

DATE: May 17, 2019

SUBJECT: Institutional Mission Profiles

ACTION RECOMMENDED: Approval

PROGRAM DESCRIPTION

Mission profiles characterize the distinctiveness in degree offerings and address institutional accountability for the quality of instruction, research, and public service provided to the students of Tennessee. Mission profiles are also utilized by the outcomes-based funding formula to help align institutional mission and state funding priorities. The 2016 FOCUS (Focus on College and University Success) Act emphasizes the importance of institutional mission profiles and directs the annual submission of profiles. Each public university and community college considers the annual submission to reflect on the mission of the institution and make any updates necessary to communicate this mission to stakeholders. Since 2017, each institution has submitted an updated mission profile which was reviewed and approved by the Commission.

Mission profiles for each university are provided for Commission approval. The mission profiles for each community college will be considered at the November 2019 THEC meeting. For the universities, the revisions to the mission profiles in 2019 centered primarily on changes related to student characteristics, academic programs and emphasis on Carnegie classification. The University of Tennessee, Knoxville made substantive changes to their mission profile with their focus on student success, research and teaching. All proposed revisions are highlighted in bold text.

It should be noted that institutional mission profiles do not supplant institutional mission statements used for institutional accreditation and other public disclosure. The comprehensive mission statements are in accord with the institutional mission profiles.

Austin Peay State University is a moderately selective institution in Clarksville, northwest of Nashville. Austin Peay has experienced steady overall enrollment growth in the last three years with record breaking University new freshman class enrollments in Fall 2016, Fall 2017, and Fall 2018 and all-time high overall enrollment of **10,954 in Fall 2018**. With a Carnegie Classification of a Master's Large institution, Austin Peay combines a solid foundation in the liberal arts with strong professional programs. The University emphasizes disciplines in the arts, but also emphasizes professional disciplines in business, education, health sciences, and STEM fields. It predominantly serves undergraduate students throughout Middle Tennessee and provides additional programming and services focusing on adult, first generation, low socio-economic, military, minority, and high-performing students. **Austin Peay also launched its first doctoral program, the Ed.D. in Educational Leadership, in Fall 2018.**

Approved by APSU Board of Trustees, March 2019

East Tennessee State University *Institutional Mission Profile*



East Tennessee State University is a traditionally selective institution located in Johnson City. Undergraduate students represent approximately 78 percent of headcount enrollment; students in graduate and professional programs constitute the remaining 22 percent, a result of programmatic growth and responsiveness to community and workforce needs. The university educates significant numbers of low-income students, adult students, and students pursuing degrees in the basic and clinical health sciences. ETSU awards degrees in over one hundred baccalaureate, masters and doctoral programs, including distinctive interdisciplinary programs. An emphasis on the clinical and health sciences, with respect to doctoral and professional programs, is a distinctive feature of the university. ETSU's enrollment profile displays a clear focus on Tennessee and Southern Appalachia. The university is especially committed to serving rural populations throughout the region and around the world; it does this through a commitment to teaching, research, and service that supports the needs of Tennessee and Southern Appalachia first then sharing that knowledge to improve outcomes in similar communities around the world. **ETSU is an R2 Research University according to the Carnegie Foundation classification (Doctoral University: High Research Activity).** Additionally, ETSU has a Carnegie Undergraduate Program classification of "Professions plus arts & sciences, high graduate coexistence" and a Graduate Program classification of "Research Doctoral: Professional – dominant."

Approved by ETSU Board of Trustees, April 2019

Middle Tennessee State University is a selective, comprehensive institution located in the geographic center of the State. The University embraces its role as the destination of choice for Tennessee undergraduates while its distinctive programs draw students from across the nation and around the world. Through innovative undergraduate and graduate programs, MTSU attracts a diverse, largely full-time student population with a broad range of academic preparedness. The University is committed to using advanced research-based practices to help students recognize their academic promise and achieve success: it confers **approximately** 5,000 degrees annually. Dedicated faculty prepare students for lifelong learning that adapts to and shapes a rapidly changing world through an understanding of culture and history, scholarship, and creative undertakings. MTSU's signature Honors College and experiential and integrative learning programs deliver a value-added undergraduate education rich in research, service learning, and civic engagement. Graduate offerings foster the pursuit of scholarly research, creative endeavors, and professional advancement through programs spanning the arts and humanities, education, business, STEM, the social, behavioral, and health sciences, and media and entertainment. MTSU houses centers of excellence in historic preservation and popular music and notable chairs of excellence. MTSU holds the Doctoral Moderate Research and Community Engagement Carnegie Classifications.

Approved by MTSU Board of Trustees, March 2019

Tennessee State University, the only land-grant institution in Middle Tennessee, has—in addition to its teaching mission—a unique state-wide mission of research and service. As the only state-supported Carnegie Doctoral/Research institution located in the state capital, a federal gateway to America’s South and a major hub for health care, music, finance, publishing, and transportation, Tennessee State University offers unparalleled research and service opportunities in these areas for students, scholars, and business partners from around the globe. Our research Centers of Excellence have earned international recognition for their ground-breaking work in educational policy and planetary discoveries. An historically black university (HBCU) with a student body (80% undergraduate, 20% graduate) representing the rich cultural diversity of a vibrant society, Tennessee State remains committed to the democratic principle of accepting all qualified applicants. The University is dedicated to serving the needs of its extended communities and to preparing graduates for meaningful careers as productive citizens. Tennessee State emphasizes undergraduate and graduate degrees in health professions, education, business, engineering, agricultural sciences, and associated STEM (Science, Technology, Engineering, Mathematics) disciplines and is especially committed to increasing representation and measures of success in these areas.

*Approved by Tennessee Higher Education Commission, May 2018
(no changes proposed)*

Founded as Tennessee's technological university, Tennessee Tech creates, advances, and applies knowledge to expand opportunity and economic competitiveness. As a STEM-infused, comprehensive institution, Tennessee Tech delivers enduring education, impactful research, and collaborative service. Holding a Carnegie classification of "Doctoral University: **High** Research, the University provides strong programs in each of its 10 colleges and schools—Agricultural and Human Ecology, Arts and Sciences, Business, Education, Engineering, Fine Arts, Honors, Interdisciplinary Studies, Nursing, and Graduate Studies. Degrees are offered in **42** baccalaureate, 19 masters and 3 specialist programs and 4 doctoral programs, as well as **12** undergraduate and graduate certificate programs. Doctoral areas of study include Engineering, Environmental Science, Exceptional Learning, and Nursing. The University's commitment to public service and economic development is especially visible in its efforts in rural communities in the Upper Cumberland region and beyond. Tennessee Tech graduates are known for their creativity, tenacity, and analytical approach to problem solving.

At June 2018 TTU Board of Trustees meeting, delegation of authority was given to TTU President to make technical changes and submit Mission Profile annually on behalf of the BOT.

The University of Memphis is a comprehensive, internationally recognized, urban public research university preparing students for success in a diverse, innovative, global environment. The University is classified as *Doctoral: Higher Research (R2)* and *Community Engaged* per the Carnegie **Classification for Institutions of Higher Learning**. The UofM is dedicated to providing the highest quality of education to its 21,500 students through 13 colleges and schools that offer 139 academic degree programs at the undergraduate, masters, doctoral and professional levels. The UofM awards more than 4,300 degrees annually. Talented and innovative faculty have developed **21** undergraduate and **21** graduate programs in various disciplines that are ranked in the Top 25 nationally. With a focus on research and service benefitting communities and society, local and global, we are home to **nationally designated centers of excellence in cybersecurity research and education, transportation workforce development, and mobile health big data as well as five Tennessee centers of research excellence**. Our metropolitan setting has enabled us to build a nationally-ranked internship program that facilitates the placement of undergraduate and graduate students throughout the community in nonprofit and for-profit organizations that specialize in healthcare, government, transportation and logistics, music and entertainment, medical devices, banking and the arts. Student success, service, innovation, collaboration, diversity and inclusion, and accountability are core values at the University of Memphis.

Approved by UofM Board of Trustees, March 2019

University of Tennessee - Chattanooga

Institutional Mission Profile



The University of Tennessee at Chattanooga is a comprehensive, metropolitan university, offering bachelor's, master's, specialist, and selected doctoral degrees and certificates through the Colleges of Arts and Sciences; Business; Engineering and Computer Science; and Health, Education, and Applied Professional Studies as well as the Graduate School. Founded in 1886, the private campus joined The University of Tennessee system of public higher education in 1969 and emphasizes strong professional programs essential to the economic vitality of the region with a grounding in the liberal arts. UT Chattanooga is classified as a Carnegie "Master's Large" campus, and in 2008 earned the elective Carnegie classification as a "Community Engagement" campus for both curricular engagement and outreach and partnerships. While pursuing its mission as an engaged metropolitan university, UTC enjoys a strong relationship with the Chattanooga regional community, allowing for numerous cooperative education, internship, volunteer, clinical, and other experiential learning opportunities as well as applied research and partnership efforts. The University of Chattanooga Foundation works to ensure the university's heritage of excellence through support of academic initiatives such as the outstanding Honors program.

*Approved by Tennessee Higher Education Commission, May 2018
(no changes proposed)*

The University of Tennessee, Knoxville, Tennessee’s flagship and land-grant university, serves Tennessee, the region and world through excellence in research, teaching, and engagement. The university educates over 22,000 undergraduate and 6,000 graduate and professional students, has 1500 full-time faculty and offers a multitude of degree programs. Committed to student success and achievement, the university has the highest first-to-second year retention rate, highest four-year graduation rate, and highest six-year graduation rate for undergraduate students among the state’s public institutions. UTK is the only public university in Tennessee to hold the highest Carnegie Classification of Doctoral University, Very High Research Activity, showcasing a commitment to the production of new knowledge across all fields of inquiry. A unique and vital research partnership with Oak Ridge National Laboratories is one of the university’s distinguishing programs, sharing faculty and several joint institutes contributing research and innovations in areas such as clean energy, security, computing and nuclear systems. University initiatives like Experience Learning bring students into research partnerships alongside faculty in order to prepare the students for the challenges of a rapidly changing and increasingly global work force. As the Tennessee Volunteers, serving the communities and those around us through service, education, engagement and research is foundational. UTK is proud to be recognized as a Carnegie Community Engagement institution. With top-ten nationally ranked programs in nuclear engineering, supply chain management, and printmaking as well as more than 20 other programs ranked among the best in their fields, the university is committed to continuous improvement to benefit its students, the pursuits of the state, and the citizens of Tennessee.

Approved by UT Board of Trustees, March 2019

The primary purpose of The University of Tennessee at Martin is to provide a quality undergraduate education in a traditional collegiate atmosphere characterized at all levels by close collaboration among students, faculty, and staff. In addition, the university is dedicated to meeting life-long educational needs by providing graduate programs, distance-learning opportunities and other creative endeavors. Furthermore, the university is committed to advancing the regional and global community through scholarly activities, research and public service. Located in Northwest Tennessee on a largely residential campus, the university predominantly serves undergraduate students (**95** percent of total enrollment). UT Martin is a selective institution that provides outreach programs and special services for sub-populations including first-generation, adult, and transfer students. The most recent six-year graduation rate was **47.7** percent. UT Martin's Carnegie Classification is Masters Medium, with select graduate offerings in Education, Business, Family and Consumer Sciences, Agriculture and Natural Resources, and Strategic Communications. The campus is committed to encouraging community engagement and leadership enhancement and has received national recognition for its commitment to volunteering, service learning, and civic engagement.

Approved by UT Board of Trustees, March 2019

The University of Tennessee Health Science Center (UTHSC) strives to improve the health and well-being of Tennesseans and **the global community by fostering integrated, collaborative, and inclusive education, research, scientific discovery** clinical care and public service. With the home campus in Memphis and major sites in Knoxville, Chattanooga and Nashville, UTHSC's six colleges – Dentistry, Graduate Health Sciences, Health Professions, Medicine, Nursing, and Pharmacy – offer **41** degree programs and graduate more than 900 new health care professionals and researchers each year. UTHSC is the leading public institution in Tennessee for research on the causes, treatment, and prevention of diseases. Clinical care is provided by UTHSC clinical practice groups, including University Clinical Health, UT Le Bonheur Pediatric Specialists, UT Methodist Physicians, UT Regional One Physicians, and University Dental Practice.

Approved by UT Board of Trustees, March 2019