

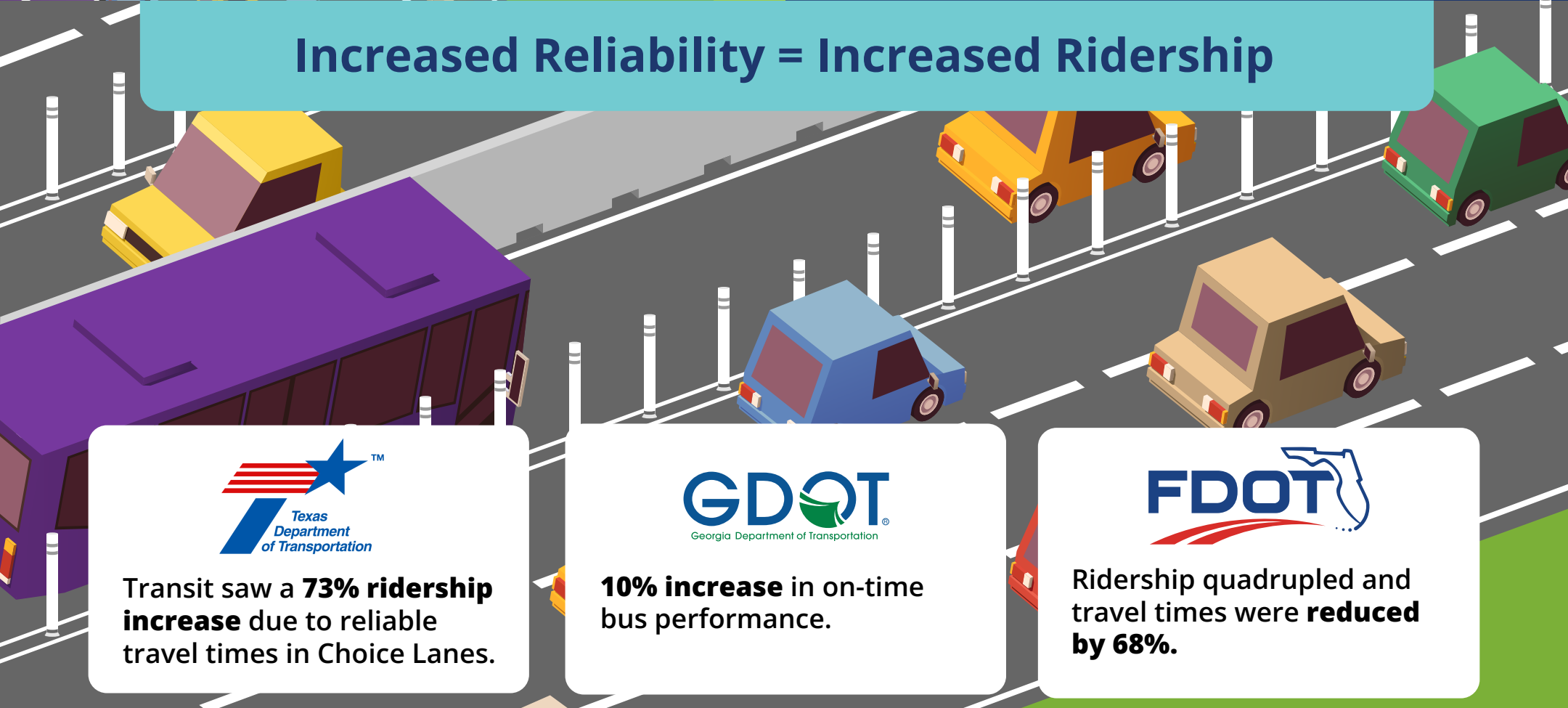
# How Tennessee Transit Users **WIN** with Choice Lanes



Transit Buses Can Use the  
Choice Lanes for **FREE**



**Increased Reliability = Increased Ridership**



Transit saw a **73% ridership increase** due to reliable travel times in Choice Lanes.



**10% increase** in on-time bus performance.



Ridership quadrupled and travel times were **reduced by 68%**.



**Increased Ridership =  
Decreased Congestion**



**Everyone Wins with Choice Lanes!**

Choice Lanes provide improved mobility for everyone – motorists, freight and transit – by providing more choices for drivers and more reliable trip times for all users!

