support regional research and academic programs	<ul style="list-style-type: none"> <li>New program development (ETSU GME Support, SIM Lab)◊</li> <li>Continue program support</li> </ul>	X	X	X	\$5,654,904	\$10,169,556◊	<b>\$10,774,339</b>
<b>Total Spend</b>						\$9,765,280	\$14,229,545◊	<b>\$14,710,828</b>

◊ETSU GME Support and SIM Lab Initiatives added via Amendments in FY24 (FY24 budget amounts updated)

# Strategy #1: Expand Ballad Academic Infrastructure to Support Regional Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand Internal Preceptor/Instructor Capacity</p> <p>FY23: \$75,000 FY24: \$57,500</p> <p><b>FY25: \$20,000</b></p>	<ul style="list-style-type: none"> <li>Recruitment and Retention- FY23: \$30,000 FY24: \$20,000 <b>FY25: \$20,000</b> <ul style="list-style-type: none"> <li>Assessment of current state and interest across Ballad <b>Complete</b></li> <li>Develop plan for increasing preceptor/instructor capacity <b>Complete</b></li> <li>Implementation- including active recruitment and contracting</li> <li>Recognition Program- re-recruit preceptors/instructors at end of each academic year</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Completed assessment; presented to the monitors Q4</li> <li>Plan developed Q3</li> <li>Implementation by Q3 across all Ballad primary service area, with increase in capacity of 10% annually</li> <li>Recognition program- initiated Y/N Q4. With 95% recognition of regional preceptors/ instructors in FY23</li> </ul>	<ul style="list-style-type: none"> <li>Capacity plan annual updates Q2</li> <li>Annual update of increase in capacity with target of 10% annually</li> <li>Recognition program Q4. With 95% recognition of regional preceptors/instructors in FY24</li> </ul>	<ul style="list-style-type: none"> <li>Capacity plan annual updates Q2</li> <li>Annual update of increase in capacity with target of 10% annually Q4</li> <li>95% recognition of regional preceptors/instructors Q4</li> </ul>
	<ul style="list-style-type: none"> <li>System-wide scheduling- FY23: \$10,000 FY24: \$7,500 <b>FY25: \$0</b> <ul style="list-style-type: none"> <li>Development of platform for scheduling learner rotations <b>Complete</b></li> <li>Implementation of platform <b>Complete</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Scheduling platform developed Q2</li> <li>Assessment of capacity Q2</li> </ul>	<ul style="list-style-type: none"> <li>Implementation of scheduling platform Q2</li> <li>Trend in student rotations from baseline Q4</li> </ul>	
	<ul style="list-style-type: none"> <li>Onboarding Program- FY23: \$20,000 FY24: \$15,000 <b>FY25: \$0</b> <ul style="list-style-type: none"> <li>Development <b>Complete</b></li> <li>Implementation <b>Complete</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Developed Y/N</li> <li>Implemented Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Annual updates on progress Q4</li> </ul>	
	<ul style="list-style-type: none"> <li>Mentor and Professional Development Program- FY23: \$15,000 FY24: \$15,000 N/A for FY25 <ul style="list-style-type: none"> <li>Develop focused program of professional development in the area of adult professional learners for preceptors/instructors</li> <li>Assess availability of mentors for preceptors/instructors <ul style="list-style-type: none"> <li>Initiate mentor program</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Establish 10 mentors in the system Q3</li> <li>Create materials for the mentoring process Q4</li> <li>Record number of mentor relationships established in FY23 (set baseline for future years to monitor the progress)</li> </ul>	<ul style="list-style-type: none"> <li>10% increase in mentors across system Q3</li> <li>Survey mentors and mentees to elicit feedback on program Q4</li> </ul>	

# Strategy #1: Expand Ballad Academic Infrastructure to Support Regional Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Expand Educational Offerings Across the Appalachian Highlands</p> <p>FY23: \$100,000 FY24: \$360,000</p> <p><b>FY25: \$65,000</b></p>	<ul style="list-style-type: none"> <li>Establish CME tracking system               <ul style="list-style-type: none"> <li>Complete training and implementation <b>Complete</b></li> </ul> </li> <li>Increase team member engagement in continuing education- FY23: \$10,000 FY24: \$10,000 <b>FY25: \$5,000</b></li> <li>Complete needs assessment <b>Complete</b></li> </ul>	<ul style="list-style-type: none"> <li>Tracking of number of educational courses offered Q4</li> <li>Tracking of attendance Q4</li> <li>Tracking of Ballad and non-Ballad attendees Q4</li> <li>Tracking of new content offered Q4</li> <li>Provide accounting of current CME offering for FY22 (Titles and number)</li> </ul>	<ul style="list-style-type: none"> <li>Tracking of number of educational courses offered Q4</li> <li>Tracking of attendance Q4</li> <li>Tracking of Ballad and non-Ballad attendees Q4</li> <li>Tracking of new content offered Q4</li> </ul>	<ul style="list-style-type: none"> <li>Tracking of number of educational courses offered Q4</li> <li>Tracking of attendance Q4</li> <li>Tracking of Ballad and non-Ballad attendees Q4</li> <li>Tracking of new content offered Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Expand, develop, and market course catalogue for continuing education for regional healthcare professionals- FY23:\$20,000 FY24: \$20,000 <b>FY25: \$10,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Increase course offerings by 20% Q4</li> </ul>	<ul style="list-style-type: none"> <li>Increase course offerings annually by 10-15% Q4</li> </ul>	<ul style="list-style-type: none"> <li>Increase course offerings annually by 10-15% Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Develop and deploy educational offerings to local primary/secondary schools in key topics in healthcare- FY23: \$20,000 FY24: \$30,000 N/A for FY25</li> </ul>	<ul style="list-style-type: none"> <li>Develop 5 course materials Q4</li> <li>Record the number of schools using the materials Q4</li> <li>Number of students impacted by the materials (# receiving educational offerings) Q4</li> </ul>	<ul style="list-style-type: none"> <li>Develop 5 additional course materials Q4</li> <li>Record the number of schools using the materials Q4</li> <li>Number of students impacted by the materials (# receiving educational offerings) Q4</li> </ul>	
	<ul style="list-style-type: none"> <li>Plan regional academics and research summit- \$50,000 (deposit and fees on event to occur in FY24) FY24: \$100,000 <b>FY25: \$50,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Planning work initiated Q3</li> <li>Provide date set for summit</li> </ul>	<ul style="list-style-type: none"> <li>Host Summit Q2-3</li> <li>Develop plan for annual event Q3</li> </ul>	<ul style="list-style-type: none"> <li>Host Summit Q2-Q3</li> <li>Develop plan for annual event Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Academic infrastructure FY24: \$200,000 <b>Complete moved to continuing</b> <ul style="list-style-type: none"> <li>Director of Academic Operations</li> <li>System Academic Coordinator</li> <li>System Internship Coordinator</li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Hire Director of Academic Operations (Y/N)</li> <li>Hire System Academic Coordinator (Y/N)</li> <li>Hire system Internship Coordinator (Y/N)</li> </ul>	

# Strategy #1: Expand Ballad Academic Infrastructure to Support Regional Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Regional Community Engagement/Pipeline Development</p> <p>FY23: \$525,000 FY24: \$405,000</p> <p><b>FY25: \$555,000</b></p>	<ul style="list-style-type: none"> <li>Workforce development               <ul style="list-style-type: none"> <li>Complete regional workforce analysis- FY23: \$350,000 <b>Complete</b></li> </ul> </li> <li>Initiate recruitment/retention marketing campaign- FY23: \$50,000 FY24: \$30,000 N/A for FY25</li> <li>Pipeline development               <ul style="list-style-type: none"> <li>Investment/partnership in regional pipeline programs/global health- FY23: \$75,000 FY24: \$75,000 <b>FY25: \$75,000</b></li> </ul> </li> <li>Development of educational/recruitment/retention materials on careers in healthcare for primary/secondary schools and community- FY23: \$50,000 FY24: \$50,000 <b>FY25: \$50,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Create gap analysis as outlined in the TOC/CA Q3</li> <li>Recruitment marketing campaign Q3</li> <li>Identify 3-5 investment opportunities Q4</li> <li>Develop marketing plan Q3</li> <li>Career information materials developed Q2</li> <li>Number of materials distributed Q4</li> </ul>	<ul style="list-style-type: none"> <li>Recruitment marketing campaign Q3</li> <li>Identify 3-5 investment opportunities Q4</li> <li>Implement marketing plan Q3</li> <li>Number of materials distributed Q4</li> </ul>	<ul style="list-style-type: none"> <li>Identify 3-5 investment opportunities Q4</li> <li>Continue marketing plan Q4</li> <li>Number of materials distributed Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Appalachian Highlands Healthcare Academy FY24: \$250,000 <b>FY25: \$300,000</b></li> <li>Develop plan for pilot in Greene County and city of Greeneville               <ul style="list-style-type: none"> <li>Develop Office of Secondary Education Programs                   <ul style="list-style-type: none"> <li>Hire Director of Secondary Education Programing- <b>Complete</b></li> <li>Hire Manager of Curriculum-based Programs</li> <li>Hire Manager of Secondary Education Integration</li> </ul> </li> </ul> </li> </ul>		<ul style="list-style-type: none"> <li>Pilot plan completed Q1</li> <li>Offers made to Director and managers (Y/N)</li> <li>Implementation Q3</li> </ul>	<ul style="list-style-type: none"> <li>Development of curriculum Q1</li> <li>Initiation of governance and working committees Q1</li> <li>Annual report Q4</li> </ul>

# Strategy #1: Expand Ballard Academic Infrastructure to Support Regional Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Regional Community Engagement/Pipeline Development</p> <p>FY23: \$525,000 FY24: \$405,000</p> <p><b>FY25: \$555,000</b></p>	<ul style="list-style-type: none"> <li>Career Development Specialists FY25: \$130,000</li> </ul>			<ul style="list-style-type: none"> <li>Hire 2 positions Q4</li> </ul>
<p>Continue First Five Year Plan Implementation/Operations</p> <p>FY23: \$1,328,189 FY24: \$1,328,189</p> <p><b>FY25: \$1,448,189</b></p>		<ul style="list-style-type: none"> <li>Annual Report Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report Y/N</li> </ul>	<ul style="list-style-type: none"> <li>Annual Report Y/N</li> </ul>

FY23 Budget	FY24 Budget	FY25 Budget
<p>Expand internal preceptor capacity- \$75,000</p> <p>Expand educational offerings- \$100,000</p> <p>Regional engagement/pipeline development- \$525,000</p> <p>Continue first four-year plan implementation- <u>\$1,328,189</u></p> <p>\$2,028,189</p>	<p>Expand internal preceptor capacity- \$57,500</p> <p>Expand educational offerings- \$360,000</p> <p>Regional engagement/pipeline development- \$405,000</p> <p>Continue first four-year plan implementation- <u>\$1,328,189</u></p> <p>\$4,150,689</p>	<p>Expand internal preceptor capacity- \$20,000</p> <p>Expand educational offerings- \$65,000</p> <p>Regional engagement/pipeline development-\$555,000</p> <p>Continue first four-year plan implementation- <u>\$1,448,189</u></p> <p><b>\$2,088,189</b></p>



# Strategy #2: Expand Ballad Research Infrastructure to Support Regional Research Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Enhance Current Research Capabilities</p> <p>FY23: \$350,000 FY24: \$152,000</p> <p><b>FY25: \$626,000</b></p>	<ul style="list-style-type: none"> <li>Implement research structure based on assessment of the research enterprise at Ballad               <ul style="list-style-type: none"> <li>HRPP Data Analyst <b>FY25: \$50,000</b>, Manager HRPP Education/outreach <b>FY25: \$70,000</b>, Director Business Development <b>FY25: \$100,000</b>, Clinical Research Coordinator <b>FY25: \$75,000</b>,</li> <li>Research software: Deep Six <b>FY25: \$85,000</b>, Signal Path <b>FY25: \$50,000</b>, Florence <b>FY25: \$124,000</b></li> <li>Educational/outreach materials <b>FY25: \$20,000</b></li> <li>Consultant for AAHRPP <b>FY25: \$25,000</b></li> <li>Statistics Licenses <b>FY25: \$27,000</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Staff retention program Q4</li> <li>Hire contract analyst Q4</li> <li>Hire financial analyst Q4</li> </ul>	<ul style="list-style-type: none"> <li>Hire contract analyst Q4</li> <li>Hire financial analyst Q4</li> </ul>	<ul style="list-style-type: none"> <li>Hire HRPP Data Analyst</li> <li>Hire Manager HRPP Education/outreach</li> <li>Hire Director Business Development</li> <li>Hire research Coordinator</li> <li>Education/Outreach Materials produced</li> <li>Research Software solutions purchased</li> </ul>
<p>Continue First Five Year Plan Implementation/ Operations</p> <p>FY23: \$1,732,187 FY24: \$1,757,300</p> <p><b>FY25: \$1,222,300</b></p>	<ul style="list-style-type: none"> <li>Continue Association for the Accreditation of Human Research Protection Programs (AAHRPP) accreditation process for Ballad Institutional Review Board (IRB)- FY23: \$150,000 FY24: \$340,000 <b>FY25: \$10,000</b></li> <li>Continue to expand IRB membership- FY23: \$50,000 FY24: \$50,000 <b>FY25: \$50,000</b></li> <li>Transition to new IRB management system FY24: \$30,000 <b>FY25: \$50,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Initiate contract with consultant for application Q1</li> <li>Complete IRB policy review for accreditation Q3</li> <li>Increase membership of IRB by 5 persons Q4               <ul style="list-style-type: none"> <li>New members onboarded Y/N Q4</li> <li>Complete stipend contracts for members Q4</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Complete IRB accreditation preparation work Q4</li> <li>Complete membership increase of IRB to 13 persons Q4</li> <li>Hire Director for Office of Human Protection (Y/N)</li> <li>Hire replacement manager for IRB (Y/N)</li> <li>Hire new manager for Human Research Protection Program (HRPP) (Y/N)</li> </ul>	<ul style="list-style-type: none"> <li>Complete site visit AAHRPP Q2</li> <li>Complete membership increase in IRB to 13 Q2</li> <li>Develop second panel in IRB Q3</li> <li>Achieve IT integration for new IRB management system Q4</li> </ul>

# Strategy #2: Expand Ballad Research Infrastructure to Support Regional Research Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Continue First Five Year Plan Implementation/ Operations</p> <p>FY23: \$1,732,187 FY24: \$1,757,300</p> <p><b>FY25: \$1,222,300</b></p>	<ul style="list-style-type: none"> <li>Redcap deployment- FY23:\$0 <b>Complete</b></li> <li>Harvard Economic Study- FY23: \$100,000 FY24: \$100,000 <b>FY25: \$250,000</b></li> <li>Infrastructure support for STRONG LINK- FY23: \$150,000 FY24: \$125,000 <b>FY25: \$125,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Redcap implemented Q3</li> <li>Expansion of patient enrollment in STRONG LINK by 10-15% Q4</li> </ul>	<ul style="list-style-type: none"> <li>Expansion of patient enrollment in STRONG LINK by 10-15% Q4</li> </ul>	<ul style="list-style-type: none"> <li>Expansion of patient enrollment in STRONG LINK by 10-15% Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Continue current research enterprise support- FY23: \$1,132,187 FY24: \$1,112,300 <b>FY25: \$737,300</b> <ul style="list-style-type: none"> <li>Ongoing hires: Corporate director (now VP Research Operations) <b>Complete</b>, grants writer <b>Complete</b>, research coordinators, Oncology manager <b>Complete</b></li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Accounting of current trials and studies annually Q4</li> <li>Increase number of trials by 5-10% annually Q4</li> <li>Increase number of patients enrolled in studies by 5-10% Q4</li> <li>Offers made to open positions Q4</li> </ul>	<ul style="list-style-type: none"> <li>Accounting of current trials and studies annually Q4</li> <li>Increase number of trials by 5-10% annually Q4</li> <li>Increase number of patients enrolled in studies by 5-10% Q4</li> <li>Offers made to open positions Q4</li> </ul>	<ul style="list-style-type: none"> <li>Accounting of current trials and studies annually Q4</li> <li>Increase number of trials by 5-10% annually Q4</li> <li>Increase number of patients enrolled in studies by 5-10% Q4</li> <li>Offers made to open positions Q4</li> </ul>

# Strategy #2: Expand Ballad Research Infrastructure to Support Regional Research Programs

## FY23 Budget

Enhance current research-	\$350,000
Continue first four-year plan implementation-	<u>\$1,732,187</u>
	\$2,082,187

## FY25 Budget

Enhance current research-	\$626,000
Continue first four-year plan implementation-	<u>\$1,222,300</u>
	<b>\$1,848,300</b>

## FY24 Budget

Enhance current research-	\$152,000
Continue first four-year plan implementation-	<u>\$1,757,300</u>
	\$1,909,300



# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>New Program Development</p> <p>FY23: \$3,126,404 FY24: \$2,250,000<sup>◇</sup></p> <p><b>FY25: \$2,758,000</b></p>	<ul style="list-style-type: none"> <li>SIM Lab – Milligan University FY24: \$250,000 <b>FY25: \$250,000</b></li> </ul>		<ul style="list-style-type: none"> <li>Tracking of applicants, admits, and enrollments within each program (nursing, PA, OT).</li> <li>Recruitment and retention of faculty to the University.</li> <li>Number of students from each of the programs that have used the Simulation Lab annually.</li> <li>Number of non-Milligan students that use the Simulation Lab annually.</li> <li>Student retention rates in nursing, OT, and PA programs.</li> <li>Clinical practice outcome measures in direct patient care at all levels of the curriculum.</li> <li>Final didactic simulation experience and a final summative (end of program) simulation experience, as part of existing courses, with student performance tracked over time.</li> </ul>	<ul style="list-style-type: none"> <li>Tracking of applicants, admits, and enrollments within each program (nursing, PA, OT).</li> <li>Recruitment and retention of faculty to the University.</li> <li>Number of students from each of the programs that have used the Simulation Lab annually.</li> <li>Number of non-Milligan students that use the Simulation Lab annually.</li> <li>Student retention rates in nursing, OT, and PA programs.</li> <li>Clinical practice outcome measures in direct patient care at all levels of the curriculum.</li> <li>Final didactic simulation experience and a final summative (end of program) simulation experience, as part of existing courses, with student performance tracked over time.</li> </ul>
	<ul style="list-style-type: none"> <li>Annual payments to ETSU in support of their GME program. Ballard having to fund as a result of changes in how TN distributes the GME funds- <b>FY25: \$2,000,000</b></li> </ul>		<ul style="list-style-type: none"> <li>Annual summary of residency programs and “slots”</li> </ul>	<ul style="list-style-type: none"> <li>Annual summary of residency programs and “slots”</li> </ul>

<sup>◇</sup> ETSU GME Support and SIM Lab Initiative added via Amendment in FY24 (FY24 budget amount updated)

# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued – New Program Development</b></p> <p>FY23: \$3,126,404 FY24: \$250,000<sup>◇</sup></p> <p><b>FY25: \$2,758,000</b></p>	<ul style="list-style-type: none"> <li>Northeast State Community College Radiologic Technologist Program <b>FY25: \$108,000</b></li> </ul>			<ul style="list-style-type: none"> <li>Enrollment Q4</li> <li>Demographics Q4</li> <li>Graduation and regional retention rates Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Virginia Highlands Simulation Lab <b>FY25: \$100,000</b></li> </ul>			<ul style="list-style-type: none"> <li>Utilization rates Q4</li> <li>Demographics Q4</li> </ul>
	<ul style="list-style-type: none"> <li>ETSU CRNA Program Director <b>FY25: \$300,000</b></li> </ul>			<ul style="list-style-type: none"> <li>Director Hired</li> <li>Program design complete Q4</li> <li>Application for accreditation Q4</li> </ul>

◇ ETSU GME Support and SIM Lab Initiative added via Amendment in FY24 (FY24 budget amount updated)

# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p>Continuing Program Support</p> <p>FY23: \$2,528,500 FY24: \$7,919,556</p> <p><b>FY25: \$8,016,339</b></p>	<ul style="list-style-type: none"> <li>Implementation of Appalachian Highlands Center for Nursing Advancement- FY23: \$1,667,000 FY24: \$1,667,000 <b>FY25: \$1,667,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Provide annual report updates on progress toward its three strategic focuses: data; collaboration; advocacy Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Provide annual report updates on progress toward its three strategic focuses: data; collaboration; advocacy Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Provide annual report updates on progress toward its three strategic focuses: data; collaboration; advocacy Q4</li> <li>Number as percentage of total graduates</li> </ul>
	<ul style="list-style-type: none"> <li>Implementation of Gatton College of Pharmacy Center (GCOP) for Pharmacy Education, Advocacy and Outreach- FY23: \$700,000 <b>FY25: \$700,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Development and implementation of annual conference Q4</li> <li>Number of experience hours achieved Q4</li> <li>Number of community pharmacists trained in addiction/mental health Q4</li> <li>GCOP faculty as integrated clinical specialists within Ballad facilities Q4 Y/N</li> <li>Creation of report on current state of pharmacy curriculum in the region with recommendations for innovation Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Development and implementation of annual conference Q4</li> <li>Number of experience hours achieved Q4</li> <li>Number of community pharmacists trained in addiction/mental health Q4</li> <li>GCOP faculty as integrated clinical specialists within Ballad facilities Q4 Y/N</li> <li>Creation of report on current state of pharmacy curriculum in the region with recommendations for innovation Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Development and implementation of annual conference Q4</li> <li>Number of experience hours achieved Q4</li> <li>Number of community pharmacists trained in addiction/mental health Q4</li> <li>GCOP faculty as integrated clinical specialists within Ballad facilities Q4 Y/N</li> <li>Creation of report on current state of pharmacy curriculum in the region with recommendations for innovation Q4</li> <li>Number as percentage of total graduates</li> </ul>

# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Continuing Program Support</p> <p>FY23: \$3,126,404 FY24: \$7,919,556</p> <p><b>FY25: \$8,016,339</b></p>	<ul style="list-style-type: none"> <li>Initiate the Southwest Virginia Community College (SVCC) Ultrasonography Technology program- FY23: \$192,604 FY24: \$40,000 <b>FY25: \$40,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Enrolled students Q4</li> <li>Graduates retained in region Q4 FY24</li> <li>Graduates hired by Ballad Q4 FY24</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Enrolled students Q4</li> <li>Graduates retained in region Q4 FY24</li> <li>Graduates hired by Ballad Q4 FY24</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Enrolled students Q4</li> <li>Graduates retained in region Q4 FY24</li> <li>Graduates hired by Ballad Q4 FY24</li> <li>Number as percentage of total graduates</li> </ul>
	<ul style="list-style-type: none"> <li>Development of ETSU College of Medicine Department of Psychiatry Fellowship in Child and Adolescent Psychiatry- FY23: \$100,000 FY24: \$41,000 <b>FY25: \$41,000</b></li> </ul>	<ul style="list-style-type: none"> <li>ACGME approval Q4</li> <li>Number of fellows Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>ACGME approval Q4</li> <li>Number of fellows Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>ACGME approval Q4</li> <li>Number of fellows Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> <li>Number as percentage of total graduates</li> </ul>
	<ul style="list-style-type: none"> <li>STREAMWORKS- FY23: \$150,000 FY24: \$150,000 <b>FY25: \$150,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Number of STEM events Q4</li> <li>Number of participants per event Q4</li> <li>Demographic information on attendees Q4</li> </ul>	<ul style="list-style-type: none"> <li>Number of STEM events Q4</li> <li>Number of participants per event Q4</li> <li>Demographic information on attendees Q4</li> </ul>	<ul style="list-style-type: none"> <li>Number of STEM events Q4</li> <li>Number of participants per event Q4</li> <li>Demographic information on attendees Q4</li> </ul>

# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<p><b>Continued-</b> Continuing Program Support</p> <p>FY23: \$2,528,500 FY24: \$7,919,556</p> <p><b>FY25: \$8,016,339</b></p>	<ul style="list-style-type: none"> <li>School of Nursing at Emory &amp; Henry- FY23: \$316,800 FY24: \$575,280 <b>FY25: \$685,080</b></li> </ul>	<ul style="list-style-type: none"> <li>Enrollment Q4</li> <li>Projected graduation dates Q4</li> <li>Actual graduate completion data Q4 FY25</li> <li>Evidence of faculty hires Q4</li> <li>Pipeline program development with Smyth county schools Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> </ul>	<ul style="list-style-type: none"> <li>Enrollment Q4</li> <li>Projected graduation dates Q4</li> <li>Actual graduate completion data Q4 FY25</li> <li>Evidence of faculty hires Q4</li> <li>Pipeline program development with Smyth county schools Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> </ul>	<ul style="list-style-type: none"> <li>Enrollment Q4</li> <li>Projected graduation dates Q4</li> <li>Actual graduate completion data Q4 FY25</li> <li>Evidence of faculty hires Q4</li> <li>Pipeline program development with Smyth county schools Q4</li> <li>Graduates retained in the region Q4 FY25</li> <li>Graduates hired by Ballad Q4 FY25</li> </ul>
	<ul style="list-style-type: none"> <li>Dental Residency at Johnston Memorial Hospital and Medical Residencies in SWVA continued support FY24 \$2,000,000 <b>FY25: \$2,000,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Number of low/no income patents served by the dental residency Q4</li> <li>Number of resident graduates retained in the region Q4</li> <li>Number of resident graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Number of low/no income patents served by the dental residency Q4</li> <li>Number of resident graduates retained in the region Q4</li> <li>Number of resident graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>Number of low/no income patents served by the dental residency Q4</li> <li>Number of resident graduates retained in the region Q4</li> <li>Number of resident graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>

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	<ul style="list-style-type: none"> <li>STRONG BRAIN Institute at ETSU- FY23: \$200,000 FY24: \$200,000 <b>FY25: \$200,000</b></li> </ul>	<ul style="list-style-type: none"> <li>Publications Q4</li> <li>Presentations Q4</li> <li>Grants Q4</li> <li>Certificate program enrollment Q4</li> </ul>	<ul style="list-style-type: none"> <li>Publications Q4</li> <li>Presentations Q4</li> <li>Grants Q4</li> <li>Certificate program enrollment Q4</li> </ul>	<ul style="list-style-type: none"> <li>Publications Q4</li> <li>Presentations Q4</li> <li>Grants Q4</li> <li>Certificate program enrollment Q4</li> </ul>
	<ul style="list-style-type: none"> <li>Medical Legal Partnership with Appalachian School of Law and Virginia Tech- FY23: \$500,000 FY24: \$500,000 <b>FY25: \$500,000</b></li> </ul>	<ul style="list-style-type: none"> <li>There are currently 63 metrics collected and reported annually</li> </ul>	<ul style="list-style-type: none"> <li>There are currently 63 metrics collected and reported annually</li> </ul>	<ul style="list-style-type: none"> <li>There are currently 63 metrics collected and reported annually</li> </ul>

# Strategy #3: Develop and Support Regional Research and Academic Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
<b>Continued-</b> Continuing Program Support  FY23: \$2,528,500 FY24: \$7,919,556  <b>FY25: \$8,016,339</b>	<ul style="list-style-type: none"> <li>Medical Residency Support and Clinical Environment Enhancement- FY23: \$50,000 FY24: \$0 N/A for FY25</li> </ul>	<ul style="list-style-type: none"> <li>Annual accounting of new academic projects Q4</li> <li>Number of residents trained Q4</li> <li>Number of students trained Q4</li> </ul>	<ul style="list-style-type: none"> <li>Annual accounting of new academic projects Q4</li> <li>Number of residents trained Q4</li> <li>Number of students trained Q4</li> </ul>	
	<ul style="list-style-type: none"> <li>Expansion of Addiction Medicine Fellowship at ETSU into SWVA- FY23: \$278,500 FY24: \$546,276 <b>FY25: \$533,259</b></li> </ul>	<ul style="list-style-type: none"> <li>ACGME Compliment Increase Approval Y/N</li> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>ACGME Complement Increase Approval Y/N</li> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>	<ul style="list-style-type: none"> <li>ACGME Complement Increase Approval Y/N</li> <li>Graduates retained in the region Q4</li> <li>Graduates hired by Ballad Q4</li> <li>Number as percentage of total graduates</li> </ul>

◇ ETSU GME Support and SIM Lab Initiative added via Amendment in FY24 (FY24 budget amount updated)

FY23 Budget
New program development- \$3,126,404 Continue program support- <u>\$2,528,500</u> \$5,654,904

FY24 Budget
New program development (SIM Lab)◇- \$250,000 ETSU GME Support◇- \$2,000,000 Continue program support- <u>\$7,919,556</u> \$10,169,556

FY25 Budget
New program development- \$2,758,000 Continue program support- <u>\$8,016,339</u> <b>\$10,774,339</b>



# HIE Plan – FY23-FY25 (FY25 Budget)

The internal Ballad annual operating and capital budget concludes by no later than June 30th of each year in time for the start of next fiscal year on July 1st.

The annual operating and capital budget is not final until being approved by the Ballad board of directors, which currently occurs at the August board meeting.

The Tennessee Department of Health and the Virginia Department of Health requested KPIs and Targets for this Plan to assist the states with monitoring Ballad's progress towards meeting its minimum annual incremental spending commitment. The KPIs and Targets in this Plan are intended to serve as reference points only and Ballad shall not be penalized for failing to meet a specific KPI or Target if the spending associated with the approved Plan is met by the end of the Fiscal Year.



# FY25 Budget: HIE FY23 – FY25 Summary

## C - Capital Plan Budgeted Spend

Strategy Approved by TDH/VDH in Current Plan	Strategy Remains for FY23-FY25?	Specific Initiatives	FY 23	FY 24	FY 25	Budgeted Spend in FY23	Budgeted Spend in FY24	Budgeted Spend in FY25
<b>Strategy #1: Establish Ballad Health HIE Steering Committee</b>	No. This strategy is complete.	None.	-	-	-	\$0	\$0	<b>\$0</b>
<b>Strategy #2: Conduct Geographic Service Area Interoperability Research</b>	No. This strategy is complete.	None.	-	-	-	\$0	\$0	<b>\$0</b>
<b>Strategy #3: Identify Optimal Portfolio of Interoperability and Assemble Deployment Strategies</b>	Yes- Ongoing expenses associated with this strategy.	<ul style="list-style-type: none"> <li>Continue to support access to Epic CareLink and Healthy Planet Link for community providers</li> <li><b>Go-live on Epic's Community Connect for ETSU/CON 4/1/2025</b></li> </ul>	X	X	X	\$102,500	\$148,812	<b>C \$4,649,030</b>
<b>Strategy #4: Develop an HIE Recruitment and Support Plan</b>	No. This strategy is complete.	None.	-	-	-	\$0	\$0	<b>\$0</b>
<b>Strategy #5: Participate in ConnectVirginia's HIE and Other TN/VA Regulatory Programs</b>	Yes- Ongoing expenses associated with this strategy.	<ul style="list-style-type: none"> <li>Continue to support Collective Medical Technologies/EDIE access</li> </ul>	X	X	X	\$177,000	\$180,996	<b>\$186,912</b>
<b>Total Spend</b>						\$279,500	\$329,808	<b>\$4,835,942</b>

# Strategy #1: Establish Ballard Health HIE Steering Committee

Initiative	Key Action Steps & Dates	KPIs & Targets
No additional activity. This strategy is complete.		

FY23 Budget
\$0

# Strategy #2: Conduct Geographic Service Area Interoperability Research

Initiative	Key Action Steps & Dates	KPIs & Targets
No additional activity. This strategy is complete.		

FY23 Budget
\$0

# Strategy #3: Identify Optimal Portfolio of Interoperability and Assemble Deployment Strategies

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Ongoing costs to provide access to Epic CareLink and Healthy Planet Link to community providers  <b>FY25: \$192,792</b>	<ul style="list-style-type: none"> <li>No new actions.</li> </ul>	<ul style="list-style-type: none"> <li>None</li> </ul>	<ul style="list-style-type: none"> <li>Continue Support Ongoing</li> </ul>	<ul style="list-style-type: none"> <li>Continue Support Ongoing for Epic CareLink</li> <li>New Support item: Provide access to Epic's Healthy Planet Link</li> </ul>
<b>Community Connect Go-Live for ETSU/CON</b> <b>FY25: \$4,456,238 - C</b>	<ul style="list-style-type: none"> <li><b>Configure Epic's Community Connect for ETSU/CON</b></li> <li><b>4/1/2025 planned go-live</b></li> </ul>			<ul style="list-style-type: none"> <li><b>Go-live on CC 4/1/2025</b></li> </ul>
Engage HealthLink Advisors to survey community providers in a manner that produces reliable results and ask if the Ballad solution for providing access for community providers to the Ballad medical records for their patients is a solution that meets their reasonable needs	<ul style="list-style-type: none"> <li>Provide scope of work, including a work plan, by July 1, 2022 <b>COMPLETE</b></li> <li>Complete the engagement by October 1, 2022</li> <li>Work closely with the monitors as well as HealthLink Advisors to help ensure that the finished product will meet the needs of each state <b>COMPLETE</b></li> <li>Provide a summary of the Ballad approaches to provide community providers access to the Ballad records of their patients and include in its report the pros, cons, and community provider cost of each solution <b>COMPLETE</b></li> </ul>	<ul style="list-style-type: none"> <li>Completed assessment from HealthLink Advisors provided to Monitors</li> </ul>		<b>No Action Needed – this is complete</b>

FY23 Budget	FY24 Budget	FY25 Budget
\$102,500	\$148,812	<b>\$4,649,030</b>



# Strategy #4: Develop an HIE Recruitment and Support Plan

Initiative	Key Action Steps & Dates	KPIs & Targets
No additional activity. This strategy is complete.		

FY23 Budget
\$0

# Strategy #5: Participate in ConnectVirginia's HIE and Other TN/VA Regulatory Programs

Initiative	Key Action Steps & Dates	FY23 KPIs & Targets	FY24 KPIs & Targets	FY25 KPIs & Targets
Ongoing costs to support Collective Medical Technologies/EDIE access  <b>FY25: \$186,912</b>	No new actions.	None	Continue Support Ongoing	Continue Support Ongoing

FY23 Budget	FY24 Budget	FY25 Budget
\$177,000	\$180,996	<b>\$186,912</b>