

**DATE:** November 6, 2020

**SUBJECT:** New Academic Program  
Middle Tennessee State University  
Art Therapy, Master of Arts  
(CIP 51.2301 – Art Therapy/Therapist)

**ACTION RECOMMENDED:** Approval

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**PROGRAM DESCRIPTION**

Middle Tennessee State University (MTSU) proposes a Master of Arts (MA) in Art Therapy which will require 60 credit hours and will prepare students for a wide range of clinical, educational, preventative, and community development positions. Additionally, the proposed program will provide graduates with the degree necessary to seek licensing in Art Therapy from the American Art Therapy Association. The proposed program will be housed in the Department of Art and Design in the College of Liberal Arts and will seek accreditation from the Accreditation Council for Art Therapy Education (ACATE).

**INSTITUTIONAL GOVERNING BOARD APPROVAL**

The proposed Master of Arts in Art Therapy program was approved by the Middle Tennessee State University Board of Trustees on September 15, 2020.

**PROPOSED IMPLEMENTATION DATE**

Fall 2021

**ALIGNMENT WITH STATE MASTER PLAN AND INSTITUTIONAL MISSION/STRATEGIC PLAN**

The proposed Master of Arts in Art Therapy aligns with the State Master plan by preparing graduates to take part in the growing and sustained workforce specializing in mental health services, including one of Tennessee’s fastest growing labor categories. Additionally, the proposed program supports Middle Tennessee State University’s mission to advance academic quality and purposeful and sustainable partnerships and outreach.

**CURRICULUM**

The curriculum for the proposed Art Therapy, MA will be aligned with accreditation requirements for ACATE and will require the completion of 60 credit hours. The program will primarily be delivered on-ground with the opportunity for some online coursework. Students will be required to participate in 50 hours of supervised field work supervised by credentialed art therapists and art therapy faculty. Upon completion of the proposed program, students will have completed the requisite number of internship and practicum hours to be considered eligible to apply for licensure and membership to the American Art Therapy Association.

Program outcomes from the proposed program will prepare graduates that will be able to:

- Demonstrate comprehensive knowledge of the ethical and professional issues inherent to art therapy and counseling.
- Build ethical and responsible therapeutic relationships in art therapy.
- Support multi-cultural perspectives and socially responsible practices in a therapeutic setting that demonstrates sensitivity and empathy with diverse populations.
- Demonstrate ethical and culturally sensitive implementation and analysis of art therapy assessments.
- Demonstrate proficient case conceptualization, diagnosis, treatment planning and implementation in art therapy.
- Identify the requirements for professional credentialing and show preparedness to apply and test.

### **PROGRAM PRODUCTIVITY**

The proposed Art Therapy, MA program projects an initial enrollment of eight students increasing to 20 students in the fifth year. Attrition rates are calculated at 10 percent and the proposed program projects five graduates in year five.

	<b>2021</b>	<b>2022</b>	<b>2023</b>	<b>2024</b>	<b>2025</b>
<b>Enrollment</b>	8	13	16	18	20
<b>Graduates</b>	--	--	4	4	5

### **PROGRAM DUPLICATION**

MTSU would be the first higher education institution in Tennessee to offer Art Therapy at the graduate level. Currently, in the Southeast there are only three institutions that offer a master's degree in Art Therapy.

### **EXTERNAL JUDGEMENT**

An external review of the proposed program was conducted during a virtual institutional site visit on May 8, 2020. The review occurred alongside the external review for the proposed Bachelor of Arts in Art Therapy. Dr. Penelope Orr, Chairperson and Professor in the Department of Counseling, School Psychology, and Special Education at Edinboro University served as the external reviewer for the graduate program. The site visit included meetings with campus administrators, faculty, prospective students and community partners.

Dr. Orr made a recommendation for approval of the proposed program and stated, "In my opinion this program is needed, as there are no Masters in Art Therapy programs in the state, and Art Therapy is a growing field with growing demand."

## **STUDENT DEMAND**

MTSU anticipates a strong pipeline of students from the proposed Art Therapy, BA program if approved. A survey was administered to currently enrolled undergraduate students in the Art and Design programs at MTSU. Approximately, 40 percent indicated they would be strongly interested in pursuing a master's degree in Art Therapy at MTSU if offered.

Additionally, there are currently several private institutions in Tennessee that offer undergraduate degrees in Art Therapy including Christian Brothers University, Southern Adventist University, Lipscomb University, and Union University. If approved, the Art Therapy, MA would provide a statewide graduate option for these students.

## **OPPORTUNITIES FOR PROGRAM GRADUATES**

According to the Tennessee Department of Labor data, the labor market outlook for art therapy-related professionals in Tennessee is projected to grow at a faster rate (20 percent) than the projected growth for all occupations in the state (11 percent). Graduates from the proposed program would be able to work in a wide range of areas including clinical, educational, and community development settings. Potential clients would include individuals who suffer from mood disorders, post-traumatic stress disorder, and/or traumatic brain injury to mention a few.

Letters of support for the proposed program were provided by the Tennessee Art Therapy Association, Parthenon Pavilion, MyCanvas Youth Community Arts, Renewed, Memphis Brooks Museum of Art, Juvenile Intervention and Faith-based Follow-up (JIFF), and several independent art therapists.

## **INSTITUTIONAL CAPACITY TO DELIVER THE PROGRAM**

The proposed program will require minimal costs to implement and will draw from existing Art faculty and collaborations with the Department of Psychology and Department of Social Work to offer courses. A program director – which will be shared with the proposed Art Therapy, BA – and one new faculty member are projected for the proposed program. Nine new Art Therapy courses will need to be developed including a practicum course which will provide supervised clinical experience in art therapy. An existing space will be reallocated to serve as the primary Art Therapy Studio. Resources will be shared with the proposed Bachelor of Arts in Art Therapy if approved.

## **ASSESSMENT AND POST-APPROVAL MONITORING**

An annual performance review of the proposed program will be conducted for the first five years following program approval. The review will be based on benchmarks established in the approved proposal. At the end of this period, the campus, institutional governing board, and Commission staff will perform a summative evaluation. The benchmarks include, but are not limited to, enrollment and graduation, program cost, progress toward accreditation, and other metrics set by the institution and Commission staff. If benchmarks are not met during the monitoring period, the Commission may recommend that the institutional governing board terminate the program. If additional time is needed and requested by the institutional governing board, the Commission may choose to extend the monitoring period.

**Tennessee Higher Education Commission  
Attachment A: THEC Financial Projections  
Middle Tennessee State University  
Master of Arts in Art Therapy**

Seven-year projections are required for doctoral programs.  
Five-year projections are required for baccalaureate and Master's degree programs  
Three-year projections are required for associate degrees and undergraduate certificates.  
Projections should include cost of living increases per year.

	Planning Year	Year 1	Year 2	Year 3	Year 4	Year 5
<b>I. Expenditures</b>						
<b>A. One-time Expenditures</b>						
New/Renovated Space	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Equipment	-	-	-	-	-	-
Library	-	-	-	-	-	-
Consultants	-	-	-	-	-	-
Travel	-	-	-	-	-	-
Other	10,000	-	-	-	-	-
<b>Sub-Total One-time</b>	<b>\$ 10,000</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>B. Recurring Expenditures</b>						
<b>Personnel</b>						
<b>Administration</b>						
Salary	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-	-
<b>Sub-Total Administration</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>Faculty</b>						
Salary	\$ -		\$ 60,000.00	\$ 61,800.00	\$ 63,654.00	\$ 65,563.62
Benefits	-	-	21,000	21,630	22,279	22,947
<b>Sub-Total Faculty</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ 81,000</b>	<b>\$ 83,430</b>	<b>\$ 85,933</b>	<b>\$ 88,511</b>
<b>Support Staff</b>						
Salary	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Benefits	-	-	-	-	-	-
<b>Sub-Total Support Staff</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>
<b>Graduate Assistants</b>						
Salary	\$ -	\$ 13,000	\$ 13,000	\$ 13,000	\$ 13,000	\$ 13,000
Benefits	-	-	-	-	-	-
Tuition and Fees* (See Below)	-	20,700	21,321	21,961	22,619	23,298
<b>Sub-Total Graduate Assistants</b>	<b>\$ -</b>	<b>\$ 33,700</b>	<b>\$ 34,321</b>	<b>\$ 34,961</b>	<b>\$ 35,619</b>	<b>\$ 36,298</b>
<b>Operating</b>						
Travel		\$ 2,500	\$ 2,550	\$ 2,601	\$ 2,653	\$ 2,706
Printing		1,500	1,530	1,561	1,592	1,624
Equipment	-	-	-	-	-	-
Other		4,500	4,590	4,682	4,775	4,871
<b>Sub-Total Operating</b>		<b>\$ 8,500</b>	<b>\$ 8,670</b>	<b>\$ 8,844</b>	<b>\$ 9,020</b>	<b>\$ 9,201</b>
<b>Total Recurring</b>	<b>\$ -</b>	<b>\$ 42,200</b>	<b>\$ 123,991</b>	<b>\$ 127,235</b>	<b>\$ 130,572</b>	<b>\$ 134,010</b>
<b>TOTAL EXPENDITURES (A + B)</b>	<b>\$ 10,000</b>	<b>\$ 42,200</b>	<b>\$ 123,991</b>	<b>\$ 127,235</b>	<b>\$ 130,572</b>	<b>\$ 134,010</b>

**\*If tuition and fees for Graduate Assistants are included, please provide the following information.**

Base Tuition and Fees Rate	\$ -	\$ 10,350	\$ 10,661	\$ 10,980	\$ 11,310	\$ 11,649
Number of Graduate Assistants	-	2	2	2	2	2

Planning Year	Year 1	Year 2	Year 3	Year 4	Year 5	
<b>II. Revenue</b>						
Tuition and Fees <sup>1</sup>	-	75,900	131,472	161,040	188,500	217,272
Institutional Reallocations <sup>2</sup>	10,000	(33,700)	(7,481)	(33,805)	(57,928)	(83,262)
Federal Grants <sup>3</sup>	-	-	-	-	-	-
Private Grants or Gifts <sup>4</sup>	-	-	-	-	-	-
Other <sup>5</sup>	-	-	-	-	-	-
<b>BALANCED BUDGET LINE</b>	<b>\$ 10,000</b>	<b>\$ 42,200</b>	<b>\$ 123,991</b>	<b>\$ 127,235</b>	<b>\$ 130,572</b>	<b>\$ 134,010</b>

**Notes:**

**(1) In what year is tuition and fee revenue expected to be generated and explain any differential fees. Tuition and fees include maintenance fees, out-of-state tuition, and any applicable earmarked fees for the program.**

Tuition and fee revenue will begin in year one and is calculated as # of students x 2 semesters x tuition.

Year 1: (6 FT students x 2 semesters x \$5,175 = \$62,100) + (2 PT students x 2 semesters x \$3,450 = \$13,800) = \$75,900

Year 2: (11 FT students x 2 semesters x \$5,330 = \$117,260) + (2 PT students x 2 semesters x \$3,553 = \$14,212) = \$131,472.

Year 3: (12 FT students x 2 semesters x \$5,490 = \$131,760) + (4 PT students x 2 semesters x \$3,660 = \$29,280) = \$161,040.

Year 4: (14 FT students x 2 semesters x \$5,655 = \$158,340) + (4 PT students x 2 semesters x \$3,770 = \$30,160) = \$188,500.

Year 5: (16 FT students x 2 semesters x \$5,819 = \$186,208) + (4 PT students x 2 semesters x \$3,883 = \$31,064) = \$217,272.

**(2) Please identify the source(s) of the institutional reallocations, and grant matching requirements if applicable.**

Institutional reallocation in year one comes from Academic Affairs. No other reallocations are required for this program.

**(3) Please provide the source(s) of the Federal Grant including the granting department and CFDA(Catalog of Federal Domestic Assistance) number.**

N/A

**(4) Please provide the name of the organization(s) or individual(s) providing grant(s) or gift(s).**

N/A

**(5) Please provide information regarding other sources of the funding.**

**NOTES:**

One-time funds in the planning year are for program promotion and student recruitment and are provided by the University Provost

Recurring Expenses (Graduate Assistants) fund tuition and stipends for two graduate assistants

Recurring Expenses (Faculty) beginning in Year Two support the second faculty member. First faculty position is included with B.A. NAPP

Recurring Expenses (Travel) includes funds to support program administration and internship supervision.

Recurring Expenses (Printing) include costs for program and course printing

Recurring Expenses (Other) include operational expenses such as recruitment, accreditation, instructional materials and supplies, etc.