

# **Small Cell Wireless**

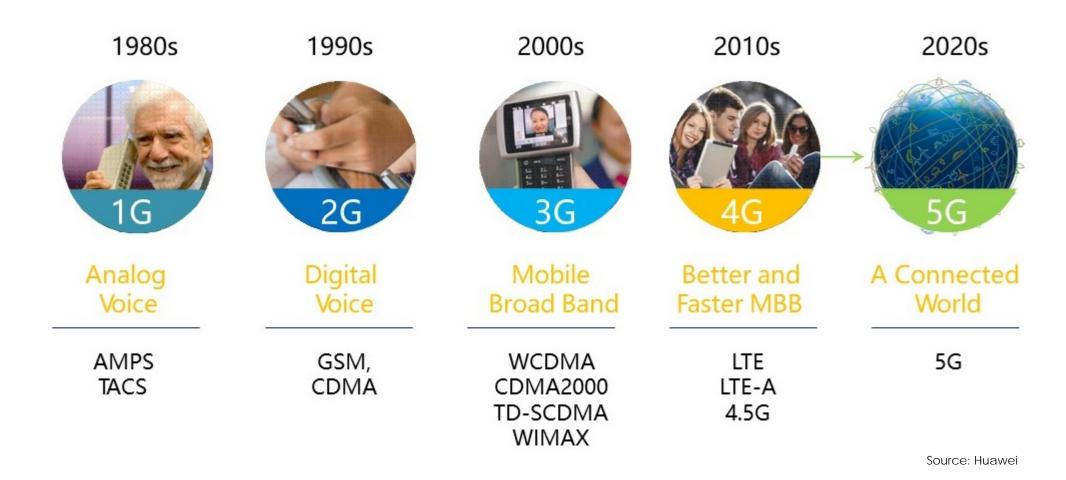
An Introduction

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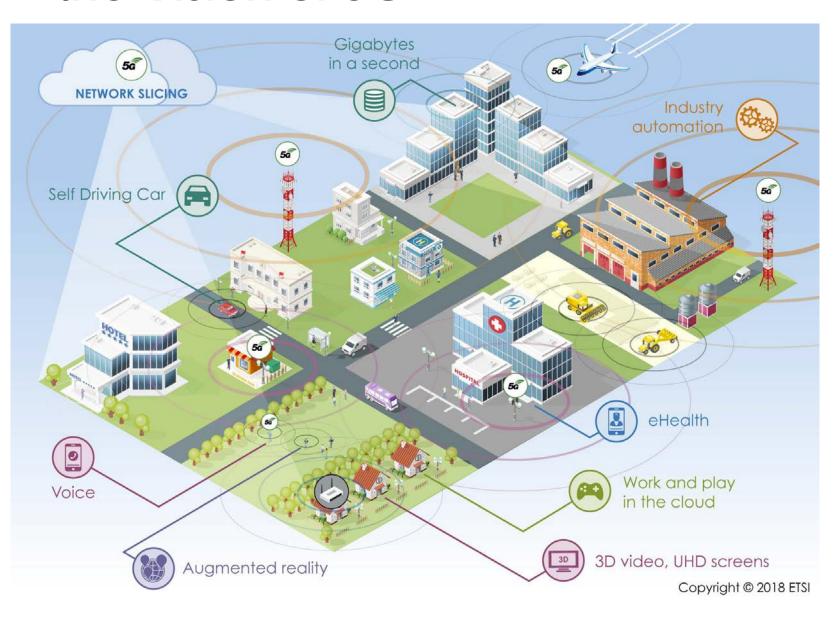
### **Outline**

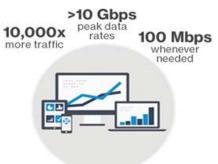
- Why do we need small cell technology?
- What is small cell technology and how does it look like?
- How does small cell technology compare with previous generation technologies?
- How will small cell technology benefit the community and the city?
- What is the status of small cell technology in USA?
- How can we get insights on updating our local code and regulatory framework?

# We are entering the 5G era



### the Vision of 5G





# High Speed Extreme mobile broadband

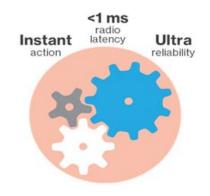
Unlimited experience



# **Massive Scale**Massive machine

communication

For everything



# Low Latency Ultra Reliability

Critical machine communication

Instant action

4

Source: Verizon

# 5G vs. 4G (LTE)



**Decrease in latency:**Delivering latency as low as 1 ms.



Spectrum efficiency:
Achieving even more bits per Hz with advanced antenna techniques.



Connection density: Enabling more efficient signaling for IoT connectivity.



Traffic capacity:
Driving network hyper-densification
with more small cells everywhere.



Experienced throughput:
Bringing more uniform, multi-Gbps
peak rates.



Network efficiency:
Optimizing network energy consumption
with more efficient processing.

Source: visualcapital.com

# 5G Techniques





MIMO



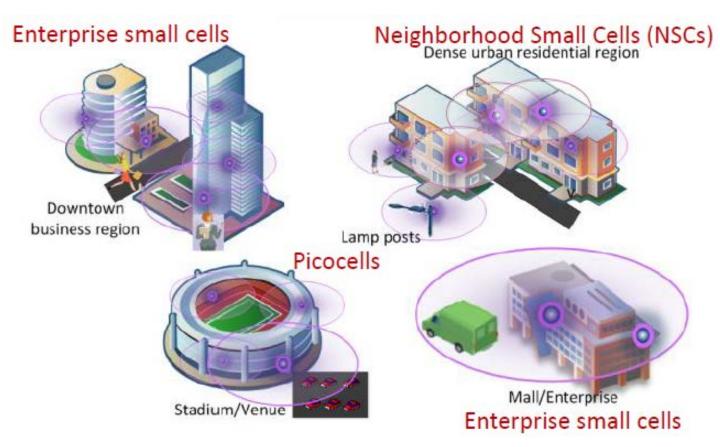


Source: Patently Apple

# What is small cell technology?





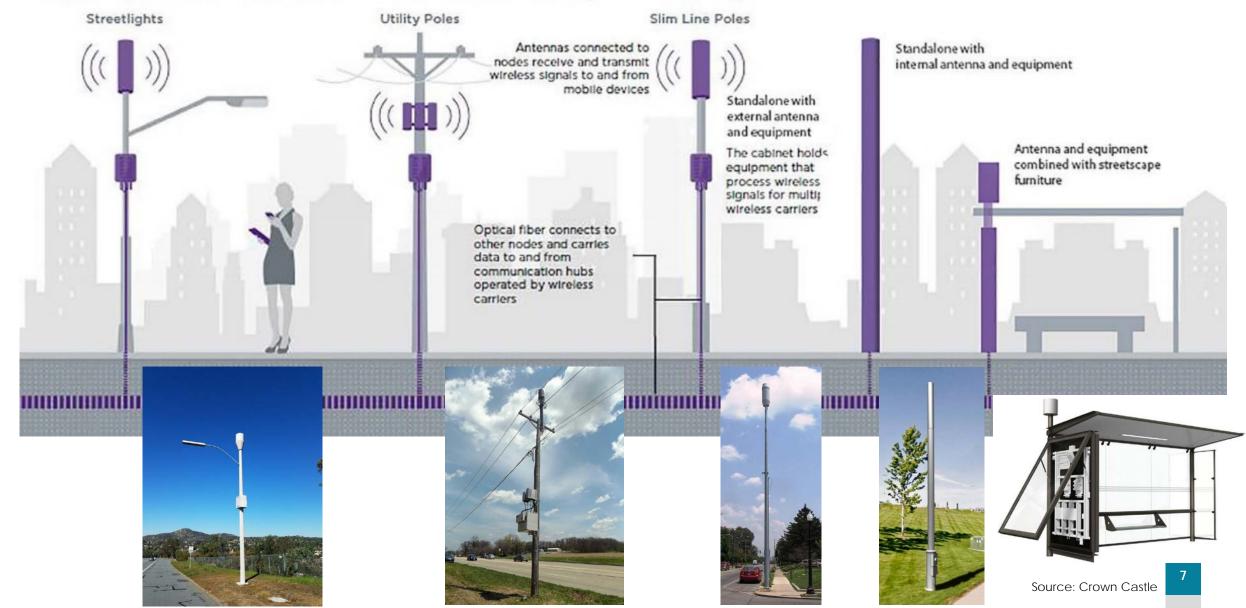


Source: Qualcomm

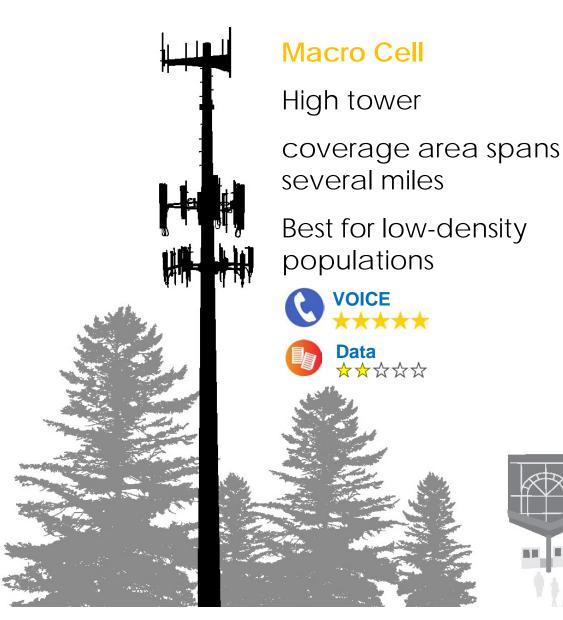
Small cells are portable miniature base stations that require minimal power to operate

best suited for dense areas

# What does small cell technology look like?



## Small cell vs Macro cell

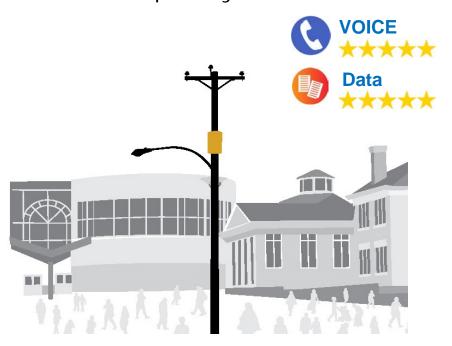


#### **Small Cell**

Mounted on existing structures like rooftops and utility poles.

only supply a few hundred feet of coverage

Good complement for dense areas with high capacity needs



Small cell brings the network "closer" to its users to deliver

- increased data capacity
- faster connectivity speeds
- better wireless experience

### Small cells' benefits to communities

#### **Business friendly**

Attracts businesses and customers

#### Convenient

More reliable wireless coverage throughout the community

#### Safe

Access to 911 services and better-connected first responders

Source: Crown Castle



Saratoga, CA

Jobs Created

**GDP Growth** 

29,900 Pop.

300

\$50M



Beaumont, TX 118,000 Pop.

1,000

\$180M

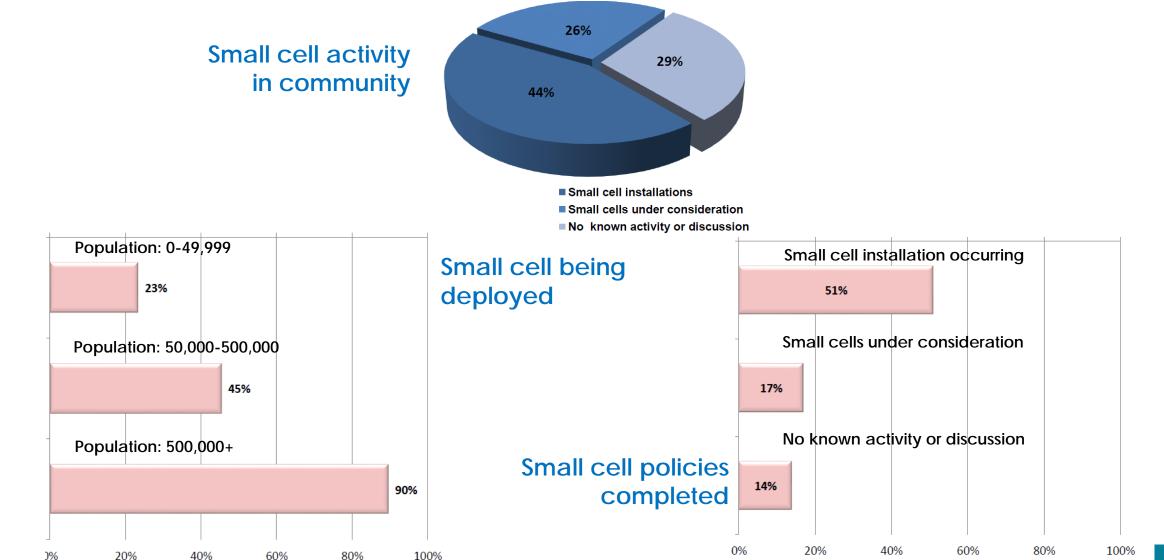


Metro Chicago, IL 9,472,000 Pop.

90,000

\$14B

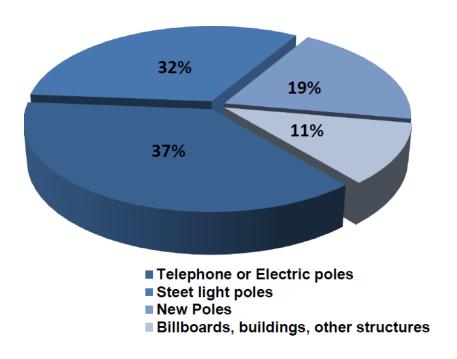
# Small cell in USA (statistics based on 176 interviews)



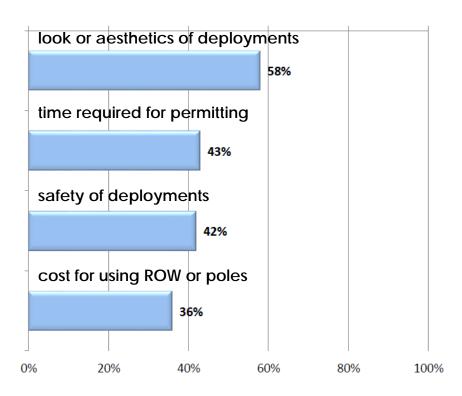
Source: RVA LLC

# Small cell in USA cont. (statistics based on 176 interviews)

#### Small cell deployment location



# Complaints Received Regarding Small Cell Deployment



# Get insights on updating local codes



1 Gain a full understanding of the small cell technology and important safety considerations



2 Articulate local priorities for accommodating small cell technology



3 Create clear policies for permit review that let both city staff and industry applicants know the expectations



4 Develop a template right-of-way access policy/agreement, as well as a city pole attachment agreement



5 Think through in advance any beneficial items the city could negotiate with industry in exchange for use of the right-of-way — if allowed by state law



**6** Give careful consideration to fee structures



Source: Kathrein

# THANK YOU QUESTIONS?





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