

**DATE:** July 26, 2007

**SUBJECT:** East Tennessee State University, BA in Anthropology

**ACTION RECOMMENDED:** Approval

**BACKGROUND INFORMATION:** The proposed action will authorize a degree major in Anthropology grown from a well-subscribed minor in Anthropology, first offered in 1998 and now enrolling an average of 25 students per year. The bachelor's degree is proposed to enable students to seek a degree major in anthropology and, therefore, to be more competitive for employment with public and private organizations concerned with cultural resource management, museum management, and park services. Further, a degree in Anthropology, rather than an anthropology concentration or minor, is preferred by students pursuing graduate work in anthropology. The proposed program is a traditional liberal arts option for students interested in an undergraduate education linking the sciences to the humanities.

**PROPOSED START-UP DATE:** Fall 2007

Commission staff reviewed this program proposal according to the academic standards adopted by the Commission on January 29, 1997. Each relevant standard is referenced below.

**1.1.20A MISSION:** The proposed program is consistent with ETSU's mission to educate students to become responsible, enlightened, and productive citizens; conduct scholarship that improves the human condition; serve business, education, government, health care systems, and community; and enhance the cultural environment of the region.

**1.1.20B CURRICULUM:** The proposed program requires completion of 120 semester credit hours, distributed as follows:

<u>Curriculum Component:</u>	<u>Hours Required:</u>
General Education	41-42
B.A. Requirement	3-9
Major Field Core	15
Anthropology Electives	18
Minor	18-26
General Electives	<u>10-25</u>
	120

The Bachelor of Arts degree rather than the Bachelor of Science is proposed as it is the predominant anthropology degree designation at ETSU's peer institutions: East Carolina University, Appalachian State University, Florida Atlantic University, University of North Carolina at Greensboro, University of

North Carolina at Charlotte, the University of Texas at Arlington, Middle Tennessee State University, and the University of Tennessee Chattanooga. Proficiency in a single foreign language equivalent to two years at the college level is required for the Bachelor of Arts. Two new courses were developed.

**1.1.20C ACADEMIC STANDARDS:** Admission, retention, and graduation requirements will be the same as institutional requirements of degree programs as published in the institution’s Catalog. In addition to maintaining an overall grade point average of 2.0 in the major, a student is required to earn a minimum grade of “C” in each major course.

Projected Program Productivity:

Year	Full-time Headcount	Part-time Headcount	FTE	Graduates
1	5	3	6	0
2	13	6	15	2
3	21	12	25	4
4	30	15	35	6
5	39	18	45	10

**1.1.20D FACULTY:** Four existing full-time anthropology faculty members, one full-time lecturer in anthropology, and one adjunct faculty member are sufficient to implement and grow the program. The program will be enhanced by an additional tenure-track physical anthropologist budgeted for Year 3.

**1.1.20E LIBRARY RESOURCES:** Library resources are adequate to support the program and the University commits an increase of \$500 annually (under “Other” in the cost projection table) to cover anthropology journal subscriptions.

**1.1.20F ADMINISTRATION/ORGANIZATION:** The degree program will be administered by the Department of Sociology and Anthropology in the College of Arts and Sciences.

**1.1.20G SUPPORT RESOURCES:** None projected.

**1.1.20H FACILITIES/INSTRUCTIONAL EQUIPMENT:** Current classrooms and technology support are adequate to support the program. Over the past eight years, the University has dedicated funds for archeological equipment to support the minor and has established an archeology lab. A one-time projected expenditure of \$1,500 in Year 3 will purchase instructional material and equipment to support instruction in selected courses.

**1.1.20I STUDENT/EMPLOYER DEMANDS:** The program will address specific areas of interest to ETSU’s service populations. These region-specific interests include 1) the study and preservation of the region’s rich prehistoric and historic sites, 2) Native American ethnology, 3) the history and biology of populations in the Southeastern U.S., 4) the folk culture of southern Appalachia, 5) the study of southern

Appalachia’s increasingly diverse cultural landscape, and 6) the cultural context of health and health care delivery in southern Appalachia.

No labor market evidence is available defining a need for individuals with anthropology major; however, anthropology, like other Liberal Arts majors, is beneficial to students to become productive members of society.

**1.1.20J NO UNNECESSARY DULICATION:** Several Tennessee institutions offer the traditional liberal arts anthropology program. The University of Tennessee Chattanooga, MTSU, University of Memphis, and UTK offer the bachelor’s degree. Appalachian State University, an ETSU peer located not far from Johnson City, also offers the bachelor’s. ETSU maintains that there is sufficient demand for study in Anthropology among its students, evidenced in the productive minor, and that a free-standing major will attract additional students inclined to select ETSU rather than UT Knoxville or an out-of-state institution. Graduate Anthropology programs are offered at UTK (master’s and doctorate) and at the UoM (master’s); consequently, advanced study opportunities exist in the state for ETSU BA graduates.

**1.1.20K COOPERATIVE INSTITUTIONS:** N/A

**1.1 20L ASSESSMENT/EVALUATION AND ACCREDITATION:** No accrediting bodies exist for undergraduate anthropology programs. Learning outcomes for the program will be evaluated through the regular student assessment of instruction, program productivity upon maturity, a comprehensive program review every five years, a student exit exam in anthropology, and a survey of graduate anthropology majors to gather suggestions for program improvement.

**1.1.2M ARTICULATION:** N/A

**1.1.20N EXTERNAL JUDGMENT:** No consultant required for a bachelor’s program proposal.

**1.1.20O COST/BENEFIT/SOURCE:**

**THEC Financial Estimate Form  
East Tennessee State University  
Proposed B.A. Degree in Anthropology**

Five-year projections are required for baccalaureate and post-baccalaureate programs and certificates. Three-year projections are required for associate degrees and undergraduate certificates. Projections should include cost of living increases per year.

	2007-2008 Year 1	2008-2009 Year 2	2009-2010 Year 3	2010-2011 Year 4	2011-2012 Year 5
<b>I. Expenditures</b>					
<b>A. One-time Expenditures</b>					
New/Renovated Space	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment		-	1,500	-	-

Library	-	-	-	-	-
Consultants	-	-	-	-	-
Travel	-	-	-	-	-
Other	-	-	-	-	-
Sub-Total One-time	\$ -	\$ -	\$ 1,500	\$ -	\$ -
<b>B. Recurring Expenditures</b>					
<b>Personnel</b>					
<b>Administration</b>					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Administration	-	-	-	-	-
<b>Faculty</b>					
Salary	\$ -	\$ -	\$43,000	\$ 43,000	\$ 43,000
Benefits	-	-	19,240	19,240	19,240
Sub-Total Faculty	\$ -	\$ -	\$ 62,240	\$ 62,240	\$ 62,240
<b>Support Staff</b>					
Salary	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-
Sub-Total Support Staff	\$ -	\$ -	\$ -	\$ -	\$ -
<b>Operating</b>					
Travel	\$ -	\$ -	\$1,000	\$ 1,000	\$1,000
Printing	-	-	-	-	-
Equipment	-	-	-	-	-
Other	500	500	500	500	500
Sub-Total Operating	\$ 500	\$ 500	\$ 1,500	\$ 1,500	\$ 1,500
Total Recurring	\$ 500	\$ 500	\$ 63,740	\$ 63,740	\$ 63,740
<b>TOTAL (A+B)</b>					
<b>EXPENDITURES</b>	<b>\$ 500</b>	<b>\$ 500</b>	<b>\$ 65,240</b>	<b>\$ 63,740</b>	<b>\$ 63,740</b>
<b>II. Revenue</b>					
	<u>Year 1</u>	<u>Year 2</u>	<u>Year 3</u>	<u>Year 4</u>	<u>Year 5</u>
	<u>FTE=10</u>	<u>FTE=20</u>	<u>FTE=35</u>	<u>FTE=45</u>	<u>FTE=55</u>
Tuition and Fees <sup>1</sup>	23,185	46,370	81,148	104,332	127,518
Institutional Reallocations <sup>2</sup>	(22,685)	(45,870)	(15,908)	(40,592)	(63,778)
Federal Grants <sup>3</sup>	-	-	-	-	-
Private Grants or Gifts <sup>4</sup>	-	-	-	-	-
Other <sup>5</sup>	-	-	-	-	-
<b>TOTAL REVENUES</b>	<b>\$ 500</b>	<b>\$ 500</b>	<b>\$ 65,240</b>	<b>\$ 63,740</b>	<b>\$ 63,740</b>

Notes:

1. Tuition and fee revenue is expected to start in Year 1 (Fall 2007). Tuition and fees have been calculated by considering the cumulative credit hours accrued by students enrolling in anthropology courses rather than giving sole consideration to anthropology majors.

2. Institutional pool funds reallocated.

**1.1.3P POST APPROVAL MONITORING:** An annual performance review of the proposed program will be conducted for the first five years following approval. The review will be based on benchmarks established in the approved program proposal. At the end of this period, campus, governing board, and Commission staff will perform a summative evaluation. The benchmarks include, but are not limited to, enrollment and graduation, program cost, progress toward accreditation, library acquisitions, student performance, and others set by the institution and agreed upon by governing board and Commission staff. As a result of this evaluation, if benchmarks are not met during the monitoring period, the Commission may recommend that the governing board terminate the program. The Commission may choose to extend the period, if additional time is needed and requested by the governing board.