

DATE: July 27, 2006

SUBJECT: Tennessee State University, College of Public Service and Urban Affairs and Bachelor of Science in Urban Studies

ACTION RECOMMENDED: Approval

BACKGROUND INFORMATION: In accordance with the *Geier* Consent Decree Section B(1)E, Tennessee State University has proposed to establish a College of Public Service and Urban Affairs and a Bachelor of Science in Urban Studies (BSUS). While the existing Institute of Government (IOG) will be the core of this new entity, its programs have been limited to the graduate level. The proposed BSUS at TSU will be a unique program in the social sciences which combines current theoretical concepts in the field with professional application. This degree will prepare community-oriented individuals to enter the job market in positions within government and the private sector. In addition to equipping students with foundational skills relevant to work in the public and private-non-profit sectors, the BSUS encourages study in related areas such as business, health sciences, criminal justice, political science, psychology, and social work. Students will have an opportunity to adapt their programs of study to fit their academic and career interests.

Urban Studies programs that are viable in other cities have proven to be significant contributors to enhance the quality of life in their communities. The creation of the new undergraduate degree is designed to help enable the University to take advantage of its unique opportunity to assume a similar role for the Metropolitan Nashville.

PROPOSED START-UP DATE: Spring 2007

Commission staff has reviewed program proposals according to the academic standards adopted by the Commission on November 14, 2002. Each standard is referenced below.

1.1.20A MISSION: The proposed program is consistent with the mission of the University to provide educational programming in agriculture, allied health, arts and sciences, business, education, engineering and technology.

1.1.20B CURRICULUM: The proposed curriculum requires completion of 120 semester hours. In addition to the general education core, the BSUS will include course work in economics, public administration and policy, social and behavioral sciences and other related disciplines specific to the urban studies. Three concentrations are associated with the proposed program:

The **Community Leadership and Public Service** concentration seeks to educate future leaders for the community, state, and nation. This combined cluster of academic courses in leadership, public policy, ethics, and social issues with a strong focus on community service through service-learning will prepare students for leadership roles in public and community service.

The **Urban Policy and Planning** concentration focuses on the application of public policy, urban planning and public management to analyze and solve urban problems. Coursework in areas such as real estate and housing, and nonprofit and the voluntary sector gives students an introduction to the professional and academic fields of urban planning and development or public policy and management.

The **Urban Diversity** concentration provides the undergraduate student with a core of courses which focuses on urban issues and policy alternatives examined from a variety of humanistic, social scientific and professional perspectives. Selected courses for this concentration examine the impact of areas such as racial, ethnic, and gender diversity within the context of an increasingly pluralistic and diverse urban environment.

<u>Curriculum Requirements</u>	<u>Credit Hours</u>
General Education	41
Major Core	31
Concentrations	18
Electives	<u>30</u>
Total	120

1.1.20C ACADEMIC STANDARDS: The Admission, Retention, and Graduation requirements are the same as for other undergraduate degree programs offered at Tennessee State University.

Student Projections	Projected Program Productivity		
	Full-time Enrollment	Part-time	Graduates
Year 1	8	13	0
Year 2	19	34	0
Year 3	34	61	0
Year 4	54	96	10
Year 5	76	134	10

1.1.20D FACULTY: Two addition faculty members are required to implement the proposed program. The existing Director of the Institute of Government will administer the proposed program.

1.1.20E LIBRARY RESOURCES: The library holdings are adequate to support the proposed program and the current budget will be sufficient to address any additional resources that may be needed.

1.1.20F ADMINISTRATION/ORGANIZATION: The proposed program is to be administratively located on the Avon Williams Campus (AWC) within close proximity to

the state capitol and Metropolitan Nashville/Davidson County government. The AWC is being academically reconfigured to house disciplines that are complementary to one another (i.e., Business, Health Sciences and the Institute of Government), and strengthens the interdisciplinary focus of the proposed program. Given that the AWC has historically functioned as the University's center for adult learners, the location and program offerings of this program is expected to even more from state and municipal governmental entities, as well as from other public and private non-profit organizations throughout Davidson County.

1.1.20G SUPPORT RESOURCES: This program will be interdisciplinary in nature involving collaboration among many departments and programs across the University.

1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT: The Avon Williams Campus is presently undergoing an 18.5 million dollar renovation as a result of the *Geier* Consent Decree which stipulated that the facility be updated as a means of attracting nontraditional students to TSU. One of the primary goals of the Williams Campus is to provide a location where courses and services for nontraditional students may be offered at hours convenient to their schedules. In planning for the renovation, space was allocated to accommodate the proposed new College. Offices for the College of Public Service and Urban Affairs will be located on the fourth floor of the newly refurbished campus. Construction is scheduled to be completed by December 2006.

1.1.20I STUDENT/EMPLOYER DEMANDS: TSU conducted a survey of currently enrolled students in late September. Almost 500 questionnaires were completed by students in 30 majors. There is a strong need for persons who are trained with a broad background in the social sciences to evaluate how urban problems and issues impact one another. Persons who have this kind of training will find excellent opportunities for employment in both the private and public sectors as well as opportunities for graduate training in more specific disciplines. Both policy-makers and academicians have come to realize the need for an integrated perspective with which to approach urban problems.

1.1.20J NO UNNECESSARY DUPLICATION: No programs of this type exist in Middle Tennessee. An examination of similar programs across the country that have been successful, credit that success to partnering with local government and businesses in their proximity. Such programs include those at Georgia State University, Cleveland State University, and Portland State University.

1.1.20K COOPERATIVE INSTITUTIONS: None indicated.

1.1.20L DESEGREGATION: The program will not impede the state's effort to achieve racial diversity. Due to proximity to the capital and to Metropolitan Nashville/Davidson County, the proposed program is expected to enhance diversity on the AWC.

1.1.20M ASSESSMENT/EVALUATION AND ACCREDITATION: Assessing the effectiveness of the proposed program would be conducted using:

- Tennessee Higher Education Commission (THEC) – Performance Funding
- Tennessee Board of Regents (TBR) – Strategic Plan and Program Review Format

- Tennessee State University – Strategic Plan
- Other measures of program success include student persistence and retention data and graduation rates, enrollment, student and employer satisfaction survey results.

Data from existing programs in conjunction with the development of baseline data for the Bachelor of Science in Urban Studies will assist with measuring outcomes and for ongoing assessment. These factors will allow the program to modify its structure as needed. There are no SACS implications.

1.1.20N ARTICULATION: N/A

1.1.20O EXTERNAL JUDGMENT (Graduate Programs): N/A

1.1.20P COST/BENEFIT/SOURCE: The proposed BSUS is expected to increase enrollment and add another program in the social sciences with a specific focus on urban problems and policies. It will provide a mechanism to enhance interdisciplinary cooperation and the opportunity to build significant research and service learning components to increase the University’s presence in the Metropolitan Nashville. Start up funds are allocated from *Geier* for proposed College of PublicService and Urban Affairs and the Bachelor of Science in Urban Studies.

Tennessee State University					
Bachelor of Science in Urban Studies					
	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
I. Expenditures					
A. One-time Expenditures					
New/Renovated Space	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment	12,000	-	-	-	-
Library	15,150	-	-	-	-
Consultants	-	-	-	-	-
Travel	-	-	-	-	-
Other	-	-	-	-	-
Sub-Total One-time	<u>\$ 7,150</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
B. Recurring Expenditures					
Personnel					
Administration					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Administration	-	-	-	-	-
Faculty					
Salary	\$102,000	\$105,060	\$108,212	\$111,458	\$114,802
Benefits	31,620	32,569	33,545	34,552	35,588
Sub-Total Faculty	<u>\$133,620</u>	<u>137,629</u>	<u>\$ 141,757</u>	<u>\$146,010</u>	<u>\$ 150,390</u>

Support Staff

Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Support Staff	\$ -	\$ -	\$ -	\$ -	\$ -

Operating

Travel	\$ 3,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Printing	-	-	-	-	-
Equipment	-	-	-	-	-
Other	4,000	5,000	5,000	5,000	5,000
Sub-Total Operating	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000
Total Recurring	\$140,620	\$144,629	\$148,757	\$153,010	\$ 157,390
TOTAL EXPENDITURES	\$167,770	\$ 144,629	\$148,757	\$153,010	\$ 157,390

(A+B)

Year 1	Year 2	Year 3	Year 4	Year 5
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II. Revenue

Tuition and Fees ¹	123,757	317,301	595,351	978,366	1,425,514
Institutional Reallocations ²	(124,137)	(172,672)	(446,594)	(825,356)	(1,268,124)
Federal Grants ³	-	-	-	-	-
Private Grants or Gifts ⁴	-	-	-	-	-
Other ⁵	168,150	-	-	-	-
TOTAL REVENUES	\$167,770	\$144,629	\$ 148,757	\$153,010	\$ 157,390

Notes:

- In what year is tuition and fee revenue expected to be generated and explain any differential fees. Tuition and fees include maintenance fees, out-of-state tuition, and any applicable earmarked fees for the program.

2007

- Please identify the source(s) of the institutional reallocations, and grant matching requirements if applicable.

Not Applicable

- Please provide the source(s) of the Federal Grant including the granting department and CFDA number.

Not Applicable

- Please provide the name of the organization(s) or individual(s) providing grant(s) or gift(s).

Not Applicable

- Please provide information regarding other sources of the funding.

Geier Consent Decree

Tennessee State University
College of Public Service and Urban Affairs

	Year 1	Year 2	Year 3	Year 4	Year 5
I. Expenditures					
A. One-time Expenditures					
New/Renovated Space	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment	30,000	30,000	-	-	-
Library	-	-	-	-	-
Consultants	-	-	-	-	-
Travel	-	-	-	-	-
Other	-	-	-	-	-
Sub-Total One-time	30,000	\$30,000	\$ -	\$ -	\$ -
B. Recurring Expenditures					
Personnel					
Administration					
Salary	\$95,000	\$97,850	\$100,786	\$103,809	\$106,923
Benefits	29,450	30,334	31,244	32,181	33,146
Sub-Total Administration	124,450	128,184	132,030	135,990	140,069
Faculty					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Faculty	\$ -	\$ -	\$ -	\$ -	\$ -
Support Staff					
Salary	\$25,000	\$25,750	\$26,523	\$27,318	\$28,138
Benefits	7,750	7,983	8,220	8,469	8,723
Sub-Total Support Staff	\$32,750	\$33,733	\$34,743	\$35,787	\$36,861
Operating					
Travel	\$3,000	\$ 1,500	\$1,500	\$1,500	\$1,500
Printing	-	-	-	-	-
Equipment	-	-	-	-	-
Other	5,000	5,000	5,000	5,000	5,000
Sub-Total Operating	\$ 8,000	\$ 6,500	\$6,500	\$ 6,500	\$6,500
Total Recurring	\$165,200	\$168,416	\$ 173,273	\$178,277	\$183,430
TOTAL EXPENDITURES	\$195,200	\$198,416	\$173,273	\$178,277	\$183,430
(A+B)	Year 1	Year 2	Year 3	Year 4	Year 5
II. Revenue					
Tuition and Fees ¹	-	-	178,605	195,673	213,827

Institutional Reallocations ²	(3,600)	(384)	(5,332)	(17,396)	(30,397)
Federal Grants ³	-	-	-	-	-
Private Grants or Gifts ⁴	-	-	-	-	-
Other ⁵	<u>198,800</u>	<u>198,800</u>	<u>-</u>	<u>-</u>	<u>-</u>
TOTAL REVENUES	<u>\$195,200</u>	<u>198,416</u>	<u>\$173,273</u>	<u>\$178,277</u>	<u>\$183,430</u>

Notes:

- In what year is tuition and fee revenue expected to be generated and explain any differential fees. Tuition and fees include maintenance fees, out-of-state tuition, and any applicable earmarked fees for the program.
2009
- Please identify the source(s) of the institutional reallocations, and grant matching requirements if applicable.
Not Applicable
- Please provide the source(s) of the Federal Grant including the granting department and CFDA number.
Not Applicable
- Please provide the name of the organization(s) or individual(s) providing grant(s) or gift(s).
Not Applicable
- Please provide information regarding other sources of the funding.
Geier Consent Decree

THEC Financial Estimate Form

Tennessee State University

Bachelor of Science in Urban Studies

	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
I. Expenditures					
A. One-time Expenditures					
New/Renovated Space	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment	12,000	-	-	-	-
Library	15,150	-	-	-	-
Consultants	-	-	-	-	-
Travel	-	-	-	-	-
Other	-	-	-	-	-
Sub-Total One-time	<u>\$27,150</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>
B. Recurring Expenditures					
Personnel					
Administration					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Administration	-	-	-	-	-
Faculty					
Salary	\$ 102,000	\$ 105,060	\$ 108,212	\$ 111,458	\$ 114,802
Benefits	<u>31,620</u>	<u>32,569</u>	<u>33,545</u>	<u>34,552</u>	<u>35,588</u>
Sub-Total Faculty	\$ 133,620	\$ 137,629	\$ 141,757	\$ 146,010	\$ 150,390
Support Staff					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Support Staff	\$ -	\$ -	\$ -	\$ -	\$ -
Operating					
Travel	\$ 3,000	\$ 2,000	\$ 2,000	\$ 2,000	\$ 2,000
Printing	-	-	-	-	-
Equipment	-	-	-	-	-
Other	<u>4,000</u>	<u>5,000</u>	<u>5,000</u>	<u>5,000</u>	<u>5,000</u>
Sub-Total Operating	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000	\$ 7,000
Total Recurring	<u>\$ 140,620</u>	<u>\$ 144,629</u>	<u>\$ 148,757</u>	<u>153,010</u>	<u>\$ 157,390</u>
TOTAL EXPENDITURES	<u>\$167,770</u>	<u>\$144,629</u>	<u>\$148,757</u>	<u>\$153,010</u>	<u>\$ 157,390</u>
(A+B)					
	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>

II. Revenue

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Federal Grants ³	-	-	-	-	-
Private Grants or Gifts ⁴	-	-	-	-	-
Other ⁵	168,150	-	-	-	-
TOTAL REVENUES	\$167,770	\$144,629	\$148,757	\$153,010	\$157,390

Notes:

- In what year is tuition and fee revenue expected to be generated and explain any differential fees. Tuition and fees include maintenance fees, out-of-state tuition, and any applicable earmarked fees for the program.
2007
- Please identify the source(s) of the institutional reallocations, and grant matching requirements if applicable.
Not Applicable
- Please provide the source(s) of the Federal Grant including the granting department and CFDA number.
Not Applicable
- Please provide the name of the organization(s) or individual(s) providing grant(s) or gift(s).
Not Applicable
- Please provide information regarding other sources of the funding.
Geier Consent Decree

1.1.30 POST APPROVAL MONITORING: An annual performance review of the proposed program will be conducted for the first five years following approval. The review will be based on goals established in the approved program proposal. At the end of this period, campus, governing board, and Commission staff will perform a summative evaluation. These goals include, but are not limited to enrollment and graduation, program costs, progress toward accreditation, library acquisitions, student performance and other goals set by the institution and agreed upon by governing board and Commission staff. As a result of this evaluation, if the program is found to be deficient, the Commission may recommend that the governing board terminate the program. Copies of such recommendation will be forwarded to the Education Committees of the General Assembly. The Commission may also choose to extend this period if additional time is needed and requested by the governing board.