

# Academic Supply and Occupational Demand in Tennessee

**Workforce Needs and Degree Production** 

Annual Report January 15, 2017



**Tennessee Higher Education Commission** 

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#### **EXECUTIVE SUMMARY**

# By 2025, higher education institutions in Tennessee will award many more postsecondary credentials.

- More degrees at all levels will be awarded. The most substantial growth will be in associate degrees, followed by bachelor's degrees and certificates.
- Proprietary institutions will continue to award the largest share of credentials overall because they will award the greatest number of certificates. Public universities are projected to award the greatest number of bachelor's degrees, while community colleges will award the greatest number of associate degrees.
- Total degree production is expected to increase across all sectors in Tennessee, except at proprietary institutions; a 2.10 percent decrease in this sector is projected between AY 2008 and AY 2025.
- Tennessee is projected to award 78,656 degrees in 2025, compared to 69,817 in 2014—a 12.66 percent increase in statewide degree production.

# There is high demand for individuals trained in a variety of careers across the state.

- The most in-demand career fields include selling and sales management, administrative support, production, and business and finance. There is a deficit of individuals trained to work in these areas throughout Tennessee.
- Occupations in these fields require all levels of postsecondary degrees, from certificates through master's or doctoral degrees.
- Conversely, a number of career paths are oversupplied; more Tennesseans are trained in these areas than there are jobs available. These fields include cosmetology, recreation and attractions, journalism, and visual arts.

# Many higher education institutions in Tennessee offer academic programs that can meet the workforce needs of these high-demand areas.

- Public, private, and proprietary institutions offer degree programs of all levels in areas related to these in-demand fields.
- Opportunities for postsecondary training in these areas are available across the state and are not limited to specific geographic areas.



# **TABLE OF CONTENTS**

Introduction	5
Methodology	6
Expected Awards	8
Workforce Needs	.16
Institutions Offering Programs in High-Demand Areas	.20
Conclusions, Limitations, and Recommendations	36
Appendix A: Tennessee Code Annotated § 49-7-112	38
Appendix B: Awards by program and level for proprietary and not-for-profit institutions in Tennessee, FY 2014-15	
Appendix C: Supply and demand projections for the 25 highest-demand fields in Tennessee's workforce	43
Appendix D: Institutions and school districts included in completion numbers	75



# **LIST OF TABLES**

Table 1: Awards included in analysis6
Table 2: Number of certificates produced and projected14
Table 3: Number of associate degrees produced and projected14
Table 4: Number of bachelor's degrees produced and projected14
Table 5: Total degrees produced and projected14
Table 6: Total degrees produced and projected by sector
Table 7: Programs of study with largest projected deficit in workforce preparation18
Table 8: Programs of study with a projected workforce surplus19
LIST OF FIGURES
Figure 1: Certificate production by sector9
Figure 2: Associate degree production by sector10
Figure 3: Bachelor's degree production by sector11
Figure 4: Total award production by degree type12
Figure 5: Total award production by sector13



#### INTRODUCTION

This report is prepared pursuant to Tennessee Code Annotated § 49-7-112(b) (the "Skills for Jobs Act"), which directs the Tennessee Higher Education Commission (THEC) to:

"...produce an annual report regarding state workforce need projections and credential production."

This report is the result of collaboration between THEC and the Tennessee Department of Labor and Workforce Development. Using data from 2006-2014, this report presents projections of degrees to be awarded from public, private, and proprietary<sup>2</sup> institutions in Tennessee through the year 2025. These estimates of degree production (i.e., academic supply) are linked to the needs of Tennessee's workforce (i.e., occupational demand) to indicate whether the output of Tennessee's higher education system is meeting the needs of employers across the state.

This report is divided into four sections:

- **Expected Awards** presents projections of postsecondary credentials to be awarded by public, private, and proprietary institutions in Tennessee through 2025.
- **Workforce Needs** identifies Tennessee's most immediate workforce deficits and highlights the 25 most in-demand career fields across the state. This section also lists the 20 most oversupplied programs of study in Tennessee, for which there are substantially more postsecondary graduates than job opportunities.
- **Institutions Offering Programs in High-Demand Areas** lists the public, private, and proprietary institutions across Tennessee that offer degree programs in the 25 high-demand occupational areas.
- Conclusions, Limitations, and Recommendations summarizes the key takeaways
  about Tennessee's supply of labor and demand in particular career fields, outlines
  the limitations of supply and demand analyses, and proposes directions for future
  exploration of these topics.

<sup>&</sup>lt;sup>2</sup> Also known as "for-profit" institutions.



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<sup>&</sup>lt;sup>1</sup> See **Appendix A**.

#### **METHODOLOGY**

Projections of academic degree production and workforce demand were developed independently by THEC and the Tennessee Department of Labor and Workforce Development. These projections were then linked to analyze labor supply and workforce demand. The narrative below explains the methodology used to develop these projections and addresses important caveats for using these estimates.

## Supply projections

Postsecondary credentials are projected through 2025.<sup>3</sup> **Table 1** presents the types of awards included in these projections. Concentrations and minors are excluded, as these are difficult to link to the education requirements of particular occupations.

Table 1: Awards included in analysis<sup>4</sup>

Awards of less than 1 academic year
Awards of at least 1 but less than 2 academic years
Associate degrees
Awards of at least 2 but less than 4 academic years
Bachelor's degrees

Public, private, and proprietary institutions in Tennessee that award postsecondary certificates, associate degrees, or bachelor's degrees comprise the sample for this analysis (number of institutions = 492). These institutions were compiled from THEC, the Tennessee Independent Colleges and Universities Association (TICUA), and the Integrated Postsecondary Education Data System (IPEDS). IPEDS is a federal dataset containing a breadth of information about higher education institutions, including student demographics and program offerings.

<sup>&</sup>lt;sup>4</sup> Only certificates, associate degrees, and bachelor's degrees—sub-baccalaureate and baccalaureate programs—are included in the analysis to better align this report with Tennessee's Drive to 55 initiative. The Drive to 55 seeks to increase Tennessee's postsecondary educational attainment rate (i.e., the percentage of Tennesseans with a college degree or high-quality certificate) to 55 percent by 2025. For more information on the Drive to 55, see http://driveto55.org/.



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<sup>&</sup>lt;sup>3</sup> Data for projections of supply were provided by THEC, TICUA, and IPEDS. These projections are based on historical data for the years 2006-2014. Past trends in degree production are significantly related to future growth. If a particular degree shows growth between 2006 and 2014, for example, it is likely that the number of Tennesseans earning that degree will continue to increase in the future. A caveat, however, is that new degree programs in emerging fields may be difficult to project accurately, as historical data about these programs are limited.

#### Demand projections

Projections of workforce demand were estimated by the Tennessee Department of Labor and Workforce Development using the Standard Occupation Classification (SOC) system.<sup>5</sup> The occupational projections have several different components:

- The Department of Labor and Workforce Development surveys employers as part of the national Bureau of Labor Statistics' Occupational Employment Statistics (OES) survey. About 8,000 employers are surveyed each year, with information requested on the occupations of their current employees and their wage ranges. The survey is done by industry, providing current information on the occupational staffing patterns in Tennessee for more than 99% of its industries.
- National long-term industry projections, as well as other national and local variables, are used as input to statistical procedures such as multiple regression to produce long-term industry projections for Tennessee at the detailed industry level.
- The staffing patterns are applied to the detailed industry base year and projections data to provide occupational base year employment and projections. These are adjusted based on national research on long-term occupational trends.
- In addition, openings include self-employed individuals and jobs created when people separate from their jobs due to turnover, deaths, and retirement.

In summary, statistical procedures based on surveys and research done at the national and state level are used to develop the occupational projections, which show annual changes based on long-term trends. The average annual occupational projections are then compared to the number of people being trained in Tennessee in related programs of study to see if shortages of workers in certain occupations are expected.

It is important to note that the relationship between education requirements and occupation is most direct for highly specialized fields, such as those requiring a specific certificate or an advanced degree. Conversely, many fields requiring a bachelor's degree are less clearly defined, as those who hold a bachelor's degree often have diverse employment opportunities in a variety of fields.

<sup>&</sup>lt;sup>5</sup> The SOC system and the Bureau of Labor Statistics provide information about the education and training required for specific occupations across the state. These education and training requirements reflect what is typically observed for an employee in a given occupation; certainly, exceptions exist. For example, an individual who holds a doctoral degree may be employed in a position that requires only a bachelor's degree.



#### **EXPECTED AWARDS**

This section provides projections for the supply of postsecondary credentials to be awarded by public, private, and proprietary institutions in Tennessee. The analysis forecasts various award levels by institutional sector through the year 2025.

For public and proprietary institutions, THEC used historical data from the Student Information System (SIS), the Division of Postsecondary State Authorization (DPSA), and IPEDS from academic year (AY) 2006 through AY 2014 and calculated projections by sector and award level through AY 2025. For private institutions, THEC used historical data from IPEDS and TICUA from AY 2006 through AY 2014 and calculated projections by sector and award level through AY 2025.

Figures 1 through 5 below show historical data to the left of the dotted line and projections of degree production to the right of the dotted line. Data for AY 2015 and 2016 are projected, not actual degree production (indicated by the gray shaded area).



# Certificates

**Figure 1** shows the projections of certificates to be awarded by public, private, and proprietary institutions included in the sample. During the period of interest (AY 2017 – AY 2025), total certificate production is expected to increase slightly. In 2025, it is estimated that Tennessee will produce 25,421 certificates annually, compared to the 23,348 produced in AY 2014. From AY 2017 – AY 2025, the number of certificates produced by proprietary institutions is expected to decrease, while community colleges and TCATs will continue to increase their total certificate production.

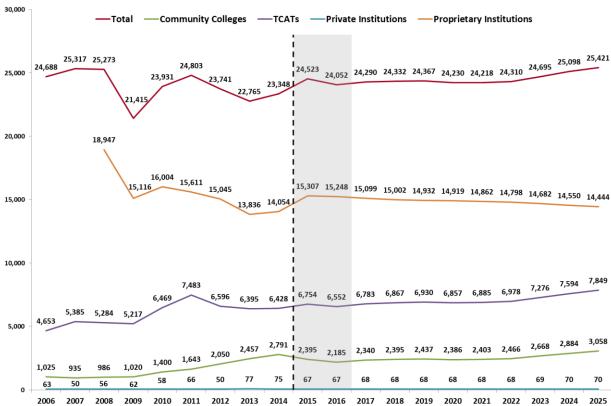


Figure 1: Certificate production by sector

Source: THEC. (2015). *Postsecondary attainment in the decade of decision: The master plan for Tennessee postsecondary education: 2015-2025.* (Appendix E, p. 51). Nashville, TN: Author.



#### Associate degrees

**Figure 2** displays the projections of associate degrees to be awarded by public, private, and proprietary institutions included in the sample. During the period of interest (AY 2017 – AY 2025), total associate degree production is expected to increase substantially, continuing the historical upward trend. In 2025, it is expected that Tennessee will produce 15,899 associate degrees annually, compared to the 12,706 produced in AY 2014. From AY 2017 – AY 2025, associate degree production is projected to increase substantially in the public and proprietary sectors while remaining relatively flat in the private sector.

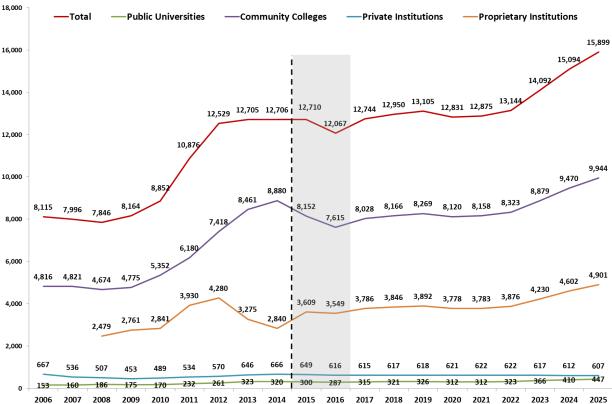


Figure 2: Associate degree production by sector

Source: THEC. (2015). *Postsecondary attainment in the decade of decision: The master plan for Tennessee postsecondary education: 2015-2025.* (Appendix D, p. 50). Nashville, TN: Author.



### Bachelor's degrees

**Figure 3** depicts the projections of bachelor's degrees to be awarded by public, private, and proprietary institutions included in the sample. During the period of interest (AY 2017 – AY 2025), total bachelor's degree production is expected to increase steadily, continuing its gradual trend upward. In 2025, it is expected that Tennessee will produce 37,337 bachelor's degrees annually, compared to the 33,763 produced in AY 2014. From AY 2017 – AY 2025, bachelor's degree production is projected to increase across all three sectors: public, private, and proprietary.

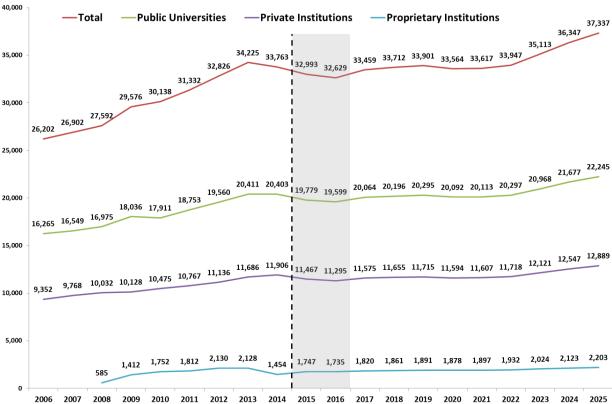


Figure 3: Bachelor's degree production by sector

Source: THEC. (2015). *Postsecondary attainment in the decade of decision: The master plan for Tennessee postsecondary education: 2015-2025.* (Appendix C, p. 49). Nashville, TN: Author.



#### Total awards

**Figure 4** shows the projections of total awards by degree type to be produced by public, private, and proprietary institutions included in the sample. During the period of interest (AY 2017 – AY 2025), total award production is expected to increase, continuing the historical upward trend. All types of credentials—certificates, associate degrees, and bachelor's degrees—are expected to increase during this time. In 2025, it is estimated that Tennessee will produce 78,656 degrees annually, compared to the 69,817 produced in AY 2014. From AY 2017 – AY 2025, additional growth in award production is needed in order to reach the goal of 55 percent educational attainment. **Figure 5** shows the projections of total awards to be produced by sector.<sup>6</sup>

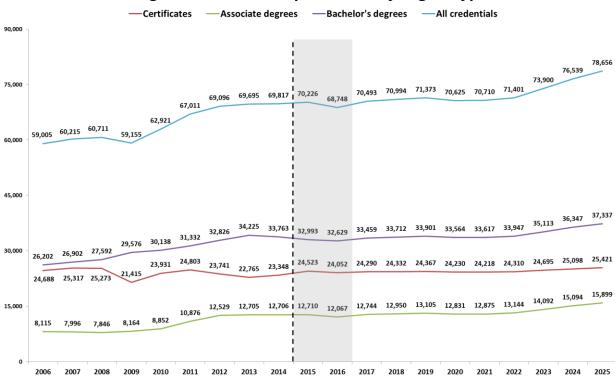


Figure 4: Total award production by degree type

Source: THEC. (2015). *Postsecondary attainment in the decade of decision: The master plan for Tennessee postsecondary education: 2015-2025.* (Appendix B, p. 48). Nashville, TN: Author.

<sup>&</sup>lt;sup>6</sup> The data for proprietary institutions authorized through DPSA are limited in the early years of this analysis (namely, AY 2006-2010) due to inconsistencies in the method of data collection and fluctuation in the number of institutions entering the state and ceasing operation within the state.



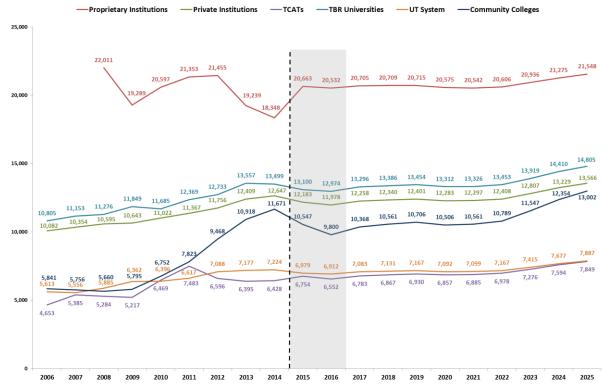


Figure 5: Total award production by sector

Source: THEC. (2015). *Postsecondary attainment in the decade of decision: The master plan for Tennessee postsecondary education: 2015-2025.* (Figure 2, p. 13). Nashville, TN: Author.

#### Degree production by sector and type

Tables 2, 3, and 4 display the number of awards produced and projected by public, private, and proprietary higher education institutions in Tennessee. These tables include historical supply data from AY 2008 through AY 2014 and projections of degree production from AY 2015 through AY 2025. **Table 2** shows the number of certificates produced since AY 2008 and those projected through AY 2025. **Table 3** does the same for associate degrees, and **Table 4** does so for bachelor's degrees. Institutions are classified by type for each degree awarded. For example, since bachelor's degrees are not awarded at community colleges, two-year institutions are not included in Table 4.

Continuing the historical trend, all award types at public, private, and proprietary institutions are projected to increase through 2025. In terms of percent change from 2008 to 2025, the fastest growth will occur in associate degrees (102.64 percent), followed by bachelor's degrees (35.32 percent) and certificates (0.59 percent). In absolute numbers, bachelor's degrees will continue to be the primary award type, followed by certificates, and then associate degrees. **Table 5** shows the total number of award types produced and projected. From 2008 to 2025, total awards in Tennessee are expected to grow by 29.56 percent.



Table 2: Number of certificates produced and projected

Number of Awards															
Institution Type	History					Forecast									
	2008	2010	2012	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Community Colleges	986	1,400	2,050	2,791	2,395	2,185	2,340	2,395	2,437	2,386	2,403	2,466	2,668	2,884	3,058
TCATs	5,284	6,469	6,596	6,428	6,754	6,552	6,783	6,867	6,930	6,857	6,885	6,978	7,276	7,594	7,849
Proprietary Institutions	18,947	16,004	15,045	14,054	15,307	15,248	15,099	15,002	14,932	14,919	14,862	14,798	14,682	14,550	14,444
Private Institutions	56	58	50	75	67	67	68	68	68	68	68	68	69	70	70
Total	25,273	23,931	23,741	23,348	24,523	24,052	24,290	24,332	24,367	24,230	24,218	24,310	24,695	25,098	25,421
Source: THEC, 2015															

Table 3: Number of associate degrees produced and projected

Number of Awards															
Institution Type	History					Forecast									
	2008	2010	2012	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Public Universities	186	170	261	320	300	287	315	321	326	312	312	323	366	410	447
Community Colleges	4,674	5,352	7,418	8,880	8,152	7,615	8,028	8,166	8,269	8,120	8,158	8,323	8,879	9,470	9,944
Proprietary Institutions	2,479	2,841	4,280	2,840	3,609	3,549	3,786	3,846	3,892	3,778	3,783	3,876	4,230	4,602	4,901
Private Institutions	507	489	570	666	649	616	615	617	618	621	622	622	617	612	607
Total	7,846	8,852	12,529	12,706	12,710	12,067	12,744	12,950	13,105	12,831	12,875	13,144	14,092	15,094	15,899
ource: THEC, 2015															

Table 4: Number of bachelor's degrees produced and projected

		Number of Awards													
Institution Type	History Forecast														
	2008	2010	2012	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Public Universities	16,975	17,911	19,560	20,403	19,779	19,599	20,064	20,196	20,295	20,092	20,113	20,297	20,968	21,677	22,245
Proprietary Institutions	585	1,752	2,130	1,454	1,747	1,735	1,820	1,861	1,891	1,878	1,897	1,932	2,024	2,123	2,203
Private Institutions	10,032	10,475	11,136	11,906	11,467	11,295	11,575	11,655	11,715	11,594	11,607	11,718	12,121	12,547	12,889
Total	27,592	30,138	32,826	33,763	32,993	32,629	33,459	33,712	33,901	33,564	33,617	33,947	35,113	36,347	37,337
Source: THEC, 2015															

Table 5: Total degrees produced and projected

	Number of Awards														
Award Level	History					Forecast									
	2008	2010	2012	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Certificates	25,273	23,931	23,741	23,348	24,523	24,052	24,290	24,332	24,367	24,230	24,218	24,310	24,695	25,098	25,421
Associate degrees	7,846	8,852	12,529	12,706	12,710	12,067	12,744	12,950	13,105	12,831	12,875	13,144	14,092	15,094	15,899
Bachelor's degrees	27,592	30,138	32,826	33,763	32,993	32,629	33,459	33,712	33,901	33,564	33,617	33,947	35,113	36,347	37,337
Total	60,711	62,921	69,096	69,817	70,226	68,748	70,493	70,994	71,373	70,625	70,710	71,401	73,900	76,539	78,656
Source: THEC, 2015															

**Table 6** displays the total degrees produced from AY 2008 to AY 2014 and projected from AY 2015 through AY 2025 by sector and (if applicable) by system. In 2025, it is projected that proprietary institutions will continue to award the largest number of credentials to Tennessee students, albeit at a declining rate. The number of degrees awarded by proprietary institutions in Tennessee is projected to decrease by 2.10 percent from AY 2008 to AY 2025. Conversely, award production in all other sectors is expected to increase: 129.72 percent at community colleges, 48.54 percent at Tennessee Colleges of Applied Technology, 34.02 percent at the University of Tennessee system, 31.30 percent at Tennessee Board of Regents universities, and 28.04 percent at private institutions.



Table 6: Total degrees produced and projected by sector

				_					_		_				
							Num	ber of Aw	ards						
Sector/System		Hist	ory							Forecast					
	2008	2010	2012	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Community Colleges	5,660	6,752	9,468	11,671	10,547	9,800	10,368	10,561	10,706	10,506	10,561	10,789	11,547	12,354	13,002
TCATs	5,284	6,469	6,596	6,428	6,754	6,552	6,783	6,867	6,930	6,857	6,885	6,978	7,276	7,594	7,849
TBR Universities	11,276	11,685	12,733	13,499	13,100	12,974	13,296	13,386	13,454	13,312	13,326	13,453	13,919	14,410	14,805
UT System	5,885	6,396	7,088	7,224	6,979	6,912	7,083	7,131	7,167	7,092	7,099	7,167	7,415	7,677	7,887
Proprietary Institutions	22,011	20,597	21,455	18,348	20,663	20,532	20,705	20,709	20,715	20,575	20,542	20,606	20,936	21,275	21,548
Private Institutions	10,595	11,022	11,756	12,647	12,183	11,978	12,258	12,340	12,401	12,283	12,297	12,408	12,807	13,229	13,566
Total	60,711	62,921	69,096	69,817	70,226	68,748	70,493	70,994	71,373	70,625	70,710	71,401	73,900	76,539	78,656
Source: THEC, 2015															

**Appendix B** presents the total count of certificates/diplomas, associate degrees, and bachelor's degrees awarded by proprietary institutions operating in Tennessee by program area. Most of these awards are certificates and diplomas, followed by associate degrees. The majority of students earning these credentials specialized in a small number of fields: health professions and related clinical sciences, transportation and materials moving services, mechanic and repair technology, and computer and information sciences and support services.



## **WORKFORCE NEEDS**

While Tennessee's higher education system is robust, workforce growth across a variety of job categories has outpaced degree production. **Table 7** presents the top 25 postsecondary programs of study for which employment opportunities are growing more rapidly than the supply of educated labor. These programs produce fewer graduates than jobs available, so there is a need for additional Tennesseans to be trained in these areas. This list of programs was compiled by the Tennessee Department of Labor and Workforce Development. <sup>7</sup> These programs are offered at public, private, and proprietary institutions across the state and yield all levels of postsecondary awards. <sup>8</sup> Additional information about the supply of graduates and workforce demand in these areas can be seen in **Appendix C.** 

Selling and Sales Management constitutes the largest share of the projected deficit in Tennessee's workforce. Jobs in this field include sales managers, sales representatives, and real estate professionals. Approximately 6,985 jobs are expected to open annually in the sales industry, and it is projected that only 2 individuals will earn a credential in this area. This results in an *annual* deficit of 6,983 jobs without qualified Tennesseans to fill them. However, it is important to note that many jobs in this career area only require on-the-job training or related work experience, not a postsecondary credential. For the management-level jobs that do require a postsecondary credential, often a bachelor's degree in any field (e.g., bachelor's in business administration) fulfills the education requirement.

As the manufacturing industry continues to grow throughout the state, thousands of job opportunities are expected over the next decade. This is the case not only for those trained in Precision Production Pathways, but also for those specializing in Production Operations and Maintenance. It is projected that Tennessee will face an *annual* shortage of 5,008 qualified workers for jobs in the manufacturing industry over the next ten years. Industrial engineers have also been in short supply.

Additionally, those trained in banking and finance, administrative support, and business analysis have many employment opportunities statewide. As Tennessee's economy grows and more industries choose to enter and operate in the state, individuals who earn credentials in these fields will be invaluable resources to both new and existing businesses.

Other areas with significant demand include construction occupations, such as construction managers and supervisors, construction equipment operators, sheet metal workers, and plumbers (see **Appendix C**, section 0.2 Architecture and Construction). There is a need for electricians, although nearly 200 have been trained through apprenticeship

<sup>&</sup>lt;sup>8</sup> The number of completers in Tables 7 and 8 includes students who completed a program at 109 public, private, and proprietary institutions and 55 public school districts across the state. The full list of institutions and school districts represented in the completion numbers can be found in **Appendix D**.



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<sup>&</sup>lt;sup>7</sup> Please refer to www.launchmycareertn.org for more information about high-demand occupations, programs that prepare students for these occupations, and employee wages and salaries in Tennessee.

programs. Tennessee's expanding hotel capacity is creating demand for more lodging managers and convention planners. Nearly 900 openings annually are expected for early childhood and elementary teachers. The rapid pace of technological change continues to create demand for software designers and programmers, especially those with an associate degree or higher. Health occupations with potential shortages include physical therapists, workers in medical imaging, and laboratory technicians.

Conversely, Tennessee has a number of programs that are oversupplied in the workforce. **Table 8** presents the programs that graduate a larger number of students than there are jobs available, leading to a surplus of individuals trained in these areas. These degree programs include diverse fields such as cosmetology, recreation, journalism, and visual arts.



Table 7: Programs of study with largest projected deficit in workforce preparation9

Program of Study Code	Program of Study	Projected Annual Openings	Number of Completers, AY 2015	Projected Workforce Deficit	Median Salary
14.2000000	Selling and Sales Management	6,985	2	6,983	\$34,589
04.6000000	Administrative and Information Support	7,335	1,618	5,717	\$33,357
13.1000000	Precision Production Pathway	3,685	502	3,183	\$33,287
04.5000000	Communications Development	2,355	163	2,192	\$29,879
13.2200000	Production Operations & Maintenance	2,635	810	1,825	\$41,107
06.3120000	Banking and Finance Support Services	1,580	6	1,574	\$29,982
06.3110000	Banking and Finance	1,660	630	1,030	\$62,936
04.2120000	Accounting Administrative Support	1,715	792	923	\$33,772
02.2700000	All Other Construction	995	118	877	\$38,769
04.4000000	Business Analysis	860	86	774	\$64,644
05.1170000	Elementary Teachers, Except Special Education	1,010	392	618	\$47,983
04.3000000	Human Resources	600	66	534	\$48,897
09.2000000	Lodging Pathway	725	268	457	\$26,651
02.1220000	Technical Design & Preconstruction	410	99	311	\$64,531
05.1140000	Support Services- Adult and Continuing Education	265	2	263	\$29,538
05.2110000	Teacher Training Services- Pre-K-Early Childhood Education	475	224	251	\$33,995
11.3400000	Web/Multimedia Management, Programming	1,570	1,323	247	\$72,387
12.4140000	Fire Fighting	275	34	241	\$42,237
08.2190000	Medical Imaging- Radiography	255	46	209	\$50,698
15.1160000	Industrial Engineering	240	33	207	\$77,847
04.2110000	Accounting	1,460	1,329	131	\$58,766
01.3120000	Veterinary Technology	265	144	121	\$23,897
08.2220000	Medical and Clinical Laboratory Technicians	395	281	114	\$35,776
02.2100000	Construction Pathway - Construction Electrical	795	687	108	\$48,343
08.1170000	Physical Therapy	340	235	105	\$84,767
Source: Tenne	essee Department of Labor and Workforce D	evelopment, F	Projections to 20	24.	

<sup>&</sup>lt;sup>9</sup> The programs of study in this table have occupations with annual average growth rates greater than zero, more than 10 annual openings per year, and a ratio of completers to annual average openings of 1.55 or less. In general, the occupations require more than short-term training. Among the programs of study fitting these criteria, those with the greatest gap between the number of openings and the number of program completers were selected. Other criteria used to select these programs of study included: 1) having 85 or more expected annual openings statewide per year; and 2) average annual wages in 2015 greater than \$21,641, the 25th percentile of the wage distribution in the state.



Table 8: Programs of study with a projected workforce surplus

rable 6. Programs of study with	d projected	Workforce 3a	i pius
Program of Study	Projected Annual Openings	Number of Completers, AY 2015	Projected Workforce Surplus
Cosmetology and Barbering	370	3,301	2,931
Recreation, Amusements and Attractions Pathway	460	2,037	1,577
Journalism and Broadcasting Pathway	240	1,563	1,323
Visual Arts Pathway - Design Communications	120	1,184	1,064
Security and Protective Services Pathway	355	1,397	1,042
Postsecondary Teachers-English Education	50	1,012	962
Construction Pathway - Construction HVAC/R	225	950	725
Postsecondary Teachers- Teacher Education	75	775	700
Support Services- Instructional Coordinators	35	727	692
Religious Activities and Education	235	865	630
Engineering Technology	80	697	617
Construction Pathway - Construction Carpenters	265	877	612
Web Design & Programming (Less than Associate Degree)	35	634	599
Fine Arts	85	524	439
Mathematics, Actuarial Science	85	490	405
Massage Therapy	60	442	382
Life Sciences	105	483	378
Audio and Video Technologies Pathway	60	433	373
Collision Repair Technology	105	476	371
Chemistry	40	401	361
Source: Tennessee Department of Labor and Workforce	e Development, F	Projections to 202	4.



#### INSTITUTIONS OFFERING PROGRAMS IN HIGH-DEMAND AREAS

The following section presents the academic programs<sup>10</sup> available at public, private, and proprietary institutions in Tennessee that produce graduates who are employable in the aforementioned high-demand areas. A system identifier<sup>11</sup> and grand division locator are also provided to show the diversity of institutional sector and geographic span of these degree programs.

### a. Selling and Sales Management

Careers in this area include various positions in sales, sales management, merchandising, and real estate. Typical education requirements for these occupations include moderate on-the-job training, postsecondary vocational training, and a Bachelor's degree.

Programs leading to careers in this area are available at the following institutions:

System	Institution	Grand Division
TICUA	Christian Brothers University	West
TBR	Northeast State Community College	East
TICUA	Southern Adventist University	East
TICUA	Trevecca Nazarene University	Middle

## b. Administrative and Information Support

Careers in this area include administrative assistants, legal and medical secretaries, court clerks, and data entry keyers. Typical education requirements for these occupations include short-term or moderate on-the-job training and postsecondary vocational training.

System	Institution	<b>Grand Division</b>
Proprietary	Brightwood College-Nashville	Middle
Proprietary	Chattanooga College Medical Dental and Technical Careers	East
TBR	Chattanooga State Community College	East
TBR	Cleveland State Community College	East
Proprietary	Concorde Career College-Memphis	West
Proprietary	Daymar Institute-Clarksville	Middle

<sup>&</sup>lt;sup>10</sup> These programs were identified by the Tennessee Department of Labor and Workforce Development as providing the necessary degree to enter a respective field and do not include graduate degree programs (e.g., master's or doctoral degrees). Additional institutions and degree programs may exist that prepare students to enter a respective field of work. 11 Institutions are identified as part of the Tennessee Board of Regents (TBR), University of Tennessee (UT), or Tennessee Independent Colleges and Universities Association (TICUA) or are listed as Independent (private, not-for-profit) or Proprietary (private, for-profit).



System	Institution	<b>Grand Division</b>
Proprietary	Daymar Institute-Murfreesboro	Middle
Proprietary	Daymar Institute-Nashville	Middle
Proprietary	Genesis Career College-Cookeville	Middle
TBR	Middle Tennessee State University	Middle
Proprietary	Miller-Motte Technical College-Chattanooga	East
Proprietary	Miller-Motte Technical College-Clarksville	Middle
Proprietary	Nashville College of Medical Careers	Middle
TBR	Nashville State Community College	Middle
Proprietary	National College-Nashville	Middle
TBR	Northeast State Community College	East
TBR	Pellissippi State Community College	East
Proprietary	Remington College-Memphis Campus	West
Proprietary	Remington College-Nashville Campus	Middle
TBR	Roane State Community College	East
TICUA	Southern Adventist University	East
TBR	Southwest Tennessee Community College	West
TBR	TCAT Athens	East
TBR	TCAT Covington	West
TBR	TCAT Crossville	East
TBR	TCAT Crump	West
TBR	TCAT Dickson	Middle
TBR	TCAT Elizabethton	East
TBR	TCAT Harriman	East
TBR	TCAT Hartsville	Middle
TBR	TCAT Hohenwald	Middle
TBR	TCAT Jacksboro	East
TBR	TCAT Jackson	West
TBR	TCAT Knoxville	East
TBR	TCAT Livingston	Middle
TBR	TCAT McKenzie	West
TBR	TCAT McMinnville	Middle
TBR	TCAT Memphis	West
TBR	TCAT Morristown	East
TBR	TCAT Murfreesboro	Middle
TBR	TCAT Nashville	Middle
TBR	TCAT Newbern	West
TBR	TCAT Oneida-Huntsville	East
TBR	TCAT Paris	West
TBR	TCAT Pulaski	Middle
TBR	TCAT Ripley	West



System	Institution	<b>Grand Division</b>
TBR	TCAT Shelbyville	Middle
TBR	TCAT Whiteville	West
TBR	Tennessee State University	Middle
UT	The University of Tennessee Health Science Center	West
Proprietary	Vatterott College-Appling Farms	West
Proprietary	Vatterott College-Dividend	West
Proprietary	Virginia College-Knoxville	East
Proprietary	Virginia College-School of Business and Health-Chattanooga	East
TBR	Volunteer State Community College	Middle
TBR	Walters State Community College	East
Proprietary	West Tennessee Business College	West

# c. Precision Production Pathway

Careers in this area include various positions in manufacturing. Typical education requirements for these occupations include moderate on-the-job training, work experience in a related area, and postsecondary vocational training.

System	Institution	<b>Grand Division</b>
TBR	Chattanooga State Community College	East
TBR	Cleveland State Community College	East
TBR	Northeast State Community College	East
TBR	TCAT Athens	East
TBR	TCAT Covington	West
TBR	TCAT Crossville	East
TBR	TCAT Crump	West
TBR	TCAT Dickson	Middle
TBR	TCAT Harriman	East
TBR	TCAT Hartsville	Middle
TBR	TCAT Hohenwald	Middle
TBR	TCAT Jacksboro	East
TBR	TCAT Jackson	West
TBR	TCAT Knoxville	East
TBR	TCAT Livingston	Middle
TBR	TCAT McKenzie	West
TBR	TCAT McMinnville	Middle
TBR	TCAT Memphis	West
TBR	TCAT Morristown	East
TBR	TCAT Murfreesboro	Middle



System	Institution	<b>Grand Division</b>
TBR	TCAT Nashville	Middle
TBR	TCAT Newbern	West
TBR	TCAT Oneida-Huntsville	East
TBR	TCAT Paris	West
TBR	TCAT Pulaski	Middle
TBR	TCAT Shelbyville	Middle
TBR	TCAT Whiteville	West
Proprietary	William Moore College of Technology	West

# d. Communications Development

Careers in this field include corporate communications, public information officers, and marketing coordinators. These positions most often require a bachelor's degree.

Programs leading to careers in this area are available at the following institutions:

System	Institution	Grand Division
TICUA	Belmont University	Middle
TICUA	Carson-Newman University	East
TICUA	Christian Brothers University	West
TICUA	Freed-Hardeman University	West
TICUA	Lee University	East
TICUA	Lipscomb University	Middle
TICUA	Southern Adventist University	East
UT	The University of Tennessee Knoxville	East
TICUA	Trevecca Nazarene University	Middle
TICUA	Union University	West

## e. Production Operations & Maintenance

Careers in this area include various positions in mechanical, industrial, and electrical maintenance and repair. Typical education requirements for these occupations include moderate to long-term on-the-job training and postsecondary vocational training.

System	Institution	<b>Grand Division</b>
TBR	Austin Peay State University	Middle
TBR	Chattanooga State Community College	East
TBR	Columbia State Community College	Middle
TBR	Dyersburg State Community College	West



System	Institution	<b>Grand Division</b>
TBR	Motlow State Community College	Middle
TBR	Pellissippi State Community College	East
TBR	Roane State Community College	East
TBR	Southwest Tennessee Community College	West
TBR	TCAT Athens	East
TBR	TCAT Covington	West
TBR	TCAT Crossville	East
TBR	TCAT Crump	West
TBR	TCAT Dickson	Middle
TBR	TCAT Elizabethton	East
TBR	TCAT Harriman	East
TBR	TCAT Hartsville	Middle
TBR	TCAT Hohenwald	Middle
TBR	TCAT Jackson	West
TBR	TCAT Knoxville	East
TBR	TCAT Livingston	Middle
TBR	TCAT McKenzie	West
TBR	TCAT McMinnville	Middle
TBR	TCAT Memphis	West
TBR	TCAT Morristown	East
TBR	TCAT Murfreesboro	Middle
TBR	TCAT Newbern	West
TBR	TCAT Paris	West
TBR	TCAT Pulaski	Middle
TBR	TCAT Shelbyville	Middle
TBR	TCAT Whiteville	West
Proprietary	University of Phoenix-Tennessee	West/Middle/East
TICUA	Vanderbilt University	Middle
Proprietary	William Moore College of Technology	West

# f. Banking and Finance

Careers in this area include positions such as financial managers, financial analysts, economists, and survey researchers. Undergraduate and graduate degrees in accounting and finance are suitable for this occupation. Additionally, bachelor's and graduate degrees in economics and business, offered by many institutions across the state, can lead to employment in banking and finance.



System	Institution	<b>Grand Division</b>
TICUA	Belmont University	Middle
TICUA	Carson-Newman University	East
TICUA	Christian Brothers University	West
TBR	East Tennessee State University	East
TICUA	Lipscomb University	Middle
TICUA	Maryville College	East
TBR	Middle Tennessee State University	Middle
TICUA	Rhodes College	West
TICUA	Sewanee-The University of the South	Middle
TICUA	Southern Adventist University	East
Proprietary	Strayer University-Tennessee	West/Middle/East
TBR	Tennessee State University	Middle
TBR	Tennessee Technological University	Middle
UT	The University of Tennessee Chattanooga	East
UT	The University of Tennessee Knoxville	East
UT	The University of Tennessee Martin	West
TICUA	Union University	West
TBR	University of Memphis	West
TICUA	Vanderbilt University	Middle

# g. Accounting Administrative Support Services

Careers in this area include bookkeeping, accounting, auditing, and payroll and medical billing. Entry into these careers typically requires moderate on-the-job training; however, there are many opportunities throughout Tennessee for postsecondary education in this area.

System	Institution	<b>Grand Division</b>
TBR	Chattanooga State Community College	East
Proprietary	Daymar Institute-Clarksville	Middle
Proprietary	Daymar Institute-Murfreesboro	Middle
Proprietary	Daymar Institute-Nashville	Middle
Proprietary	Genesis Career College-Cookeville	Middle
TBR	Nashville State Community College	Middle
Proprietary	National College-Nashville	Middle
TBR	Northeast State Community College	East
TBR	Pellissippi State Community College	East
Proprietary	Ross Medical Education Center-Johnson City	East
Proprietary	Ross Medical Education Center-Knoxville	East



System	Institution	<b>Grand Division</b>
TBR	Southwest Tennessee Community College	West
Proprietary	Strayer University-Tennessee	West/Middle/East
Proprietary	West Tennessee Business College	West

#### h. All Other Construction

Careers in this area include various positions in construction, such as floor layers, painters, roofers, and highway maintenance workers. Typical education requirements for these occupations include moderate to long-term on-the-job training.

Programs leading to careers in this area are available at the following institutions:

System	Institution	Grand Division
TBR	Cleveland State Community College	East
TBR	Southwest Tennessee Community College	West
TBR	TCAT Crossville	East
TBR	TCAT Harriman	East
TBR	TCAT Jackson	West
TBR	TCAT Livingston	Middle
TBR	TCAT Memphis	West
TBR	TCAT Nashville	Middle
TBR	TCAT Pulaski	Middle

#### i. Business Analysis

Careers in this area include business operations specialists, and budget, marketing, and management analysts. Many of these careers require a bachelor's or master's degree, which are available at most of Tennessee's public and private universities. However, one institution in the state offers a degree program focused on business analysis.

Programs leading to careers in this area are available at the following institution:

System	Institution	Grand Division
UT	The University of Tennessee Knoxville	East

# j. Elementary Teachers, Except Special Education

Any education program that leads to grade K-6 licensure is included in the Elementary Education career area. A bachelor's degree or higher is required for a career in this field.



System	Institution	Grand Division
TICUA	Aquinas College	Middle
TICUA	Belmont University	Middle
TICUA	Bethel University	West
TICUA	Bryan College-Dayton	East
TICUA	Carson-Newman University	East
TICUA	Christian Brothers University	West
TICUA	Cumberland University	Middle
TBR	East Tennessee State University	East
TICUA	Freed-Hardeman University	West
TICUA	Johnson University	East
TICUA	Lee University	East
TICUA	Lincoln Memorial University	East
TICUA	Lipscomb University	Middle
TICUA	Martin Methodist College	Middle
TBR	Northeast State Community College	East
Proprietary	South College	East
TICUA	Southern Adventist University	East
TBR	Tennessee State University	Middle
TICUA	Tennessee Wesleyan College	East
UT	The University of Tennessee Chattanooga	East
TICUA	Trevecca Nazarene University	Middle
TICUA	Union University	West
TICUA	Vanderbilt University	Middle
TICUA	Welch College	Middle

#### k. Human Resources

Careers in this category include human resource specialists and training and development specialists. Those who seek a career in human resource management typically earn a bachelor's or master's degree in business administration. Undergraduate degree programs in Human Resources are available at the institutions listed in the table below. However, bachelor's programs in business administration—some of which offer a specialization in human resources—are available at a variety of institutions across the state. These degrees would also qualify individuals to work in the field of human resources.

System	Institution	Grand Division
Proprietary	Argosy University-Nashville	Middle
TBR	University of Memphis	West
TICUA	Vanderbilt University	Middle



### I. Lodging Pathway

Individuals working in this field include hotel managers, restauranteurs, hospitality specialists, and event planners. Typical education requirements for these occupations include short-term on-the-job training and work experience in a related occupation.

Programs leading to careers in this area are available at the following institutions:

System	Institution	Grand Division
TICUA	Christian Brothers University	West
Proprietary	L'Ecole Culinaire-Memphis	West
TBR	Pellissippi State Community College	East
ТВВ	Southwest Tennessee Community College	West
UT	The University of Tennessee Knoxville	East
TBR	University of Memphis	West

# m. Technical Design & Preconstruction

Careers in this area include wood model makers, pattern makers, and production specialists. Work experience in a related occupation or long-term on-the-job training is necessary for employment in production design. Additionally, Tennessee Technological University offers a Bachelor of Fine Arts degree with a concentration in Wood Working, which would prepare Tennesseans for careers in this area.

Programs leading to careers in this area are available at the following institutions:

System	Institution	Grand Division
TBR	Cleveland State Community College	East
TBR	Middle Tennessee State University	Middle
TBR	Pellissippi State Community College	East
TBR	Southwest Tennessee Community College	West
Proprietary	Vatterott College-Dividend	West

## n. Support Services - Adult and Continuing Education

Careers in this area include positions such as adult basic education teachers and selfenrichment education teachers. Typically, these occupations require a bachelor's degree and work experience in a related field.



System	Institution	<b>Grand Division</b>
TBR	University of Memphis	West
TICUA	Welch College	Middle

## o. Teacher Training Services - Pre-K - Early Childhood Education

Preschool and Kindergarten teachers are included in the Pre-K/Early Childhood Education career category. Vocational training or a bachelor's degree is required for a career in this field.

Programs leading to careers in this field are available at the following institutions:

System	Institution	Grand Division
TICUA	Carson-Newman University	East
TICUA	Christian Brothers University	West
TBR	East Tennessee State University	East
TICUA	Freed-Hardeman University	West
TICUA	Johnson University	East
TICUA	Le Moyne-Owen College	West
TICUA	Lee University	East
TBR	Middle Tennessee State University	Middle
TICUA	Southern Adventist University	East
TBR	Tennessee State University	Middle
TBR	Tennessee Technological University	Middle
TICUA	Tennessee Wesleyan College	East
UT	The University of Tennessee Chattanooga	East
TICUA	Trevecca Nazarene University	Middle
TICUA	Union University	West
TICUA	Vanderbilt University	Middle
TICUA	Welch College	Middle

# p. Web/Multimedia Management, Programming

Careers in this area include software developers, computer programmers, information systems managers, and database administrators. An associate or bachelor's degree is typically required for a career in this field.

System	Institution	Grand Division
Proprietary	Argosy University-Nashville	Middle
TBR	Austin Peay State University	Middle



System	Institution	Grand Division
TICUA	Belmont University	Middle
TICUA	Bethel University	West
TICUA	Bryan College-Dayton	East
TICUA	Carson-Newman University	East
TBR	Chattanooga State Community College	East
TICUA	Christian Brothers University	West
TBR	Columbia State Community College	Middle
TICUA	Cumberland University	Middle
Proprietary	Daymar Institute-Clarksville	Middle
Proprietary	Daymar Institute-Murfreesboro	Middle
Proprietary	DeVry University-Tennessee	West/Middle/East
TBR	Dyersburg State Community College	West
TBR	East Tennessee State University	East
TICUA	Fisk University	Middle
Proprietary	Fountainhead College of Technology	East
TICUA	Freed-Hardeman University	West
TBR	Jackson State Community College	West
TICUA	King University	East
TICUA	Lane College	West
TICUA	Le Moyne-Owen College	West
TICUA	Lee University	East
TICUA	Lipscomb University	Middle
TICUA	Maryville College	East
TBR	Middle Tennessee State University	Middle
TICUA	Milligan College	East
TBR	Motlow State Community College	Middle
TBR	Nashville State Community College	Middle
Proprietary	National College-Nashville	Middle
TBR	Northeast State Community College	East
TBR	Pellissippi State Community College	East
TICUA	Rhodes College	West
TICUA	Sewanee-The University of the South	Middle
TICUA	Southern Adventist University	East
TBR	Southwest Tennessee Community College	West
Proprietary	Strayer University-Tennessee	West/Middle/East
TBR	TCAT Crossville	East
TBR	TCAT Jacksboro	East
TBR	TCAT Shelbyville	Middle
TBR	Tennessee State University	Middle
TBR	Tennessee Technological University	Middle



System	Institution	<b>Grand Division</b>
TICUA	Tennessee Wesleyan College	East
UT	The University of Tennessee Chattanooga	East
UT	The University of Tennessee Knoxville	East
UT	The University of Tennessee Martin	West
TICUA	Union University	West
TBR	University of Memphis	West
Proprietary	University of Phoenix-Tennessee	West/Middle/East
TICUA	Vanderbilt University	Middle
TBR	Walters State Community College	East

# q. Fire Fighting

Careers in this area include fire fighters, fire inspectors, and fire investigators. Education requirements for this line of work typically involve on-the-job training or work experience in a related occupation.

Programs leading to careers in this field are available at the following institutions:

System	Institution	<b>Grand Division</b>
TBR	Chattanooga State Community College	East
TBR	Southwest Tennessee Community College	West
TBR	Volunteer State Community College	Middle

# r. Medical Imaging - Radiography

Radiologic technologists and technicians as well as magnetic resonance imaging technologists are included in this career category. These occupations require at least an associate degree.

System	Institution	<b>Grand Division</b>
TICUA	Baptist Memorial College of Health Sciences	West
Proprietary	Concorde Career College-Memphis	West
Proprietary	South College	East



## s. Industrial Engineering

Careers in this field require a minimum of a bachelor's degree in engineering. Several public and private institutions in the state offer degrees in general engineering, but only two institutions in the state offer degrees specifically in industrial engineering.

Programs leading to careers in this field are available at the following institutions:

System	Institution	<b>Grand Division</b>
TBR	Tennessee Technological University	Middle
UT	The University of Tennessee Knoxville	East

## t. Accounting

Accountants and auditors are included in this career category. A minimum of a bachelor's degree is required for a career in this field.

System	Institution	Grand Division
TICUA	Belmont University	Middle
TICUA	Bethel University	West
TICUA	Carson-Newman University	East
TICUA	Christian Brothers University	West
TICUA	Cumberland University	Middle
Proprietary	DeVry University-Tennessee	West/Middle/East
TBR	East Tennessee State University	East
TICUA	Freed-Hardeman University	West
TICUA	Le Moyne-Owen College	West
TICUA	Lee University	East
TICUA	Lincoln Memorial University	East
TICUA	Lipscomb University	Middle
TICUA	Martin Methodist College	Middle
TICUA	Maryville College	East
TBR	Middle Tennessee State University	Middle
TICUA	Milligan College	East
Proprietary	National College-Nashville	Middle
TICUA	Rhodes College	West
Proprietary	South College	East
TICUA	Southern Adventist University	East
Proprietary	Strayer University-Tennessee	West/Middle/East



System	Institution	<b>Grand Division</b>
TBR	Tennessee State University	Middle
TBR	Tennessee Technological University	Middle
TICUA	Tennessee Wesleyan College	East
UT	The University of Tennessee Chattanooga	East
UT	The University of Tennessee Knoxville	East
UT	The University of Tennessee Martin	West
TICUA	Trevecca Nazarene University	Middle
TICUA	Union University	West
TBR	University of Memphis	West
Proprietary	University of Phoenix-Tennessee	West/Middle/East
TICUA	Vanderbilt University	Middle

# u. Veterinary Technology

Careers in this area include positions such as veterinary technicians and technologists. Typical education requirements for these occupations include an associate degree and moderate on-the-job training.

Programs leading to careers in this area are available at the following institutions:

System	Institution	<b>Grand Division</b>
TBR	Chattanooga State Community College	East
TBR	Columbia State Community College	Middle
Independent	Hiwassee College	East
TICUA	Lincoln Memorial University	East
TBR	Middle Tennessee State University	Middle
TBR	Tennessee College of Applied Technology-Memphis	West
TBR	Volunteer State Community College	Middle

# v. Medical and Clinical Laboratory Technicians

Medical and clinical lab technicians can specialize in high-need areas such as phlebotomy, ultrasounds, or general laboratory work. Careers in this category require an associate degree, and specialized training is available at several universities throughout the state.

System	Institution	Grand Division
Proprietary	Concorde Career College-Memphis	West
Proprietary	Fortis Institute-Cookeville	Middle



System	Institution	<b>Grand Division</b>
Proprietary	Fortis Institute-Nashville	Middle
TBR	Jackson State Community College	West
TBR	Southwest Tennessee Community College	West
TBR	TCAT Murfreesboro	Middle
TBR	Volunteer State Community College	Middle

## w. Construction Pathways - Construction Electrical

Careers in this area include positions such as electricians, elevator installers, and telecommunication line installers. Typical education requirements for these careers include on-the-job training and postsecondary vocational training.

Programs leading to careers in this field are available at the following institutions:

System	Institution	<b>Grand Division</b>
Proprietary	Brightwood College-Nashville	Middle
TBR	Chattanooga State Community College	East
Proprietary	Miller-Motte Technical College-Madison	Middle
TBR	Nashville State Community College	Middle
TBR	Northeast State Community College	East
TBR	Southwest Tennessee Community College	West
TBR	TCAT Athens	East
TBR	TCAT Jackson	West
TBR	TCAT Knoxville	East
TBR	TCAT McMinnville	Middle
TBR	TCAT Morristown	East
TBR	TCAT Nashville	Middle
TBR	TCAT Pulaski	Middle
TBR	TCAT Ripley	West
TBR	TCAT Whiteville	West

# x. Physical Therapy

A career as a physical therapist requires at least a master's degree. Two institutions in the state have undergraduate programs that prepare students specifically for graduate programs in physical therapy.



System	Institution	<b>Grand Division</b>
TICUA	Southern Adventist University	East
UT	The University of Tennessee Chattanooga	East



#### **CONCLUSIONS, LIMITATIONS, AND RECOMMENDATIONS**

#### Conclusions

Projections of the supply of postsecondary degrees to be awarded indicate that all levels of certificates and degrees will increase through 2025. This growth is particularly dramatic for associate degrees; however, the number of bachelor's degrees and certificates will also increase steadily. THEC will monitor and, if necessary, refine these degree projections as the implementation of the 2015-2025 *Master Plan for Tennessee Postsecondary Education* continues.

Selling and sales management, administrative support, production, and business and finance are career fields in great demand—there are more employment opportunities in these areas than there are skilled workers to fill them. Careers in these fields require all levels of postsecondary credentials, ranging from certificates earned in less than one year to master's or doctoral degrees. Alternatively, certificates and degrees leading to jobs in cosmetology, recreation and attractions, journalism, and visual arts are oversupplied, as the number of trained Tennesseans far exceeds the number of jobs available.

#### **Limitations**

Supply and demand analyses are useful for educators, employers, and policymakers at all levels. However, two underlying limitations exist:

Supply and demand analyses rely on historical data and assumptions about future economic conditions, as well as industry expansion or contraction. For this reason, projections are sometimes incorrect for various occupational fields, particularly emerging fields with limited historical data and those fields with high supply-to-demand ratios (oversupplied fields).

Also, the relationship between supply and demand is most direct at the sub-baccalaureate level (certificates and associate degrees) and with specialized programs at the doctoral and professional level. For example, someone with a certificate in automotive repair or a medical specialization in Cardiology is much more likely than someone holding a bachelor's degree in English to hold a job that is *extremely specific* to their field of study. As such, it is more straightforward to link individuals with specialized degrees to specific employment areas. This is not true for those holding more versatile bachelor's and master's degrees, as graduates with these degrees are employable in a number of fields.

#### **Recommendations**

Future discussion of degrees awarded and the demand for labor in particular areas would benefit from regional and county-level disaggregation, as opposed to exploring this issue



on a statewide scale. In doing so, educators, employers, and policymakers can better determine the education and workforce needs that are unique to a particular area and can target funds and interventions accordingly.

Finally, data that are newly available to the Department of Labor and Workforce Development include information on employer certification requirements for tens of thousands of job openings currently listed on <a href="jobs4tn.gov">jobs4tn.gov</a>. Analysis of these data could better inform higher education institutions about current job requirements and refine program offerings to more closely match employer demand.



Appendix A: Tennessee Code Annotated § 49-7-112





# State of Tennessee PUBLIC CHAPTER NO. 88

#### **HOUSE BILL NO. 566**

By Representatives Love, Hardaway

Substituted for: Senate Bill No. 618

#### By Senators Tate, Finney, Ford, Bowling, Harper, Norris

AN ACT to amend Tennessee Code Annotated, Title 49, relative to workforce assessment.

## BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 49, Chapter 7, Part 1, is amended by adding the following language as a new section:

49-7-1

- (a) This section shall be known and may be cited as the "Skills for Jobs Act".
  - (b) To the extent practicable within available resources and subject to the availability of data currently collected by and accessible to state agencies, the Tennessee higher education commission, in consultation with the department of labor and any other entity the commission deems appropriate, shall produce an annual report regarding state workforce need projections and credential production. The report shall:
    - (1) Indicate the state's anticipated workforce needs and the number of degrees, certificates, and other credentials that public and private institutions of higher education, including schools authorized under the Postsecondary Authorization Act, compiled in chapter 7, part 20, expect to issue;
    - (2) To the extent provided by sources external to the commission, indicate the state's anticipated number of degrees, certificates, and other credentials that high school career and technical programs, apprenticeship programs, and other public or private workforce training programs expect to issue;
    - (3) Identify any workforce needs, including areas of specialization within a particular vocation, that may not be met by the education, training, and apprenticeship programs; and
    - (4) Identify institutions, public or private, that may meet projected workforce needs.
  - (c) The department of labor and workforce development shall provide data on the state's anticipated workforce needs and other information, as requested by the Tennessee higher education commission, that is necessary to produce the report under subsection (b) by October 1, 2013, and by October 1 of each year thereafter.
  - (d) The commission, by January 15, 2014, and by January 15 of each year thereafter, shall provide a copy of the report to the Education Committees of the House of Representatives and the Senate, the Business and Utilities Committee of the House of Representatives, the Commerce and Labor Committee of the Senate and the Governor. The

## HB 566

it.

commission shall send the report to the board of regents, the University of Tennessee board of trustees and the Tennessee Independent Colleges and Universities Association. The commission shall work with the department of education to provide the report to the state's public school districts and private elementary, middle, and high schools. The report may be provided electronically.

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring

HOUSE BILL NO. \_\_\_\_566\_\_\_\_\_

PASSED:	MARCH	21, 2013		

**HOUSE OF REPRESENTATIVES** 

BILL HASLAM, GOVERNOR

## Appendix B: Awards by program and level for proprietary and not-for-profit institutions in Tennessee, FY 2014-15

	All	Awards	Certificates	and Diplomas	Associa	te Degrees	Bachelo	r's Degrees
	Proprietary	Not-for-Profit	Proprietary	Not-for-Profit	Proprietary	Not-for-Profit	Proprietary	Not-for-Profit
All Programs	15,235	1,302	10,759	869	2,661	153	1,815	280
Administrative and Clerical Support	16	19	8	19	8	-	-	-
Aeronautics and Aviation	217	10	145	-	72	4	-	6
Agriculture Operations and Related		2			_	2		
Sciences	-	2	-	-	-	2	-	-
Allied Health	5,159	548	3,896	493	971	48	292	7
Bartending and Hospitality	357	-	349	-	3	-	5	-
Business, Management, Marketing and	802	74	34	_	246	17	522	57
Related Services	002	, -	34		240	17	322	37
Communications Technologies and	1	_	_	-	_	-	1	_
Support Services							·	
Communications, Journalism and Related Fields	13	-	-	-	5	-	8	-
Computer and Information Sciences	835	124	320	101	322	21	193	2
and Support Services	633	124	320	101	322	21	193	
Construction Trades	874	38	712	38	162	-	-	-
Counseling/Social Work	-	24	-	-	-	-	-	24
Criminal Justice	227	57	8	-	99	33	120	24
Culinary Services	363	-	134	1	208	1	21	-
Education	133	41	-	15	43	1	90	26
Engineering	117	-	-	-	101	-	16	-
English Language and Literature/Letters	13	-	-	-	-	-	13	-
Family and Consumer Sciences/Human								
Sciences	1	-	-	-	-	-	1	-
Finance, Accounting and Economics	109	-	_	-	26	-	83	-
History	2	1	_	_		-	2	1
Human Resources and Human								
Sciences	108	10	-	-	35	-	73	10
Law, Legal Services and Legal Studies	55	-	-	-	45	-	10	-
Mechanic and Repair Technology	1,103	40	983	26	120	14	-	-
Medical Billing and Coding	216	52	187	52	29	-	-	-
Multi/Interdisciplinary Studies	13	4	-	-	12	-	1	4
Natural Resources and Research	12	-	-	-	-	-	12	-
Nursing	5	-	-	-	-	-	5	-
Physical Sciences	2	-	-	-	-	-	2	-
Protective Services	18	9	-	9	10	-	8	-
Psychology	203	5	-	-	41	-	162	5
Public Administration and Services	-	1	-	-	-	-	-	1
Science Technologies/Technicians	1	-	-	-	1	-	-	-
Social Sciences	42	5	-	-	-	1	42	4
Theological Studies and Religious	_	255		-		_		465
Vocations	2	203	-	96	-	7	2	100
Transportation and Materials Moving	2 710	20	2716	20	2	_	1	-
Services	3,719	20	3,716	20			'	
Visual and Performing Arts	470	3	242	-	100	-	128	3
Other	27	12	25	-	-	6	2	6
Source: THEC, 2015								



Appendix C: Supply and demand projections for the 25 highest-demand fields in Tennessee's workforce, prepared by the Tennessee Department of Labor and Workforce Development, 2016<sup>12</sup>

<sup>&</sup>lt;sup>12</sup> Appendix C contains information on the average annual openings expected for occupations in demand and the number of program completers in 2015 who may have been qualified to fill those openings. For the first time, this year's report contains information on the number of completers of registered apprenticeship programs in the state, as well as those who completed programs not currently certified by the Tennessee Higher Education Commission. If there are additional completers, this information appears on the bottom of each program of study report. This additional information should enhance understanding of the supply and demand relationships in these programs of study.



## .1 Agriculture, Food and Natural Resources

Area Tennessee Statewide Cluster Code 01.3120000	Projection Time (Years) =  Average Occupational Growth Rate =  Cluster Title  Veterinary Technology		Base Year: Projected Year Employment:	2014	The outlook for this cluster is Excellent. The GROWTH rate is above the average for all occupations across the state. There are more job openings expected annually than there were training completers in a recent year.		
	DEMAND DATA				Average		
	COO TITL 50/0)	Estimated	Projected	Average Annual	Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
292056	Veterinary Technologists and Technicians	1,620	2,240	80	3.3	\$29,923.00	Associate degree
******	******	1,820	2,120	65	1.5	\$22,958.00	Short-term on-the-job training
392011	Animal Trainers	230	290	15	2.3	\$23,998.00	Moderate-term on-the-job training
392021	Nonfarm Animal Caretakers	3,020	3,730	105	2.1	\$19,873.00	Short-term on-the-job training
	Totals:	6,690	8,380	265	2.3		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
010307	Horse Husbandry/Equine Science and Management.			2	6		
510808	Veterinary/Animal Health Technology/Technician and Veterinar	29	81	11			
	Totals:	29	81	13	6		
	TOTAL SUPPLY:	129					
	TOTAL DEMAND:	265					
	SUPPLY/DEMAND RATIO:	.49					

#### Additional Supply Data

New Supply/Demand Ratio: 0.54

Cluster Grade = A

						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
01.3120000	15	0	0	0	0	0	0		15
All About Dog Grooming,									
Certified Master All Breed									
Professional Groomer (4453-									
12)	4	0	0	0	0	0	0		
Master Professional All Breed									
Groomer, Certificate of									
Completion (933-01)	11	0	0	0	0	0	0		

## 0.2 Architecture and Construction

Area Tennessee Statewide 1.3 Cluster Code 02.1220000	Projection Time (Years) =  Average Occupational Growth Rate :  ClusterTitle Technical Design & Preconstruction		Base Year: Projected Year Employment:	2014 2024	The growth ra There are mon were training	or this cluster is Very Goo	ve the average for all occupations. annually than there
	DEMAND DATA				Average		
	DEMIAND DATA	Estimated	Projected	Average Annual	Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	<b>Annual Median Salary</b>	Usual Education Requirements
119021	Construction Managers	11,380	11,890	230	0.4	\$77,057.00	Bachelor's degree
131051	Cost Estimators	1,875	2,183	91	1.5	\$55,804.00	Bachelor's degree
173022	Civil Engineering Technicians	1,170	1,270	35	0.8	\$51,152.00	Associate degree
474011	Construction and Building Inspectors	1,480	1,670	55	1.2	\$46,053.00	Work experience in a related occupation
	Totals:	15,905	17,013	411	0.7		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
150101	Architectural Engineering Technology/Technician.	22	6				
150201	Civil Engineering Technology/Technician.	3					
460499	Building/Construction Finishing, Management, and Inspection,		42				
522001	Construction Management.			26			
	Totals:	25	48	26			
	TOTAL SUPPLY:	99					
	TOTAL DEMAND:	411					
	SUPPLY/DEMAND RATIO:	.24					

#### 0.2 Architecture and Construction

Area Tennessee	Projection Time (Years)		Base Year: Projected Year			or this cluster is Very Goo	d. ve the average for all occupations.
Statewide	Average Occupational Growth Rate	= 1.3	Employment:	2024		e job openings expected a	
Cluster Code	Cluster Title	_				e job openings expected a leters in a recent year.	illiually than there were
02.2100000	Construction Pathway - Construction Electrical				training comp	etersin a recent year.	
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
472111	Electricians	12,620	14,260	400	1.2	\$46,059.00	Long-term on-the-job training
473013	HelpersElectricians	1,780	2,220	70	2.2	\$28,431.00	Short-term on-the-job training
474021	Elevator Installers and Repairers	320	380	10	1.7	\$54,306.00	Long-term on-the-job training
******	*****	650	630	15	-0.3	\$74,407.00	Post-secondary vocational training
492098	Security and Fire Alarm Systems Installers	1,380	1,660	55	1.9	\$40,337.00	Post-secondary vocational training
499012	Control and Valve Installers and Repairers, Except	760	820	30	0.8	\$45,984.00	Moderate-term on-the-job training
******	******	3,330	3,730	155	1.1	\$68,309.00	Long-term on-the-job training
499052	Telecommunications Line Installers and Repairers	1,880	2,000	60	0.6	\$36,233.00	Long-term on-the-job training
	Totals:	22,720	25,700	795	1.2		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
460301	Electrical and Power Transmission Installation/Installer, Ge	9				ļ.	!
460302	Electrician.	165	9				
4603AH	Electrical I					54	
4603BH	Residential Electricity II					66	
	Totals:	174	9			120	
	TOTAL SUPPLY:	303					
	TOTAL DEMAND:	795					
	SUPPLY/DEMAND RATIO:	.38					
		.50					

Cluster Grade = B

Additional Supply Data New Supply/Demand Ratio: 0.86

Additional Supply Data				INCW Sup	pry/ Derrie	alla Natio. 0.0			
						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
02.2100000	43	123	0	0	0	0	0	218	384
Cabling Specialist,									
Certificate of Completion									
(3024-08)	1	0	0	0	0	0	0		

(continued)

## 0.2 Architecture and Construction (continued)

0.2 Themteetare and	Construct	ion (contin	ucuj						
Cabling Specialist, Certificate of Completion (5700-13)	1	0	0	0	0	0	0		
Electrical Fundamentals,	_								
Certificate (6706-15)	1	0	0	0	0	0	0		
Electrical Lineworker									
Program, Certificate									
(1129-02)	40	0	0	0	0	0	0		
ELECTRICIAN								184	
ELECTRICIAN,									
MAINTENANCE								1	
ELECTRICIAN,									
POWERHOUSE								2	
ELECTRICIAN,									
SUBSTATION								4	
ELEVATOR									
CONSTRUCTOR									
MECHANIC								4	
LINE ERECTOR								4	
LINE INSTALLER-REPAIRER								19	
Pre-Apprentice Line worker, Diploma (3016-07)	0	123	0	0	0	0	0		

## 0.2 Architecture and Construction

Area Tennessee Statewide Cluster Code	Projection Time (Ye  Average Occupational Growth f  Cluster Title		Base Year: Projected Year Employment:	2014 2024	The growth ra There are mor	or this cluster is Very Good te is positive but not abov	i. ve the average for all occupations. annually than there were
02.2700000	All Other Construction				training comp	ieters in a recent year.	
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
471011	Supervisors of Construction and Extraction Workers	9,080	10,080	200	1.1	\$52,688.00	Work experience in a related occupation
******	******	320	320	5	0.0	\$32,716.00	Moderate-term on-the-job training
472042	Floor Layers, Except Carpet, Wood, and Hard Tiles	260	290	10	1.1	\$36,233.00	Moderate-term on-the-job training
472043	Floor Sanders and Finishers	30	40		2.9	\$23,698.00	Moderate-term on-the-job training
******	*******	40	40		0.0		Long-term on-the-job training
472071	Paving, Surfacing, and Tamping Equipment Operators	1,530	1,730	40	1.2	\$32,976.00	Moderate-term on-the-job training
472072	Pile-Driver Operators	40	50		2.3		Moderate-term on-the-job training
472073	Operating Engineers and Other Construction Equipme	4,510	4,990	150	1.0	\$36,789.00	Moderate-term on-the-job training
472081	Drywall and Ceiling Tile Installers	1,410	1,450	15	0.3	\$34,910.00	Moderate-term on-the-job training
472082	Tapers	290	290	5	0.0	\$37,237.00	Moderate-term on-the-job training
472121	Glaziers	930	1,000	30	0.7	\$32,445.00	Long-term on-the-job training
472131	Insulation Workers, Floor, Ceiling, and Wall	470	550	15	1.6	\$32,839.00	No category defined
472132	Insulation Workers, Mechanical	370	500	20	3.1	\$37,772.00	No category defined
472141	Painters, Construction and Maintenance	4,420	4,870	110	1.0	\$30,687.00	Moderate-term on-the-job training
472142	Paperhangers	40	40		0.0	\$25,165.00	Moderate-term on-the-job training
472161	Plasterers and Stucco Masons	400	430	5	0.7	\$34,526.00	Long-term on-the-job training
472171	Reinforcing Iron and Rebar Workers	110	120	5	0.9	\$38,440.00	Long-term on-the-job training
472181	Roofers	2,570	2,560	55	0.0	\$32,618.00	Moderate-term on-the-job training
472211	Sheet Metal Workers	3,900	4,090	95	0.5	\$38,108.00	Moderate-term on-the-job training
472221	Structural Iron and Steel Workers	1,020	1,110	40	0.8	\$40,751.00	Long-term on-the-job training
******	*******	190	220	5	1.5	\$30,885.00	Moderate-term on-the-job training
474041	Hazardous Materials Removal Workers	1,060	1,000	25	-0.6	\$49,130.00	Moderate-term on-the-job training
474051	Highway Maintenance Workers	3,080	3,320	70	0.8	\$27,754.00	Moderate-term on-the-job training
474031 474071	Septic Tank Servicers and Sewer Pipe Cleaners	450	510	15	1.3	\$32,152.00	Moderate-term on-the-job training
474071 474099	Construction and Related Workers, All Other	400	400	5	0.0	\$37,694.00	No category defined
475021	Earth Drillers, Except Oil and Gas	400	420	15	0.5	\$42,897.00	Moderate-term on-the-job training
499095	Manufactured Building and Mobile Home Installers	250	220	5	-1.3	\$25,507.00	Moderate-term on-the-job training
537021	Crane and Tower Operators	660	780	35	1.7		Moderate-term on-the-job training
				33		\$42,513.00	
537031 537032	Dredge Operators	60	50 1.410	20	-1.8 1.0	\$36,650.00	Moderate-term on-the-job training
537032	Excavating and Loading Machine and Dragline Operat	1,280	1,410	20	1.0	\$35,148.00	Moderate-term on-the-job training
	Totals:	39,570	42,880	995	0.8		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
460415 4604EH	Building Construction Technology.	12				1	
469999	Construction Trades, Other.	19	20				
4699CH	Construction Core					33	
	Totals:	31	20			34	
	TOTAL SUPPLY:	85					
	TOTAL DEMAND:	995					
		333					

#### 0.2 Architecture and Construction (continued)

Additional Supply Data New Supply/Demand Ratio: 0.12

Additional Supply Buta						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
02.2700000								33	
CONSTRUCTION CRAFT									
LABORER								1	
INSULATION WORKER								7	
SHEET METAL WORKER								16	
STRUCTURAL									
STEEL/IRONWORKER								9	

					Cluster Grade	Cluster Grade = A					
Area	Projection Time (Years) =	10	Base Year:	2014	The outlook f	or this cluster is Excellent					
Tennessee	, ,		Projected Year		The GROWTH	rate is above the average	e for all occupations				
Statewide	Average Occupational Growth Rate =		Employment:	2024	across the sta	te.					
1.3					There are mo	re job openings expected	annually than there were				
Cluster Code	Cluster Title				training comp	leters in a recent year.					
04.2110000	Accounting	1			-						
		=			Average						
	DEMAND DATA										
		Estimated	Projected	Average Annual	Annual						
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements				
132011	Accountants and Auditors	22,830	30,660	1,460	3.0	\$58,766.00	Bachelor's degree				
	Totals:	22,830	30,660	1,460	3.0						
	SUPPLY DATA										
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom					
520301	Accounting.		15	845	363						
520304	Accounting and Finance.			11	29						
520305	Accounting and Business/Management.		8	58							
	Totals:		23	914	392						
	TOTAL SUPPLY:	1,329									
	TOTAL DEMAND:	1,460									
	SUPPLY/DEMAND RATIO:	.91									

Sum of

Sum of

Sum of

					Cluster Grade	= A	
Area	Projection Time (Years) =	10	Base Year:	2014		or this cluster is Excellent.	
Tennessee	• · · · · • · · · · · · · · · · · · · ·	4.0	Projected Year			rate is above the average	e for all occupations
Statewide	Average Occupational Growth Rate =	1.3	Employment:		across the stat		
Cluster Code	Cluster Title	1				e job openings expected a	innually than there were
04.2120000	Accounting Administrative Support	l			training comp	leters in a recent year.	
					Augraga		
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
433021	Billing and Posting Clerks	12,490	16,200	600	2.6	\$31,484.00	Short-term on-the-job training
433031	Bookkeeping, Accounting, and Auditing Clerks	33,390	39,400	910	1.7	\$34,472.00	Moderate-term on-the-job training
433051	Payroll and Timekeeping Clerks	4,300	5,290	195	2.1	\$37,543.00	Short-term on-the-job training
******	******	210	250	10	1.8	+2.,5 isioo	Moderate-term on-the-job training
							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	Totals:	50,390	61,140	1,715	2.0		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
510714	Medical Insurance Specialist/Medical Biller.	30					
520302	Accounting Technology/Technician and Bookkeeping.	96	49				
	Totals:	126	49				
	TOTAL SUPPLY:	175					
	TOTAL DEMAND:	1,715					
	SUPPLY/DEMAND RATIO:	.10					

**Additional Supply Data** 

CLUSTER CODES/

			Sum of		
	Sum of	Sum of	Graduate	Sum of	Count of
s	Bachelors	Masters	Certificates	Doctorates	Apprentices

Total

Completers

New Supply/Demand Ratio: 0.46

Program TitlesCertificatesDiplomasAssociatesBachelorsMastersCertificatesDoctoratesApprenticesfor Cluster04.2120000617000000617Income Tax Course, Certificate (304-87)61700000000

					Cluster Grade	= A	
Area	Projection Time (Years) =	10	Base Year:	2014	The outlook fo	or this cluster is Excellent	
Tennessee			Projected Year		The GROWTH	rate is above the average	e for all occupations
Statewide	Average Occupational Growth Rate =	1.3	Employment:	2024	across the sta	te.	
Cluster Code	Cluster Title	_			There are mor	e job openings expected a	annually than there were
04.3000000	Human Resources	1			training comp	leters in a recent year.	-
		•					
	DEMAND DATA				Average		
		Estimated	Projected	Average Annual	Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
131071	Human Resources, Training, and Labor Relations Spe	6,580	7,890	250	1.8	\$49,671.00	Bachelor's degree
131075	Labor Relations Specialists	520	500	10	-0.4	\$59,673.00	No category defined
131141	Compensation, Benefits & Job Analysis Specialists	1,390	1,630	50	1.6	\$53,154.00	Bachelor's degree
131151	Training and Development Specialists	4,760	5,840	195	2.1	\$52,245.00	Bachelor's degree
434161	Human Resources Assistants, Except Payroll and Tim	3,170	3,320	95	0.5	\$36,612.00	Short-term on-the-job training
	Totals:	16,420	19,180	600	1.6		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
521003	Organizational Behavior Studies.				66		
	Totals:				66		
	TOTAL SUPPLY:	66					
	TOTAL DEMAND:	600					
	SUPPLY/DEMAND RATIO:	.11					

•	D	40	5 V		Cluster Grade	= A or this cluster is Excellent	
Area Tennessee	Projection Time (Years)	= 10	Base Year: Projected Year	2014		rate is above the average	
Statewide	Average Occupational Growth Rat	e 1.3	Employment:	2024	across the sta		ior an occupations
Cluster Code	Cluster Title					e job openings expected a	annually than there were
04.4000000	Business Analysis					leters in a recent year.	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
	DEMAND DATA				Average		
		Estimated	Projected	Average Annual	Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
131111	Management Analysts	9,540	12,120	405	2.4	\$72,948.00	Work experience, plus bachelor's degree
131199	Business Operations Specialists, All Other	12,720	14,340	335	1.2	\$55,686.00	No category defined
132031	Budget Analysts	800	910	45	1.3	\$61,730.00	Bachelor's degree
152031	Operations Research Analysts	1,190	1,660	75	3.4	\$61,559.00	Master's degree
	Totals:	24,250	29,030	860	1.8		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
521302	Business Statistics.	110 01 00115	110 01 713500	49	37	110 01 00000111	
	Totals:			49	37		
		-					
	TOTAL SUPPLY:	86					
	TOTAL DEMAND:	860					
	SUPPLY/DEMAND RATIO:	.10					

Area Tennessee Statewide Cluster Code 04.5000000  SOC CODE(S) 273031 434051	Average Occupational Growth Rate at Cluster Title  Communications Development  DEMAND DATA  SOC TITLES(S) Public Relations Specialists Customer Service Representatives  Totals:		Base Year: Projected Year Employment: Projected Employment 3,520 59,350 62,870	2014 2024 Average Annual Openings 85 2,270 2,355	The GROWTH across the sta There are mor	or this cluster is Excellent rate is above the average	e for all occupations	
CIP CODE(S) 090900 090901 090902 090999 520501	SUPPLY DATA  CIP TITLE(S) Public Relations, Advertising, and Applied Communication. Organizational Communication, General. Public Relations/Image Management. Public Relations, Advertising, and Applied Communication, Ot Business/Corporate Communications.  Totals:  TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	163 2,355 .07	No of Assoc	No of Bach 32 3 114 11 3	No of Grads	No of SecCom		

Area Tennessee Statewide	Projection Time (Years) = 1  Average Occupational Growth Rate =	0	Base Year: Projected Year Employment:	2014 2024	Cluster Grade = B The outlook for this cluster is Very Good. The growth rate is positive but not above the average for all occupations.				
1.3 Cluster Code	Average Occupational Growth Rate = Cluster Title		Employment:	2024	There are mo	re job openings expected a leters in a recent year.			
04.6000000	Administrative and Information Support				g comp	m a recent year.			
	DEMAND DATA				Average				
		Estimated	Projected	Average Annual	Annual				
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements		
319094	******** Medical Transcriptionists	120 2,540	150 3,260	5 120	2.3	\$62,175.00 \$32,025.00	Post-secondary vocational training Post-secondary vocational training		
431011	First-Line Supervisors of Office and Administrative	32,820	38,910	1,390	1.7	\$47,520.00	Work experience in a related occupation		
432011	Switchboard Operators, Including Answering Service	3,390	3,080	60	-1.0	\$25,977.00	Short-term on-the-job training		
******	******	180	200	5	1.1	\$29,859.00	Short-term on-the-job training		
******	*******	30	30		0.0	\$39,184.00	Short-term on-the-job training		
******	******	10	10		0.0		Short-term on-the-job training		
433061	Procurement Clerks	1,330	1,540	70	1.5	\$37,465.00	Short-term on-the-job training		
******	******	250	340	15	3.1		Short-term on-the-job training		
434031	Court, Municipal, and License Clerks	2,710	3,030	75	1.1	\$32,629.00	Short-term on-the-job training		
434071	File Clerks	2,500	2,600	65	0.4	\$25,926.00	Short-term on-the-job training		
434151	Order Clerks	5,110	5,160	140	0.1	\$29,637.00	Short-term on-the-job training		
434171 434199	Receptionists and Information Clerks	20,190	24,050	930	1.8 -0.3	\$26,036.00	Short-term on-the-job training		
434199	Information and Record Clerks, All Other Cargo and Freight Agents	2,830 2,280	2,740 2,510	60 85	1.0	\$37,014.00 \$38,626.00	No category defined Moderate-term on-the-job training		
433U11 ******	********	4,270	4,980	195	1.6	\$38,509.00	Moderate-term on-the-job training		
435051	Postal Service Clerks	1,360	1,260	20	-0.8	\$56,788.00	Short-term on-the-job training		
435053	Postal Service Mail Sorters, Processors, and Proce	2.370	2,260	15	-0.5	\$56,751.00	Short-term on-the-job training		
436011	Executive Secretaries and Executive Administrative	18,520	19,020	275	0.3	\$43,934.00	Moderate-term on-the-job training		
436012	Legal Secretaries	2,110	2,010	25	-0.5	\$36,269.00	Post-secondary vocational training		
436013	Medical Secretaries	6,390	8,750	315	3.2	\$28,845.00	Post-secondary vocational training		
436014	Secretaries and Administrative Assistants, Except	43,820	50,390	1,185	1.4	\$29,286.00	Moderate-term on-the-job training		
439011	Computer Operators	2,650	2,530	25	-0.5	\$39,872.00	Moderate-term on-the-job training		
439021	Data Entry Keyers	4,280	3,550	50	-1.9	\$26,538.00	Moderate-term on-the-job training		
439022	Word Processors and Typists	630	500		-2.3	\$34,029.00	Moderate-term on-the-job training		
439051 439061	Mail Clerks and Mail Machine Operators, Except Postage Office Clerks, General	1,720	1,660	40 2.005	-0.4 0.9	\$27,600.00	Short-term on-the-job training		
439061	Office Machine Operators, Except Computer	64,860 620	71,280 620	2,005	0.9	\$28,287.00 \$24,866.00	Short-term on-the-job training Short-term on-the-job training		
439199	Office and Administrative Support Workers, All Others	4.040	4.430	150	0.0	\$32,318.00	No category defined		
433133		**	,			\$32,318.00	No category defined		
	Totals:	233,930	260,850	7,335	1.1				
	SUPPLY DATA								
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Asso	c No of E	Bach No of	Grads No of SecCo	m		
110301	Data Processing and Data Processing Technology/Technician	2		5					
510705	Medical Office Management/Administration		10	5					
510708	Medical Transcription/Transcriptionist	9							
510710	Medical Office Assistant/Specialist	223	2	5					
510713	Medical Insurance Coding Specialist/Coder	225	4						
510716	Medical Administrative/Executive Assistant and Medical Secretaries	4		9					
510799	Health and Medical Administrative Services, Other					5			
520204	Office Management and Supervision				18				
520401	Administrative Assistant and Secretarial Science, General	64	11						
520402	Executive Assistant/Executive Secretary	206		9					
520407	Business/Office Automation/Technology/Data Entry	105	6	,					
520499	Business Operations Support and Secretarial Services, Other	282		2					
320433									
	Totals:	1,120	37	4	18	5			
	TOTAL SUPPLY:	1,517							
	TOTAL DEMAND:	7,335							
,	SUPPLY/DEMAND RATIO:	,21							
lr	SOLELY SCHOOL DATE.	.21							

(continued)

## 0.4 Business, Management and Administration (continued)

Additional Supply Data

New Supply/Demand Ratio: 0.22

7.444.1.01.4. Supp.y Suta												
CLUSTER CODES/ Program Titles						Graduate			Total Completers for Cluster			
04.6000000	93	2	6	0	0	0	0		101			
Desktop Support Specialist, Certificate of Completion (3032-10)	15	0	0	0	0	0	0					
Medical Administrative Assistant/Clinical Medical Assistant, Certificate of	45	0	0	0	0	0	0					
Completion (626-10)  Medical Administrative	45	U	U	U	U	U	U					
Assistant/Electronic Health Records Specialist, Certificate												
of Completion (624-08)	7	0	0	0	0	0	0					
Medical Billing & Coding Specialist, Certificate (623-08)	20	0	0	0	0	0	0					
Medical Billing Specialist, Certificate of Completion (784-05)	5	0	0	0	0	0	0					
Medical Transcription and Editing, Diploma (798-99)	0	1	0	0	0	0	0					
Office Administration, Diploma (1339-08)	0	1	0	0	0	0	0					
Office Management, Associates of Biblical Studies (4301-07)	0	0	6	0	0	0	0					
Personal Productivity Club (12 months), Certificate of Completion (770-01)	1	0	0	0	0	0	0					

## 0.5 Education and Training

Area Tennessee Statewide Cluster Code 05.1140000	Projection Time (Years)  Average Occupational Growth Rate  Cluster Title  Support Services- Adult and Continuing Education		Base Year: Projected Year Employment:	2014	The growth ra There are mor	or this cluster is Very Goo	ve the average for all occupations.
<b>SOC CODE(S)</b> 253011 253021 253099	DEMAND DATA  SOC TITLES(S)  Adult Basic and Secondary Education and Literacy T  Self-Enrichment Education Teachers  Teachers and Instructors, All Other	Estimated Employment 1,070 3,130 4,430	Projected Employment 1,160 3,620 5,020	Average Annual Openings 25 105 135	Average Annual Growth (%) 0.8 1.5 1.3	Annual Median Salary \$46,890.00 \$25,406.00	Usual Education Requirements Bachelor's degree Work experience in a related occupation No category defined
	Totals:	8,630	9,800	265	1.3		
	SUPPLY DATA						
CIP CODE(S) 131502	CIP TITLE(S) Adult Literacy Tutor/Instructor. Totals:	No of Certs	No of Assoc	No of Bach 2	No of Grads	No of SecCom	
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	2 265 .01					

## 0.5 Education and Training

					Cluster Grade	e = A		
Area	Projection Time (Years) =	10	Base Year:	2014	The outlook f	or this cluster is Excellent		
Tennessee			Projected Year		The GROWTH	rate is above the average	e for all occupations	
Statewide	Average Occupational Growth Rate =	1.3	Employment:	2024	across the sta	ite.		
Cluster Code	Cluster Title				There are mo	re job openings expected a	nnually than there were	
05.1170000	Elementary Teachers, Except Special Education					leters in a recent year.	, , , , , , , , , , , , , , , , , , , ,	
	, , , , , , , , , , , , , , , , , , , ,	ı						
	DEMAND DATA				Average			
	DEMAND DATA	Estimated	Projected	Average Annual	Annual			
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements	
252021	Elementary School Teachers, Except Special Educati	27,650	31,670	1,010	1.4	\$47,983.00	Bachelor's degree	
		•	·	•			•	
	Totals:	27,650	31,670	1,010	1.4			
	SUPPLY DATA							
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom		
131202	Elementary Education and Teaching.			274	118			
	,							
	Totals:			274	118			
	TOTAL SUPPLY:	392						
	TOTAL DEMAND:	1,010						
	SUPPLY/DEMAND RATIO:	.39						
	JOH EI/PERIARD RATIO.	.33						

## 0.5 Education and Training

Area Tennessee Statewide Cluster Code 05.2110000	Projection Time (Years) =  Average Occupational Growth Rate =  Cluster Title  Teacher Training Services- Pre-K-Early Childhood Education		Base Year: Projected Year Employment:	2014	The growth ra There are mo	or this cluster is Very God	ve the average for all occupations. annually than there
SOC CODE(S)	DEMANDDATA SOC TITLES(S)	Estimated Employment	Projected Employment	Average Annual Openings	Average Annual Growth (%)	Annual Median Salary	Usual Education Requirements
252011	Preschool Teachers, Except Special Education	8,620	8.960	275	0.4	\$23,841.00	Bachelor's degree
252011	Kindergarten Teachers, Except Special Education	4,750	5,430	200	1.3	\$47,956.00	Bachelor's degree
232012	Totals: SUPPLY DATA	13,370	14,390	475	0.7	<b>\$11,333.80</b>	Julies, Sugree
CIP CODE(S) 131210	CIP TITLE(S) Early Childhood Education and Teaching.	No of Certs	No of Assoc	No of Bach 198	No of Grads 24	No of SecCom	
	Totals:		2	198	24		
	TOTAL SUPPLY:	224					
	TOTAL DEMAND:	475					
	SUPPLY/DEMAND RATIO:	.47					

## o.6 Finance

0.0 Fillar	icc						
Area Tennessee Statewide Cluster Code 06.3110000	Projection Time (Years)  Average Occupational Growth Rate  Cluster Title  Banking and Finance		Base Year: Projected Year Employment:	2014 2024	The GROWTH across the sta There are mor	or this cluster is Excellent rate is above the average	for all occupations
SOC CODE(S)	DEMAND DATA SOC TITLES(S)	Estimated Employment	Projected Employment	Average Annual Openings	Average Annual Growth (%)	Annual Median Salary	Usual Education Requirements
113031	Financial Managers	12,590	14,900	465	1.7	\$88,280.00	Work experience, plus bachelor's degree
131031	· ·	4,400	4,800	140	0.9	\$58,539.00	
131031	Claims Adjusters, Examiners, and Investigators	200	4,800	140 5	0.9	\$66,016.00	Long-term on-the-job training
	Insurance Appraisers, Auto Damage	770					Long-term on-the-job training
131131	Fundraisers		980	35	2.4	\$44,387.00	No category defined
131161	Market Research Analysts & Marketing Specialists	2,940	4,125	158	3.4	\$49,988.00	Bachelor's degree
132041	Credit Analysts	1,510	1,830	70	1.9	\$58,866.00	Bachelor's degree
132051	Financial Analysts	2,600	3,440	145	2.8	\$69,559.00	Bachelor's degree
132053	Insurance Underwriters	1,530	1,500	40	-0.2	\$65,339.00	Bachelor's degree
132071	Credit Counselors	420	530	20	2.4	\$39,200.00	Bachelor's degree
132072	Loan Officers	5,800	6,380	165	1.0	\$55,294.00	Bachelor's degree
132099	Financial Specialists, All Other	1,840	1,910	25	0.4	\$56,639.00	Bachelor's degree
193011	Economists	70	80	5	1.3	\$81,216.00	Bachelor's degree
193022	Survey Researchers	260	320	10	2.1	\$70,544.00	Bachelor's degree
251011	Business Teachers, Postsecondary	2,070	2,500	75	1.9	\$64,592.00	Doctor's degree
251063	Economics Teachers, Postsecondary	240	290	10	1.9	\$75,812.00	Doctor's degree
413021	Insurance Sales Agents	8,290	9,240	290	1.1	\$43,089.00	Bachelor's degree
	Totals:	45,530	53,025	1,658	1.5		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
010103	Agricultural Economics.				7		
450601	Economics, General.			432	23		
450604	Development Economics and International Development.			1	38		
450605	International Economics.			4			
450699	Economics, Other.			9			
520601	Business/Managerial Economics.			109	6		
520803	Banking and Financial Support Services.				1		
	Totals:			555	75		
	TOTAL SUPPLY: TOTAL DEMAND:	630 1,658					
	SUPPLY/DEMAND RATIO:	.38					
		.30					

## o.6 Finance

Area Tennessee Statewide Cluster Code 06.3120000	Projection Time (Years) :  Average Occupational Growth Rate :  Cluster Title  Banking and Finance Support Services		Base Year: Projected Year Employment:		The growth ra There are mor	or this cluster is Very Goo	ve the average for all occupations.
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
433011	Bill and Account Collectors	15,710	19,790	850	2.3	\$31,529.00	Short-term on-the-job training
433071	Tellers	10,210	10,060	475	-0.1	\$24,883.00	Short-term on-the-job training
******	*****	490	550	20	1.2	\$37,111.00	No category defined
434041	Credit Authorizers, Checkers, and Clerks	780	820	10	0.5	\$33,499.00	Short-term on-the-job training
******	*****	4,530	5,050	80	1.1	\$35,049.00	Short-term on-the-job training
434141	New Accounts Clerks	1,300	1,210	35	-0.7	\$31,243.00	Work experience in a related occupation
439041	Insurance Claims and Policy Processing Clerks	2,680	3,050	110	1.3	\$34,346.00	Moderate-term on-the-job training
	Totals:	35,700	40,530	1,580	1.3		
	SUPPLY DATA						
CIP CODE(S)	CIP TITLE(S) There is no supply data available.	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
	Totals:						
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	0 1,580 .00					

Additional Supply Data

New Supply/Demand Ratio: 0.00

				11.3		Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	for Cluster
06.3120000	6	0	0	0	0	0	0		6
Clinical Medical Assistant/Billing &									
Coding Specialist, Certificate									
(625-10)	6	0	0	0	0	0	0		

## o.8 Health Science

Area		Projection Time (Years) =	. 10	Base Year:	2014	Cluster Grade = A The outlook for this cluster is Excellent.			
Tennessee		Projection Time (Tears) =	. 10	Projected Year	2014		rate is above the average		
Statewide		Average Occupational Growth Rate	-	Employment:	2024	across the sta	•	e for all occupations	
1.3						There are mo	re job openings expected	annually than there were	
Cluster Code	ClusterTitle		-			training comp	leters in a recent year.		
08.1170000	Physical Therapy		J		'				
			_			Average			
	DEMAND DATA								
			Estimated	Projected	Average Annual	Annual			
SOC CODE(S)	SOC TITLES(S)		Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements	
291123	Physical Therapists		4,700	6,920	340	3.9	\$84,767.00	Master's degree	
	Totals:		4,700	6,920	340	3.9			
	SUPPLY DATA								
	SUPPLY DATA								
CIP CODE(S)	CIP TITLE(S)		No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom		
512308	Physical Therapy/Therapist.			14	24	197			
	,								
	Totals:			14	24	197			
	TOTAL SUPPLY:		235						
	TOTAL DEMAND:		340						
	SUPPLY/DEMAND RATIO:		.69						
	SUFFET/DEWAND RATIO:		.09						

## o.8 Health Science

Ter Sta 1.3	Area nnessee atewide } ter Code	Projection Time (Years) =  Average Occupational Growth Rate =  ClusterTitle		Base Year: Projected Year Employment:	2014 2024	across the sta	e for all occupations annually than there were		
08.2	190000	Medical Imaging- Radiography					•		
		DEMAND DATA	Estimated	Projected	Average Annual	Average Annual			
soc	CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements	
2920	34	Radiologic Technologists and Technicians	5,680	7,080	220	2.2	\$49,636.00	Associate degree	
2920	35	Magnetic Resonance Imaging Technologists	850	1,090	35	2.5	\$57,372.00	Associate degree	
		Totals:	6,530	8,170	255	2.3			
		SUPPLY DATA							
CIP C 5109	CODE(S)	CIP TITLE(S) Radiologic Technology/Science - Radiographer.	No of Certs	No of Assoc 26	No of Bach 20	No of Grads	No of SecCom		
		Totals:		26	20				
		TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	46 255 .18						
		•							

## o.8 Health Science

Area Tennessee Statewide 1.3 Cluster Code 08.2220000	Projection Time (Years) =  Average Occupational Growth Rate =  ClusterTitle  Medical and Clinical Laboratory Technicians		Base Year: Projected Year Employment:	2014	The GROWTH rate is above the average for all occupations				
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual				
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements		
292012	Medical and Clinical Laboratory Technicians	6,570	8,790	395	3.0	\$35,776.00	Associate degree		
	Totals:	6,570	8,790	395	3.0				
	SUPPLY DATA								
CIP CODE(S) 511001 511004	CIP TITLE(S) Blood Bank Technology Specialist. Clinical/Medical Laboratory Technician.	No of Certs 22	No of Associates	No of Bach.	No of Grads	No of Sec. Com.			
	Totals:	22	57						
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	79 395 .20							

#### Additional Supply Data

New Supply/Demand Ratio: 0.71

CLUSTER CODES/ Program Titles	Sum of Certificates	Sum of Diplomas	Sum of Associates	Sum of Bachelors	Sum of Masters	Sum of Graduate Certificates	Sum of Doctorates	Count of Apprentices	Total Completers for Cluster
08.2220000	202		0	0	0	0	0	Apprentices	202
Certified Phlebotomy Technician, Certificate of Completion (2439-09)	54	0	0	0	0	0	0		
Pharmacy Technician, Certificate (4933-12)	1	0	0	0	0	0	0		
Phlebotomy Technician, Certificate (4623-11)	71	0	0	0	0	0	0		
Phlebotomy Technician, Certificate (620-97)	4	0	0	0	0	0	0		
Phlebotomy, Certificate of Completion (6160-14)	72	0	0	0	0	0	0		

## 0.9 Hospitality and Tourism

Area Tennessee Statewide Cluster Code	Projection Time (Years) =  Average Occupational Growth Rate =  Cluster Title		Base Year: Projected Year Employment:	2014 2024	The growth ra There are mor	or this cluster is Very Goo	ve the average for all occupations.
09.2000000	Lodging Pathway	j			ti aiiiiig comp	ieters in a recent year.	
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	<b>Annual Median Salary</b>	Usual Education Requirements
119081	Lodging Managers	1,580	1,570	50	-0.1	\$47,460.00	Work experience in a related occupation
131121	Meeting, Convention, and Event Planners	1,210	1,620	60	3.0	\$36,975.00	Bachelor's degree
371011	First-Line Supervisors of Housekeeping and Janitor	4,500	5,040	160	1.1	\$29,081.00	Work experience in a related occupation
391021	First-Line Supervisors of Personal Service Workers	4,160	4,620	125	1.1	\$29,729.00	Work experience in a related occupation
396011	Baggage Porters and Bellhops	460	470	15	0.2	\$19,378.00	Short-term on-the-job training
396012	Concierges	410	490	20	1.8	\$22,355.00	Work experience in a related occupation
434081	Hotel, Motel, and Resort Desk Clerks	5,190	5,740	300	1.0	\$19,189.00	Short-term on-the-job training
	Totals:	17,510	19,550	730	1.1		
	SUPPLY DATA						
CIP CODE(S) 520901	CIP TITLE(S) Hospitality Administration/Management, General.	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
520904	Hotel/Motel Administration/Management.	21	15	96			
520905	Restaurant/Food Services Management.		132				
	Totals:	21	147	98			
	TOTAL SUPPLY: TOTAL DEMAND:	266 730					
	SUPPLY/DEMAND RATIO:	.36					

Additional Supr	oly Data			N	ew Supply	/Demand	Ratio: 0.37			
	•						Sum of			Total
CLUSTER CODES/	Program	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	<b>Completers for</b>
Titles		Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
09.2000000		2	0	0	0	0	0	0		2
09.2000000  Professional Househo	old Manager,	2	0	0	0	0	0	0		2

## 11.0 Information Technology

Area Projection Time (Years) = 10
Tennessee Statewide 1.3
Cluster Code Cluster Title
11.3400000 Web/Multimedia Management, Programming

Base Year: 2014
Projected Year
Employment: 2024

Cluster Grade = A The outlook for th

The outlook for this cluster is Excellent.

The GROWTH rate is above the average for all occupations

across the state

There are more job openings expected annually than there were

training completers in a recent year.

#### Average

	DEMAND DATA							
		Estimated	Projected	Average Annual	Annual			
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements	
113021	Computer and Information Systems Managers	5,460	6,710	200	2.1	\$99,099.00	Work experience, plus bachelor's degree	
151111	Computer and Information Research Scientists	470	500	10	0.6	\$86,405.00	Master's degree	
151121	Computer Systems Analysts	9,440	12,370	440	2.7	\$73,522.00	Associate degree	
151131	Computer Programmers	5,320	6,120	220	1.4	\$70,270.00	Bachelor's degree	
151132	Software Developers, Applications	4,840	6,160	195	2.4	\$81,704.00	Bachelor's degree	
151133	Software Developers, Systems Software	2,610	3,320	105	2.4	\$83,366.00	Bachelor's degree	
151141	Database Administrators	1,710	2,090	70	2.0	\$81,849.00	Bachelor's degree	
151151	Computer Support Specialists	7,430	9,360	310	2.3	\$43,421.00	Associate degree	
251021	Computer Science Teachers, Postsecondary	600	700	20	1.6	\$63,921.00	Master's degree	
	Totals:	37,880	47,330	1,570	2.3			
	113021 151111 151121 151131 151132 151133 151141 151151	SOC CODE(S)  13021 Computer and Information Systems Managers 151111 Computer and Information Research Scientists 151121 Computer Systems Analysts 151131 Computer Programmers 151132 Software Developers, Applications 151133 Software Developers, Systems Software 151141 Database Administrators 151151 Computer Support Specialists 251021 Computer Science Teachers, Postsecondary	SOC CODE(S) SOC TITLES(S) Employment  113021 Computer and Information Systems Managers 5,460  151111 Computer and Information Research Scientists 470  151121 Computer Systems Analysts 9,440  151131 Computer Programmers 5,320  151132 Software Developers, Applications 4,840  151133 Software Developers, Systems Software 2,610  151141 Database Administrators 1,710  151151 Computer Support Specialists 7,430  251021 Computer Science Teachers, Postsecondary 600	SOC CODE(S) SOC TITLES(S) Employment Employment 113021 Computer and Information Systems Managers 5,460 6,710 151111 Computer and Information Research Scientists 470 500 151121 Computer Systems Analysts 9,440 12,370 151131 Computer Programmers 5,320 6,120 151132 Software Developers, Applications 4,840 6,160 151133 Software Developers, Systems Software 2,610 3,320 151141 Database Administrators 1,710 2,090 151151 Computer Support Specialists 7,430 9,360 251021 Computer Science Teachers, Postsecondary 600 700	SOC CODE(S) SOC TITLES(S) Employment Employment Openings 113021 Computer and Information Systems Managers 5,460 6,710 200 151111 Computer and Information Research Scientists 470 500 10 151121 Computer Systems Analysts 9,440 12,370 440 151131 Computer Programmers 5,320 6,120 220 151132 Software Developers, Applications 4,840 6,160 195 151133 Software Developers, Systems Software 2,610 3,320 105 151141 Database Administrators 1,710 2,090 70 151151 Computer Support Specialists 7,430 9,360 310 251021 Computer Science Teachers, Postsecondary 600 700 20	SOC CODE(S)         SOC TITLES(S)         Estimated Employment         Projected Employment         Average Annual Openings         Annual Openings         Growth (%)           113021         Computer and Information Systems Managers         5,460         6,710         200         2.1           151111         Computer and Information Research Scientists         470         500         10         0.6           151121         Computer Systems Analysts         9,440         12,370         440         2.7           151131         Computer Programmers         5,320         6,120         220         1.4           151132         Software Developers, Applications         4,840         6,160         195         2.4           151133         Software Developers, Systems Software         2,610         3,320         105         2.4           151141         Database Administrators         1,710         2,090         70         2.0           151151         Computer Support Specialists         7,430         9,360         310         2.3           251021         Computer Science Teachers, Postsecondary         600         700         20         1.6	SOC CODE(S)         SOC TITLES(S)         Estimated Employment         Projected Employment         Average Annual Openings         Annual Median Salary           113021         Computer and Information Systems Managers         5,460         6,710         200         2.1         \$99,099.00           151111         Computer and Information Research Scientists         470         500         10         0.6         \$86,405.00           151121         Computer Systems Analysts         9,440         12,370         440         2.7         \$73,522.00           151131         Computer Programmers         5,320         6,120         220         1.4         \$70,270.00           151132         Software Developers, Applications         4,840         6,160         195         2.4         \$81,704.00           151133         Software Developers, Systems Software         2,610         3,320         105         2.4         \$83,366.00           151141         Database Administrators         1,710         2,090         70         2.0         \$81,849.00           151151         Computer Support Specialists         7,430         9,360         310         2.3         \$43,421.00           251021         Computer Science Teachers, Postsecondary         600         700         20<	SOC CODE(S) SOC TITLES(S) Employment Employment Employment Openings Growth (%) Annual Median Salary Usual Education Requirements  113021 Computer and Information Systems Managers 5,460 6,710 200 2.1 \$99,099.00 Work experience, plus bachelor's degree  151111 Computer and Information Research Scientists 470 500 10 0.6 \$86,405.00 Master's degree  151121 Computer Systems Analysts 9,440 12,370 440 2.7 \$73,522.00 Associate degree  151131 Computer Programmers 5,320 6,120 220 1.4 \$70,270.00 Bachelor's degree  151132 Software Developers, Applications 4,840 6,160 195 2.4 \$81,704.00 Bachelor's degree  151133 Software Developers, Systems Software 2,610 3,320 105 2.4 \$83,366.00 Bachelor's degree  151141 Database Administrators 1,710 2,090 70 2.0 \$81,849.00 Bachelor's degree  151151 Computer Support Specialists 7,430 9,360 310 2.3 \$43,421.00 Associate degree  151021 Computer Science Teachers, Postsecondary 600 700 20 1.6 \$63,921.00 Master's degree

#### SUPPLY DATA

CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc.	No of Bach.	No of Grads
110101	Computer and Information Sciences, General.		217	187	12
110103	Information Technology.		56	72	45
110199	Computer and Information Sciences, Other.			1	
110201	Computer Programming/Programmer, General.		4	8	
110401	Information Science/Studies.		10	12	7
110501	Computer Systems Analysis/Analyst.			9	
110701	Computer Science.			353	62
111004	Web/Multimedia Management and Webmaster.			2	
111006	Computer Support Specialist.		2		
111099	Computer/Information Technology Services Administration			40	4
119999	Computer and Information Sciences and Support Services, Other		5	1	
151202	Computer Technology/Computer Systems Technology.		26		
512706	Medical Informatics.				8
521201	Management Information Systems, General.		11	162	5
	Totals:		331	847	143

TOTAL SUPPLY:

TOTAL DEMAND:

SUPPLY/DEMAND RATIO:

1,321
1,570
1,570
84

(continued)

## 11.0 Information Technology (continued)

**Additional Supply Data** 

New Supply/Demand Ratio: 0.84

						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	<b>Apprentices</b>	Cluster
11.3400000	0	0	0	2	0	0	0		2
Management & Computer									
Science, Bachelor of Science									
in Liberal Studies,									
Management & Computer									
Science (629-97)	0	0	0	2	0	0	0		

## 12.0 Public Safety, Corrections and Security

Area Tennessee Statewide Cluster Code 12.4140000	Projection Time (Years) =  Average Occupational Growth Rate =  Cluster Title  Fire Fighting		Base Year: Projected Year Employment:	2014 2024	_	d. ve the average for all occupations. nnually than there were	
SOC CODE(S) 331021 332011 332021 332022	DEMAND DATA  SOC TITLES(S)  First-Line Supervisors of Fire Fighting and Preven Firefighters Fire Inspectors and Investigators Forest Fire Inspectors and Prevention Specialists	Estimated Employment 1,370 4,760 240 160	Projected Employment 1,520 5,310 270 180	Average Annual Openings 75 185 10 5	Average Annual Growth (%) 1.0 1.1 1.2	Annual Median Salary \$52,185.00 \$37,934.00 \$51,756.00 \$33,194.00	Usual Education Requirements Work experience in a related occupation Long-term on-the-job training Post-secondary vocational training Bachelor's degree
	Totals:	6,530	7,280	275	1.1		
CIP CODE(S) 430203	CIP TITLE(S) Fire Science/Fire-fighting.  Totals:	No of Certs 14	No of Assoc 20 <b>20</b>	No of Bach	No of Grads	No of SecCom	
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	34 275 .12					

## 13.0 Manufacturing

Area Tennessee Statewide Cluster Code	Proiection Time (Years) =  Average Occupational Growth Rate =  Cluster Title		Base Year: Projected Year Employment:	2014 2024	The GROWTH across the stat There are mor	r this cluster is Excellent. rate is above the average f e. e job openings expected as	
13.1000000	Precision Production Pathway				training compi	eters in a recent year.	
	DEMAND DATA	Estimated	Projected	Average Annual	Average		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Annual Growth (%)	Annual Median Salary	Usual Education Requirements
499069	Precision Instrument and Equipment Repairers, All	570	670	25	1.6	\$53,045.00	Long-term on-the-job training
511011	First-Line Supervisors of Production and Operating	16,400	17,340	325	0.6	\$50,962.00	Work experience in a related occupation
512041	Structural Metal Fabricators and Fitters	2,110	2,210	95	0.5	\$31,926.00	Moderate-term on-the-job training
512091	Fiberglass Laminators and Fabricators	1,080	1,190	30	1.0	\$29,732.00	Moderate-term on-the-job training
512092	Team Assemblers	44,270	55,700	1,845	2.3	\$29,100.00	Moderate-term on-the-job training
513021	Butchers and Meat Cutters	2,750	3,100	105	1.2	\$28,457.00	Long-term on-the-job training
514011	Computer-Controlled Machine Tool Operators, Metal	2,810	3,720	170	2.8	\$36,192.00	Long-term on-the-job training
514012	Computer Numerically Controlled Machine Tool Progr	500	660	30	2.8	\$47,757.00	Long-term on-the-job training
514021 514022	Extruding and Drawing Machine Setters, Operators, Forging Machine Setters, Operators, and Tenders, M	2,630 680	2,670 720	55 20	0.2	\$29,488.00 \$29,723.00	Moderate-term on-the-job training
514022 514023		960	720 850	20	-1.2	\$29,723.00	Moderate-term on-the-job training Moderate-term on-the-job training
514023	Rolling Machine Setters, Operators, and Tenders, M Drilling and Boring Machine Tool Setters. Operator	510	430	10	-1.7	\$34,118.00	Moderate-term on-the-job training
514033	Grinding, Lapping, Polishing, and Buffing Machine	1,660	1.630	35	-0.2	\$34,207.00	Moderate-term on-the-job training
514034	Lathe and Turning Machine Tool Setters, Operators,	750	740	15	-0.1	\$36,640.00	Moderate-term on-the-job training
514035	Milling and Planing Machine Setters, Operators, an	610	630	15	0.3	\$33,857.00	Moderate-term on-the-job training
514041	Machinists	8.470	9.960	345	1.6	\$38,131.00	Long-term on-the-job training
514051	Metal-Refining Furnace Operators and Tenders	820	840	10	0.2	\$41.857.00	Moderate-term on-the-job training
514061	Model Makers, Metal and Plastic	60	60		0.0		Moderate-term on-the-job training
514062	Patternmakers, Metal and Plastic	60	80	5	2.9	\$42,600.00	Moderate-term on-the-job training
514081	Multiple Machine Tool Setters, Operators, and Tend	2,900	3,110	75	0.7	\$29,415.00	Moderate-term on-the-job training
514111	Tool and Die Makers	2,430	2,780	50	1.4	\$46,179.00	Long-term on-the-job training
514191	Heat Treating Equipment Setters, Operators, and Te	470	470	10	0.0	\$33,362.00	Moderate-term on-the-job training
514192	Layout Workers, Metal and Plastic	210	270	10	2.5	\$38,438.00	Moderate-term on-the-job training
514194	Tool Grinders, Filers, and Sharpeners	130	130		0.0	\$31,105.00	Moderate-term on-the-job training
514199	Metal Workers and Plastic Workers, All Other	210	250	5	1.8	\$27,264.00	Moderate-term on-the-job training
516061	Textile Bleaching and Dyeing Machine Operators and	410 60	320 60	5	-2.4 0.0	\$28,616.00	Moderate-term on-the-job training
516093	Upholsterers	1.280	1.250	35	-0.2	\$24,448.00	Long-term on-the-job training Long-term on-the-job training
517011	Cabinetmakers and Bench Carpenters	1,640	1,560	15	-0.5	\$28,660.00	Long-term on-the-job training
517021	Furniture Finishers	1,040	110	13	0.0	\$24,895.00	Long-term on-the-job training
517041	Sawing Machine Setters, Operators, and Tenders, Wo	1.260	1.400	50	1.1	\$25,050.00	Moderate-term on-the-job training
517042	Woodworking Machine Setters, Operators, and Tender	1.860	1.960	20	0.5	\$23,464.00	Moderate-term on-the-job training
517099	Woodworkers, All Other	840	890	30	0.6	\$23,156.00	Moderate-term on-the-job training
******	*******	80	80		0.0	\$64,683.00	Long-term on-the-job training
518013	Power Plant Operators	520	490	15	-0.6	\$79,617.00	Long-term on-the-job training
518021	Stationary Engineers and Boiler Operators	680	710	25	0.4	\$55,362.00	Long-term on-the-job training
519022	Grinding and Polishing Workers, Hand	820	910	30	1.0	\$26,759.00	Moderate-term on-the-job training
519071	Jewelers and Precious Stone and Metal Workers	300	270	5	-1.0	\$36,562.00	Post-secondary vocational training
519082	Medical Appliance Technicians	140	160	5	1.3	\$31,547.00	Long-term on-the-job training
519083	Ophthalmic Laboratory Technicians	950	1,160	55	2.0	\$27,908.00	Moderate-term on-the-job training
519122	Painters, Transportation Equipment	1,020	1,130	30	1.0	\$36,379.00	Moderate-term on-the-job training
519194	Etchers and Engravers	130	130	5 55	0.0 -0.1	\$31,222.00 \$27.717.00	Long-term on-the-job training
		1,630	1,620	55	-0.1	\$27,717.00	Moderate-term on-the-job training
	Totals:	107,780	124.420	3.685	1.4		
	Totals:	107,780	124,420	3,685	1.4		
	SUPPLY DATA						
	301121 0414						
CIP CODE(S)	CIP TITLE(S)	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
410301	Chemical Technology/Technician.	8	NO OI ASSOC	NO OF BUCH	140 01 01223	NO OI SECCOIII	
410303	Chemical Process Technology.	23					
480501	Machine Tool Technology/Machinist.	108	61				
480503	Machine Shop Technology/Assistant.	57	101				
480507	Tool and Die Technology/Technician.	14					
480510	Computer Numerically Controlled (CNC) Machinist Technology/CNC M	7					
480511	Metal Fabricator.	18					
4805AH	Principles of Machining and Manufacturing					31	
4805CH	Manufacturing Applications					25	
4805JH 4805KH						9 17	
4805KH						1/	
	Totals:	235	162			82	
	rocars.	235	162			82	
	TOTAL SUPPLY:	479					
	TOTAL DEMAND:	3,685					
	SUPPLY/DEMAND RATIO:	.13					

(continued)

## 13.0 Manufacturing (continued)

Additional Supply Data

New Supply/Demand Ratio: 0.14

Additional Supply Bata						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
13.1000000								23	23
MACHINIST								1	
MAINTENANCE MACHINIST								2	
METAL FABRICATOR								2	
POWER-PLANT OPERATOR								5	
STATIONARY ENGINEER								3	3
TOOL AND DIE MAKER								10	

## 13.0 Manufacturing

Area Tennessee Statewide 1.3 Cluster Code	Projection Time (Years) =  Average Occupational Growth Rate  Cluster Title		Base Year: Projected Year Employment:	2014 2024	The growth ra There are mor	or this cluster is Very Good	e the average for all occupations.
13.2200000	Prod. Design, Ops, and Maint. Path Operations & Maint.	1			Average		
	DEMAND DATA	Fatimated	Desirated				
SOC CODE(S)	SOC TITLES(S)	Estimated Employment	Projected Employment	Average Annual Openings	Annual Growth (%)	Annual Median Salary	Usual Education Requirements
131023	Purchasing Agents, exc. Wholesale, Retail & Farm.	4,510	4,980	130	1.0	\$50,716.00	Bachelor's degree
472011	Boilermakers	540	510	25	-0.6	\$60,615.00	Long-term on-the-job training
491011	First-Line Supervisors of Mechanics, Installers, a	8,980	9,850	330	0.9	\$56,445.00	Work experience in a related occupation
499011	Mechanical Door Repairers	420	500	20	1.8	\$33,977.00	Moderate-term on-the-job training
499031	Home Appliance Repairers	840	920	35	0.9	\$29,621.00	Long-term on-the-job training
499041	Industrial Machinery Mechanics	6,900	8,110	320	1.6	\$48,808.00	Long-term on-the-job training
499043	Maintenance Workers, Machinery	2,860	3,360	85	1.6	\$44,482.00	Long-term on-the-job training
499044	Millwrights	950	1,090	30	1.4	\$47,453.00	Long-term on-the-job training
******	*******	10	10		0.0	, ,	Moderate-term on-the-job training
499062	Medical Equipment Repairers	1,030	1,370	65	2.9	\$41,956.00	Moderate-term on-the-job training
******	*******	240	270	10	1.2	\$35,097.00	Long-term on-the-job training
******	*******	20	20		0.0	+,	Long-term on-the-job training
499071	Maintenance and Repair Workers, General	29,630	33,180	925	1.1	\$36,292.00	Post-secondary vocational training
******	*******	490	530	10	0.8	\$29,410.00	Moderate-term on-the-job training
499094	Locksmiths and Safe Repairers	470	560	25	1.8	\$33,020.00	Moderate-term on-the-job training
512022	Electrical and Electronic Equipment Assemblers	3,130	3,290	55	0.5	\$26,906.00	Short-term on-the-job training
512023	Electromechanical Equipment Assemblers	520	600	15	1.4	\$34,717.00	Short-term on-the-job training
516063	Textile Knitting and Weaving Machine Setters, Oper	450	380	5	-1.7	\$27,500.00	Long-term on-the-job training
516064	Textile Winding, Twisting, and Drawing Out Machine	1,130	970	20	-1.5	\$24,737.00	Moderate-term on-the-job training
516091	Extruding and Forming Machine Setters, Operators,	610	590	10	-0.3	\$38,498.00	Moderate-term on-the-job training
518091	Chemical Plant and System Operators	1,570	1,440	60	-0.9	\$50,319.00	Long-term on-the-job training
519011	Chemical Equipment Operators and Tenders	1,780	1,720	60	-0.3	\$43,681.00	Moderate-term on-the-job training
519061	Inspectors, Testers, Sorters, Samplers, and Weighe	11,870	13,330	405	1.2	\$31,662.00	Moderate-term on-the-job training
	Totals:	78,950	87,580	2,640	1.0		
	Totals:	78,950	87,580	2,640	1.0		
	SUPPLY DATA						
CIP CODE(S) 150403	CIP TITLE(S) Electromechanical Technology/Electromechanical Engineering T	No of Certs 116	No of Assoc	No of Bach	No of Grads	No of SecCom	
150499	Electromechanical and Instrumentation and Maintenance Techno	21					
1504AH						1	
1506BH						32	
470000	Mechanics and Repairers, General.	12					
470303	Industrial Mechanics and Maintenance Technology.	414	57				
470399	Heavy/Industrial Equipment Maintenance Technologies, Other.	11	13				
479999	Mechanic and Repair Technologies/Technicians, Other.	2					
520205	Operations Management and Supervision.	39		1	38		
	Totals:	615	80	1	38	33	
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	767 2,640 .29					

(continued)

## 13.0 Manufacturing (continued)

Additional Supply Data

New Supply/Demand Ratio: 0.31

						Sum of			Total
CLUSTER CODES/	Sum of	Sum of	Sum of	Sum of	Sum of	Graduate	Sum of	Count of	Completers for
Program Titles	Certificates	Diplomas	Associates	Bachelors	Masters	Certificates	Doctorates	Apprentices	Cluster
13.2200000								43	43
CHEMICAL OPERATOR III								19	
MAINTENANCE MECHANIC									
(Any Industry)								3	
MAINTENANCE REPAIRER,									
INDUSTRIAL								7	
METAL PLATER								1	
MILLWRIGHT								13	

## 14.0 Marketing, Sales and Service

17.0 I.Iui	Reting, bares and bervice						
Area Tennessee Statewide Cluster Code	Projection Time (Years)  Average Occupational Growth Rate Cluster Title		Base Year: Projected Year Employment:	2014 2024	The growth ra	or this cluster is Very Goo	ve the average for all occupations.
14.2000000	Selling and Sales Management	_			training comp	leters in a recent year.	
14.2000000	Jennig and Jales Management	_					
	DEMAND DATA	Estimated	Projected	Average Annual	Average Annual		
SOC CODE(S)	SOC TITLES(S)	Employment	Employment	Openings	Growth (%)	Annual Median Salary	Usual Education Requirements
112022	Sales Managers	7,800	8,920	280	1.4	\$86,762.00	Work experience, plus bachelor's degree
132021	Appraisers and Assessors of Real Estate	1,540	1,760	35	1.3	\$47,339.00	Post-secondary vocational training
271023	Floral Designers	1,200	1,210	35	0.1	\$23,795.00	Moderate-term on-the-job training
271026	Merchandise Displayers and Window Trimmers	1,500	1,720	60	1.4	\$28,483.00	Moderate-term on-the-job training
411011	First-Line Supervisors of Retail Sales Workers	36,690	38,680	995	0.5	\$36,536.00	Work experience in a related occupation
411012	First-Line Supervisors of Non-Retail Sales Workers	9,320	9,600	145	0.3	\$72,113.00	Work experience in a related occupation
******	******	85,520	93,060	3,680	0.8	\$21,250.00	Short-term on-the-job training
413011	Advertising Sales Agents	1,930	1,940	60	0.1	\$37,298.00	Moderate-term on-the-job training
413099	Sales Representatives, Services, All Other	12,090	14,220	545	1.6	\$42,218.00	No category defined
414011	Sales Representatives, Wholesale and Manufacturing	10,550	11,560	305	0.9	\$67,956.00	Moderate-term on-the-job training
414012	Sales Representatives, Wholesale and Manufacturing	24,990	27,620	750	1.0	\$50,921.00	Moderate-term on-the-job training
******	******	10	10		0.0		Moderate-term on-the-job training
419021	Real Estate Brokers	970	1,130	25	1.5	\$40,903.00	Work experience in a related occupation
419022	Real Estate Sales Agents	2,180	2,460	50	1.2	\$29,916.00	Post-secondary vocational training
******	****	830	860	15	0.4	\$83,316.00	Bachelor's degree
	Totals:	197,120	214,750	6,980	0.9		
	SUPPLY DATA						
CIP CODE(S) 521801	CIP TITLE(S) Sales, Distribution, and Marketing Operations, General.	No of Certs	No of Assoc	No of Bach	No of Grads	No of SecCom	
521804	Selling Skills and Sales Operations.	1		±			
	Totals:	1		1			
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:	2 6,980 .00					

## 15.0 Science, Technology, Engineering and Mathematics

Area Tennessee Statewide Cluster Code	Cluster Title	Projection Time (Years) = Average Occupational Growth Rate =		Base Year: Projected Year Employment:	2014	The GROWTH across the sta	or this cluster is Excellent rate is above the average	for all occupations	
SOC CODE(S) 172112	DEMAND DATA SOC TITLES(S) Industrial Engineers		Estimated Employment 5,200	Projected Employment 6,070	Average Annual Openings 240	Average Annual Growth (%)	Annual Median Salary \$77,847.00	Usual Education Requirements Bachelor's degree	
	Totals:		5,200	6,070	240	1.6			
	SUPPLY DATA								
CIP CODE(S) 143501	CIP TITLE(S) Industrial Engineering		No of Certs	No of Assoc.	No of Bach. 19	No of Grads 14	No of Sec. Com.		
	Totals:				19	14			
	TOTAL SUPPLY: TOTAL DEMAND: SUPPLY/DEMAND RATIO:		33 240 .14						

## Appendix D: Institutions and school districts included in completion numbers

Alvin C. York Institute	Jackson State Community College	Sullivan County Schools
Anderson County Schools	Jackson-Madison County Schools	TCAT Athens
Aquinas College	Jefferson County Schools	TCAT Covington
Argosy University-Nashville	Johnson County Schools	TCAT Crossville
Austin Peay State University	Johnson University	TCAT Crump
Baptist Memorial College of Health Sciences	King University	TCAT Dickson
Belmont University	Kingsport City Schools	TCAT Elizabethton
Benton County Schools	Knox County Schools	TCAT Harriman
Bethel University	Lane College	TCAT Hartsville
Blount County Schools	Lawrence County Schools	TCAT Hohenwald
Brightwood College-Nashville	Le Moyne-Owen College	TCAT Jacksboro
Bristol City Schools	L'Ecole Culinaire-Memphis	TCAT Jackson
Bryan College-Dayton	Lee University	TCAT Knoxville
Campbell County Schools	Lewis County Schools	TCAT Livingston
Carson-Newman University	Lincoln Memorial University	TCAT McKenzie
Carter County Schools	Lipscomb University	TCAT McMinnville
Chattanooga College Medical Dental and Technical Careers	Loudon County Schools	TCAT Memphis
Chattanooga State Community College	Macon County Schools	TCAT Morristown
Christian Brothers University	Marshall County Schools	TCAT Murfreesboro
Claiborne County Schools	Martin Methodist College	TCAT Nashville
Cleveland State Community College	Maryville College	TCAT Newbern
Cocke County Schools	Maury County Schools	TCAT Oneida-Huntsville
Coffee County Schools	McMinn County Schools	TCAT Paris
Columbia State Community College	Memphis City Schools	TCAT Pulaski
Concorde Career College-Memphis	Metro Nashville Public Schools	TCAT Ripley
Crockett County Schools	Middle Tennessee State University	TCAT Shelbyville
Cumberland University	Milan Special Schools	TCAT Whiteville
Daymar Institute-Clarksville	Miller-Motte Technical College- Chattanooga	Tennessee State University
Daymar Institute-Murfreesboro	Miller-Motte Technical College- Clarksville	Tennessee Technological University
Daymar Institute-Nashville	Miller-Motte Technical College- Madison	Tennessee Wesleyan College
Decatur County Schools	Milligan College	The University of Tennessee Chattanooga
DeKalb County Schools	Monroe County Schools	The University of Tennessee Health Science Center



eVry University-Tennessee Morgan County Schools		The University of Tennessee Knoxville
Dyer County Schools	Motlow State Community College	The University of Tennessee Martin
Dyersburg State Community College	Nashville College of Medical Careers	Tipton County Schools
East Tennessee State University	Nashville State Community College	Trevecca Nazarene University
Fisk University	National College-Nashville	Tullahoma City Schools
Fortis Institute-Cookeville	Northeast State Community College	Union University
Fortis Institute-Nashville	Pellissippi State Community College	University of Memphis
Fountainhead College of Technology	Putnam County Schools	University of Phoenix-Tennessee
Franklin County Schools	Remington College-Memphis Campus	Vanderbilt University
Freed-Hardeman University	Remington College-Nashville Campus	Vatterott College-Appling Farms
Genesis Career College-Cookeville	Rhea County Schools	Vatterott College-Dividend
Gibson County Schools	Rhodes College	Virginia College-Knoxville
Giles County Schools	Roane County Schools	Virginia College-School of Business and Health-Chattanooga
Greene County Schools	Roane State Community College	Volunteer State Community College
Hamblen County Schools	Ross Medical Education Center- Johnson City	Walters State Community College
Hamilton County Schools	Ross Medical Education Center- Knoxville	Warren County Schools
Hancock County Schools	Sevier County Schools	Washington County School
Hawkins County Schools	Sewanee-The University of the South	Wayne County Schools
Haywood County Schools	Shelby County Schools	Weakley County Schools
Hiwassee College	South College	Welch College
Humboldt City Schools	Southern Adventist University	West Tennessee Business College
Huntingdon SSD	Southwest Tennessee Community College	William Moore College of Technology
Jackson County Schools	Strayer University-Tennessee	

