

DATE: November 6, 2020

SUBJECT: New Academic Program
Middle Tennessee State University
Art Therapy, Bachelor of Arts
(CIP 51.2301 – Art Therapy/Therapist)

ACTION RECOMMENDED: Approval

PROGRAM DESCRIPTION

Middle Tennessee State University (MTSU) proposes a Bachelor of Arts (BA) in Art Therapy which will require 120 credit hours with a built-in minor in Psychology. The program will be housed in the Department of Art and Design in the College of Liberal Arts. As part of the proposed program, students will be placed in clinical fieldwork opportunities in connection with the Tennessee Art Therapy Association. The proposed program will create a pipeline of students for the proposed graduate program due to its emphasis on counseling theories and field work. Graduates from the proposed program will be prepared for jobs as recreational therapists and entry-level positions in childcare, nursing homes, and veteran’s organizations. The proposed program will seek accreditation by the National Schools of Art and Design (NASAD).

INSTITUTIONAL GOVERNING BOARD APPROVAL

The proposed Bachelor of Arts in Art Therapy program was approved by the Middle Tennessee State University Board of Trustees on September 15, 2020.

PROPOSED IMPLEMENTATION DATE

Fall 2021

ALIGNMENT WITH STATE MASTER PLAN AND INSTITUTIONAL MISSION/STRATEGIC PLAN

The proposed Art Therapy, BA aligns with the State’s Master Plan by increasing graduates in the high-needs area of mental health. Additionally, the proposed program aligns with Middle Tennessee State University’s mission to advance academic quality and purposeful and sustainable partnerships and outreach.

CURRICULUM

The proposed program will require 120 credit hours including 41 credit hours of general education courses; 15 credit hours of foundational courses; 21-24 credit hours of major core courses; 6-12 credit hours of foreign language courses; 12 credit hours of upper division studio electives; 12-15 credit hours for a psychology minor; and elective credits. The program will primarily be delivered on-ground and will require the development four new art therapy courses. Students will also complete

field placement requirements and a senior capstone project including a senior art exhibition.

The proposed curriculum is designed to produce undergraduate Art Therapy graduates who demonstrate the ability to synthesize historical, theoretical, cultural, and creative perspectives in order to facilitate art expression as a therapeutic wellness strategy. At the completion of the program of study, students will be able to:

- Effectively evaluate their own artwork and that of others while employing art/design vocabulary in both written and verbal forms.
- Demonstrate an understanding of the historical and theoretical methods and techniques utilized in art facilitation.
- Support multicultural perspectives and socially responsible practices in a therapeutic setting that demonstrates sensitivity and empathy with diverse populations.
- Identify the requirements for professional credentialing and show preparedness to apply for graduate school.
- Complete a successful field placement and report on these experiences through a professional presentation.

PROGRAM PRODUCTIVITY

The proposed Art Therapy, BA program projects an initial enrollment of 12 students increasing to 49 students in the fifth year. Attrition rates are calculated at 10 percent. The proposed program projects a consistent 10 graduates a year starting in year five.

| | 2021 | 2022 | 2023 | 2024 | 2025 |
|-------------------|-------------|-------------|-------------|-------------|-------------|
| Enrollment | 12 | 22 | 32 | 42 | 49 |
| Graduates | -- | -- | 2 | 7 | 10 |

PROGRAM DUPLICATION

Currently, there are no public institutions in Tennessee that offer an undergraduate degree in Art Therapy. Several private institutions in Tennessee offer similar programs including Christian Brothers University, Southern Adventist University, Lipscomb University, and Union University.

EXTERNAL JUDGEMENT

An external review of the proposed program was conducted during a virtual institutional site visit on May 8, 2020. The review occurred alongside the external review for the proposed Master of Arts in Art Therapy. Dr. Laura Zeisler, Assistant Professor in the Department of Art and Design at Converse College served as the external reviewer for the undergraduate program. The site visit included meetings with campus administrators, faculty, prospective students and community partners.

Dr. Zeisler made a recommendation for approval of the proposed program and stated “This major could offer partnerships to at-risk and vulnerable populations. The collaborative

partnerships offered across several academic disciplines will strengthen the presence of this university within the region. It will also create an opportunity to showcase the exceptional research and teaching available at MTSU.”

STUDENT DEMAND

MTSU conducted a survey of over 70 currently enrolled Art and Design majors and minors. Of the respondents, half of the students indicated they would be strongly interested in the proposed Art Therapy degree at MTSU. A comprehensive student recruitment and marketing plan has been developed to include collaboration with Marketing and Public Affairs; Academic Advisors; and statewide organizations in Art, Design, Counseling, and Therapy to create a pipeline of students for the proposed program.

OPPORTUNITIES FOR PROGRAM GRADUATES

Graduates from the proposed program will be candidates for employment in a wide range of education, preventative, and community development settings and will have access to employment in positions such as recreational therapists and have opportunities in childcare, nursing homes, and veteran’s organizations. Undergraduate degrees in Art Therapy provide students with specific training to engage and assist individuals struggling with post-traumatic stress and difficulties in verbalizing their issues and emotions.

Letters of support for the proposed program were provided by the Tennessee Art Therapy Association, Parthenon Pavilion, Memphis Brooks Museum of Art, Juvenile Intervention and Faith-based Follow-up (JIFF).

INSTITUTIONAL CAPACITY TO DELIVER THE PROGRAM

The Department of Art and Design at MTSU will work collaboratively with the Department of Psychology to offer courses included in the proposed curriculum including the required minor in Psychology. Existing Art courses will be included in the proposed curriculum and only four new courses will be required. A program director and faculty member will be hired in addition to existing faculty. An existing space will be reallocated to serve as the primary Art Therapy Studio. Resources will be shared with the proposed Master of Arts in Art Therapy if approved.

ASSESSMENT AND POST-APPROVAL MONITORING

An annual performance review of the proposed program will be conducted for the first five years following program approval. The review will be based on benchmarks established in the approved proposal. At the end of this period, the campus, institutional governing board, and Commission staff will perform a summative evaluation. The benchmarks include, but are not limited to, enrollment and graduation, program cost, progress toward accreditation, and other metrics set by the institution and Commission staff. If benchmarks are not met during the monitoring period, the Commission may recommend that the institutional governing board terminate the program. If additional time is needed and requested by the institutional governing board, the Commission may choose to extend the monitoring period.

**Tennessee Higher Education Commission
Attachment A: THEC Financial Projections
Middle Tennessee State University
Bachelor of Arts in Art Therapy**

Seven-year projections are required for doctoral programs.
Five-year projections are required for baccalaureate and Master's degree programs
Three-year projections are required for associate degrees and undergraduate certificates.
Projections should include cost of living increases per year.

| | Planning Year | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|--------------------------------------|---------------|-------------|-------------|-------------|-------------|-------------|
| I. Expenditures | | | | | | |
| A. One-time Expenditures | | | | | | |
| New/Renovated Space | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Equipment | - | 3,000 | - | 5,000 | - | - |
| Library | - | - | - | - | - | - |
| Consultants | - | - | - | - | - | - |
| Travel | - | - | - | - | - | - |
| Other | 15,000 | - | - | - | - | - |
| Sub-Total One-time | \$ 15,000 | \$ 3,000 | \$ - | \$ 5,000 | \$ - | \$ - |
| B. Recurring Expenditures | | | | | | |
| Personnel | | | | | | |
| Administration | | | | | | |
| Salary | \$ - | \$ 9,800 | \$ 9,800 | \$ 9,800 | \$ 9,800 | \$ 9,800 |
| Benefits | - | - | - | - | - | - |
| Sub-Total Administration | \$ - | \$ 9,800.00 | \$ 9,800.00 | \$ 9,800.00 | \$ 9,800.00 | \$ 9,800.00 |
| Faculty | | | | | | |
| Salary | - | \$ 65,000 | \$ 61,800 | \$ 63,654 | \$ 65,564 | \$ 67,531 |
| Benefits | - | 22,750 | 21,630 | 22,279 | 22,947 | 23,636 |
| Sub-Total Faculty | \$ - | \$ 87,750 | \$ 83,430 | \$ 85,933 | \$ 88,511 | \$ 91,166 |
| Support Staff | | | | | | |
| Salary | \$ - | - | - | - | - | - |
| Benefits | - | - | - | - | - | - |
| Sub-Total Support Staff | \$ - | - | - | - | - | - |
| Graduate Assistants | | | | | | |
| Salary | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Benefits | - | - | - | - | - | - |
| Tuition and Fees* (See Below) | - | - | - | - | - | - |
| Sub-Total Graduate Assistants | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Operating | | | | | | |
| Travel | \$ - | \$ 2,500 | \$ 2,550 | \$ 2,601 | \$ 2,653 | \$ 2,706 |
| Printing | - | 1,500 | 1,530 | 1,561 | 1,592 | 1,624 |
| Equipment | - | - | - | - | - | - |
| Other | - | 4,500 | 4,590 | 4,682 | 4,775 | 4,871 |
| Sub-Total Operating | \$ - | \$ 8,500 | \$ 8,670 | \$ 8,844 | \$ 9,020 | \$ 9,201 |
| Total Recurring | \$ - | \$ 106,050 | \$ 101,900 | \$ 104,577 | \$ 107,331 | \$ 110,167 |
| TOTAL EXPENDITURES (A + B) | \$ 15,000 | \$ 109,050 | \$ 101,900 | \$ 109,577 | \$ 107,331 | \$ 110,167 |

***If tuition and fees for Graduate Assistants are included, please provide the following information.**

| | | | | | | |
|-------------------------------|------|------|------|------|------|------|
| Base Tuition and Fees Rate | \$ - | \$ - | \$ - | \$ - | \$ - | \$ - |
| Number of Graduate Assistants | - | - | - | - | - | - |

| | Planning Year | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 |
|--|------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| II. Revenue | | | | | | |
| Tuition and Fees ¹ | - | 99,772 | 196,184 | 298,284 | 396,404 | 479,784 |
| Institutional Reallocations ² | 15,000 | (71,722) | (177,714) | (274,640) | (377,584) | (460,783) |
| Federal Grants ³ | - | - | - | - | - | - |
| Private Grants or Gifts ⁴ | - | - | - | - | - | - |
| Other ⁵ | - | 81,000 | 83,430 | 85,933 | 88,511 | 91,166 |
| BALANCED BUDGET LINE | \$ 15,000 | \$ 109,050 | \$ 101,900 | \$ 109,577 | \$ 107,331 | \$ 110,167 |

Notes:

(1) In what year is tuition and fee revenue expected to be generated and explain any differential fees. Tuition and fees include maintenance fees, out-of-state tuition, and any applicable earmarked fees for the program.

Tuition and fee revenue will begin in year one and is calculated as # of students x 2 semesters x tuition.
 Year 1: (10 FT students x 2 semesters x \$4,535 = \$90,700) + (2 PT students x 2 semesters x \$2,268 = \$9,072) = \$99,772.
 Year 2: (20 FT students x 2 semesters x \$4,671 = \$186,840) + (2 PT students x 2 semesters x \$2,336 = \$9,344) = \$196,184.
 Year 3: (30 FT students x 2 semesters x \$4,811 = \$288,660) + (2 PT students x 2 semesters x \$2,406 = \$9,624) = \$298,284.
 Year 4: (38 FT students x 2 semesters x \$4,955 = \$376,580) + (4 PT students x 2 semesters x \$2,478 = \$19,824) = \$396,404.
 Year 5: (45 FT students x 2 semesters x \$5,104 = \$459,360) + (4 PT students x 2 semesters x \$2,553 = \$20,424) = \$479,784.

(2) Please identify the source(s) of the institutional reallocations, and grant matching requirements if applicable.

Institutional reallocation in the planning year comes from Academic Affairs.
 No other reallocations are required for this program.

(3) Please provide the source(s) of the Federal Grant including the granting department and CFDA(Catalog of Federal Domestic Assistance) number

N/A

(4) Please provide the name of the organization(s) or individual(s) providing grant(s) or gift(s).

N/A

(5) Please provide information regarding other sources of the funding.

Revenue (Other) is an existing unfilled faculty line in the Department of Art & Design designated for the Art Therapy Program Director.

NOTES:

One-time funds (Other) in the planning year are for early hire of the Program Director and program promotion and student recruitment.
 One-time funds (Equipment) in year one are for purchase of computer and related equipment for new faculty member.
 One Time funds (Equipment) in year three are for purchase of additional instructional equipment as the program grows.
 Recurring Expenditures (Administration) cover one course release each semester for Program Director plus \$5,000 summer stipend.
 Recurring Expenses (Travel) includes funds to support program administration and internship supervision.
 Recurring Expenses (Other) are program expenses such as instructional and administrative materials and supplies.