

DATE: April 23, 2009

SUBJECT: Approval of New Programs under the Postsecondary Authorization Act

ACTION RECOMMENDED: Approval

BACKGROUND INFORMATION: The Commission, under the Postsecondary Authorization Act, has the “power and duty” to act upon applications for authorization of educational programs in the state. Applications have been reviewed and staff has determined that all necessary documentation for the institutions submitting new program applications is in accordance with the Act and postsecondary rules. The Committee on Postsecondary Educational Institutions, which is a review and advisory committee to the Commission, met on April 2, 2009, and affirmed staff recommendations for approval.

A. Argosy University Nashville, TN

Argosy University is seeking authorization for a Master of Arts degree programs in Industrial Organizational Psychology and seven Bachelor of Science degree programs in: Criminal Justice Forensic Psychology, Criminal Justice Police, Criminal Justice Corrections, Criminal Justice Homeland Security, Criminal Justice Management, Criminal Justice Security Management, and Criminal Justice Substance Abuse. All programs can be taken in a residential or blended (online and onsite) format. The programs will be taught by faculty at their authorized site in Nashville, Tennessee and online.

Program: Industrial Organizational Psychology (Residential)
Credential Awarded: Master of Arts
Length of Program: 42 semester credit hours (24 months)

Program: Industrial Organizational Psychology (Blended)
Credential Awarded: Master of Arts
Length of Program: 42 semester credit hours (24 months)

Program: Criminal Justice Forensic Psychology (Residential)
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (90 months)

Program: Criminal Justice Forensic Psychology (Blended)
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (90 months)

Program: Criminal Justice Police (Residential)
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (90 months)

Program:	Criminal Justice Police (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Corrections (Residential)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Corrections (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Homeland Security (Residential)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Homeland Security (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Management (Residential)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Management (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Security Management (Residential)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Security Management (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Substance Abuse (Residential)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)
Program:	Criminal Justice Substance Abuse (Blended)
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (90 months)

The institution participates in Title IV funding.

B. Argosy University - Online

Chicago, IL

Argosy University – Online is seeking authorization for one Master of Arts degree program in Industrial Organizational Psychology. The institution is recruitment only and all classes are available online.

- 1. The Master of Arts in Industrial Organizational Psychology Degree Program** is designed to prepare student who wish to apply knowledge of industrial organizational psychology issues to individuals and groups in organization and work settings. Applications of industrial psychology include, but are not limited to: compensation, training, data analysis, consultation, statistical decision making, organizational development, leadership, and human resource management. The curriculum is designed as a competency-based, solution-focused approach, focusing on the outcomes of training as well as the knowledge, skills, and behavior necessary to function as a Master’s level practitioner in Industrial Organization Psychology.

Program: Industrial Organizational Psychology
Credential Awarded: Master of Arts
Length of Program: 42 semester credit hours (24 months)

The institution participates in Title IV funding.

C. Ashford University

Clinton, IA

Ashford University is seeking authorization to offer two new Bachelor of Art programs in Public Relations and Marketing, and Sociology. Both programs will be taught online by faculty from their authorized site in Clinton, Iowa.

- 1. The Bachelor of Arts in Public Relations and Marketing Program** focuses on creating a repertoire of communication skills in order to enable students to become effective communicators across contexts, as well as to develop competence in using planning skills to create and implement marketing and public relations solutions to meet client’s needs. Graduates will be able to evaluate the effectiveness and appropriateness of marketing and public relations messages and engage in problem analysis, strategic planning, message development, and tactical solutions. The curriculum includes: introduction to advertising, marketing strategy, business communications, and consumer behavior. Students that complete the Bachelor of Arts in Public Relations and Marketing Program should develop an understanding and mastery of marketing and public relations functions.

Program: Public Relations and Marketing
Credential Awarded: Bachelor of Arts
Length of Program: 120 semester credit hours (50 months)

- 2. The Bachelor of Arts in Sociology Program** focuses on the study of human beings in their social settings. Students study topics such as social structures, various forms of social interactions, racial and ethnic groups, and the making and implementation of social policy. The program places an emphasis on enabling students to demonstrate knowledge of basic sociological concepts and to apply major sociological theoretical perspectives. The curriculum includes: introduction to sociology, social problems, stats for social & behavioral sciences, and research methods.

Program: Sociology
Credential Awarded: Bachelor of Arts
Length of Program: 120 semester credit hours (50 months)

The institution participates in Title IV funding.

D. Concorde Career College

Memphis, TN

ConCorde Career College is seeking authorization for a new Associate of Applied Science in Physical Therapy Assistant Degree Program. The program will be taught by faculty from their authorized site in Memphis, Tennessee.

- 1. The Associate of Applied Science in Physical Therapy Assistant Program** is designed to train students to work under the direction of a Physical Therapist in the assessment, treatment, and prevention of physical disability in diverse healthcare settings. The settings students are prepared to work in include: inpatient and outpatient rehabilitative centers, burn units, acute care, and cardio/pulmonary units. Students will learn anatomy, pathophysiology, pharmacology, how to administer hot, cold and ice agents, and basic massage techniques. Graduates are eligible to sit for the state board examination to become a licensed Physical Therapy Assistant.

Program: Physical Therapy Assistant
Credential Awarded: Associate of Applied Science
Length of Program: 76 semester credit hours (1.5 years)

The institution participates in Title IV funding.

Concorde Career College will not begin enrolling students in the Physical Therapy Assistant program until candidacy status approval by the Commission on Accreditation in Physical Therapy Education (CAPTE) is received. If the institution does not receive full accreditation status by CAPTE, Concorde Career College will refund any monies paid by the students enrolled in the physical therapy assistant program.

E. Embry-Riddle Aeronautical University - Memphis

Memphis, TN

Embry-Riddle Aeronautical University is revising eight Master of Aeronautical Science programs in: Aeronautics, Aviation/Aerospace Education Technology, Aviation/

Aerospace Management, Aviation/Aerospace Operations, Aviation/Aerospace Safety Systems, Human Factors in Aviation Systems, Space Operations Management, and Space Studies; one Master of Business Administration in Business Administration; six Master of Science programs in Management Air Transportation Management, Management Aviation/Aerospace Industrial Management, Management Aviation Enterprise in the Global Environment, Management General Management, Management – Management of Integrated Logistics, and Project Management; two Bachelor of Science programs in Professional Aeronautics and Technical Management; and two Associate of Science programs in Professional Aeronautics and Technical Management. These program revisions establish separate tuition costs for military personnel, civilians, online, and onsite programs. These revisions will replace the currently approved programs and will be taught by faculty from their authorized site in Memphis, Tennessee.

Program: Aeronautics – Military Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aeronautics – Civilian Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aeronautics – Military Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aeronautics – Civilian Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aviation/Aerospace Education Technology – Military Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aviation/Aerospace Education Technology – Civilian Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aviation/Aerospace Education Technology – Military Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Aviation/Aerospace Education Technology – Civilian Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program:	Aviation/Aerospace Management – Military Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Management – Civilian Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Management – Military Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Management – Civilian Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Operations – Military Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Operations – Civilian Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Operations – Military Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Operations – Civilian Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Safety Systems – Military Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Safety Systems – Civilian Onsite
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Safety Systems – Military Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Safety Systems – Civilian Online
Credential Awarded:	Master of Aeronautical Science
Length of Program:	36 semester credit hours (24 months)

Program: Human Factors in Aviation Systems – Military Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Human Factors in Aviation Systems – Civilian Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Human Factors in Aviation Systems – Military Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Human Factors in Aviation Systems – Civilian Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Studies – Military Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Studies – Civilian Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Studies – Military Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Studies – Civilian Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Operations Management – Military Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Operations Management – Civilian Onsite
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Operations Management – Military Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program: Space Operations Management – Civilian Online
Credential Awarded: Master of Aeronautical Science
Length of Program: 36 semester credit hours (24 months)

Program:	Aviation – Military Onsite
Credential Awarded:	Master of Business Administration
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation – Civilian Onsite
Credential Awarded:	Master of Business Administration
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation – Military Online
Credential Awarded:	Master of Business Administration
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation – Civilian Online
Credential Awarded:	Master of Business Administration
Length of Program:	36 semester credit hours (24 months)
Program:	Air Transportation Management – Military Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Air Transportation Management – Civilian Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Air Transportation Management – Military Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Air Transportation Management – Civilian Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Management of Integrated Logistics – Military Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Management of Integrated Logistics – Civilian Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Management of Integrated Logistics – Military Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Management of Integrated Logistics – Civilian Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)

Program:	Aviation Enterprises in the Global Environment – Military Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation Enterprises in the Global Environment – Civilian Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation Enterprises in the Global Environment – Military Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation Enterprises in the Global Environment – Civilian Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Industrial Management – Military Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Industrial Management – Civilian Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Industrial Management – Military Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	Aviation/Aerospace Industrial Management – Civilian Online
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	General Management Option – Military Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)
Program:	General Management Option – Civilian Onsite
Credential Awarded:	Master of Science in Management
Length of Program:	36 semester credit hours (24 months)

Program: General Management Option – Military Online
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: General Management Option – Civilian Online
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: Project Management – Military Onsite
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: Project Management – Civilian Onsite
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: Project Management – Military Online
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: Project Management – Civilian Online
Credential Awarded: Master of Science in Management
Length of Program: 36 semester credit hours (24 months)

Program: Professional Aeronautics – Military Onsite
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program: Professional Aeronautics – Civilian Onsite
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program: Professional Aeronautics – Military Online
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program: Professional Aeronautics – Civilian Online
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program: Technical Management – Military Onsite
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program: Technical Management – Civilian Onsite
Credential Awarded: Bachelor of Science
Length of Program: 120 semester credit hours (48 months)

Program:	Technical Management – Military Online
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Technical Management – Civilian Online
Credential Awarded:	Bachelor of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Professional Aeronautics – Military Onsite
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Professional Aeronautics – Civilian Onsite
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Professional Aeronautics – Military Online
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Professional Aeronautics – Civilian Online
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Technical Management – Military Onsite
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Technical Management – Civilian Onsite
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Technical Management – Military Online
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)
Program:	Technical Management – Civilian Online
Credential Awarded:	Associate of Science
Length of Program:	120 semester credit hours (48 months)

The institution participates in Title IV funding.

F. Fountainhead College of Technology

Knoxville, TN

Fountainhead College of Technology is seeking authorization for one new program, an Associate of Applied Science Degree Program in Radiological Protection Technology. The program will be taught by faculty from their authorized site in Knoxville, Tennessee.

1. **The Radiological Protection Technology Program** provides students with the concepts of radiological protection with an emphasis on radiation fundamentals, biological health effects, radiation measurement, contamination control, operational safety, and emergency preparedness. This type of position is necessary and required by regulation to ensure radiological safety at sites dealing with radiological material.

Program: Radiological Protection Technology
Credential Awarded: Associate of Applied Science Degree
Length of Program: 64 quarter credit hours (16 months)

The institution participates in Title IV funding.

G. MedVance Institute - Nashville Nashville, TN

MedVance Institute is seeking authorization for a new Diploma in Personal Training Program. The program will be taught by faculty from their authorized site in Nashville, Tennessee.

1. **The Diploma in Personal Training Program** is designed to provide students with the skills necessary to assess a client's level of physical fitness and set and reach their physical goals. Students will learn kinesiology, anatomy, business management, various exercise techniques, as well as record keeping to monitor their client's progress. Upon graduation, students are eligible to sit for the Certified Personal Trainer credential through the National Strength & Conditioning Association (NSCA).

Program: Personal Training
Credential Awarded: Diploma
Length of Program: 46 quarter credit hours (8.5 months)

The institution participates in Title IV funding.

H. University of Phoenix - Online Phoenix, AZ

University of Phoenix – Online is offering two new Bachelor of Science in Communication degree programs in Communication and Technology and Marketing and Sales Communication. The institution is recruitment only and all classes are available online.

1. **The Bachelor of Science in Communication - Concentration in Communication and Technology Program** is designed to enable students to develop the knowledge and skills needed for effective communication in a variety of public and private work environments. The Communication and Technology concentration focuses on the enhancement of communication through technology, and offers the student an opportunity to explore creative

communication solutions through Web sites, electronic publishing, image editing and multimedia development. The curriculum focuses on the development of core communication competencies, emphasizing theory and application in the domains of interpersonal, small group, organizational, and mass communication.

Program: **Communication and Technology**
Credential Awarded: **Bachelor of Science**
Length of Program: **120 semester credit hours (200 weeks)**

2. **The Bachelor of Science in Communication - Concentration in Marketing and Sales Communication Program** is designed to enable students to develop the knowledge and skills needed for effective communication in a variety of public and private work environments. The Marketing and Sales Communication concentration focuses on the science of humanistic interaction in marketing and sales. Emphasis is placed on understanding the psychology of behavior, and the impact that it has on marketing communication tools and strategies. The ethical responsibility associated with customer message management is also emphasized throughout the program. The curriculum focuses on the development of core communication competencies, emphasizing theory and application in the domains of interpersonal, small group, organizational, and mass communication.

Program: **Marketing and Sales Communication**
Credential Awarded: **Bachelor of Science**
Length of Program: **120 semester credit hours (200 weeks)**

The institution participates in Title IV funding.