



KEEP
TENNESSEE
Beautiful

Overview and Recent Activities...

KTnB Team



Missy Marshall



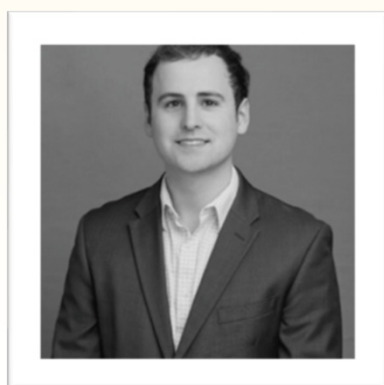
Pamela Willingham



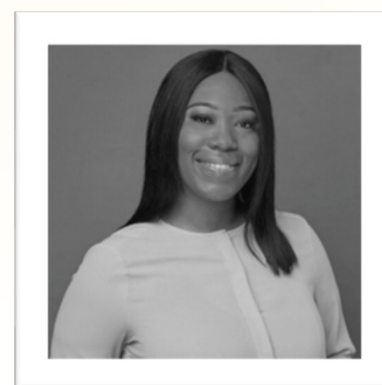
Stine Moss-Cooperwood



Edmond McDavis III



Kyle Howard



Monica Kizer

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Our Mission

Educating and inspiring Tennesseans to take action every day to improve and beautify their community environment.

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Education, Engagement, and Enforcement



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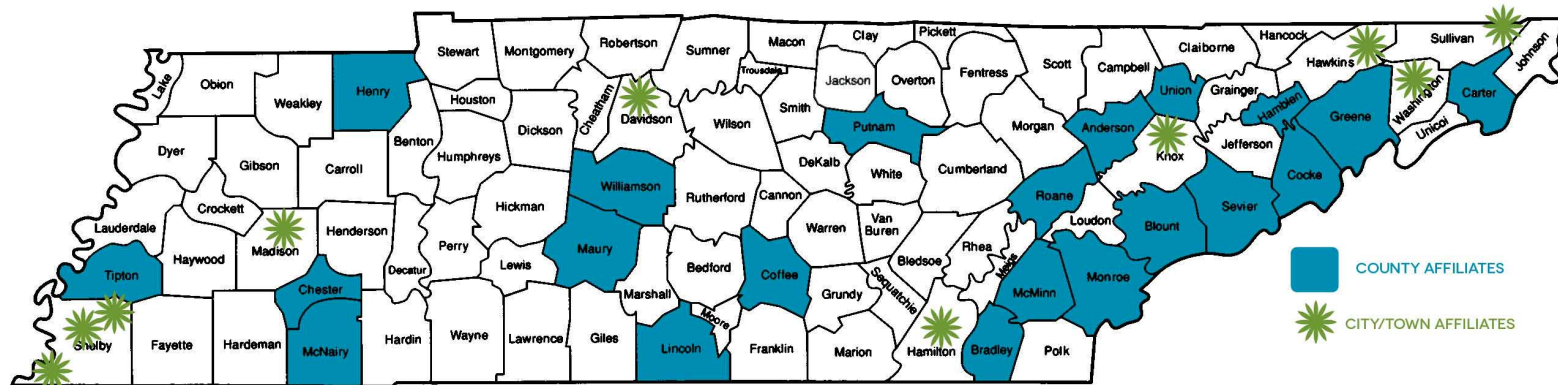


33 Affiliates

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Affiliates Across Tennessee



This includes Keep The TN River Beautiful

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KAB National Programs

**KEEP AMERICA
BEAUTIFUL**
**GREAT AMERICAN
CLEANUP**

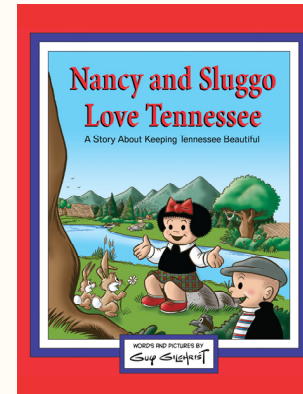


Cigarette Litter
Prevention Program

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KTnB Programs



Can You Dig



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This!

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- Easy signup link online at www.keeptnbeautiful.org
- Had nearly 300 volunteers during March 2021 Events
- Over 120 folks have registered to lead TRASHERCISE events so far this year

TRASHERCISE Spring Event Highlights:

- Keep Sevier Beautiful 40 volunteers/50 bags of trash
- Keep Blount Beautiful 25 volunteers/83 bags of trash/34 tires
- Keep Carter Co. Beautiful 12 volunteers/34 bags of trash
- Keep Chester Co. Beautiful 25 volunteers/60 bags of trash
- Keep Kingsport Beautiful 80 volunteers/1.3 tons of trash
- Keep Williamson Co. Beautiful 140 volunteers/3,420 lbs of trash
- Meigs County 4,800 lbs of trash



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TRASHERCISE IN THE NEWS!



Local.
Trusted.
Real.

"TrasherCise" is encouraged
for Keep Tennessee Beautiful...



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2020-21 KTnB Numbers...

Number of Volunteer Hours 203,055
Total Value of Volunteer Time \$5,091,450.59
Number of Events 4,190
Number of Volunteers: 28,548
Number of Volunteer Hours: 203,055
Number of Participants: 36,958
Number of Public Spaces Cleaned/Improved: 1,300
Pounds of Litter & Debris Collected: 1,550,555
Amount of Litter and Debris Recycled: 29,547
Miles Waterways Improved: 335
Acres of Park Land Improved: 9,421
Number of New Green Spaces: 237
Number of Trees, Plants, Shrubs, Flowers, and Bulbs Planted: 45,602
Number of Homes, Community or Commercial Buildings Painted, Renovated, or Built: 29
Number of Graffiti Sites Removed or Abated: 12
Pounds of Recycling Collected: 585,842
Number of Educator Workshops Held: 413
Number of Attendees at Educator Workshops: 15,233

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2020-21 KTnB Numbers...

Number of Community Workshops Held: 371
Number of Attendees at Community Workshops: 7,816
Number of After-School/Daycare Centers Reached: 55
Number of Public/Private Schools Reached: 1,276
Number of Youth Educated: 63,632

-In 2021 KTnB worked with TDOT and the TN Association of Chiefs of Police to provide a grant to Municipal police departments across the state of TN that focused specifically on litter prevention. With the approval of TDOT, KTnB allocated \$30,000 to the program and dispersed the funds to 8 different police departments.

-We've completed three litter law trainings this year and have one scheduled for Oct. 2021

Keep TN River Beautiful

-2021: 95,000 trash removed with 280,000 since organization began

-Adopt-a-River Mile 101 out 652 total miles adopted

-500 cigarette receptacles along the TN watershed

-71,000 cigarette butts recycled

-Worked with Dollywood to establish a cigarette butt recycling program with 100% of butts being recycled. (First theme park to do so)

Upcoming KTnB “Virtual” Events

2021 TDOT/KTnB Biennial Conference
featuring the Awards of Excellence
Sept. 22 via Zoom/Facebook

Ready.Set.Grow!5K
October 2021

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Questions?

Contact Us:

info@keptnbeautiful.org

1-888-862-5326

TDOT Littering Hotline:

1-877-8-LITTER

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