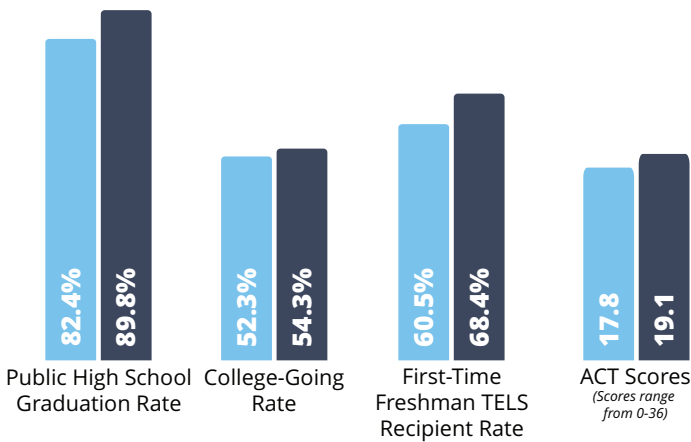


2024 Higher Education County Profile

Shelby County

Community Education Snapshot

● County ● Tennessee



Note: 2022 Public High School Graduation Rate and 2022 Average ACT Scores provided by IDOE. 2022 College-Going Rate and TELS Recipient Rate for Fall 2022 provided by THEC.

Education Attainment Rate (age 25-64)	County	TN
Adults with HS+	89.9%	90.0%
Adults with Some College, No Degree	21.9%	20.8%
Adults with Associate or higher	40.8%	38.8%
Adults with Bachelor's or higher	34.2%	30.6%

Socioeconomic Profile	County	TN
Share of Population in Poverty	18.6%	14.3%
Unemployment Rate	4.9%	3.3%
Population Ages 25-64	483,959	3,590,290
Rate of Population Growth (2021-2023)	0.4%	1.6%
Population Projections (2023-2033)	1.4%	7.0%
Median Household Income	\$55,015	\$58,516

Top Colleges Selected by 2022 High School Graduates

- University of Memphis - 1,072
- Southwest Tennessee Community College - 737
- Tennessee State University - 689
- UT Knoxville - 194
- UT Chattanooga - 121



Top 5 In-Demand Occupations by Projected Annual Openings and Local Workforce Development Area (LWDA)

Occupation	Entry-Level Hourly Wage
1. Heavy and Tractor-Trailer Truck Drivers	\$17.16
2. Office Clerks, General	\$11.20
3. Customer Service Representatives	\$12.39
4. Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	\$12.90
5. General and Operations Managers	\$27.24

Note: 2023 Top Occupations are identified annually in the THEC Supply and Demand Report, using data provided by TN Department of Labor and Workforce Development and TN Department of Economic and Community Development. This list represents top five occupations ordered by the highest number of projected annual openings from 2018-2028. Entry-level wage data is presented with each occupation. Additional in-demand occupations in the LWDA can be found on THEC's website. For more information on these careers, see O*NET Code Connector.

79.9% filed the FAFSA in 2022-23 as compared to **78.4%** overall in Tennessee.
Note: Overall filing rate for the 2022-23 FAFSA.

52.3% of the class of 2022 enrolled in the county enrolled in college immediately following high school, compared to **63.8%** of the class of 2017.

431 additional students must enroll in college to increase the college-going rate by **5 percentage points**.

4 designated VETS Campuses serve the county: University of Memphis, University of Tennessee Health Science Center, Southwest Tennessee Community College, Christian Brothers University

402.5 financial aid outreach hours spent in 2022-23 with **5,818** attendees. An additional 23 hours were invested statewide serving an additional 693 Tennesseans.

<p>Tennessee Student Assistance Corporation (TSAC) Outreach Specialist</p> <p>Felicia Orr Felicia.Orr@tn.gov</p>	<p>Tennessee Reconnect Navigator</p> <p>Toni Reeves Toni.Reeves@tn.gov</p>
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Tennessee Student Assistance Award



19,852

TSAA-Eligible FAFSAs Filed



10,453

Awards



\$19,252,751

Awarded

Tennessee Education Lottery Scholarship Recipients

Scholarship	Recipients
HOPE Scholarship	5,020
HOPE with GAMS	820
HOPE with Aspire	2,146
Dual Enrollment Grant	4,621
HOPE Foster Care Grant	11
Non-Traditional HOPE Scholarship	14
Wilder-Naifeh Technical Skills Grant	938
Total Amount Awarded	\$50,459,191

The TSAA is a state-funded grant program. This scholarship provides non-repayable need-based financial assistance to undergraduate students who are residents of Tennessee. TSAA Awardees must be enrolled or accepted for enrollment, at least part-time, at a public or an eligible non-public postsecondary institution in Tennessee and have an Estimated Family Contribution below the eligibility threshold.

Total awarded during 2022-23 academic year.



7,572

public high school seniors applied for Tennessee Promise in the 2021-22 school year. **8.9%** of those applicants enrolled as part of the Tennessee Promise program in the 2022-23 school year.



2,342

grant applications for Tennessee Reconnect were received for the 2022-23 school year. A total of **1,102** Reconnectors were served by Tennessee Reconnect Communities.



39

schools participated in the Electronic Transcript Exchange, which allows schools to submit transcript data to colleges for admissions and to TSAC for scholarship purposes.



69

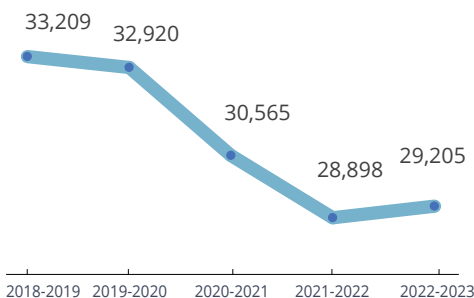
schools participated in Path to College, which provides resources and information to students, building a college-going culture in their schools.



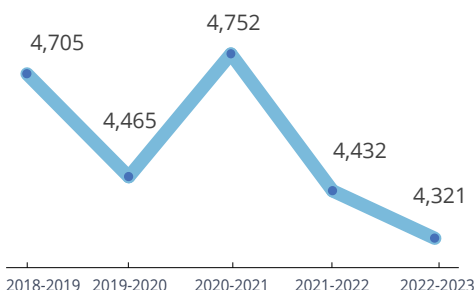
2,324

high school seniors in the 2021-22 school year received a Dual Enrollment Grant at a public college or university. **54.3%** of those students enrolled in public postsecondary in the 2022-23 school year.

Undergraduate Enrollment



Undergraduate Degree Completion



These graphs represent TCATs, public community colleges, and public universities, including dual enrollment students.

Grant Programs in Shelby County

Advise Tennessee - Mitchell High School and Overton High School - 951 Students Served Advise TN is a college advising and capacity building program that aims to increase the number of Tennesseans accessing higher education by partnering with high schools and providing college advising services to juniors and seniors across Tennessee.

Contract Education - Southern College of Optometry - \$769,100 THEC, on behalf of the State of Tennessee, partners with private colleges and universities to provide student financial aid funding through Contract Education Grants to support student access to academic programs at private colleges that are limited or do not exist at public colleges. Southern College of Optometry provides financial aid (tuition) grants for students in the optometry program. Founded in Memphis, Tennessee in 1932, the Southern College of Optometry is committed to academic excellence and cutting-edge clinical training. Students and faculty enjoy the opportunity to learn and practice optometry in The Eye Center, one of the largest and most clinically advanced vision and eye care centers in the country.

Doctoral Scholars - University of Memphis - \$41,250

Doctoral Scholars - UT Health Sciences Center - \$20,625 In partnership with participating institutions, the Doctoral Scholars grant provides tuition assistance, academic support funds, and professional mentoring for minority students pursuing doctoral research degrees, in order to increase the number of minority faculty members at Tennessee colleges and universities.

GEAR UP - Kingsbury High School - \$180,710 - 288 Students Served Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) is a federally-funded program that provides grants to K-12 schools for projects that aim to increase the number of low-income students who are accessing and succeeding in higher education.

SPARC Grants - \$95,158 Supporting Postsecondary Access in Rural Communities (SPARC) grants provide funds for K-12 Career and Technical Education Departments to align program offerings to industry needs and postsecondary education, increase early postsecondary opportunities, and increase work-based learning opportunities.

Veterans Reconnect Grant - Southwest Tennessee Community College - \$91,208 - 197 Students Served

Veterans Reconnect Grant - University of Memphis - \$91,208 - 960 Students Served The FY 2023-25 competitive Veteran Reconnect Grant allowed institutions to propose research measures supporting Student Veterans and military families in higher education. Research can include analyzing peer mentor programs or tutoring services, veterans resource centers, and the transition out of the military life onto campus.